



REDWOOD PANELING



RESIDENTIAL AND COMMERCIAL



No other wall covering material is so much imitated today as **genuine solid wood paneling** — and of all these solid wood panels, Certified Kiln Dried Redwood offers the ultimate in warmth and beauty that a natural forest product can afford.

Redwood's inherent rich color tones and interesting grain patterns make it a product of unusual quality to be greatly desired. In addition to these "built-in" characteristics, modern manufacturing procedures are able to add to Nature's endowments to make an even more valuable product.

For instance, various edge details can be applied to paneling boards in order to give different types of lines between each individual board. These shadowlines in turn can be used to "lower" a ceiling (by running them horizontally), to direct attention to a center of emphasis in a room such as a fireplace, or to create a wall pattern of interesting design.

Redwood, coming in various widths (4 inches to 12 inches), is extremely versatile, and easily **blends with any style of room decor** — from Early American to the very latest contemporary styling. It is available with a smooth surfaced face, or can be furnished with a bright resawn face which provides an interesting texture which so many modern decorators demand.

Unlike so many of today's "look-alike" prefinished paneling products, Redwood again demonstrates its versatility by its **ability to be custom finished** to suit each individual taste. It can be left natural, can be bleached, or can be tinted with various color stains. This combination of possible finishes, combined with a variety of patterns, plus either a smooth or saw-textured surface, offers an extremely wide range of finished wall paneling.

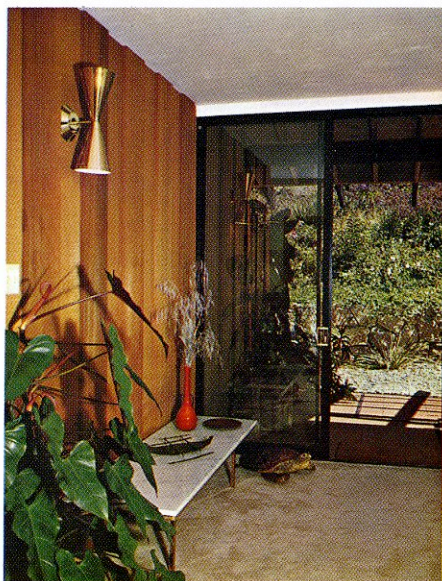
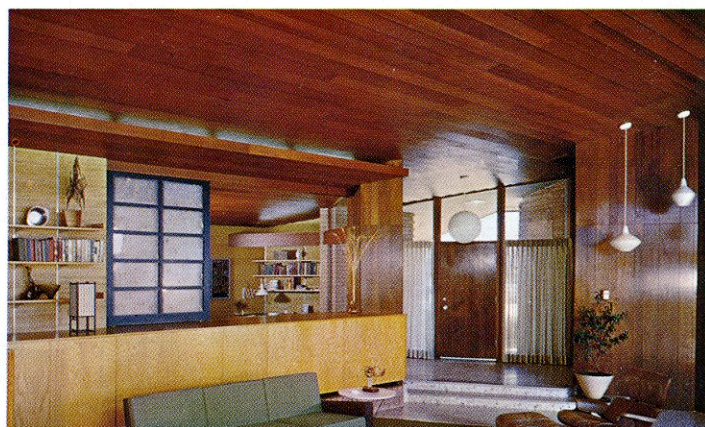
Other "built-in" characteristics often overlooked are **Redwood's insulation and acoustical values**. As far as heat conductivity is concerned, Redwood rates extremely high as compared with other building materials. For example, the insulating value of 1 inch thick Redwood is equivalent to 15 inches of concrete. Acoustically speaking Redwood is perfectly suited for the most enthusiastic stereo fan, or on the other hand for a room where children's shrill voices need to be gently subdued.

Redwood is easily formed or worked with the simplest of carpenter tools. Practically all households are equipped with the tools to do most jobs. The week-end carpenter will find it a pleasure to work with a wood so easily formed to his requirements. Once in place Redwood paneling never wears out. Maintenance is at a strict minimum, since being a solid wood material, nicks or gouges cannot spoil a whole wall. In effect they add to its character like hand rubbing a fine briar pipe. You can be sure that as the monetary value of a "blue-chip" stock increases year after year, the esthetic qualities of a room paneled with fine Redwood will continue to grow with everyday use. **Redwood paneling is a good investment** in every sense.



ARCATA REDWOOD COMPANY

MANUFACTURERS OF *Quality* REDWOOD PRODUCTS



GRADES

ARCO's Certified Kiln Dried paneling products are offered in two grades: Clear All Heart and "Aye" Grade. Clear All Heart, our very best, is free of any face defects and contains only heartwood. "Aye" Grade is a similar grade, but differs in that it may contain light yellowish streaks of clear sapwood in varying amounts.

GRAIN

A choice of either Vertical Grain or Flat Grain is available in ARCO paneling. For a very uniform effect Vertical Grain is recommended. For most interior paneling applications, however, Flat Grain paneling will produce a more decorative wall, since the individual boards are more highly figured.

KILN DRIED

By continually stressing the importance of using Certified Kiln Dried paneling, Arcata Redwood Company assures its customers of nothing short of the best. Redwood properly kiln dried to exacting specifications is a more stable product, does not pull away at the joints, takes finishes better, does not discolor, and prevents raised grain.

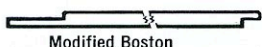
SEQUO-PAK THIN PANELING

T & G Eased Edged
Modified Boston

Nominal widths 4" 6" 8"
Nominal length 8' in cartons



T & G Eased Edged



Modified Boston

BEVEL SIDING

(Plain or Rabbeted)

Nominal $\frac{1}{2}$ " x 4" 6" 8"
Nominal $\frac{3}{8}$ " x 6" 8" 10"
Nominal $\frac{3}{4}$ " x 6" 8" 10" 12"
Random lengths thru 20'
Bundled or paper wrapped



Plain

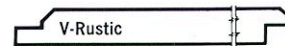


Rabbeted

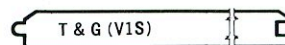
V-RUSTIC

or T & G (V1S)

Nominal widths 4" 6" 8" 10" 12"
Random lengths thru 20'
Bundled or paper wrapped



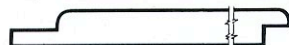
V-Rustic



T & G (V1S)

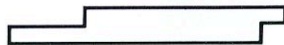
BOSTON PATTERN RUSTIC

Nominal widths 6" 8" 10" 12"
Random lengths thru 20'
Bundled or paper wrapped



INVERTED BOARD & BATTEN

Nominal widths 6" 8" 10" 12"
Random lengths thru 20'
Bundled or paper wrapped



MOLDED PANELING

Nominal widths 6" 8" 10" 12"
Random lengths thru 20'
Bundled or paper wrapped



While **Certified Kiln Dried Redwood** is considered to be a true luxury wall paneling, its economical aspects should not be overlooked. Redwood, being manufactured in board-form, is easy to use for either the professional or weekend carpenter. It is easy to handle, and studies show that there is less waste as compared with large bulky panels, and that it can be installed as fast or faster than panels. Redwood Sequo-Pak, a $\frac{3}{8}$ inch thick paneling in 8 foot lengths, is ideally suited for the do-it-yourself or remodel job, and is probably the most economical way to obtain real Kiln Dried Redwood paneling today.



Member California Redwood Association

Let the wonderful warmth of **genuine solid Redwood paneling** enhance the value and beauty of your home or your office, your medical center or other commercial building, and see how close association with this unsurpassed paneling will give you a sense of security, well-being and luxury.

Your retail lumber dealer can furnish exact details and tips on how best to apply the Redwood paneling of your choice, or write to **Arcata Redwood Company, Dept. A, P.O. Box 218, Arcata, California 95521** for approved methods of applying ARCO Redwood paneling.