

Visitation Census

In June 1983, the Office of Management and Budget (OMB) approved a survey, entitled Park Visitation Census, for NPS use. The core instrument consists of questions that determine visitors' length of stay, movement patterns within the park, repeat visitation, group size and composition, and activities pursued onsite. An open-ended section allows park managers the opportunity to ask questions about a specific park problem or issue. The survey can be administered as a mailed questionnaire or a personal interview. The OMB authorization for use of the Park Visitation Census expires Dec. 31, 1985. A total of 14 NPS areas nationwide are using this survey instrument.

The Uplands Field Research Lab in the Great Smoky Mountains NP is developing a data analysis software package for the Park Visitation Census instrument. The package will be designed for an IBM Personal Computer. The projected date of completion of the package is fall of 1984.

For a copy of the survey instrument, contact the Recreation Resources Assistance Division, WASO, 1100 L Street, NW, Washington, DC 20240.

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