



Santa Cruz Valley
HERITAGE ALLIANCE

Santa Cruz Valley National Heritage Area

The Santa Cruz Valley Heritage Alliance is a non-profit organization that has been working towards designation of the Santa Cruz Valley National Heritage Area since 2003. With broad and bi-partisan representation and support, the Heritage Alliance developed a feasibility study for the National Heritage Area in 2005. The Heritage Alliance is the local coordinating entity for the Santa Cruz Valley National Heritage Area and will be responsible for promoting the Heritage Area and coordinating heritage education, preservation, and promotion projects, with extensive public input and participation.



Telling America's Story

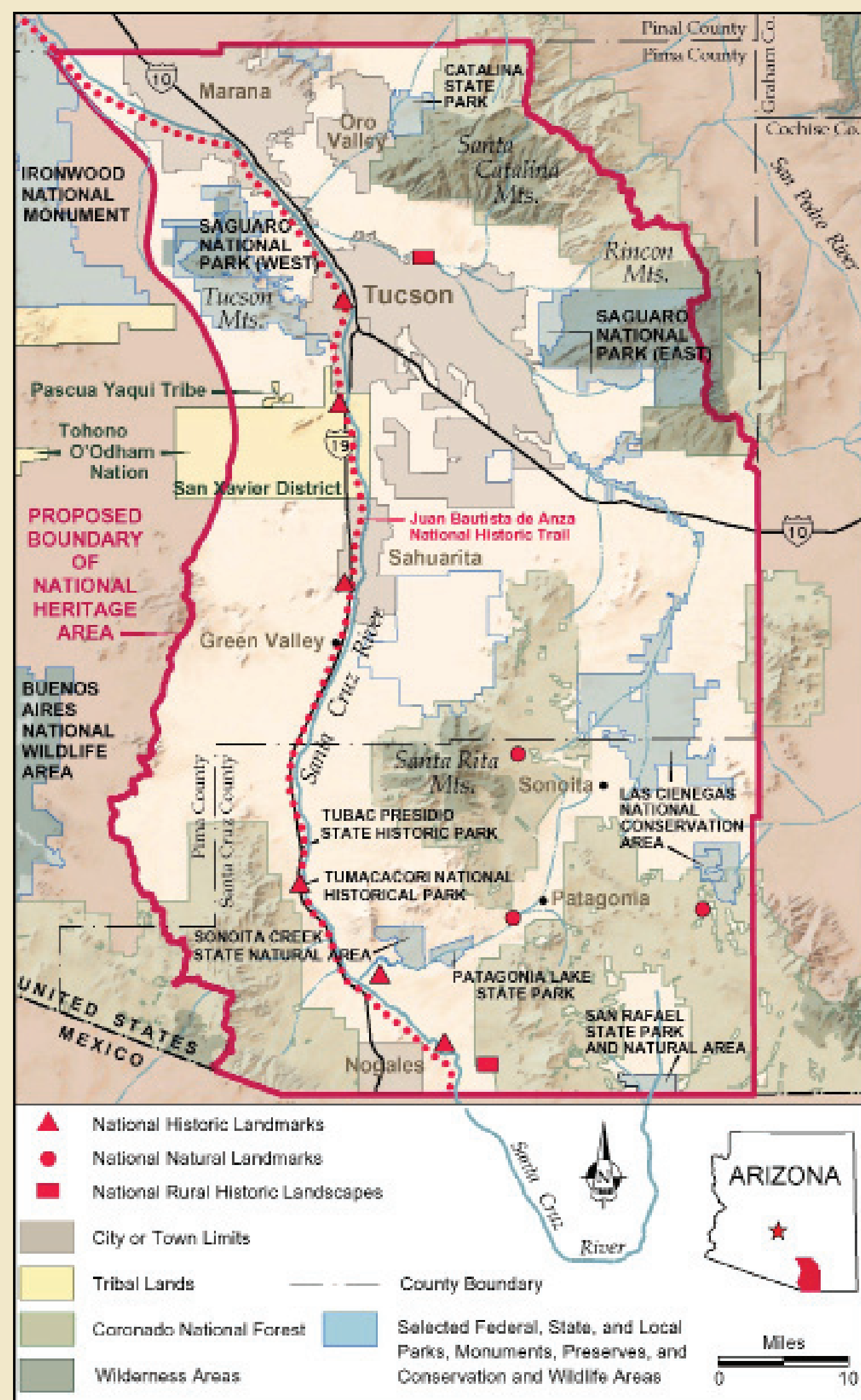
National Heritage Areas are designated by Congress as a place where *natural, cultural, historic and recreational resources combine to form cohesive, nationally distinctive landscapes* arising from patterns of past and present human activities shaped by geography. These patterns make the regions representative of the national experience through the physical features that remain and the cultural traditions that have evolved in the areas.

Congressional designation as a National Heritage Area supports local heritage preservation, promotion, and education projects

- Promotion of heritage destinations and historic sites
- Heritage education programs
- Heritage foods promotion and education
- Riparian restoration
- Rehabilitation of historic buildings
- And more!

Distinctive Stories of the Santa Cruz River

- Sky Islands and Desert Seas
- Streams in the Desert
- Bird Habitat and Migration Routes
- Native American Lifeways
- Desert Farming
- Ranching Traditions
- Spanish and Mexican Frontier
- Mining Booms
- U.S. Military Posts on the Mexico Border
- U.S.-Mexico Border Culture



The proposed boundary of the Santa Cruz Valley National Heritage Area was selected because it marks an area that is a source of identity for residents, is a coherent natural and cultural landscape, and contains sufficient nature and heritage resources of national significance to support a National Heritage Area designation and promote heritage tourism. The boundary does not impose any additional local, state or federal regulations.

www.SantaCruzHeritage.org