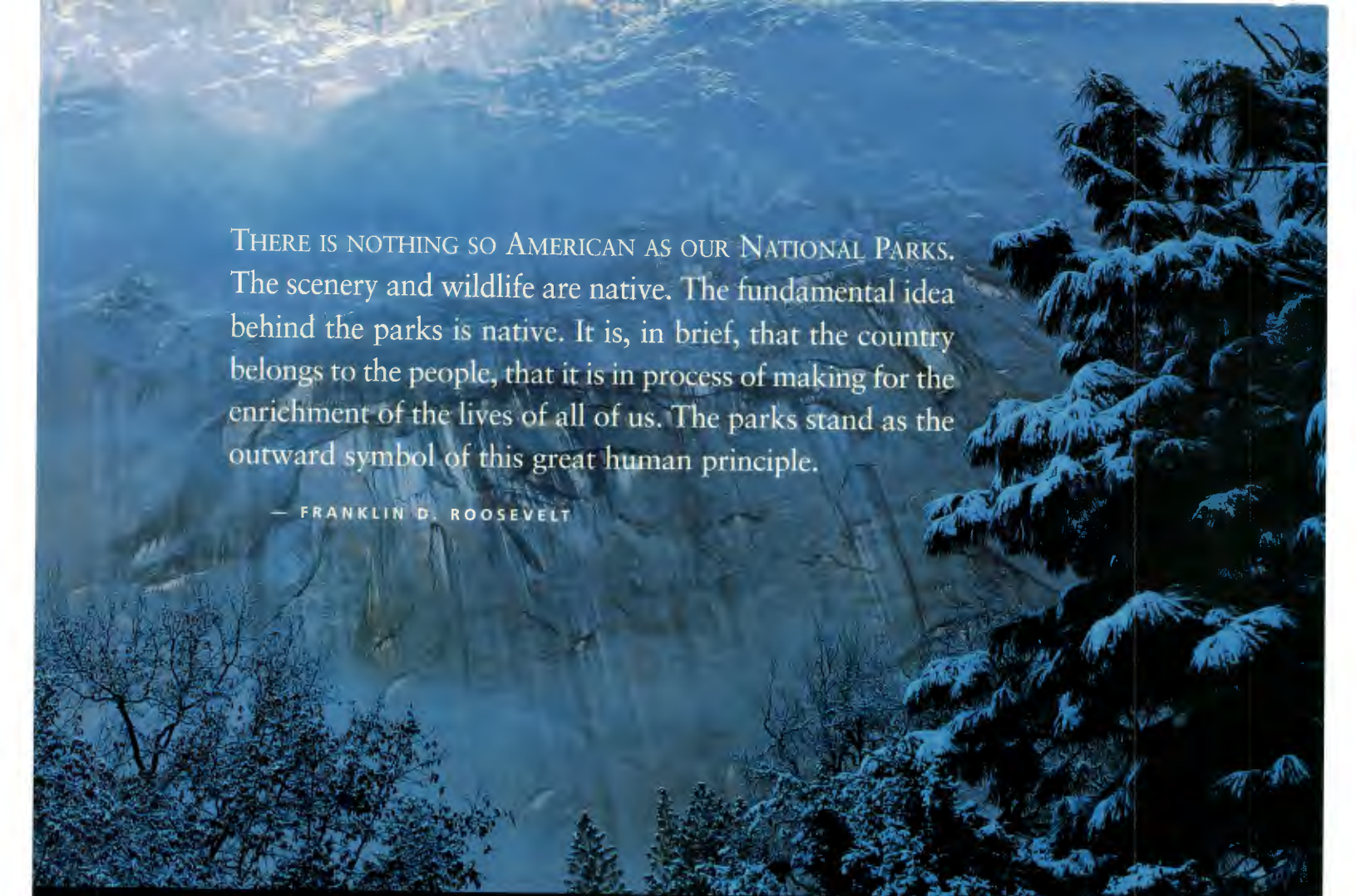




THERE IS NOTHING SO AMERICAN AS OUR NATIONAL PARKS. The scenery and wildlife are native. The fundamental idea behind the parks is native. It is, in brief, that the country belongs to the people, that it is in process of making for the enrichment of the lives of all of us. The parks stand as the outward symbol of this great human principle.

— FRANKLIN D. ROOSEVELT

THE NATIONAL PARK FOUNDATION'S MISSION IS TO:

- help conserve, preserve and enhance our National Parks for the benefit of the American people;
- support programs primarily for education and outreach, visitor information and interpretive facilities, volunteer activities and National Park Service employees; and
- generate funds for grant making and assistance programs through gifts from private individuals, foundations and organizations, corporations and a range of fund-raising and marketing activities.

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1841



BRUCE BABBITT
SECRETARY OF THE
INTERIOR

AS A NATIVE ARIZONAN WHO SPENT MUCH OF HIS CHILDHOOD EXPLORING the Grand Canyon, I have a deep affection and reverence for our National Park System. Recognized by many as "America's best idea," our National Parks—with their abundant natural, cultural, and historical treasures—need strong support from the private sector now more than ever before to help ensure their protection for generations to come. Federal funding alone simply cannot keep up with the myriad challenges facing National Park Service managers as they balance their resource protection mandate with their responsibility to provide a meaningful experience to hundreds of millions of visitors.

It was a great pleasure to watch the National Park Foundation (NPF) grow and flourish in 1996 to become a more effective source of private support for the National Parks. With determination and creativity, the staff, with Board support, launched bold, innovative partnerships that have helped define today's public-private partnerships and set the standard for those of the future. Two examples reflect this spirit: the C&O Canal Restoration Campaign and the \$5 million Washington Monument Restoration Project.

In January 1996, devastating floods swept through the C&O Canal National Historical Park, a unique recreational haven and historic site that vividly tells the story of the age of canal construction. The floods caused millions of dollars in damage to the park's natural features, historic structures, bridges, and trails. To supplement the emergency federal aid for recovering and repairing the damage, I asked NPF to rally private sector support. Within hours of my request, NPF stepped up to the challenge and committed to launch a major fundraising effort.

Thanks to able support from the park and significant media attention, NPF rallied leading area corporations and foundations to contribute major gifts, many in the \$50,000-100,000 range, both in cash and product donations. NPF worked with the park and local organizations to establish a toll-free donation line for individuals and helped enlist thousands of volunteers to begin some of the critical hands-on work. Through tireless fund raising and outreach, NPF could claim victory

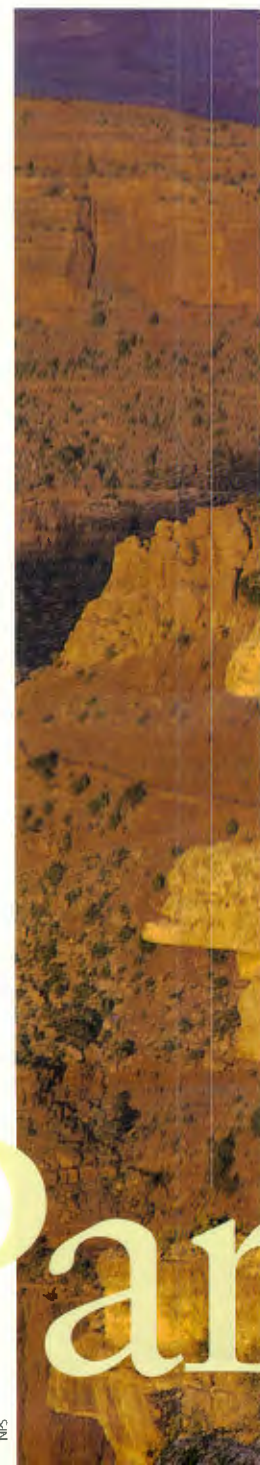
at the \$1.1 million mark. And the park began to show signs of recovery and repair just in time for its peak season of activity.

The natural disaster of 1996 elicited unprecedented community support for the park and helped it establish a lasting bond with its partners—whether volunteers, foundations, major corporations or the media. The recovery process continues, and the Park Service continues to build those partnerships to help ensure full restoration at the park.

During National Park Week 1996, I had the honor of helping launch an historic public-private partnership among the National Park Service, National Park Foundation, and Target Stores to restore a beloved national icon—the Washington Monument. Under a blazing April sun, I joined Jim Maddy, Park Service leaders, and Gail Dorn from Target to announce the beginning of the \$5 million fundraising campaign to combat the effects of weathering, aging, and welcoming some 2,500 visitors daily. Target's commitment to use its marketing and corporate talents to recruit major donors is a powerhouse example of the potential of public-private partnerships.

These are just two examples of creative partnerships facilitated by NPF to benefit the National Parks. They speak well for the future of private sector support for the parks, with the National Park Foundation charting the way.

BRUCE BABBITT
CHAIRMAN



FOUNDATIONS TYPICALLY MANAGE FINANCIAL ASSETS AND AWARD GRANTS. When Congress created the National Park Foundation in 1967, it provided no financial assets for the organization, so in its first years the Foundation did not have much to manage and made a limited number of grants. In those days, the Foundation could only receive gifts, thank the donor, and pass the gift on to a park. We still do that every chance we get. Now after nearly 30 years, the National Park Foundation does other things as well, and it looks a bit more like a foundation is expected to look.

Combined assets currently managed by NPF total nearly \$38 million. Total grants to the National Parks approached \$5 million this year for the first time. Though still small in the context of National Park Service needs, this grant figure is beginning to make a difference for education, conservation, and historic preservation programs in the National Parks.

The Foundation has reached this point in our growth thanks to the creativity, confidence, and generosity of our partners in the private sector and in the National Park Service. Individual, foundation, and corporate donors have given their time and money generously to help build the National Park Foundation into a more effective partner of the Park Service. We are grateful for their passion and commitment to the parks.

The Park Service knows how to make private sector support—no matter the amount or form—have a lasting impact on natural, cultural and historic preservation projects. There has never been a shortage of innovative program needs; rather, we finally have developed a winning formula to address some of those needs through targeting a growing number of grants across the National Park System.

The National Park Foundation's primary goal is to help the dedicated, professional men and women working in the parks. We try to give them just a few more tools as they teach our nation's history and preserve America's most precious natural and cultural resources. Everyone involved with the National Park Foundation is inspired by the superintendents, rangers, and other professionals in the parks. Their dedication drives our efforts to create the most effective and appropriate partnerships to enhance the parks.

All of us associated with the National Park Foundation are grateful for the opportunity to make even a small contribution to the permanent protection and preservation of America's National Parks.

JIM MADDY
PRESIDENT



JIM MADDY
PRESIDENT



Foundation





Susan G. Drinker

FOR THE NATIONAL PARK FOUNDATION, 1996 was a year defined by modest growth in support for natural resource conservation, and education and stewardship projects, thanks to stronger partnerships with corporations, foundations, individuals, Friends groups, and other park support organizations. NPF approached its mission goals in new and creative ways. Greater understanding of park needs—among the public and media—and NPF's role in helping address those challenges reinforced NPF's emergence as a more effective partner to the National Park Service.

NPF's grants cause action—action on behalf of preserving America's best places for the future. From restoring endangered species and educating children to recognizing the significant work of National Park Service rangers, it is all here in photos:

The Year in



Harry Yount National Park Ranger AWARD see page 22



Expedition Into the Parks PROGRAM see page 9



Parks as Classrooms® PROGRAM SUMMARIES see page 12

HIGHLIGHTS OF 1996 INCLUDE:

- Growth in Parks as Classrooms® program support through the nine models and special California grants;
- Continued conservation and restoration work in 15 National Parks through "Expedition Into the Parks" program;
- Launch of a major historic preservation campaign with the Washington Monument Restoration Project;
- Continued support for NPS employee professional development;
- C&O Canal Restoration Campaign; and,
- Easy Access Park Challenge exceeds 100th project milestone.



But don't just read about the parks, go see the parks yourself; talk to the staff and volunteers and donate your time and money. The plants, animals, the rangers, and the places they preserve all need, and deserve, your support.

Review 1996



C & O Canal Restoration CAMPAIGN see page 24



Easy Access Park Challenge's 100TH PROJECT see page 27



Washington Monument RESTORATION PROJECT see page 20

National Park FOUNDATION Grants

Protecting and Preserving America's
Natural, Cultural and Historical Legacy

☀ EDUCATION
GRANTS

🌲 NATURAL
RESOURCE
GRANTS

🏠 HISTORIC
PRESERVATION
GRANTS

★ SPECIAL
INITIATIVES





Northeast/Mid-Atlantic

Education Grants

Acadia National Park (ME)
Adams NHS (MA)
Boston NHP (MA)
Minute Man NHP (MA)
Salem Maritime NHP (MA)
Springfield Armory NHS (MA)
Delaware Water Gap NRA (PA)
Statue of Liberty NM (NY)
Gateway NRA (NY)
Harpers Ferry NHP (WV)
Antietam NB (MD)
Fort McHenry NM (MD)
Greenbelt Park (MD)
Catoctin Mountain Park (MD)
Prince William Forest Park (VA)
Manassas NBP (VA)

Natural Resources Grants

Acadia NP (ME)
Boston NHP (MA)
Cape Cod NS (MA)
Independence NHP (PA)
Gateway NRA (NY)
C&O Canal NHP (MD)
Fort McHenry NM (MD)
National Mall (DC)

Historic Preservation Grants

Gettysburg NMP (PA)
Edison NHS (NJ)
C&O Canal NHP (MD)
Pennsylvania Avenue (DC)
Washington Monument (DC)

Special Initiatives

Weir Farm NHS (CT)
George Washington Memorial
Parkway (VA, MD)

South

Education Grants

Kennesaw Mountain NBP (GA)
Martin Luther King NHS (GA)
Biscayne NP (FL)
Everglades NP (FL)
Buffalo National River (AR)
San Juan NHP (PR)
Virgin Islands NP (USVI)

Natural Resources Grants

Fort Sumter NM (SC)
Chattahoochee River NRA (GA)
Great Smoky Mountains NP (TN)
Everglades NP (FL)
Gulf Islands NS (FL)
Buffalo National River (AR)
Hot Springs NP (AR)

Special Initiatives

Castillo de San Marcos NM (FL)

Midwest

Education Grants

Cuyahoga Valley NRA (OH)
George Washington Carver NM
(MO)
Brown vs. Board of Education
NHS (KS)

Natural Resources Grants

Mammoth Cave NP (KY)
Indiana Dunes NL (IN)
Jefferson National Expansion
Memorial (MO)

Special Initiatives

Isle Royale NP (MI)

Southwest

Education Grants

Lyndon B. Johnson NHP (TX)
Aztec Ruins NM (NM)
Petroglyph NM (NM)
Salinas Pueblo Missions NM (NM)
Grand Canyon NP (AZ)

Natural Resources Grants

San Antonio Missions NHP (TX)
Padre Island NS (TX)
Grand Canyon NP (AZ)
Glen Canyon NRA (AZ)

Special Initiatives

Big Bend NP (TX)
Lyndon B. Johnson NHP (TX)

West

Education Grants

Curecanti NRA (CO)
Rocky Mountain NP (CO)
Capitol Reef NP (UT)
Lake Mead NRA (NV)
Devils Tower NM (WY)
Craters of the Moon (ID)
Channel Islands NP (CA)
Death Valley NM (CA)
Golden Gate NRA (CA)
Joshua Tree NP (CA)
Lassen Volcanic NP (CA)
Point Reyes NS (CA)
Redwood NP (CA)
Mount Rainier NP (WA)
Glacier Bay NP and Preserve (AK)
NP American Samoa (AS)
(Not shown on map)

Natural Resources Grants

Rocky Mountain NP (CO)
Yellowstone NP (WY)
Joshua Tree NM (CA)
Golden Gate NRA (CA)
Santa Monica Mountains NRA
(CA)
Crater Lake NP (OR)
Mount Rainier NP (WA)
Olympic NP (WA)
Hawaii Volcanoes NP (HI)

PROGRAM SUPPORT
MEETING THE PARKS' NEEDS

NATIONAL PARKS ARE VAST REPOSITORIES OF AMERICA'S NATURAL, CULTURAL, and historical legacy. They protect the country's most majestic landscapes and provide vital habitat for countless wildlife and plants; the parks offer windows on the past, teaching Americans who we are, where we come from, and suggest where we may be headed.

As the National Park Service's official, nonprofit fund-raising arm and partner, the National Park Foundation is dedicated to raising the private sector support necessary to help protect and preserve that legacy, thus continuing a rich tradition of philanthropy dating back to the founding of the first National Park in 1872. NPF forges partnerships with corporations, foundations, and individuals to support critical projects in natural resource conservation, education and stewardship, and historic and cultural preservation. Building on the successes of FY 95, this year NPF raised \$4.7 million for priority programs, bringing its six-year total raised to \$15 million.

Through both its competitive grant making and direct programmatic support, NPF serves as a steady source of critically needed dollars and ideas to help conserve parks for future generations.

NPF initiated the competitive grants program in 1991 to help fund important conservation, preservation and education efforts on-the-ground in the Parks. NPF is the only national organization offering this type of innovative support directly to the National Parks. Since its inception, the program has supported hundreds of projects in over one half the parks. Grants generally range from smaller seed grants (\$1,000) to larger (\$50,000) ones, with most grants averaging \$5,000-\$20,000. In most cases, the NPF support offers the only means to pilot new programs. NPF has leveraged millions of dollars in direct cash contributions to projects and in the in-kind value of volunteer time.

Increasingly through the grants program, as with the Canon program, NPF is raising funds to support a broad field of interest. NPF awards grants competitively within that field.

Natural Resource Conservation and Restoration

Across 83,000,000 acres, the National Park System preserves an astonishingly rich diversity of nature. At a time when so much of America's landscape is succumbing to development, parks represent one of our last hopes for saving America's natural legacy. NPF supports the natural resource conservation mission of the Park Service actively through fundraising and grant making.

NPF grant making for a variety of important National Park conservation and restoration activities—inventorying, monitoring, habitat protection, and research—thrived in 1996, thanks, in large part, to a major gift from Canon U.S.A. to underwrite the "Expedition Into the Parks" program.

"Expedition Into the Parks" is a unique collaboration among the National Park Service, National Park Foundation, and Canon U.S.A., Inc. that brings Park Service staff, researchers, and volunteers together to collect critical scientific data. Through activities such as wildlife monitoring, habitat mapping, flora and fauna sampling, and photographic surveys, conservation and restoration work is being performed to protect park natural resources.



An "Expedition" grant helped researchers study bighorn sheep at Joshua Tree NP.

Expedition Into the Parks

PROJECT SUMMARIES

THE FIRST SIX MONTHS OF THE PROGRAM BROUGHT RESEARCHERS and volunteers together to collect data on biological resources in 20 National Parks through inventorying of plants, animals and their habitats. Four hundred volunteers donated 16,000 hours to the projects, helping Park Service staff and partners make important scientific discoveries. Fifteen of the 20 parks were awarded additional grants in FY 96 to continue inventory work and begin implementing conservation strategies:

"My experience with the Canon/NPF project. . . was very positive. It is my experience that many special events for the general public's enjoyment. . . would never have taken place and many facility improvements. . . would never have been made, without private sector support. . . . The Canon program is an excellent example of private partnerships benefiting the National Parks."

—Sup. Maria Burks,
Cape Cod National Seashore



Volunteers help check traps for wildlife survey at Golden Gate NRA.

Buffalo National River, AR

(\$40,000)—Goal: Continue baseline inventory and monitoring of rare plants and habitats to confirm findings; restore and protect population of rare Alabama snowreath. **Key Results:** 42 populations of rare and threatened plants found; **Partners:** Dr. Sagers, professor at Univ. of AR; local chapter of Arkansas Native Plant Society; and 19 volunteers; **Program highlight:** As part of its education and outreach effort for the project, the park hosted the state 'Envirothon,' a national environmental literacy contest to test and intrigue high school students in 31 states. Envirothon received print and broadcast coverage.

Cape Cod National Seashore, MA

(\$40,000)—Goal: Restore denuded shoreline through stabilization and revegetation to enhance 20 kettle ponds which are direct connection to the Cape's groundwater aquifer. **Key Results:** Over three shoreline areas were restored; new educational brochure, "Save Our Ponds" produced; over \$12,000 worth of new pond monitoring equipment secured. **Partners:** new grassroots organization, 'Adopt-a-Pond'; three student interns and dozens of volunteers. **Program highlights:** Project inspired an extensive partnership among the town of Wellfleet, private landowners, and park staff to come together to develop a management plan for a vulnerable peninsula; local volunteer group, formed Adopt-a-Pond, which has focused on educating the public through books, pamphlets, and a special video.

Crater Lake National Park, OR

(\$40,000)—Goal: Inventory and monitor the rare wildflower, the Mt. Mazama collomia; propagate and restore plants to suitable habitat areas in the park. **Key Results:** Researchers removed 30 individual plants and transported them to laboratories to attempt multiplication of the species through 'micro propagation'; new technique called stereo photography attempted to try measuring growth rate among plants; **Partners:** USDA Forest Service, University of Idaho, and Maximist, a private non-profit group; **Program highlights:** Researchers with University of Idaho developed a draft conservation strategy to guide



Mt. Mazama Collomia

future management activity for the rare wildflower. (left)

Gateway National Recreation Area, NY

(\$40,000)—Goal: Continue limnological monitoring of the East and West ponds in the Jamaica Bay Wildlife Refuge; begin program to oxygenate and better manage water flow in the ponds. **Key Results:** Three additional fish species found confirming diversity of finfish; Global Positioning System map of pond contours completed; salinity in East pond found to be high during summer months. **Partners:** Hudson River Foundation; American Museum of Natural History; NY Dept. of Environmental Conservation; Brooklyn College; and Polytechnic University; **Program Highlights:** Researchers found addressing salinity problem critical and will install an improved pipe/valve system for the ponds in 1997; park developed educational brochures about pond management and bird migration for visiting public.

Golden Gate National Recreation Area, CA

(\$40,000)—Goal: Continue wildlife survey and restore native species through removal of exotic plant species, reintroducing native plants, monitoring reintroduced plants, and native plant propagation and planting. **Key Results:** 1150 detections of 20 mammal, reptile and amphibian species recorded; nearly 100 study plots established to study effects of agricultural use on native plants and animal ecosystems along the central California coast. **Partners:** Earthwatch volunteers.

Grand Canyon National Park, AZ

(\$40,000)—Goal: Conduct more extensive inventory of cowbird movements, using radio tracking and other techniques, and begin management of cowbird populations which threaten health of rare songbirds, such as the Southwestern Willow Flycatcher. **Key Results:** General surveys documented overall cowbird distribution, seasonal patterns of occurrence, and major concentrations of birds; gathered key baseline data on the plight of the rare and threatened migratory songbirds; **Partners:** Volunteers; staff from National Biological Service; and Northern Arizona University.



Volunteers at Gateway NRA help set seine nets.



NPS

At the request of the National Park Service, NPF manages a number of funds established to protect park resources. One example of such a fund is the Everglades Mitigation Trust Fund, which was established in 1993 through a Memorandum of Understanding among the National Park Service, Metropolitan Dade County and the Foundation.

Everglades Mitigation Trust Fund

The National Park Foundation established an account to accept and manage funds transferred from Dade County for the restoration, research, monitoring, and long-term management of former wetlands within an area of Everglades National Park known as the "Hole-in-the-Donut." The Foundation invests the funds and reimburses the park periodically for costs incurred during restoration activity. In 1996, \$83,325 was disbursed to the park, while the total amount on deposit as of June 30, 1996 was \$3,827,021.

Great Smoky Mountains National Park, TN (\$40,000)—*Goal:* Restoration of viable populations of brook trout to selected park waterways. *Key Results:* Removed almost all rainbow trout from non-native range; 105 brook trout reintroduced from local park streams; combined efforts diminished threats to brook trout; *Partners:* Volunteers from Trout Unlimited; Student Conservation Association volunteer; and staff from Tennessee Wildlife Resources Agency donated over 200 hours to the project.

Gulf Islands National Seashore, FL (\$40,000)—*Goal:* Restoration and conservation of the endangered Perdido Key beach mouse, including sand dune establishment and protection; reestablishment of beach/ dune vegetation; enhancing existing vegetation; and removal of non-native predators. *Key Results:* Two successive hurricanes in 1995 led park to expand goals to include restoration of habitat for Perdido Key beach mouse, Santa Rosa beach mouse, snowy plover, least tern black skimmer, and loggerhead and green sea turtles; management of visitor use to minimize habitat destruction also added; *Partners:* U.S. Fish and Wildlife Service; Auburn U.; FL Game and Freshwater Fish Commission; U. of West FL; U. of FL.; Escambia High School; non-profit group, Panhandle Free Beaches, Inc. and volunteers.

Hawaii Volcanoes National Park, HI (\$40,000)—*Goal:* Continue to inventory and monitor populations of rare lowland plants; propagate and restore rare plants, manage alien plants, conduct further research into causes of reproductive failure of 'ohai and other research. *Key Results:* Seed planting and outplanting protocols developed and reviewed; a greenhouse and nursery constructed; some rare species of plants obtained from Hawaiian State Division of Forestry and Wildlife; *Partners:* U.S. Forest Service staff and volunteers; *Program Highlights:* Propagation facility established will enable park to study 20 different rare plant species.

Joshua Tree National Park, CA (\$40,000)—*Goal:* Improve and better understand bighorn sheep habitat; manage tamarisk, a tree that is threatening water sources for sheep, revegetate, and continue scientific studies. *Key Results:* Initial inventory of bighorn sheep completed using remote video, still cameras, and binoculars; habitat protection begun with curtailment of off-road vehicle entry to sensitive areas; propagation of native plants and eradication of exotics, including the tamarisk; *Partners:* Student Conservation Association volunteers and local high school students donated over 829 hours to the project.

Mammoth Cave National Park, KY (\$40,000)—*Goal:* Begin restoration of Mammoth Cave's natural climatic conditions to improve habitat for rare species. Modifications to natural entrances have

altered the cave's ecosystem, threatening prehistoric cultural resources and wildlife such as the Gray and Indiana bats and the Eastern woodrat; *Key Results:* Paleontological survey conducted to determine previous environmental conditions at 'Historic Entrance' (4,000 years old); *Partners:* Earthwatch and Student Conservation Association volunteers, Illinois State Museum, and Washington University,

Olympic National Park, WA (\$40,000)—*Goal:* Complete restoration and revegetation of the damaged Sand Point camping area—the most visited site in the park's backcountry; *Key Results:* Five major campsites and associated trails restored and three other campsites delineated for rehabilitation; over 13,000 native plants of seven species propagated from seeds and cuttings; 20 experimental plots created to monitor long-term success of revegetation; *Partners:* Washington State contributed \$51,000 grant; Sierra Club volunteers; *Program Highlights:* restoration plan called for five major changes, including increase in number of group sites; better signage indicating delineation; new controls on firewood collection; more education and outreach about responsible camping.

Padre Island National Seashore, TX (\$40,000)—*Goal:* Continue to inventory and monitor world's most endangered sea turtle, the Kemp's ridley; continue patrols and enhance hatching and rehabilitation program. *Key Results/ Program Highlight:* In the past 17 years, only seven confirmed Kemp's ridley turtle nests have been found at Padre Island NS. During the spring of 1996, Donna Shaver, the National Biological Service scientist who has been involved with the park's sea turtle conservation program since 1980, confirmed five Kemp's ridley nests at the park, including two left by tagged females. The nesting by tagged females is exciting proof that the experimental project during 1978-1988 to collect eggs at Rancho Nuevo, Mexico, and incubate them at Padre Island to encourage imprinting eggs and hatchlings to the park has succeeded. Dedicated Park Service staff members and volunteers have spent the past 10 years searching local beaches for nesting Kemp's ridley sea turtles. Canon's cash and equipment support in 1995 and 1996 have been critical to the success of the nesting patrol effort. *Partners:* U.S.G.S; NBS; Student Conservation Association interns; AmeriCorps volunteers; and local community members.

Rocky Mountain National Park, CO (\$40,000)—*Goal:* Continue monitoring to determine productivity and survivorship of songbirds in elk winter habitats; restore former riparian habitat. *Key Results:* Restoration of alpine habitat crucial to wildlife and enhanced wetland habitat by restoring waterflow; banded and gathered range information on several migratory bird species; *Partners:* Colorado Bird Observatory,

OBSERVATION:

"For over a year now, Joshua Tree National Park has enjoyed the benefits of partnering with the National Park Foundation and Canon U.S.A., Inc., to study and preserve the unique natural resources found within the park... It has long been my contention that the protection and preservation of our National Parks must involve public and private sector support. In these times of downsizing and diminishing fiscal resources it is essential that we maintain existing, and establish new partnerships, for the protection of our National Parks."

— Superintendent Ernest Quintana, Joshua Tree National Park.



Biologist Donna Shaver prepares Kemp's ridley hatchlings for release into the Gulf of Mexico.

Expedition Into the Parks
PROJECT SUMMARIES CONTINUED

volunteers; *Program Highlights:* Songbird research allowed park to develop a monitoring methodology for measuring the impact of elk browsing on riparian habitat and the effect on bird species.

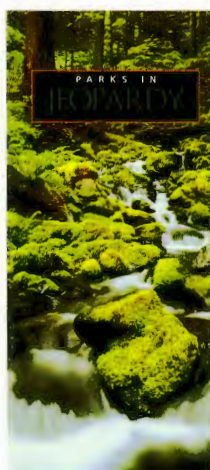
Santa Monica Mountains National Recreation Area, CA

(\$40,000)—*Goal:* Implement second phase of large carnivore study; conduct more precise scientific surveys, using remote photography and other techniques, to gather more baseline data, identify restoration sites and begin restoration and revegetation activity. *Key Results:* 118 carnivores detected using soot-covered track plates; 13 radio-collared bobcats and 20 coyotes being tracked in the park; 153 photographs taken using remote cameras; all data analyzed by the Geographic

Information System (GIS) and will help park assess carnivore viability and identify critical needs for restoration and conservation activity. *Partners:* UCLA; Univ. of Mass; U.S. G.S; Student Conservation Association assistants, graduate students.



Park volunteers set up remote camera stations for large carnivore study.



In addition to providing cash and equipment to 15 designated National Parks in FY 96, Canon also funded one million copies of this brochure, which was distributed free throughout the National Park System and helped generate volunteer interest in the program.

PARTNER PROFILE

CANON U.S.A., INC.

CANON U.S.A.'s \$1 MILLION COMMITMENT IN 1995 TO LAUNCH "Expedition Into the Parks" was not only the largest natural resource conservation gift from a corporation to the National Park Foundation, but it also represented the largest corporate-funded volunteer effort in the National Parks. Both superlatives have distinguished Canon as a corporate partner that has helped elevate the standard of public-private partnerships for the benefit of the National Parks.



Canon's leadership in establishing the "Expedition" program has earned the company high praise among the Department of the Interior, National Park Service, and National Park Foundation. During National Park Week 1996, NPF president Jim Maddy and Park Service director Roger Kennedy honored Canon with the "1996 National Park Partnership Achievement Award," given at a special reception on Capitol Hill.

Canon's support for "Expedition Into the Parks" is part of the Clean Earth Campaign, which guides the company's environmental support initiatives. The 'Expedition' program has attracted major media coverage, including from *Los Angeles Times*, *USA Today*, *New York Times*, *The Washington Post*, *The Houston Chronicle*, CNN, NBC, KNBC, KTTV, and other local newspapers. In addition, Canon has involved its employees in "Expedition" work through special volunteer activity days at parks like Fire Island National Seashore and Gateway National Recreation Area.

As the 1996 National Park Partnership Achievement Award citation states "The 'Expedition' program is making a lasting impact on the parks, their resources, park employees, and the program participants. The program is helping the Park Service monitor the health of park resources and protect them, while also serving to instill stewardship values in its volunteers and visitors. The men and women of the Park Service and the National Park Foundation applaud Canon U.S.A. for its leadership and commitment to preserving the natural resources of the National Parks." (For more on special recognition during National Park Week, see page 29).

Additional Natural Resource Conservation Grants in FY 1996

Recycled Plastic Lumber Installations

(\$160,000)—Funds donated by Lever Brothers Company through its 'Recycling at Work' program made possible the purchase of recycled plastic lumber for boardwalks, picnic tables, and benches for 18 National Parks. Acadia NP (ME); Boston NHP (MA); Independence NHP (PA); Fort McHenry NM and HS (MD); The National Mall (DC); Fort Sumter NM (SC); Everglades NP (FL); Chattahoochee River NRA (GA); Hot Springs NP (AR); Indiana Dunes NL (IN); Jefferson National Expansion (MO); Yellowstone NP (WY); Mount Ranier NP (WA); Golden Gate

NRA (CA); Santa Monica Mountains NRA (CA); Glen Canyon NRA (AZ); San Antonio Missions NHP (TX); Padre Island NS (TX)

Yellowstone NP (WY)

Wolf Restoration Project

(\$15,000)—This grant helped underwrite the wildlife veterinary services necessary for safe capture, translocation, and acclimation of 15 gray wolves from Canada to Yellowstone during the 1996 season. NPF Board member Homer L. Luther, Jr. contributed \$10,000, and NPF gave \$5,000 to the project.

"The program connects our kids to their natural environment and their community by inviting them to explore a rich local and national resource—Acadia National Park. . . I hope this program is happening at our National Parks across the country."

— Teacher who participated in Acadia PaC program

A ranger at Acadia helps student and teacher discover shoreline creatures.



"Some of these children may not otherwise have this opportunity, and the program has allowed them to catch a glimpse of the sights and sounds of these precious national treasures. It only stands to reason that the better children know and understand the magnificence of our parks, the more likely they are to realize the value of our heritage and work to preserve these important resources."

— Rebecca W. Rimel, President, The Pew Charitable Trusts

Education is among the National Parks' best hopes for a bright and protected future. Preserving "the best idea America ever had" for future generations will depend on teaching people of all ages the importance of protecting the natural, cultural, and historical treasures found in the vast and diverse system. And with their natural wonders, fascinating wildlife, historical and cultural significance, the National Parks offer some of the richest educational opportunities imaginable.

Since its official launch in 1992 by the National Park Service and National Park Foundation, the Parks as Classrooms® program has introduced park resources to students and teachers nationwide and has forged strong ties among parks, their local schools, and communities. With



major support from The Pew Charitable Trusts, Ambassador L.W. "Bill" Lane and Jean Lane, and other partners, park education programs now are reaching more than a million students every year.

Every park can be a classroom and, in turn, every classroom can experience a park without ever leaving school. Parks as Classrooms offers the flexibility to give students hands-on experiences and the necessary knowledge of natural, cultural, and historical places, people, and events that represent their past and shape their future. Geology, political science, marine ecology, the Civil War, language arts, music, maritime history, geography, the American Revolution, botany, and so much more can come alive through hands-on experiences in the National Parks.

Milestones from the Nine Models

The national Parks as Classrooms® program was established in 1992 through a \$1 million grant from The Pew Charitable Trusts to the National Park Foundation. The National Park Foundation, the National Park Service, and Ambassador L. W. "Bill" Lane and Jean Lane provided additional funds so that the Foundation could award nine three-year grants in August 1993, rather than four as originally planned. In total, the \$1 million grant from The Pew Charitable Trusts leveraged approximately \$4.6 million from other sources and enabled the nine models to reach over 300,000 students.

Parks as Classrooms: Acadia National Park (ME)
Reached rural communities for the first time and introduced them to the National Park System and Acadia's resources.

- More than 8,800 students and 346 teachers served.
- Educational materials produced include: *A Kid's Eye View—The Science Behind the Scenery of Acadia National Park*, a video and accompanying study guide highlighting the research efforts at the park, eight teacher guides for 3-6 grades, ranger guides for individual programs, environmental education staff training manual, a teacher resource library, and Discovery Kits on animals, geology, and the inter-tidal zone.

Without this program, there would be little chance, despite the close proximity of the schools to the park, for the students to experience hiking a mountain, crouching by a tide-pool, exploring the carriage roads or traveling back in time to the 1800's. The grant has made it possible for the park to offer college internships, to take on a more visible role in the community, and to highlight other aspects of the park such as the research work undertaken to protect the park's resources.

New England and the Formation of the Nation: Exploring the Historical Environment: Boston NHP, Salem Maritime NHS, and Adams NHS
Introduced students to American history by visiting sites at Boston NHP, Adams NHS, and Salem Maritime NHS, where memorable events occurred; created an inter-park Summer Institute where teachers would strengthen their knowledge of park resources, learn new strategies for using these resources, develop new curricula and develop ongoing relationships with park rangers and educators at the participating sites.

- More than 16,000 students and 600 teachers served.
- Educational materials developed include teacher lesson plans from the summer institutes, *People and Places Program* pre-visit materials, and Spanish translations of the program materials.

The major goals of the Parks as Classrooms education programs are: 1) to promote the parks as learning laboratories to develop greater awareness, understanding, appreciation, and commitment to the preservation and/or restoration of the National Park System and the larger environment on which it depends; 2) to promote an improved education system in this country by assisting teachers in the development of more interactive lessons that incorporate park resources; 3) to integrate research and interpretive programs of the Park Service into the broader educational goals of communities and schools through partnerships.



Revolutionary war history comes alive for Boston area students.

"I have always held the National Parks in high regard, but now it is much deeper. I feel a closer connection to my heritage and history and will pass this on to my students."

— teacher who participated in the program.

This grant made it possible to provide necessary transportation funding to bring inner-city students to the real places where history happened on Boston's Freedom Trail and Black Heritage Trail in Salem and Quincy, MA. Also, the People and Places program was expanded from the fourth- to fifth-grade through the creation of 10 new field trip programs that include supporting pre-visit curriculum materials.

PARTNERS - Potomac Area Rural Teachers using National Educational Resources for Students:
Harpers Ferry NHP (WV), Antietam NB (MD), C&O Canal NHP (MD), Monocacy NB (MD)

Forged educational partnerships with three states to introduce four National Park areas and serve more than 900 teachers and 20,000 fourth-through eighth-grade students in MD, VA, and WV.

- More than 4,000 students served during the pilot phase.
- Educational materials include park kits and standard operating procedures, home page on WWW, training plan and workshop model, updated marketing brochure, educators' guide, video, an evaluation report, and "How to Guide" for other parks.

This grant has made it possible to: produce the first comprehensive educator's guide, developed by and for teachers, for each park; develop a framework that will allow teachers to literally use the four National Parks as extensions of their own classrooms, providing students with exciting, hands-on science and social studies experiences; and to forge a new partnership among four National Parks, Shepherd College, and six county school systems in three states.

A River Runs Through It: A Multi-Cultural, Globally-Based Environmental Education Curriculum Blending Issues, Nature and the Arts: Cuyahoga Valley NRA (OH)

Developed and piloted a dynamic, cutting-edge curriculum with a special emphasis on the arts for the park's new residential environmental education facility.

- Provided 6,213 teachers and students with 186,390 program activity hours.
- Educational materials include a curriculum for grades five and six, a curriculum for grades seven and eight, and "All the Rivers Run," a musical compact disk and cassette (parts of the recording involve children who have participated in the program).

The grant has enabled the park to reach students who otherwise might never have a National Park experience and has increased their understanding of the Cuyahoga River watershed and the role they play in its protection. The program has made the park more accessible to teachers and has strengthened ties to the local communities.



Parks as Classrooms: Petroglyph NM (NM)

Provided teachers with new curriculum-based teaching materials and reached out to the community as a whole, through the students, and fostered a greater appreciation of the resources and opportunities available at Petroglyph NM and other units of the National Park System.

- Served more than 45,700 students and 2,800 teachers
- Educational materials include *The Valley of the Ancients: A Book of Native American Legends*, *Petroglyph Kids* newsletter, Cultural Awareness Curriculum Guide, and a Native American Activity Calendar.

Funding has enabled the park to reach a larger and more culturally diverse population and enhanced understanding and respect for natural and cultural resources of the National Park Service and the region. The NPS presence in the community has been considerably heightened and improved due to the PaC program.

Children Are the Future of the Everglades: Everglades National Park (FL)

Produced an interdisciplinary/interactive curriculum module that will provide all fourth-grade students, including those who do not now have contact with National Parks, and teachers in Florida, with the information needed to better understand south Florida's natural systems and to make enlightened decisions on behalf of the Everglades environment.

- 200,000 students and 7,000 teachers served.
- The educational kit includes; a one-hour video entitled "Adventure in the Everglades"; a 125-page activity/resource guide, "Children are the Future of the Everglades," that is integrated with the video; supplies and materials for the activities; an evaluation card; and a copy of the park's brochure.

As a result of this grant, many new partnerships and networks have been created to provide more than 200,000 students (annually) the opportunity to learn about the unique Everglades ecosystem and about the National Park concept.

"It was neat that we got to go and see the real thing instead of just reading and talking about it."

— student from Chamiza Elementary School in Albuquerque.



Students at the Cuyahoga Valley NRA Environmental Education Center learn about rivers and ponds by studying the watershed in which they live.



A PaC traveling trunk brings the Civil War history of Kennesaw Mountain NBP to an Atlanta classroom.

Heart of the Rockies Adventure Program:

Rocky Mountain NP (CO)

Provided authentic environmental and outdoor learning opportunities at Rocky Mountain National Park for all students, especially those in the Denver Front Range area.

- More than 25,000 students and 400 teachers served.
- Educational materials include K-3 Heart of the Rockies Teacher Activity Guide, Heart of the Rockies Teacher Information Folder, nine traveling trunks, and endangered species exhibits at the Hidden Valley Education Center.

Funding has enabled the park to reach 20 new schools in the Denver Front Range area and helped integrate themes of Rocky Mountain NP into year-long learning experiences; established new partnerships with the Colorado Department of Natural Resources, Colorado State University, the Colorado Division of Wildlife, and the Denver Zoo; provided new curriculum materials; and renovated the Hidden Valley Education Center.

Atlanta Metro Parks: Kennesaw Mountain NBP and Martin Luther King, Jr. NHS (GA)

Provided National Park experiences for Atlanta inner-city youth and opportunities for teachers to use National Park sites and resources to reinforce curriculum objectives and foster stewardship and community participation.

- More than 5,000 students and 200 teachers served.
- Educational materials include park-specific lesson plans and related pre-site and post-site teaching tools for classroom use and traveling trunks.

This grant has enabled the participating parks to develop partnerships with the Atlanta

Public Schools and curriculum-based education programs. These programs stimulated classroom learning by providing student experiences in parks that make the abstract real. For the first time, students and teachers from the inner-city are learning about their National Parks, rangers, and career choices.

Parks as Laboratories: Santa Monica Mountains NRA (CA)

Used National Parks as living laboratories to give students in Los Angeles a hands-on, experiential connection to the park which encourages discovery, experimentation, problem solving, and creativity.

- More than 2,000 students and 200 teachers served during the pilot phase.
- Educational materials include a Teacher's Manual, Spanish language data sheets, curriculum library, equipment loans, and computer network to facilitate communication between the schools and the park.

Through this grant, teachers have been introduced to the resources of the park and trained to do and use science techniques to help their students develop a profile of the park and better understand the ecological complexities and concerns within an urban/wildland area. This participation has fostered a sense of ownership and responsibility to help protect park resources.

An evaluation of these programs has found that participants display increased awareness and knowledge about park resources and improved critical thinking skills. These models have laid the foundation for a national network that can expand to meet the needs of students, teachers, and National Parks throughout the country.

Students get a close-up look at some of Santa Monica NRA's resources.



SEVENTY-SIX PERCENT OF NPF GRANTS made through the competitive grants program were directed toward education and interpretation projects. Following are the education and interpretation grants awarded during fiscal year 1996:

Association of National Park Rangers

"Hug A Tree and Survive"—A \$7,500 grant to update and revise information, materials, and slides for the "Hug-A-Tree and Survive" program, which teaches children ages five through 12 basic survival skills should they become lost in a park. These materials will be used in parks across the National Park System.

Aztec Ruins National Monument (NM)

Archaeology Workshops—A \$10,000 grant to enable the park to conduct initial teacher workshops to develop curriculum materials and lesson plans and to create traveling trunks of replica archeological artifacts from the monument. Program reached 90 teachers and 2,000 fourth through seventh-grade students.

Biscayne National Park (FL)

Boat Transportation—A \$10,000 grant to support transporting inner-city students to the park's reefs, islands, and Adams Key Environmental Education Center via chartered, glass bottom boat. Program enabled fifth- and sixth-grade students to participate in a three-day, two-night stay on the island that included hands-on water activities and laboratory projects.

Brown v. Board of Education National Historic Site (KS)

Civil Rights Curriculum—A \$7,500 grant to develop a curriculum and interactive exhibit for 28,000 Topeka middle and high school students to examine the 1954 Supreme Court landmark decision in *Brown v. Board of Education* that "separate educational facilities are inherently unequal," effectively ending segregation in the nation's public schools.

Buffalo National River (AR)

Curriculum and Teacher Guide—A \$7,000 grant to fund the development and production of curriculum materials, a teacher's guide and a short video for the fifth- and sixth-grade in school districts that border the river and main branches. Partners include the Ozark Unlimited Resources Education Cooperative, the University of Arkansas, the state science teachers cooperative and local schools.

Capitol Reef National Park (UT)

Children and Family Education program—A \$2,300 grant to expand educational offerings for long-term and "repeat" visitors. Children will work one-on-one with a ranger through the Junior Archaeologist, Junior Zoologist, and Junior Botanist programs to learn about park resources and careers in NPS. These programs are patterned after the NPF-funded Junior Geologist program.

Catoctin Mountain Park (MD)

National Parks and the Chesapeake Bay—A \$10,000 grant to fund an interactive computer program that enables students to explore watershed management, non-point source pollution and resource stewardship, focusing on six National Parks in the Chesapeake Bay's ecosystem. Local schools in the park area are challenged to make land use decisions through a "virtual" trip to the Bay.

Craters of the Moon National Monument (ID)

Kid's Trail—A \$14,700 grant to fund development of a kid's trail that will teach young visitors about the park's resources. The trail will have wayside exhibits prepared and written by children and will discuss volcanic eruptions; explain lava formations; and describe wildlife and animal activities where lava is prevalent.

Curecanti National Monument (CO)

Understanding Habitats—A \$4,431 award to expand the innovative Geographical Information System and Habitats program to give several hundred fifth-graders a year the chance to analyze habitat—including their own. The program incorporates satellite and computer technology with science and math, so that students can plot their "habitat" and produce full-color maps detailing vegetation, roads, their homes and schools. Partners include: National Science Foundation; the Southwest Parks and Monuments Association and the Gunnison School District.

Cuyahoga Valley National Recreation Area (OH)

Bike Patrol—A \$7,000 grant to equip a volunteer bike patrol, the "Trailblazers," so that they can educate recreation users along the Ohio & Erie Canal Towpath Trail. Equipment includes: radios; first aid supplies; bike maintenance supplies; and uniforms.

Delaware Water Gap National Recreation Area (PA)

Bat Conservation—A \$6,000 grant to fund a hands-on educational program involving bat conservation. Park staff work with students participating in the Pocono Environmental Education Center's Junior Natural Scientist program. Students learn about bat species, build bat houses, and assist in the research and design of two bilingual wayside exhibits about bats.

Devil's Tower National Monument (WY)

PaC Expansion—A \$12,000 grant to support the introduction and design of a new Parks as Classrooms project for fourth-grade students at the Cook County public school and at the St. Labre Native American Mission

"The National Park Foundation plays such an important role in fostering stewardship, promoting resource education, and preserving park resources that it has become a most valued partner with the National Park Service. The grant program sponsored by the National Park Foundation provides National Park units with the opportunity to meet our mission in new and exciting ways that otherwise would not be possible. . . Your investment in the future, through funding this ecosystem education project is well spent."

— James D. Young,
Superintendent, Catoctin
Mountain Park

"Your contributions to the development of the outreach program at Capitol Reef have been invaluable. . . Many avenues have been utilized, but it was deemed wise to focus some of our attention toward the children of the area. . . . Reaching children at a young age gives them the opportunity to learn about different view points and make their own value judgements. . . We feel we are making positive strides to inform our young neighbors of responsible land use. The students of these neighboring communities are beginning to see more than one side of land use issues."

— Charles V. Lundy,
Superintendent,
Capitol Reef NP

Additional Education and Stewardship Grants

CONTINUED

School in Montana. The cross-cultural program aims to instill preservation values and understanding of park resources through education.

Fort McHenry National Monument (MD)

Indoor Classroom—A \$3,200 grant to create an indoor classroom for visiting school groups to provide safe and creative programs throughout the school year and ensure protection of Fort artifacts.

Friends of the Virgin Islands National Park (U.S. V.I.)

PaC program—A final \$20,000 installment on a \$60,000 grant from the Homeland Foundation supported production of an environmental education production, *The Coral Reef Comedy*, at Cinnamon Bay theater.



Local children learn about coral reef ecology by acting in the *Coral Reef Comedy*, U.S. Virgin Islands NP.

The popular play conveyed the importance of coral reef stewardship and was viewed by 3,000 visitors to the park and local residents. The grant also funded a cultural education drama, *Pillsbury Sound: A Journey Thru Time*, which was viewed by over 800 people and involved participation by aspiring young actors from the community.

George Washington Carver National Monument (MO)

Orientation video—A \$6,930 grant to develop a video to teach the public about George Washington Carver's work to promote world peace through interracial understanding. The video will be distributed to schools, churches, and civic groups in Missouri, Kansas, Oklahoma, Louisiana and Texas. Partners: Carver Birthplace District Association, Inc. and Good News Productions, International.

Glacier Bay National Park (AK)

Orientation Video—A \$2,362 grant to support the development of an orientation video that will educate visitors about back country hiking, camping, and boating. The video will describe the unique marine and terrestrial ecosystems and provide both personal safety tips and information about responsible recreation in fragile areas.

Grand Canyon National Park (AZ)

Mary Jane Colter: House Made of Dawn—A \$10,000 challenge grant for a documentary that tells the story of Mary Jane Colter's contributions to architecture, including designs for nine buildings in Grand Canyon. Her philosophy of design and use of indigenous materials evolved into the National Park Rustic style. Partners: National Trust for Historic Preservation; the Grand Canyon Association; California State Railroad Museum Foundation, and the Heard Museum.

Greenbelt Park (MD)

Teacher Guide—A \$10,000 grant to prepare a curriculum-based guide to the plants and animals of Greenbelt Park to help prepare hundreds of third-grade students and their teachers for the park's educational program. The guide will include math, science, geography, and art lessons emphasizing conservation and environmental awareness.

Harpers Ferry History Association (WV)

School House Ridge Study Guide—A \$4,600 grant to create a study guide for fifth grade teachers and students about the story of "Stonewall's Greatest Victory" on School House Ridge. Through the guide and four workshops, students learn the impact of the Civil War on Harpers Ferry, on the families who lived there and on the African-Americans who fled there. A partnership with Harpers Ferry National Historical Park and Jefferson County school system.

Lake Mead National Recreation Area (NV)

Mojave Desert Multimedia Project—A \$20,000 challenge grant to seed a multi-year, multi-million dollar project which will educate millions of people about the values of desert parks and their ecosystems. The centerpiece of the project is the development of a two-hour documentary produced in partnership with WQED (PBS affiliate) in Pittsburgh, PA.

National Park of American Samoa

Visitor Center Exhibit—A \$8,000 grant to purchase display cases, panels, and photographs for a visitor center exhibit. The park does not have a visitor center due to lack of funding. Volunteers constructed the photo exhibit for this new park.

Prince William Forest Park (VA)

Geology Trail Kit—A \$15,800 grant to fund the design, printing, and distribution of a teacher guide for use of the geology trail in the park. The trail is several miles long and features many textbook examples of geologic formations. Partners involved include local school systems; Friends of Prince William Forest Park; the Parks and History Association; Univ. of the District of Columbia; and the Washington D.C. Environmental Education Consortium.



Students explore Prince William Forest Park

Additional Education and Stewardship Grants

CONTINUED

Salinas Pueblo Missions National Monument (NM)

Scholars Program—A \$6,845 grant to help increase local awareness and understanding of the monument, area history and its global significance through a curriculum-based education for 7th grade social studies students. "Salt Mission Scholars Program: Project Salinas" includes kits, lesson plans, and student activities for distribution to 5,000 third-, fifth- and sixth-grade students. Partners: Bybee Foundation and the Southwest Parks and Monuments Association.

San Juan Island National Historical Park (WA)

Pig War Traveling Trunk—A \$13,500 grant to fund the development of a "traveling trunk," curriculum materials and introductory video

aimed at teaching 23,000 seventh-grade students in 160 schools about how Great Britain and the United States avoided a war over the U.S./Canadian border through negotiation and binding arbitration. The materials will bring the history lessons of San Juan Island to the mainland.

Tonto National Monument (AZ)

Junior Ranger Program—A \$4,000 grant to support the development of materials for a junior ranger program which will reach 7,000 children annually about the natural and cultural resources of the park. The program gives young students hands-on experience, teaching them basic resource management and interpretation skills.

PARTNER PROFILE

Ambassador L.W. "Bill" Lane

MANY IN THE CONSERVATION COMMUNITY, especially in California and the West, know Ambassador Bill Lane and his passion for and commitment to the National Parks. Few, however, understand better than the staff and Board of the National Park Foundation his invaluable assistance in opening the National Park experience to new audiences and fostering stewardship among young students. As a young boy, Bill had a life-changing experience at Yosemite; today, through his support of Parks as Classrooms programs in California, Bill is providing thousands of young children with that same opportunity.

Since 1993, Ambassador Lane and his wife Jean have contributed generously to specific Parks as Classrooms programs in seven of California's 23 National Parks. The key criteria for NPF support have been that each program focus on bringing the rich educational values of the California parks to underserved schools (schools that have had limited or no contact with the parks) and giving the students an opportunity to experience the parks' wonders. For many PaC programs, one of the largest funding obstacles is finding resources for transportation to and from the parks. This need has meshed well with the Lanes' commitment to bringing young students to the parks.

Although Ambassador Lane has received countless awards during his many years of philanthropy for and active involvement in park issues, the one that resonates most for NPF is one that we awarded him several years ago. NPF awarded Bill the Theodore and Conrad Wirth Environmental Award for outstanding leadership in the preservation of environmental resources and lifelong commitment to the parks in 1994. The award was presented to Bill by President Clinton at the White House. The leadership that NPF sees most often from Bill is in his early giving and commitment to new projects. He is the ideal friend to the parks because he remains engaged and informed about each funded project; he reads program and financial reports carefully and offers valuable suggestions for improvements.

Bill served as Ambassador-at-Large to Japan from 1975-1976 and Ambassador to Australia from 1985-1989. The title "Ambassador" is an appropriate one for Bill in his avocational work, as he is a true ambassador for the Parks. Bill's commitment and generosity are an inspiration to all who care deeply about the future of America's National Parks and advocate hands-on, experiential stewardship education. NPF hopes that his support will be an enduring model for other park enthusiasts who want to safeguard America's "best idea."



Thanks to generous support from Ambassador L.W. "Bill" Lane and Jean Lane and from The Joseph Drown Foundation, the National Park Foundation awarded \$79,000 in education grants to four innovative California parks education projects. The programs were selected for their potential to enhance the parks' ability to reach new audiences and future stewards, and test new approaches and materials:



Channel Islands National Park—

A \$22,850 grant to create an "Ocean in Motion" van, which will teach thousands of kids about the abundant marine resources at the park. The van (pictured above) will make 17 different curriculum-based programs available to teachers. Materials available will include a 3-D map of the ocean floor, a replica of a kelp forest, a moving model showing currents and other features.

Joshua Tree National Park and Death Valley National Park—

A \$24,160 grant to develop an education program about the value of desert ecosystems. The "What's a Desert Worth" curriculum guide will include fact sheets, reproducible pages, an issues section, and resources section. Information will be available via the Internet, the California Council for Social Studies and the California Science Teachers Association.

Point Reyes National Seashore—

A \$24,000 grant to fund a stewardship education program aimed at Bay Area students, teachers, and docents. The program will focus on fire behavior and containment, fire safety, restoration research and techniques, and the practical work involved in fire prevention, such as installation of fire breaks. A portion of the grant will pay for transporting students from 12 low-income, neighborhood schools to participate.

Redwood National and State Parks—

A \$8,811 grant to support the development of a "wet lab" for the Wolf Creek Outdoor School in Humboldt County. The new equipment will help the school teach stewardship lessons to fourth- through sixth-graders. The "wet lab" will be mobile and will travel to schools unable to visit the parks.



Habitat restoration volunteers pull fireweed at Point Reyes NS.



WHETHER YOU ARE VISITING GETTYSBURG FOR THE FIRST TIME or discovering the remarkable ancient ruins of Mesa Verde, experiencing the historical and cultural sites of the National Park System can evoke a range of emotions—awe, sadness, patriotism, and more. Together, the sites form a rich tapestry that teaches us vital lessons about who we are, where we came from, and where we are headed as a nation. They are windows on the past and can serve as guideposts or models for what we may expect or strive for in the future.

From Independence National Historical Park to Antietam National Battlefield and Martin Luther King, Jr. National Historical Site, the historical and cultural sites preserved in the National Park System tell the complex story of America's evolution as a country, our struggles and triumphs, and the individuals that have helped shape our national identity. NPF's goal in supporting historic and cultural preservation activities is to help ensure that every citizen has an opportunity to connect with his or her heritage, with the people, cultures, and events that have contributed to our national character.

As with other program involvement, NPF's support is guided by National Park Service priorities.



"Visits to historic scenes and buildings have become one of the most inspiring methods of modern education. In this way, men and women (and children) obtain an invaluable corrective to their mental and imaginative outlook, an affectionate sympathy with the very different lives of their ancestors."

— G. M. Trevelyan

PARTNER PROFILE

TARGET STORES



FOR OVER THREE YEARS TARGET STORES, a quality discount retailer based in Minneapolis, has been a solid corporate partner to the National Park Foundation. Through a variety of national advertising, promotional, and cause-marketing campaigns, this partnership has generated more than \$500,000 to help restore park habitat and wildlife and history. For example, Target Stores and actor-director Robert Redford encouraged park preservation through a national advertising and in-store promotion called "Keep it Wild" that benefitted the Parks. The advertising campaign included a very personal public service announcement narrated by Redford, which was aired during network morning shows *Today*, *Good Morning America*, and *This Morning*.

During FY 96 Target increased its support for NPF dramatically when it stepped up to the plate to become the lead partner in the \$5 million Washington Monument Restoration Project. Target guaranteed a minimum contribution of \$1 million and committed to using its marketing talent to help NPF raise the additional \$4 million by December, 1997.

"The Washington Monument is a national treasure, and Target is honored to be leading the restoration effort," said Ken Woodrow, president of Target Stores. "As the premiere symbol of democracy, we feel it is critical that it be fully restored so future generations can honor Washington's legacy as we do today."

As part of this major cause-marketing program, Target has used its corporate and marketing expertise to engage other partners in the effort, including 3M, Procter & Gamble, Visa, Neutrogena, EMI-Capitol Records, and Coke. Target's high-profile commitment to this effort and its tradition of community service in areas where it does business have helped generate diverse support, from grassroots organizations to elementary schools across the country. Each donation, no matter the size, is helping bring the noble Monument one step closer to restoration.

NPF SALUTES TARGET FOR ITS TREMENDOUS LEADERSHIP IN THIS MAJOR UNDERTAKING. *Given Target's generous support, terrific creativity and marketing talents, and great respect among its corporate peers, NPF is confident that the restoration funding goal will be achieved on target and activity will proceed in such a manner that will make all Americans proud.*



Rosa Wilson

Secretary of the Interior
Bruce Babbitt, former NPS
Director Roger Kennedy,
and Gail Dorn from Target.

Washington Monument Restoration Campaign

One of the nation's most treasured icons, the Washington Monument, has withstood years of weathering and aging. Antiquated heating, air conditioning, and ventilating systems have complicated the Park Service's ability to keep the monument open

year-round for the millions of visitors who visit the nation's capital annually. Fortunately, NPF found a long-time partner—Target—willing to adopt this major \$5 million restoration project as its National Park funding priority.

"Visiting these sites can help foster an understanding and appreciation of our nation's heritage and encourage preservation of these significant places as living parts of our communities."

—former NPS Director
Roger Kennedy

National Register of Historic Places Travel Itinerary Series, "Discover Our Shared Heritage"

\$12,000 Grant—NPF received funding from American Express Company to support one of The National Register of Historic Places Travel Itineraries in the *Discover our Shared Heritage* series. The National Register is the Federal government's official list of districts, sites, buildings, structures, and objects significant to America's history and culture. This itinerary of the *Historic Places in South and West Texas* consists of a self-guided tour comprised of a brief historical essay and a description of places significant to America's history, architecture, archeology, engineering and culture. In addition, the itinerary provides maps, locations, photographs, and sources of additional information on the area's historic sites that can be used to develop individualized tours targeting the specific geographic area, historic periods, or aspects of history.

For the next fiscal year, American Express has committed an additional grant to fund the design and printing of four other travel itineraries including: *Historic Places along the Georgia/Florida Coast*; *Historic Places in the American Southwest*; *Historic*

Places along the California Coast; *Historic Places in Puerto Rico & the United States Virgin Islands*.

Design Charette for Pennsylvania Avenue \$25,000 Grant—The Morris and Gwendolyn Cafritz Foundation provided funding to support the Design Charette to develop a portfolio of ideas for the best use of the space on Pennsylvania Avenue between 15th and 17th Street. The purpose of the Charette was to bring architects, designers, and urban planners together to propose plans that would give the area aesthetic appeal for Washington residents and American and foreign visitors as they explore the significant historical sites in the area.

Edison National Historic Site (NJ)

\$13,805 Grant—Square D Company, a key electrical business of Paris-based Groupe Schneider, provided funding to donate and install the equipment required to make urgent repairs at the park. The grant will help preserve the site where Thomas Alva Edison created more than half of his 1,093 patented devices. Square D donated the electrical equipment and the Square D Foundation has underwritten installation costs.



Big Bend National Park

FEW WHO VISIT A NATIONAL PARK EXPERIENCE THE PARK without having some contact with a ranger or other NPS employee. These employees make history come alive, reveal nature's secrets, and help make the park experience safe. It's no wonder that Park Service employees enjoy the utmost respect from American citizens. For limited pay and often under trying circumstances, Park Service employees put their heart and soul into protecting and preserving America's natural, cultural, and historical legacy.

NPF is committed to ensuring that Park Service employees have access to training that will improve the skills—whether in management, education/ interpretation, or a scientific discipline—that help them fulfill the Park Service mission. NPF is determined to help the Park Service attract, train, and retain America's best and brightest. Through several awards programs, NPF demonstrates its commitment to the people charged with preserving the well-being of our national treasures.

Harry Yount National Park Ranger Award

The Harry Yount National Park Ranger Award for Excellence is the highest national award that recognizes a ranger for leadership, exemplary skills, and dedication to the park ranger profession. Initiated in

1994, the award is the hallmark of recognition for park rangers. Named after Harry Yount, popularly known as the first park ranger, the Harry Yount National Park Ranger Award for Excellence was launched in 1994 with a contribution from *The New York Times* to the Foundation. The 1996 award was made possible by a gift from The Eureka Company.

At a special National Park Week event, Secretary of the Interior Bruce Babbitt honored Chief Ranger Tomie Patrick Lee from Glen Canyon National Recreation Area (AZ) with the Harry Yount National Park Ranger Award. In her 21st year with the Park Service, Chief Ranger Lee inspires her colleagues by consistently exhibiting excellent ranger skills, resourcefulness, integrity, and an unflagging commitment to duty. She received a bronze bust of Harry Yount and a cash honorarium during a ceremony at the White House Visitor Center. Ms. Lee is the first female ranger to win the servicewide award.

"It gives me great pleasure to recognize the achievements of Ranger Lee," said National Park Service Director Roger Kennedy during National Park Week. "Throughout her career, she has consistently epitomized the tradition of professionalism referred to by former Director George B. Hartzog, Jr. when he said, 'Rangers are the cornerstone of every park organization.... A park would not be a park without a ranger.'"

Leadership Training Award

In May 1996, NPF awarded a \$100,000 grant in support of the Leadership Training Initiative, the National Park Service's Leadership Seminar series. "This significant grant

"We have been compared to the military forces because of our dedication and esprit de corps. In a sense this is true. We do act as guardians of our country's lands. Our National Park Service uniform which we wear with pride does command the respect of our fellow citizens. We have the spirit of fighters, not as a destructive force, but as a power for good. With this spirit, each of us is an integral part of the preservation of the magnificent heritage we have been given, so that centuries from now people of our world, or perhaps other worlds, may see and understand what is unique to our earth, never changing, eternal."

— Horace M. Albright,
on his farewell to the
Park Service, 1933

Ranger Tomie Patrick Lee
is congratulated by
Secretary Babbitt and
Eureka President
Gil Dorsey.



Tami Heilmann

is being awarded to the National Park Service when training is particularly crucial for its supervisory workforce," said then NPS Deputy Director John Reynolds. "At a time when downsizing is necessary, it is equally important to ensure that the caretakers of our common grounds, which bind us as a nation, are equipped with knowledge, skills, and abilities needed to carry on our legacy to future generations."

The grant enabled 325 managers and supervisors from the smallest parks in the National Park System to attend the training, which is being coordinated by the Service's Albright Training Center. The goal of the Leadership Seminar series is to strengthen park managers' professional leadership skills.

"We recognize that this is a critical time of transition for the Park Service and hope this grant will help superintendents and managers adapt to a changing landscape and reach out to new partners and constituencies," said NPF President Jim Maddy.

Albright-Wirth Employee Development Fund

NPF assists professional NPS employee development through grants disbursed from the Horace M.

Albright-Conrad L. Wirth Employee Development Fund. This career enhancement fund for Park Service employees was initiated in 1986 by Laurance S. Rockefeller. Named to honor Conrad Wirth and Horace M. Albright as two great leaders of the Park Service, the Fund underwrites advanced skills training, graduate education and other professional development programs for Park Service employees. NPF manages the endowment fund to ensure that the next generations of Park Service leaders can benefit from this support.

During FY 96, NPF awarded \$85,000 in grants to more than 38 Park Service employees. Since 1986, employees have received a total of \$727,670. The FY 96 grant proposals, selected through an NPS review process, covered a broad array of training requests, from park rangers, planners, and personnel management specialists to landscape architects and education specialists. Many of the grants gave employees the opportunity to attend training conferences, workshops, and various educational programs. Other recipients used grant monies to conduct innovative research or to develop new educational materials.

Saguaro National Park,
Arizona



AS THE CHIEF FUND-RAISING ARM OF THE NATIONAL PARK SERVICE, the Foundation often is asked to take on special, priority activities whose success requires creative partnerships and the infusion of significant private sector support. The C&O Canal Restoration Campaign was a new effort for the Foundation and likely will become a model for future major resource restoration efforts. The Friends Initiative, Easy Access Park Challenge, and the Isle Royale National Park Employee Housing Initiative are all programs that NPF has been actively engaged in for a number of years and each program continues to evolve. NPF plays a leading role in National Park Week celebrations in Washington as part of its efforts to help raise the profile of public-private partnerships for the parks.

C&O Canal Restoration Campaign

Nature tested the limits of Park Service resources and the Washington area community's dedication to its "back yard park," when the raging Potomac River in January 1996, swept over 80 percent of the 184.5-mile C&O Canal National Historical Park and caused more than \$20 million in damages to its towpath, natural resources and historic structures. Thanks to rapid, professional work by park staff and a spontaneous, outpouring of support from the local community—individuals, organizations, corporations, and the media—the park was able to begin the long road to recovery and restoration by late spring.

The most severe impacts from the flood occurred in park areas of highest visitor use, particularly the lower 20 percent of the park. Some of the park resources and features most extensively damaged included: many miles of towpath, 40-50 pedestrian

bridges, stone retaining walls, lock gates, erosion to the canal prism clay liner, interpretive wayside exhibits; parking areas; boat ramps; flooding of historic structures, and much more. Large sections of the canal towpath and recreational sites were covered with silt and mud.

Media reporting on the damage was immediate and extensive. The photos of the flood effects and visits to some of the most damaged areas elicited an outpouring of community concern and willingness to help.

National and Local Media Covered Both the Damage and the Innovative Partnerships Formed to Aid the Recovery: Some of the print media that ran stories included: *The Washington Post*, *The New York Times*, *The Washington Times*, *The Frederick Post*, *The Hancock News*, *The Martinsburg Journal*, *The Cumberland Times-News*, *The Potomac Almanac*, *Mid-Atlantic*





Secretary Babbitt leads a rally at Great Falls Tavern on February 10 to raise awareness of the park's needs.

Country Magazine, and others. Broadcast media coverage included CNN, WRC-TV 4 (NBC), WTTG-TV (FOX TV), WJLA-TV (ABC), WUSA-TV (CBS), News Channel 8, WMAL- Radio, National Public Radio, WAMU-Radio, West Virginia Public Radio, and WRC-Radio.

With personal support from Interior Secretary Bruce Babbitt and NPS Director Roger Kennedy, NPF made an immediate appeal to the area's corporate employers and private foundations for major donations to the restoration effort. In less than six months, NPF raised \$1.1 million for the restoration effort.

Several corporations stepped forward immediately with \$100,000 contributions—the Mobil Corporation, Fannie Mae Foundation, and Marriott International—setting the standard for corporate involvement. The Morris and Gwendolyn Cafritz Foundation led the way among foundations with a \$100,000 gift. To facilitate acceptance of individual gifts, NPF worked with the Potomac Conservancy to establish a toll-free number so that individuals could make a credit card gift or offer to volunteer. Enthusiastic and generous individuals contributed nearly \$200,000 by June and as many as 3,000 people expressed willingness to get their hands dirty and assist with the hard work of resource recovery.

During the first six months of the campaign, the park staff did a terrific job of coordinating support from all sectors of the community—from foundations to citizen groups, to conservation organizations and local schools. Some of the highlights of innovative support included:

- Legendary *New York Times* food columnist Marian Burros and the Ambassador of Thailand hosted a gala fund-raising reception in May, which was attended by the First Lady and raised over \$65,000 for the cause;
- NBC-4 ran a public service announcement (PSA) to raise awareness about the toll-free donation and volunteer hotline;
- Washington Area Cable Companies and Home Team Sports ran a PSA for three weeks;
- The Walt Disney Company donated t-shirts to give to volunteers;
- Giant Food printed PSA's about the park's needs on its milk cartons;
- A number of local students celebrating birthdays during the campaign requested that in lieu of presents, friends make donations to the park;

Plus many more examples of the community's love for its unique 'back yard' park.

President Clinton's decision to make his Earth Day address from the C&O Canal National Historical Park and Interior Secretary Bruce Babbitt's energetic hike along the Canal from Harper's Ferry to Georgetown in April further helped maintain public focus on the effectiveness of public-private cooperation and the growing need for such partnership.

For NPF, the C&O Canal Restoration Campaign was a rewarding experiment in the power of public-private partnerships. The Foundation hopes that this model may be applied to similar restoration undertakings in National Parks across the country.

PARTNER PROFILE

The Morris and Gwendolyn Cafritz Foundation

THE MORRIS AND GWENDOLYN CAFRITZ FOUNDATION, a leading funder for the arts, education, social services, and the environment in the Washington area, has a long and enduring history of supporting the C&O Canal National Historical Park. The Foundation's relationship with the Canal began in 1982, when it provided funding for the construction of the well-loved Canal barge, 'The Georgetown,' which gives visitors a chance to step back in time and travel along the Canal as workers and merchants did in the 19th century. Fortunately, when the flooding began in 1996, 'The Georgetown' already had been put in dry dock for winter, so it escaped damage. In addition, the Foundation makes an annual grant to cover the insurance premium for the barge.

During National Park Week, Foundation Chairman Calvin Cafritz presented NPF president Jim Maddy with a \$100,000 grant. The grant was designated to fund repair and restoration activities in the area between Georgetown and Fletcher's Boat House. This three-mile stretch is one of the most heavily used corridors of the park, providing recreation opportunities to urban/suburban dwellers who walk, jog, bike, canoe, and fish in the area. NPF President Jim Maddy thanked Mr. Cafritz for the Foundation's leadership: "NPF and the park are very grateful to the trustees of the Morris and Gwendolyn Cafritz Foundation for this tremendous grant. It continues the Foundation's long, rich tradition of helping protect and enhance this natural heritage corridor."

The Cafritz Foundation began supporting the National Park Foundation in 1970, when Mrs. Cafritz awarded a \$40,000 matching grant to help buy the historic Glen Echo carousel and save it from destruction. During warm weather months, thousands of tourists and Washingtonians experience the magic of an old-fashioned ride, accompanied by joyful music at the restored carousel. The Foundation also has funded programs at the Wolf Trap Farm Park for the Performing Arts and Rock Creek Park.



NPS/Rosa Wilson

NPF/NPS Special Initiatives

CONTINUED

Friends Initiative

In 1994 NPF launched the Friends Initiative in partnership with the Park Service to strengthen the growing number of nonprofit park support organizations, known as Friends groups, and to enhance the network that has developed among them. The Friends Initiative has become popular and is appreciated equally by NPS and the community of Friends groups.

The Initiative set out to develop a more effective network of support through communication; mentoring and technical assistance; and training for the 150 Friends groups throughout the United States. Collectively, the groups raise more than \$16 million a year and donate thousands of hours of volunteer time in the Parks.

During FY96, the Initiative received critical funding support from the Evelyn and Walter Haas, Jr. Fund, Jack A. McAllister, and the Transamerica Foundation.

The Initiative has three areas of focus: 1) aid development of new Friends groups; 2) strengthen the institutional capacity of established groups; and, 3) provide collaborative opportunities for mutual benefit.

During 1996, the Friends Initiative demonstrated the strength of leveraging efforts to preserve and protect the parks. The Initiative made possible a number of important collaborations.

- A coalition for Friends group leaders formed to review ways to improve the Foundation's and the Friends groups' ability to raise private sector support for the benefit

NPF/NPS Special Initiatives

CONTINUED

of the entire National Park System. This coalition will be critical to any dramatic growth of private partnerships for the parks;

- Working with the Rocky Mountain Nature Association, the Foundation benefited from an estate distribution that will, over time, provide tens of thousands of dollars to support the Friends Initiative.

In addition, NPF provided a number of modest grants for the following activities:

- Friends of Virgin Islands National Park—a \$5,000 grant to help repair the Visitor Center Kiosk at Cinnamon Bay, an information kiosk demolished by a hurricane;

- Weir Farm Heritage Trust—a \$1,500 technology assistance grant for the purchase of fund-raising software;
- Friends of Big Bend National Park—a \$2,500 seed grant to help the group get started;
- Friends of Claude Moore Farm—a \$2,500 grant to help fund the construction of a farm house replica for educational purposes.

During FY97 and beyond, the National Park Foundation will work with the National Park Service partnership office to manage the program more effectively. NPF, NPS, Friends leaders, and park superintendents will work together to enhance and strengthen the Initiative.

Easy Access Park Challenge

"By forging community-based partnerships, the Challenge program has focused the skills and commitment of volunteers like you to identify and remove from our National Parks barriers that, in the past, have prevented many visitors with disabilities and their families and friends from enjoying some of our greatest national treasures."

—from remarks by Dr. Paul Longmore, author and professor of history at San Francisco State University, at the dedication of the Sunset Access Trail.

Through the four-year old Easy Access Park Challenge program, the National Park Foundation works with the National Park Service to continue its dedication to making educational, cultural, and recreational facilities accessible to all park visitors—including the 49 million Americans with disabilities. Easy Access projects improve and upgrade park trails, campgrounds, exhibits, Ranger and self-guided tours for use by people with disabilities, seniors, and families with young children.

The hands-on components of the projects are completed by volunteer organizations such as the Telephone Pioneers of America and employee-volunteers of corporations like American Airlines-American Eagle, AT&T, Ameritech, Bell Atlantic, BellSouth, Lucent Technologies, PacificBell, Southwest Bell, and USWest, who work in close concert with park managers.

Without question, the Easy Access Park Challenge program highlight for FY 96 was the completion of the 100th project—the dedication of the Sunset Access Trail at Golden Gate National Recreation Area in October, 1995. The event was hosted by Park Assistant Superintendent Lee McKenzie and included remarks by Bob Wenzel, Region 2 VP of Telephone Pioneers of America; Doris Jean Head, VP of AT&T Network Services; Golden Gate National Park Association Executive Director Greg Moore; Telephone Pioneers of America Executive Director Jarrel Boatright, and NPF President Jim Maddy.



The Sunset Access Trail is officially dedicated at Fort Funston with (l-r) Golden Gate Ranger Kevin Turner. Doc Williams; NPF President Jim Maddy; Jarrel Boatright; Bob Wenzel; Trail Project Manager Virgil Koehne; Doris Jean Head; Caroleen Marks; Greg Moore; Len Mackenzie; Trail Architect Nichol Fox; and Dr. Paul Longmore. Foreground: Easy Access Park Challenge co-directors Wendy Roth and Michael Tompane.

FY96 Easy Access Projects

Big South Fork NR and NRA, TN—One of the most ambitious Easy Access projects neared completion during summer of 1996. Tennessee Chapter 21/BellSouth Telephone Pioneers replaced bridges, constructed a large overlook, upgraded boardwalk portions and natural surfaces of the Leatherwood Ford Interpretive Trail.

Castillo de San Marcos NM, FL—During National Park Week 1996, American Eagle volunteers helped construct a new ramp to

make a beach boardwalk more accessible at Fort Matanzas. NPF awarded a \$2,600 grant to help this project.

Fort Vancouver NHP, WA—USWest volunteers installed an Everhart Underground Lift for Factor House and constructed trails to connect building at the site. Telephone Pioneers who participated are members of the Hopkins/Columbia Combined Chapter. NPF provided a \$13,500 grant to help fund the wheelchair lift at the historic home.

NPF/NPS Special Initiatives

CONTINUED

Golden Gate NRA, CA—The 100th Easy Access National Park project was completed by PacificBell Telephone Pioneers, Ladd and Sierra Pacific chapters at Fort Funston. Volunteers from Pacific Bell, AT&T and the NPS constructed a 1/2 mile trail connecting the famous Sunset Trail to the Visitor Center and Environmental Education Center.

Gateway NRA, NY—Telephone Pioneers from Chapter 5 NOVA completed accessible tent platforms. American Eagle volunteer employees improved accessibility in the Community Garden.

Indiana Dunes NL, IN—American Eagle volunteers upgraded trails for accessibility and replaced an old section of boardwalk on the Black Oak Trail.

John Day Fossil Beds NM, OR—Telephone Pioneers from the Pendleton Council, Bend Chapter, constructed a porch with ramp at the Visitor Center and a connecting brick path from a picnic area; they also completed a 1/4 mile trail from the ranch down to river with picnic access at river site.

Lyndon B. Johnson NHP, TX—A \$1,050 grant from NPF funded captioning for the park's orientation film which was made in the 1960's. The captioning brought the park in compliance with disability laws.

Mount Rainier National Park, WA—Pioneers from Charles B. Hopkins Chapter and Seattle-area Target Stores volunteer employees worked to improve accessibility at

Cougar Rock Campsite and assisted the NPS in upgrading the Kautz Interactive/Reflective Lake trail.

Redwood NP, CA—Redwood Council Pioneers from the John I. Sabin Chapter worked with the NPS to construct Crescent Beach Tidepool Trail; and they completed a 300' boardwalk trail by Redwood Creek Picnic Area.

Santa Monica Mountains NRA, CA—American Eagle employees removed and replaced fencing that safely protects and separates pedestrians and horse riders on the Cheseborough Canyon Trail. Pacific Bell volunteers from the Telephone Pioneer Los Amigos Chapter repaired an accessible comfort station ramp bathroom damaged by storms.

Saratoga National Historic Park, NY—During National Park Week 1996, American Eagle volunteers removed exotic vegetation in two locations.

Shenandoah National Park, VA—Blue Ridge Council and Chapter 43 Pioneers with the NPS continued the multi-phase construction of the extensive Limberlost Trail, with completion anticipated for late 1997.

Yellowstone National Park, WY—A combined force of F.H. Reid and SkylineChapter/US West Pioneers completed a boardwalk and built accessible fishing piers at Madison River; and cleared a route for access to the Mt. Haynes fishing overlook.



Mount Rainier National Park

Isle Royale National Park Employee Housing Initiative

Interior Secretary Bruce Babbitt challenged the National Park Foundation in 1994 to raise private sector funds to help address the crisis of dilapidated, substandard employee housing found in half the National Parks. In turn the Department of the Interior (DOI) pledged to match every donation—cash or in-kind—raised to help alleviate the problems. Isle Royale National Park, a wilderness park located north of the Upper Peninsula of Michigan was selected as one of the target parks.

Under the able leadership of NPF historian and founder, Donald M.D. Thurber, the public-private partnership has raised over \$900,000 in cash, materials, services, and matching dollars from DOI since the program's inception. With generous funding from the Charles Stewart Mott Foundation and the W.K. Kellogg Foundation and numerous private

partners, the program achieved important successes in FY 96.

Working with the park staff, the following private partners made meaningful contributions of labor, materials, and cash and helped improve housing conditions at Isle Royale:

- Volunteers from the Home Builders Association of Superiorland finished the interior work of the ranger station and the duplex unit at Malone Bay;
- With support from William C. Martin, the First Martin Corporation solicited donations for the 1,152 sq. ft. duplex unit at Amygaloid Island and recruited a crew to build the structure in a nearly three-week period;
- The Michigan Army National Guard provided labor and engineering to lay the foundation for the 2,304 square-foot four-plex unit at Windigo; in addition, William Kessler and Associates, Inc. provided design, planning, and specifications for the unit.



Young volunteers help "top off" a new ranger station at Malone Bay.

"Our National Parks benefit from the work of many citizens dedicated to environmental stewardship and historic preservation. By working directly with the National Park Service or the National Park Foundation, its Congressionally chartered corollary, park partners sponsor educational programs, raise funds, provide visitor services, and donate time and materials to support our great public resources..."

— From President Clinton's 1996 proclamation formally recognizing National Park Week.

National Park Week '96

During the third annual celebration of National Park Week, April 22-28, 1996, the National Park Foundation worked closely with the Park Service to promote the partnership theme. Special National Park events helped NPF recognize a number of its exemplary private partners and honor Park Service employees and their creative collaborations with local and national organizations.

National Park Partnership Leadership Awards

The National Park Foundation and National Park Service founded the Partnership Leadership Awards in 1992 to recognize both the Park Service's partners and the Park Service employees responsible for forging those relationships and collaborations. The award honors outstanding programs that mirror the mission and vision of the Park Service. Awards are given in five

categories: resource stewardship and preservation; education and interpretation; management support; protection and visitor services; and beyond park boundaries. The national winners are honored at a National Park Week reception funded by NPF partner Lever Brothers Company. (Please see the box below)

Partnership Achievement Awards

During National Park Week 1996, the Foundation and the National Park Service paid special recognition to two outstanding partners—Canon U.S.A. and the Student Conservation Association—by awarding them Partnership Achievement Awards. NPF and NPS lauded Canon for its unprecedented support through the "Expedition Into the Parks" program. The Student Conservation Association was recognized for its 40-year history of preserving and enhancing the National Parks through volunteerism by young conservationists.



1996 Partnership Leadership Awards

National Park Partnership Achievement Award

Canon U.S.A., Inc.
Student Conservation Association

Resource Management & Preservation

Gettysburg National Military Park and
Friends of the National Parks at Gettysburg

Education & Interpretation

Grand Canyon National Park, Grand Canyon
Association, and Northern Arizona University

Management Support

Jimmy Carter National Historic Site, City of
Plains, and Plains Historical Preservation Trust

Protection & Visitor Services

Big Bend National Parks, the offices of
Geologic Resources and Southwest System
Support of the National Park Service,
Railroad Commission of Texas

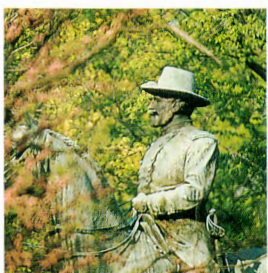
Beyond Park Boundaries

Fredericksburg & Spotsylvania National
Military Parks, the offices of the American
Battlefield Protection Program/Heritage
Preservation Services and the
Chesapeake/Allegheny System Support
Office/ Planning of the National Park Service,
Spotsylvania County, and the Natural
Lands Trust

Zion National Park, Zion Natural History
Association, Utah Department of
Transportation, Town of Springdale, and
Zion National Park Theater Investors

Honorable Mention, Education & Interpretation

Badlands National Park, Kansas State
University, Badlands Natural History
Association, South Dakota Public
Broadcasting, and the National
Museum of Natural History



"National Parks are an investment in the physical, mental, and spiritual well-being of Americans as individuals. They are a gainful investment contributing to the economy of the nation. They are moreover, an investment in something as simple, yet as fundamental as good citizenship—love of country, and appreciation of the natural and historical fabric of America."

— NPS Director Conrad Wirth, 1965

The descriptions and lists that follow reflect support during the National Park Foundation's fiscal year 1996, July 1, 1995-June 30, 1996

Corporate Support

Corporations support the National Park Foundation to conserve and enhance the National Parks in a variety of ways—through cause-related marketing programs, philanthropic gifts, and in-kind donations.

NPF forges corporate partnerships that help meet corporate goals in one or more of the following areas: to establish good corporate citizenship and environmental commitment; to achieve business, sales and marketing objectives; to meet educational objectives and other philanthropic priorities; and demonstrate commitment to corporate headquarter and operating communities.

This year, corporate donors received national recognition through an advertisement run on a pro bono basis in *The New York Times Magazine's* special National Park supplement. This placement helped partners convey their support for the National Parks to four million readers.

Marketing

As the official, nonprofit partner of the National Park Service, the National Park Foundation manages cause-related marketing efforts featuring the National Parks. Since 1990, corporations have contributed nearly \$6 million to the Foundation as promotional or licensing partners. This year, in addition to launching the largest corporate partnership for historic preservation with Target Stores (see page 20), NPF worked with the many other corporations on programs to support education, natural resource conservation, and other initiatives.

Promotional Partners — Highlights

As a direct result of American Express Company's past philanthropic support for the National Parks, in 1996 NPF entered into an agreement to launch a new partnership with **American Express Telecom** to produce a collection of 23 pre-paid phone cards showcasing the National Parks. Park stores

and nationwide retail outlets will sell the card. American Express is supporting the program with advertising, promotion, and sales materials. NPF will receive a percentage of the revenue generated and will send those funds directly back to the parks.

Canon U.S.A., NPS and NPF launched "Expedition Into the Parks," the largest, corporate-sponsored, volunteer-based conservation program in 1995 to support research, inventory, and restoration of plants and wildlife in the National Parks. With \$1 million, plus equipment, from Canon, the program has benefited 20 National Parks to date. "Expedition Into the Parks" continues to receive national and local media attention, and was promoted through paid print advertising in *The New York Times Magazine* and through an in-store Canon binocular promotion.

The Eureka Company has partnered with NPF since 1993 through promotional activities and direct donations. For every one of its World Vac® model vacuums sold, Eureka donates a portion of the purchase price to benefit the National Parks, raising over \$1 million to date. Eureka also supports Park Service employees by funding the prestigious annual Harry Yount National Ranger Award presented during National Park Week. In addition, Eureka has funded the design and development of a dynamic educational kit for the Parks as Classrooms program. The "Yellowstone Discovery Kit," which tells the story of America's first National Park and its unique natural history, is planned for distribution to elementary teachers nationwide in 1997.

Canon



EUREKA®



"Recycling at Work" is a three-year partnership among **Lever Brothers Company**, **Eaglebrook Products, Inc.**, **NPF** and **NPS**. Through this innovative program, **Lever Brothers** has donated over \$300,000 to **NPF** for the purchase of 100% recycled lumber for boardwalks, picnic tables, benches, mile markers, and fencing in over 30 parks. **Lever** has promoted the partnership through an annual free-standing insert (FSI) and promotional offer tied with a beautiful National Park calendar. In addition, **Lever Brothers** funds the Partnership Leadership Awards reception, an important event during National Park Week.

For the third time, in FY 1996 **Frito-Lay** tied a consumer promotion to the National Park Foundation. Targeted toward families and adults with children, **Frito-Lay's** canister snack series promotion featured National Park images and "did you know" facts. The canisters also included a coupon for **Rand McNally's** CD-Rom package, "Trip Maker," which features some of the National Parks.

LICENSING PROGRAM

The National Park Foundation's Retail Licensing Program is designed to help generate additional funds for America's 375 National Parks. Licensed products are sold through the manufacturers' normal distribution outlets, including department stores, mass merchandisers, gift stores, and sporting good stores.

American Eagle Editions coin series is a compelling tribute to America's endangered and threatened wildlife.

American Eagle Associates, Inc. The impressive collection of \$5-\$100 minted gold and silver Cook Islands legal tender coins feature endangered or threatened wildlife shown against the background of an associated National Park. The coins come in a variety of sizes and range from 10 to 28 grams of silver to 1.24 to 7.78 grams of gold.



BrownTrout Publishers produces an extensive collection of wall calendars featuring the extraordinary images of our National Parks. The calendars have poster-sized images with useful monthly grids.

D.K.B., Inc. offers a collection of unique high-resolution photographic puzzles of 12 National Parks from Yosemite to Acadia. The 17" x 23" puzzles are available in a children's edition and an adult edition. The 126-piece children's educational puzzle comes in an eye-catching wrapped box. The 570-piece edition is packaged in a handsomely lithographed collectible tin.

Drinker/Durrance Graphics provide **NPF** with an outstanding and valuable line of National Park panoramic images. The collection includes note cards, posters, bookmarks, and mini-matted and cibachrome photographic prints. The photos feature the quiet, less traveled regions of the National Parks, particularly those magical sanctuaries found only a few minutes' walk from roads and overlooks.

JanSport® provides **NPF** with an impressive and exclusive line of canvas bags and outdoor apparel. The **NPF** line—**Muir Woods Collection**—includes backpacks, duffle bags, rucksacks and field bags made from **JanSport's** exclusive recycled canvas cloth using post-consumer plastic bottles. The apparel line includes T-shirts, sweatshirts, shorts and jackets with inspiring graphic designs and logos—all made in the USA.

Longton Crown are the makers of steins, mugs, and collector plates. The **NPF** series includes two high quality porcelain steins with images of the Statue of Liberty and a majestic moose shown in the wild. Other images will be developed in the future.

BROWNTROUT PUBLISHERS, INC.



Puzzle Art™



DRINKER
DURRANCE
GRAPHICS

JANSPORT

Longton Crown

Corporate Philanthropy

\$1 million
Canon U.S. A., Inc.
Target Stores

\$100,000 and Above
The Eureka Company
Fannie Mae Foundation*
Lever Brothers Company
Marriott International, Inc.*
Mobil Foundation*

\$50,000 - \$99,000
Allegheny Power*
Capital Cities/ABC Foundation*
Frito-Lay, Inc.
Gannett Foundation*
JanSport
Mars Foundation*

Charles Schwab Corporation
Foundation
Square D Company

\$25,000 - \$49,000
Arizona Public Service Foundation*
NYNEX Corporation
Transamerica Foundation

\$10,000 - \$24,999
Allstate Foundation
American Airlines/AMR Eagle
American Eagle Associates
American Express Company
Amoco Foundation
AT&T Foundation
CompuServe

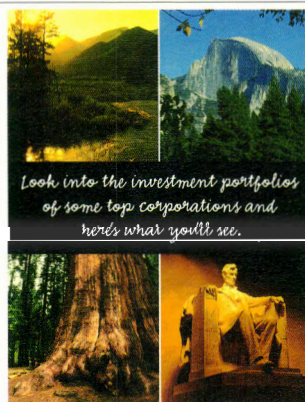
Ford Motor Company Fund
Guest Services Inc.
Levi Strauss & Company
Levi Strauss Foundation
Lockheed Martin Corporation*
The New York Times Company Foundation
Potlatch Corporation
Science Applications International Corporation*
United Technologies Corporation

\$5,000 - \$9,999
Air Products & Chemicals, Inc.
Arthur Andersen LLP
BankAmerica Foundation
Chevron Corporation
Chrysler Fund

Conoco, Inc.
Discover Card
Drinker Durrance
William Gahlberg & Associates*
General Instrument Corporation
Hewlett-Packard Company
Kaufman & Broad Home Corporation
Longton Crown*
Newsweek
Perot Systems Corporation
Washington Water Bus, Inc.*

\$2,500 - \$4,999
The AES Corporation
Brown Trout Publishers
Consumer Powers Foundation
David Bell Photography*
Michigan Financial Corporation
Packaging Corporation of America
Pentair, Inc.

\$1,000 - \$2,499
Bankers Trust Company
K. Krieger Associates
MBNA Corporation
Novus Services
Packaging Corporation of America
Robbins, Inc.
Unocal



*Look into the investment portfolios
of some top corporations and
here's what you'll see.*

These companies make it their business to know a wise investment. In the past year, each of them chose to invest in America's National Parks. We thank them for their generosity and invite you to join them by contacting The National Park Foundation at 1101 17th Street NW, Suite 1102, Washington, D.C. 20036, (202) 785-4500.

Air Products & Chemicals, Inc. • Allegheny Power • Allstate Foundation • American Eagle-American Airlines • American Eagle Editions • American Express Company • Amoco Foundation • Arizona Public Service • AT&T Foundation • BankAmerica Foundation • Brown Trout Publishers • Canon U.S.A., Inc. • Chevron • Chrysler Corporation Fund • CompuServe • Conoco, Inc. • The Dallas Morning News • David K. Bell, Inc. • Delaware North Companies, Inc. • Discover Card • Drinker/Durrance Graphics • Emron Corp. • The Eureka Company • Exxon Corporation • Fannie Mae Foundation • Ford Motor Company • FMC Foundation • Frito-Lay, Inc. • Gannett Foundation • General Instrument Corporation • Giant Food Inc. • Guest Services, Inc. • Hewlett-Packard Company • JanSport • Kaufman and Broad Home Corporation • Lever Brothers Company • Levi Strauss Foundation • Lew Horton Distributing Company • Lockheed Martin Corporation • Marriott International Corporation • Mars, Incorporated • Martin/Williams Advertising • Minors (U.S.A.) Inc. • Mobil Foundation • Molex Inc. • NBC 4 Washington • The New York Times • NYNEX • PEPCO • Perot Systems Corporation • PNC Bank Corp/PPFC, Inc. • Potlatch Corporation • Protocall Communications • Rand • McNally • SC Johnson Wax • Charles Schwab & Co., Inc. • Science Applications International Corporation • Sears, Roebuck and Co. • Starware Corporation • Square D Corporation • Target Stores • Transamerica Foundation • United Technologies Corporation

National Park FOUNDATION

The official non-profit partner of the National Park Service.

In-Kind Contributions

Some of NPF's corporate partners prefer to donate in-kind gifts, products or services to benefit the National Parks. The National Park Foundation appreciates these generous gifts that range from paper and computer donations to public service announcements and volunteer equipment to support the C&O Canal restoration work.

Arthur Andersen LLP
The Walt Disney Company*
Giant Food*

Hewlett-Packard
Hoechst-Celanese Corporation
Home Depot*

Host Marriott*
Lever Brothers Company
NBC-4*
The New York Times

Potlatch Corporation
PEPCO
Silverstein & Mullens
Steptoe & Johnson

Texas Tech & Texas University*
Washington Area Cable Companies & Home Team Sports*

*Donor names with an asterisk denote that the FY 96 gift was the first contribution to the Foundation

Individual Philanthropy

Following are some of the various ways that individuals may support National Park Service priorities.

Direct Contributions—Most individuals make a direct donation by check payable to the National Park Foundation, and designate either general support or a specific park project.

Corporate Matching Gifts—Many corporations support their employees' charitable causes by "matching" a gift. If your company does match gifts, please obtain an application, fill it out and send it in with your donation.

Appreciated property—A gift of stock to NPF can be particularly tax-wise. By making a gift of stock to the Foundation, you can avoid capital gains tax on its increase in value since its purchase. Your charitable contribution deduction will be equal to the full fair market value of the stock.

Bequests—You may name NPF as the direct beneficiary of specific assets, of a portion of your estate, or of your residual estate after payment of other bequests. Bequests to the National Park Foundation are free from federal estate tax and

can offer substantial estate tax savings. A bequest may be directed to a specific park program or for general support.

Combined Federal Campaign—NPF thanks the many federal employees who supported the NPF through the Combined Federal Campaign (CFC), a workplace payroll deduction program, available each fall. In FY96, more than \$180,000 was donated to the Foundation through CFC, another record year of support.

The National Park Foundation expresses deep gratitude to the individuals who helped the Foundation achieve the multiple objectives of its mission.

\$100,000 and above
The Honorable Marian S. Heiskell
Ambassador L.W. "Bill" Lane and Jean Lane
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Mr. and Mrs. Charles R. Schwab

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The Estate of Walter A. Haas, Jr.
Mr. and Mrs. Morton H. Meyerson

\$25,000- \$49,000
Mr. James R. Harvey

\$10,000- \$24,999
Mr. Bruce Karatz
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Mr. Homer Luther
Elizabeth and Robert Malott (Camalott Charitable Foundation)
Trust of Bette Moorman
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Mr. Sing Wa Wong
Mr. Robert E. Wycoff

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Ms. Nancy Clark Reynolds
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Foundation and Other Organization Philanthropy

The National Park Foundation thanks the following foundations and organizations for helping advance our mission of conserving, preserving and enhancing the National Parks for the benefit of the American people.

\$1 million
The Pew Charitable Trusts

\$100,000 and above
Blum-Kovler Foundation *
The Morris and Gwendolyn Cafritz Foundation
W. K. Kellogg Foundation
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Oakland Terrace Elementary School *
Shepherd Outdoor Club *
Sycamore Island Club *
Town of Glen Echo *

*Donor names with an asterisk denote that the FY 96 gift was the first contribution to the Foundation

FINANCIAL REPORT

The National Park Foundation continued to generate healthy financial results in fiscal year 1996, which ended June 30, 1996. Revenues, grants to parks, and total assets all showed growth in 1996 compared to 1995 and previous years.

Implementation of new accounting standards. In June 1993, the Financial Accounting Standards Board issued Statements of Financial Accounting Standards (SFAS) No. 116, "Accounting for Contributions Received and Contributions Made," and No. 117, "Financial Statements of Not-for-Profit Organizations." The Foundation adopted these new accounting pronouncements effective July 1, 1994 and in accordance with the pronouncements, has restated the 1995 statements to be consistent with the 1996 presentation. As required by SFAS No. 116, the Foundation has restated net assets to exclude funds held on deposit, and has restated revenues and expenses to exclude receipts and disbursements from these funds. Since the Foundation primarily acts as the custodial agent of these funds on deposit, the related receipts, disbursements, and net assets are not included in the statements on page 35. In the graphs to the right, however, funds on deposit have been included, in order to provide a comprehensive picture of all funds under the Foundation's management.

Revenue. Total revenue increased 33%, from \$6.6 million in 1995 to \$8.8 million in 1996. Unrestricted revenue is used to support the Foundation's discretionary grant making to the National Parks and to support operations. Restricted revenue is used primarily to benefit specific parks or projects. The donor's designation is honored through the years. In addition, \$6.5 million of funds held on deposit were received during 1996. Total revenue plus receipts and investment earnings on funds held on deposit totaled \$16.0 million during 1996, an increase of 60% over the 1995 total of \$10.0 million.

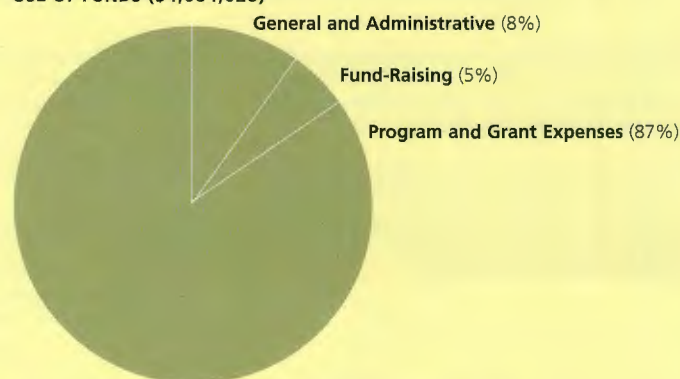
Expenses and Grants. The Foundation's total expenditures for 1996 were \$4.7 million. Grants to the National Parks and program related expenditures accounted for 87% of that spending. Total grants made by the Foundation to the National Parks increased 20%, from \$2.5 million in 1995 to \$3 million in 1996. In addition, \$1.7 million of funds held on deposit were disbursed to benefit the park system. Total grants made plus disbursements of funds held on deposit totaled \$4.7 million during 1996, an increase of 74% over the 1995 total of \$2.7 million.

Assets and Liabilities. Total assets stood at \$37.6 million on June 30, 1996, compared to \$27.7 million a year earlier. The increase in total assets provides the Foundation with added resources to meet the current and future needs of the National Parks. Total net assets—assets minus liabilities—increased 20%, from \$21.0 million to \$25.2 million.

The National Park Foundation is extremely grateful to the many individual, foundation, and corporate contributors who have given generously of themselves to strengthen the National Park Foundation's ability to assist the National Park Service in fulfilling its mission.

The information shown herein has been summarized by the National Park Foundation from its Fiscal Year 1996 audited statements. To obtain a copy of the Foundation's complete audited financial statements, write to: Attn: Controller, National Park Foundation, 1101 17th Street, NW, Suite 1102, Washington, DC 20036-4704.

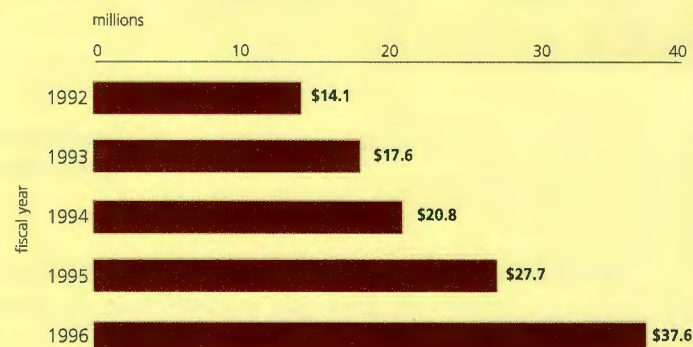
USE OF FUNDS (\$4,684,028)



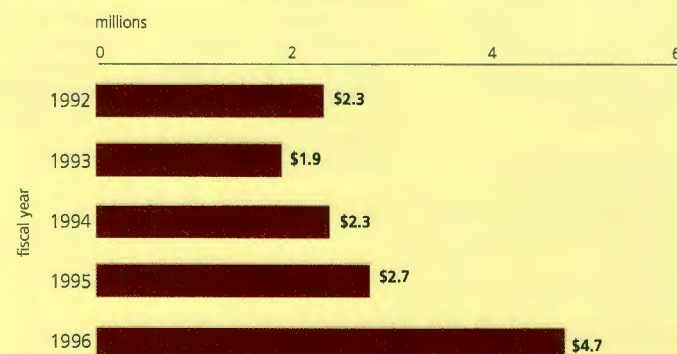
Total Revenue plus Receipts and Investment Earnings on Funds Held on Deposit



Total Assets



Total Grants and Disbursements of Funds Held on Deposit



Financial Summary
FOR THE FISCAL YEARS ENDED JUNE 30, 1996 AND 1995

STATEMENTS OF FINANCIAL POSITION

	1996	1995
Assets		
Current assets:		
Cash and cash equivalents	\$383,779	\$297,920
Marketable securities, at market	24,758,013	20,621,562
Other funds on deposit	11,625,494	6,211,225
Contributions receivable	376,580	108,162
Accounts and other receivables	53,004	29,482
Interest receivable	161,072	187,313
Prepaid expenses	19,519	31,458
Publication inventory, at average cost	58,796	13,991
Total current assets	37,436,257	27,501,113
Noncurrent assets:		
Furniture and equipment, at cost, less accumulated depreciation of \$165,596 in 1996 and \$116,517 in 1995	132,074	105,073
Real property	37,777	37,777
Note receivable	25,000	25,000
Total assets	\$37,631,108	\$27,668,963
Liabilities and Net Assets		
Current Liabilities:		
Accounts and other payables	\$100,031	\$266,131
Grants payable	668,752	125,176
Other funds on deposit	11,625,494	6,211,225
Deferred revenue	69,957	34,198
Total current liabilities	12,464,234	6,636,730
Net assets:		
Unrestricted-		
Designated for grant commitments	40,000	10,000
General	342,575	1,202,035
Board designated	14,481,887	11,907,045
Temporarily restricted	6,879,065	4,510,906
Permanently restricted	3,423,347	3,402,247
Total net assets	25,166,874	21,032,233
Total liabilities and net assets	\$37,631,108	\$27,668,963

STATEMENTS OF ACTIVITIES

	1996				1995			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Support and revenues:								
Contributions and gifts	\$1,485,862	\$3,088,708	\$21,100	\$4,595,670	\$1,633,963	\$1,366,050	\$10,000	\$3,010,013
Contributed goods and services	51,046	347,193	—	398,239	23,458	171,804	—	195,262
Investment income, net	494,422	293,978	—	788,400	594,248	306,877	—	901,125
Publication sales	202,180	572	—	202,752	145,273	3,413	—	148,686
Management and other income	85,424	1,745	—	87,169	69,728	—	—	69,728
Realized and unrealized gains (losses) on investments	1,715,578	1,030,861	—	2,746,439	1,503,017	772,506	—	2,275,523
Net assets released from purpose restrictions	2,394,898	(2,394,898)	—	—	1,640,039	(1,640,039)	—	—
Total support and revenues	6,429,410	2,368,159	21,100	8,818,669	5,609,726	980,611	10,000	6,600,337
Expenses:								
Program grants	3,007,409	—	—	3,007,409	2,488,077	—	—	2,488,077
Program support	920,964	—	—	920,964	858,310	—	—	858,310
Cost of publications sold	136,592	—	—	136,592	92,012	—	—	92,012
Total program expenses	4,064,965	—	—	4,064,965	3,438,399	—	—	3,438,399
General and administrative	379,366	—	—	379,366	564,802	—	—	564,802
Fund-raising	239,697	—	—	239,697	151,503	—	—	151,503
Total expenses	4,684,028	—	—	4,684,028	4,154,704	—	—	4,154,704
Changes in net assets	1,745,382	2,368,159	21,100	4,134,641	1,455,022	980,611	10,000	2,445,633
Net assets, beginning of year	13,119,080	4,510,906	3,402,247	21,032,233	11,664,058	3,530,295	3,392,247	18,586,600
Net assets, end of year	\$14,864,462	\$6,879,065	\$3,423,347	\$25,166,874	\$13,119,080	\$4,510,906	\$3,402,247	\$21,032,233

Schedule of Donor Restricted Funds
FOR THE FISCAL YEAR ENDED JUNE 30, 1996

Net Assets Released
From Restrictions

	Net Assets June 30, 1995	Contributions	Other Income	Fund Transfers	Net Investment Income	Net Investment Gains	Grants	Other Expenses	Net Assets June 30, 1996
Temporarily and permanently restricted net assets:									
75th Anniversary Symposium Project	\$16,964	—	\$314	—	\$170	\$957	—	—	\$18,405
Albright-Wirth Employee Development Fund	2,296,237	10,000	—	—	76,414	318,652	85,000	6,948	2,609,355
American Roots Fourth of July Concert	—	—	—	—	485	1,422	—	—	1,907
American Scenic and Historic Preservation Society Fund	132,491	—	—	—	3,749	15,758	8,873	1,779	141,346
Ansel Hall Project	9,493	—	—	—	—	528	—	—	10,115
Art Acquisition	(420)	4,098	—	—	32	46	1,651	8	2,097
Edwin C. Bearss Fellowship Fund	—	11,100	—	—	196	485	—	43	11,738
Biscayne Video Project	—	29,400	—	—	185	1,042	18,480	1,400	10,747
Canon Resource Conservation Projects	9,480	590,000	—	—	2	10,453	584,285	—	25,650
Chesapeake and Ohio Canal Fund	70	—	—	—	—	—	—	—	70
Chesapeake and Ohio Canal Tidal Lock	333,867	—	—	—	9,641	40,090	—	4,480	379,118
C&O Canal Restoration Fund	—	1,128,745	—	—	3,904	4,938	199,770	—	937,817
Chickasaw NRA Project	—	7,000	—	—	—	—	7,000	—	—
Civil War Sites Fund	117,567	2,500	—	—	3,793	15,780	—	1,760	137,880
George Rogers Clark Park Film Project Fund	2,345	5,300	—	—	37	150	6,958	14	860
Conservation Brochure	—	90,000	—	—	—	—	90,000	—	—
Francis B. Crownshield Fund	4,173	—	—	—	126	522	—	58	4,763
Discover Our Shared Heritage Project	—	12,000	—	—	—	—	10,800	1,200	—
Discovery Kit Prototype	—	193,476	—	—	1,282	6,026	18,872	—	181,912
Easy Access Park Challenge	41,487	22,552	109	—	231	1,302	40,655	—	25,026
Edison Electrical Project	—	94,000	—	—	—	—	13,805	—	80,195
Ellis Island Educational Program	145,000	25,000	—	—	256	775	144,000	—	27,031
Ellis Island Fund	25,786	—	—	—	776	3,225	—	360	29,427
Ellis Island Traveling Exhibit	—	5,000	—	—	—	—	5,000	—	—
French Memorial at Yorktown Fund	8,486	—	—	—	284	1,183	67	132	9,754
Friends Program	60,733	102,500	1,745	—	1,070	6,805	7,500	55,421	109,932
Frito-Lay Projects	4,600	—	—	—	23	127	2,300	—	2,450
Gettysburg Cemetery Annex Fund	28,929	—	—	—	944	3,956	1,425	445	31,959
Gettysburg Monument Preservation Fund	34,943	—	—	—	1,010	4,215	1,838	—	37,854
Gettysburg Museum of the Civil War	2,670	—	—	—	80	334	—	37	3,047
Richard V. Giamberdine Memorial Fund	972	100	—	—	35	143	—	16	1,234
Charles C. Glover	10,258	—	—	—	308	1,283	—	143	11,706
Golden Gate NRA	—	6,666	—	—	66	370	—	—	7,102
General Grant National Monument Fund	629	—	—	—	20	85	—	9	725
Harry Yount Ranger Award	10,325	—	—	—	101	572	76	—	10,922
Internet/MOST Scholarship Program	7,500	—	—	—	25	139	5,000	—	2,664
Lyndon Baines Johnson Memorial Grove Fund	1,587,945	—	—	—	59,256	216,465	—	21,064	1,842,602
Labor National Historic Landmark Theme Study Fund	1,683	—	—	—	13	64	588	8	1,164
Land Acquisition Assistance Project	8,938	—	—	—	88	496	—	—	9,522
Lowell National Historical Park Fund	4,114	—	—	—	121	503	—	56	4,682
Andrew Mellon Foundation	22,705	—	—	—	683	2,840	—	317	25,911
Montrose/Rock Creek Park Project	3,506	—	—	—	34	194	—	—	3,734
Mount Rainier "Leave No Trace" Project	—	10,000	—	—	—	—	10,000	—	—
NPS/Robert Glenn Ketchum Publication Fund	2,913	—	—	—	2	24	2,935	4	—
NPS Housing Initiative - Isle Royale	66,881	290,435	—	—	7,482	16,754	52,153	—	329,399
NPS Housing Initiative - Other Sites	20,080	104,275	—	—	201	1,129	104,000	—	21,685
National Historic Landmark Fund	10,830	—	—	—	329	1,367	—	152	12,374
National Park Enhancement Fund	270,385	—	—	(27,000)	7,418	31,065	122,000	3,603	156,265
National Park Service Video Fund	30,149	—	149	—	910	3,785	—	423	34,570
National Park Week Poster Project	—	15,000	—	—	39	115	11,000	—	4,154
National Park Week Project	—	—	—	27,000	28	804	24,190	—	3,642
National Register of Historic Places Fund	2,297	3,222	—	—	114	457	—	46	6,044
NCRC Reception	—	6,050	—	—	—	—	6,050	—	—
Newsweek Fund	7,467	5,000	—	—	—	—	6,051	—	—
Parkfinder Project	17,273	—	—	—	63	235	—	—	6,714
Parks as Classrooms - California Projects	143,000	25,000	—	—	170	960	—	—	18,403
Parks as Classrooms - California Projects II	—	100,000	—	—	26,566	12,173	78,810	1,000	126,929
Parks as Classrooms - Case Study	40,000	—	—	—	4,298	5,658	—	—	109,956
Parks as Classrooms - Other Sites	22,807	26,700	—	—	394	2,223	—	—	42,617
Parks as Classrooms - Pew Models	38,296	286,000	—	—	248	1,005	19,200	5,000	26,560
Pennsylvania Avenue Design Charette Project	—	25,000	—	—	228	3,845	194,880	99,512	33,977
Pinnacles National Monument	—	125	—	—	1	7	25,000	—	—
Recycled Plastic Lumber Project	—	160,000	—	—	—	134	160,000	—	133
Roadway Express Project	22,220	—	—	—	218	1,235	—	—	23,673
Robbins Hardwood Flooring Forestry Management Fund	—	2,000	—	—	20	57	—	—	2,077
Theodore Roosevelt Association	1,223,209	—	—	—	43,547	155,735	29,720	18,961	1,373,810
Marguerite M. Root Parkland Purchase Fund	101,595	—	—	—	3,056	12,706	—	1,420	115,937
Saint-Gaudens Memorial	278,568	—	—	—	10,918	30,311	972	4,927	313,898
Salt River Bay National Historical Park Museum Fund	1,338	—	—	—	41	170	—	19	1,530
Luis Sanjurjo Memorial Fund	311,063	—	—	—	11,402	41,298	17,000	5,063	341,700
LJ and MC Skaggs Foundation	2,230	—	—	—	67	280	—	31	2,546
Springfield Armory Project	13,297	41	—	—	76	580	5,600	—	8,394
Theodore Smith Memorial Fund	219,892	—	—	—	6,304	26,171	7,926	2,950	241,491
Tourism and Park Conference Fund	26,536	—	—	—	780	3,246	—	363	30,199
West Potomac Park Project	—	8,000	—	—	79	230	—	—	8,309
White House Easter Egg Project	—	9,550	—	—	94	275	—	—	9,919
White House Jogging Track Project	12,370	—	—	—	122	687	—	—	13,179
Wirth Lecture Fund	63,203	—	—	—	1,901	7,905	—	883	72,126
Yellowstone Hiking Trail Project	—	194	—	—	2	6	—	—	202
Yellowstone Recovery Fund	28,922	—	—	—	855	3,557	—	397	32,937
Yellowstone Wolf Restoration Project	—	10,000	—	—	—	—	10,000	—	—
Zion National Park Visitor Fund	2,856	—	—	—	86	358	—	40	3,260
Other	—	30,972	—	—	385	2,389	12,500	—	21,246
Total temporarily and permanently restricted net assets	\$7,913,153	\$3,457,001	\$2,317	\$ 00	\$293,978	\$1,030,861	\$2,153,930	\$240,968	\$ 10,302,412

Funds Held on Deposit

	Funds Held on Deposit June 30, 1995	Receipts	Net Investment Income	Disbursements	Funds Held on Deposit June 30, 1996
Funds held on deposit:					
Appleman-Judd Award Fund	\$ —	\$1,108	\$49	\$2	\$1,155
Boston Properties Fund	57,080	—	8,992	809	65,263
C&O Canal Fund	2,898	27,619	1,728	1,090	31,155
Edison National Historic Site Development Fund	509	2,748	17,682	1,287	19,652
EPA/NPS Urban Integrated Pest Mgt. Fund	10,398	2,816	2,111	183	15,142
Everglades Mitigation Trust Fund	1,170,568	2,632,380	107,398	83,325	3,827,021
German-American Friendship Garden Fund	54,398	—	8,572	772	62,198
Grand Canyon Association Fund	634,934	—	97,139	—	732,073
Historic American Building Survey Fund	4,104	—	559	50	4,613
Kahlil Gibran Memorial Endowment Fund	4,652	—	798	72	5,378
Maryland State Monument at Gettysburg Fund	11,557	—	1,913	172	13,298
Minute Man National Historical Park Fund	26,053	18,630	5,159	13,051	36,791
National Capital Region Handicapped Access Fund	149,341	—	23,170	2,087	170,424
National Park Service Advisory Board Fund	4,085	—	634	57	4,662
Regional Air Quality Project	14,457	33,738	2,249	—	50,444
Franklin Delano Roosevelt Memorial Fund	2,987,242	1,190,640	176,725	1,613,685	2,740,922
Visitor Facilities Fund	458,492	—	21,774	—	480,266
WMATA Escrow Fund	581,073	2,609,916	160,621	31,965	3,319,643
Yosemite National Park Centennial Medal Fund	39,384	—	6,603	595	45,392
Total funds held on deposit activity	\$6,211,225	\$6,519,595	\$643,876	\$1,749,202	\$ 11,625,494

V.F. History
NPS - GENERAL
NP Foundation
Annual Report, 1996
No. 26



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1993-1996

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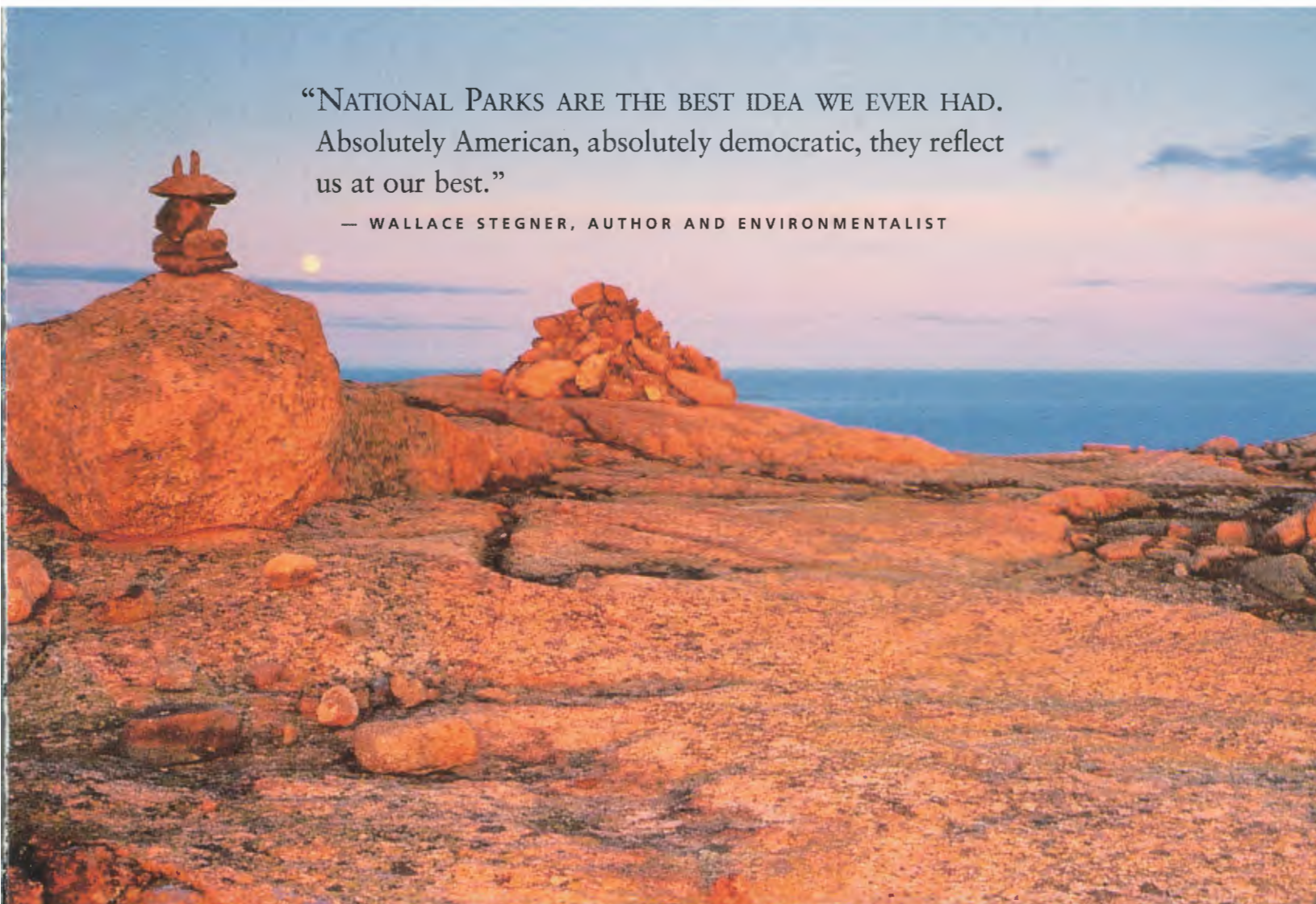
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The National Park
Foundation, authorized by
the United States Congress
in 1967 under PL-90-209,
is the official, nonprofit
partner of the National
Park Service.

By Congressional charter,
the Secretary of the Interior
serves as Chairman of the
Board and the Director of
the National Park Service
serves as Secretary to the
Board.



“NATIONAL PARKS ARE THE BEST IDEA WE EVER HAD.
Absolutely American, absolutely democratic, they reflect
us at our best.”

— WALLACE STEGNER, AUTHOR AND ENVIRONMENTALIST

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