

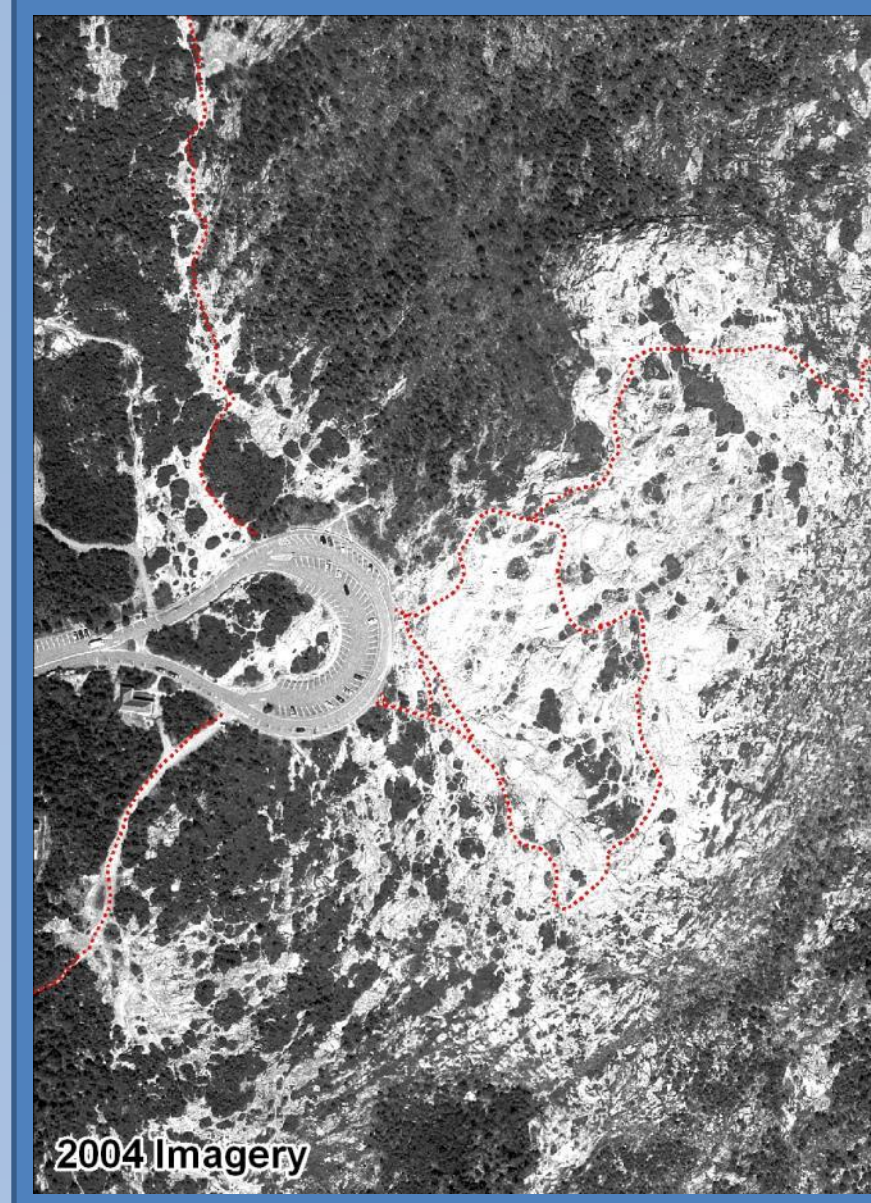
The Cadillac Challenge

How to manage 500,000 annual visitors to meet the NPS mission.

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Visitor Use Specialist



Answer these questions and
win a bag of dark chocolates!



Is the summit a showcase
or a sacrifice area?



On a scale from pristine to
plundered, what is the
desired condition of the
natural resources?

If the summit environment is
rehabilitated, what is it
rehabilitated to?



Should vehicle access be
limited, and if so, who
and how many would be
allowed to visit daily:
private vehicles
concession buses,
over-the-road buses,
cruise ship buses?
Or is it the # of
visitors that should be
limited?



How intensively should the
summit be managed?
How intensively can the
summit be managed?



What is the role of public transit in
summit management?
Can it deliver 6,000 visitors per day?
How will you pay for it?

Can we teach 500,000
visitors that what is
outside the exclosures is
as important as what is
inside the exclosures?



What is a high quality visitor experience?



How much "freedom to roam" should be a part of the visitor experience?
How many thousand feet more of rope should be installed?



What? No easy answers? Riddle me this.
Where did the boulder go?
Most creative answer captures the chocolate.