

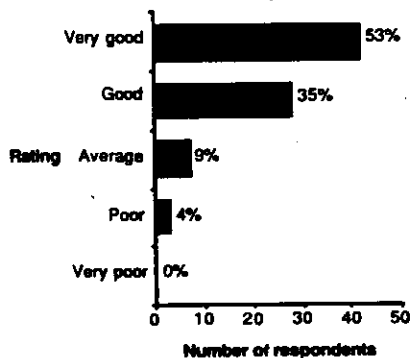
Report # GRCA298



Grand Canyon NP Park Facilities

Visitor center

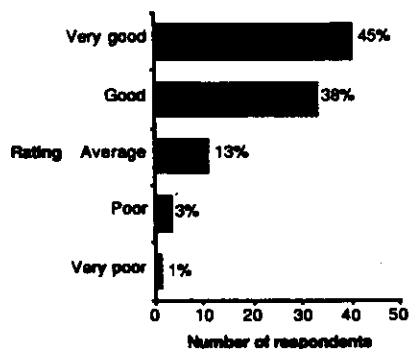
N = 88 respondents



Satisfaction measure: 88%
Average evaluation score: 4.4

Exhibits

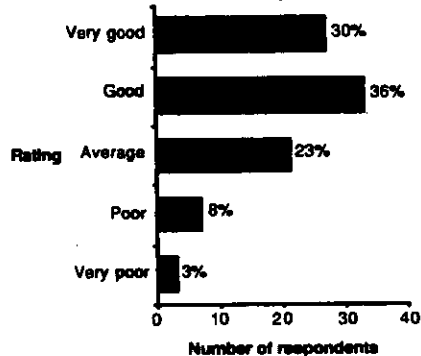
N = 88 respondents



Satisfaction measure: 83%
Average evaluation score: 4.2

Restrooms

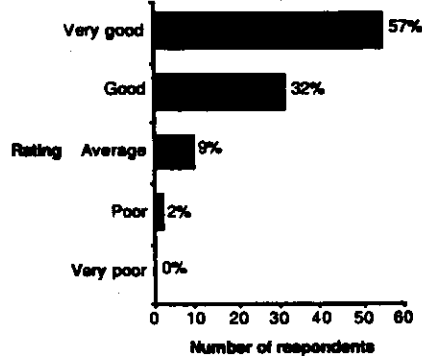
N = 91 respondents



Satisfaction measure: 66%
Average evaluation score: 3.8

Walkways, trails, and roads

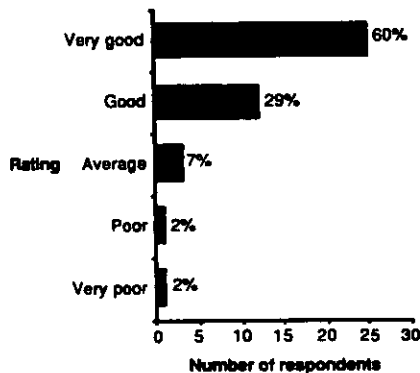
N = 97 respondents



Satisfaction measure: 89%
Average evaluation score: 4.4

Campground and/or picnic areas

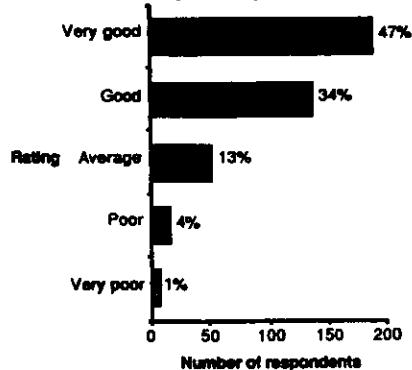
N = 42 respondents



Satisfaction measure: 88%
Average evaluation score: 4.4

Combined park facilities

N = 97 responses (based on 5 indicators)



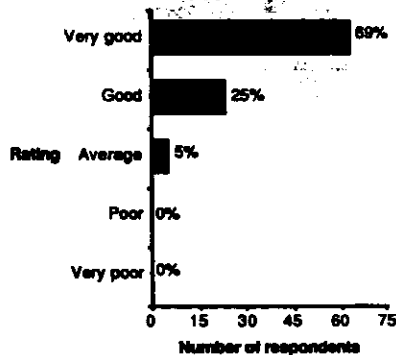
Satisfaction measure: 82%
Average evaluation score: 4.2

Grand Canyon NP Visitor Services



Assistance from park employees

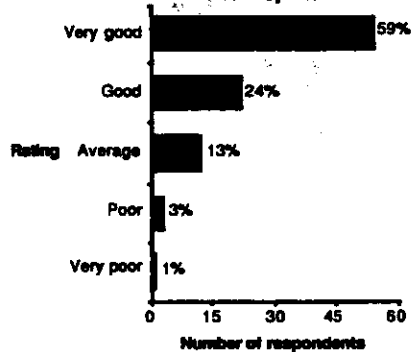
N = 91 respondents



Satisfaction measure: 95%
Average evaluation score: 4.6

Park map or brochure

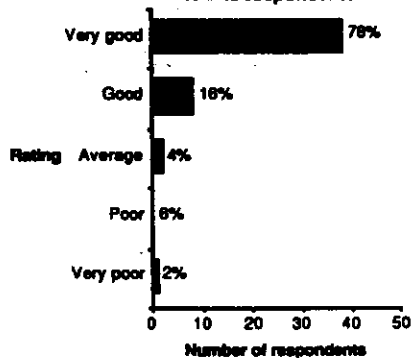
N = 82 respondents



Satisfaction measure: 83%
Average evaluation score: 4.4

Ranger programs

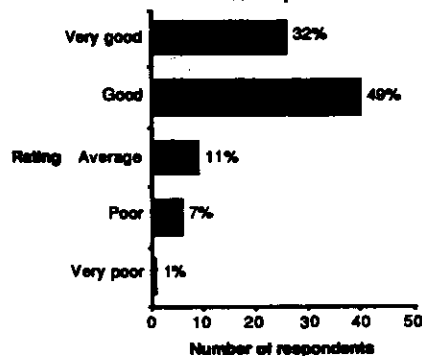
N = 49 respondents



Satisfaction measure: 94%
Average evaluation score: 4.7

Commercial services in the park

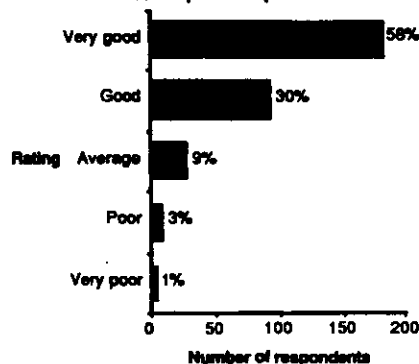
N = 82 respondents



Satisfaction measure: 80%
Average evaluation score: 4.0

Combined visitor services

N = 82 responses (based on 4 indicators)



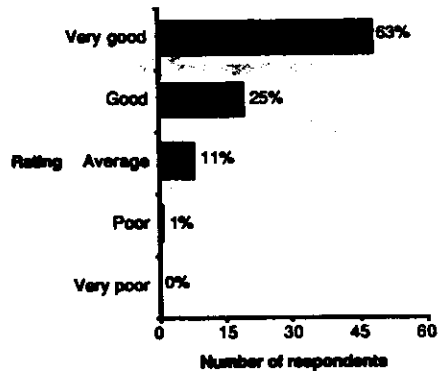
Satisfaction measure: 87%
Average evaluation score: 4.4



Grand Canyon NP Recreational Opportunities

Learning about nature, history, or culture

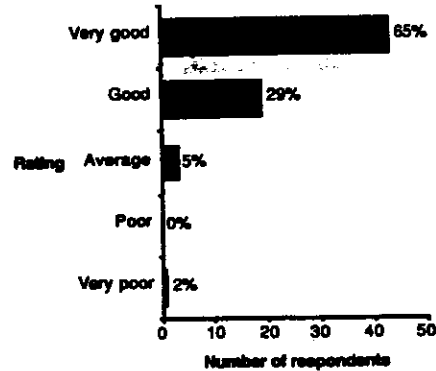
N = 76 respondents



Satisfaction measure: 88%
Average evaluation score: 4.5

Outdoor recreation

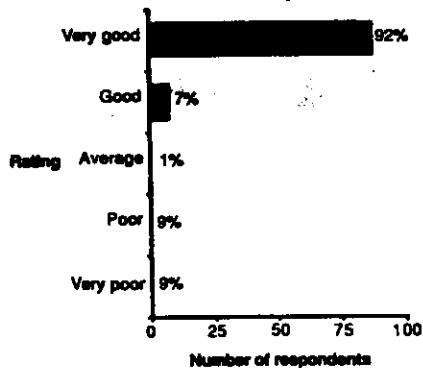
N = 66 respondents



Satisfaction measure: 94%
Average evaluation score: 4.6

Sightseeing

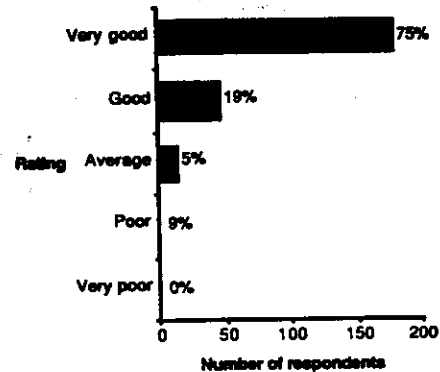
N = 95 respondents



Satisfaction measure: 99%
Average evaluation score: 4.9

Combined recreational opportunities

N = 95 responses (based on 3 indicators)



Satisfaction measure: 94%
Average evaluation score: 4.7

Research Methods

Survey cards were distributed to a random sample of visitors in this park during the period July 1 - 31, 1998. The data reflect visitor opinions about this NPS unit's facilities, services, and recreational opportunities during the survey period. Visitors at selected locations representative of the general visitor population were sampled. The results do not necessarily apply to visitors during other times of the year, or park visitors who did not visit the survey locations.

Returned cards were electronically scanned and the data analyzed. Frequency distributions were calculated for each indicator and category. All percentage calculations were rounded to the nearest percent. The survey response rate is

described on the first page of this report. The sample size ("N") varies from figure to figure, depending on the number of responses.

Caution is advised when interpreting any data with a sample size of less than 30. In such cases, the word "CAUTION!" is included in the graph. This report excludes any indicator with less than 5 responses.

For most indicators, the survey data are expected to be accurate within $\pm 6\%$ with 95% confidence. This means that if different samples had been drawn, the results would have been similar ($\pm 6\%$) 95 out of 100 times.

For more information about the VSC contact the VSC Project Coordinator at the
University of Idaho Cooperative Park Studies Unit (208) 885-7054