

Old problem, new solution?

Park visitors will always feed wildlife to some extent, and rangers will always grapple with finding the best deterrent. However, a photo processor in Banff National Park in Alberta, Canada, has discovered a novel approach to addressing the age-old problem. The September issue of *National Geographic* reports that an “exasperated photo shop manager” began including warnings on his clients’ photos when the images depicted the unsafe and illegal

behavior of a person feeding park wildlife. Parks Canada followed suit by printing 40,000 cards that several photo processors now distribute on their behalf whenever these kinds of pictures are processed. The cards depict the international symbol——printed over pictures of people feeding several kinds of animals; they are printed in four languages and carry the message, “A Fed Animal is a Dead Animal.” The park reports a positive response and plans also to place the cards in hotel literature.