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# Survey of Artists' Space Needs and Preferences

Rock Island, IL  
June 2009

*Prepared by Swan Research and Consulting for —*



Artspace Projects, Inc.  
Minneapolis, MN



City of Rock Island  
Rock Island, IL

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## Introduction

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Artspace Projects, Inc., the nation's leading non-profit real estate developer for the arts, and the City of Rock Island, Illinois are conducting a study of the space needs of artists of all disciplines in the Rock Island, Quad Cities and neighboring region. The study will assist in the development of affordable new space where artists may live and work in Rock Island.

Data for the feasibility assessment was collected through a survey of artists located in Rock Island and the surrounding area. Postcards and emails requesting participation in an arts survey were sent to artists working in a wide range of disciplines. The artists were primarily identified using mailing lists of artists compiled or developed by the City (additional information on the survey methodology is contained in Appendix A).

Artspace Projects, Inc. and Swan Research and Consulting designed the survey with the following objectives:

- *Quantify* the demand for artist housing and work space, including rental space, in the city of Rock Island.
- *Articulate* specific design elements and building features that artists prefer or require.
- *Describe* the artists themselves; their arts activities, current living and work arrangements, and their ability to pay for new live/work space and studio rental.

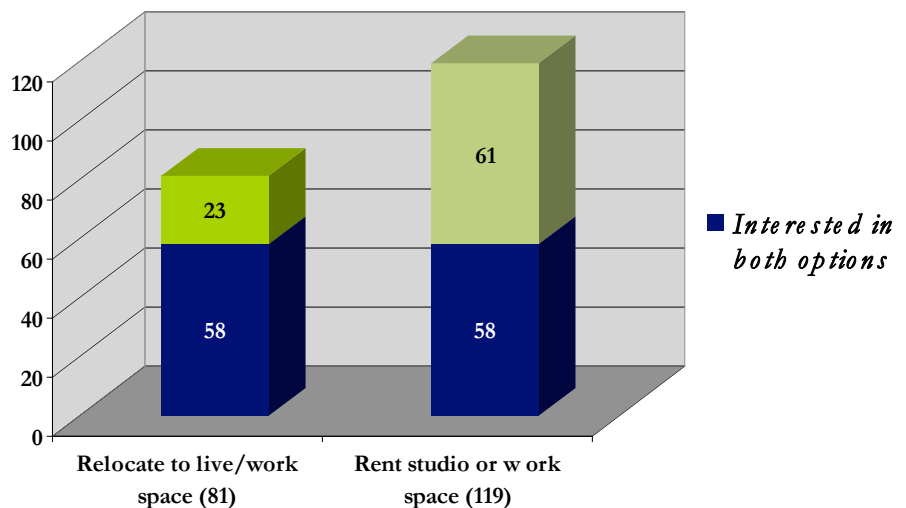
This report is a summary of the data obtained from those who completed the survey, particularly those artists who indicated a potential interest in the proposed arts community. Current residence data for these interested survey respondents is located in Appendix B. Data for questions answered by all survey respondents is provided in Appendix D.

## Executive Summary

Two-hundred four respondents completed the Rock Island, Illinois Survey of Artists' Space Needs and Preferences. Forty percent (81) of these artists expressed an interest in **relocating** to an artists' live/work community in Rock Island (these artists will be referred to as the "interested artists" throughout this report). Fifty-nine percent of the interested artists currently reside in the city of Rock Island or have lived there in the past, while 41% have never lived there but may be drawn to the community by this distinctive opportunity to live and work near other artists.

Demand for a multi-use arts facility is also evident in the response of 119 artists who expressed an interest in **renting** studio or work space (Figure 1). Sixty-one artists (30% of the respondents) are interested only in renting studio space, while 58 (28%) expressed interest in both live/work space and studio rental (It is likely that the artists interested in both relocation and rental would choose **either** studio rental **or** live/work space, but not both).

*Figure 1: Interest in New Arts Facility*



### The Interested Artists

#### Arts Activities

The interested artists represent a wide range of arts activities. The most common are photography (25%), music (24%), painting/drawing (20%), and graphic arts (15%).

#### Current Work Space

Sixty-three percent of the interested artists currently do not have space they use specifically for their art. Thirty-six percent use space within their home for their art activities. One-quarter have space that is provided free of charge (e.g., college student, member of dance troupe, etc.).

#### Age and Education

Fifty-six percent of the interested artists are 30 years of age or younger, while one-quarter are between the ages of 31 and 50. Fifty-nine percent of the interested artists have a Bachelor's degree, and 11% have obtained a post-graduate degree.

|                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Gender and Ethnicity</b>        | Fifty-six percent of the interested artists are female. Ninety percent describe themselves as White/European American, and 5% as Hispanic American/Latino/Chicano.                                                                                                                                                                                                                                                                                                               |
| <b>Household</b>                   | Thirty percent of the interested artists are adults who reside alone. The majority (86%) currently do not have children in the home, and may have the flexibility to relocate to a new community.                                                                                                                                                                                                                                                                                |
| <b>Income</b>                      | Forty-two percent of the interested artists have household incomes of \$25,000 or less per year. Forty-seven percent report annual household incomes that fall at or below 60% of the area median income for household size (HUD FY2009; Rock Island County, Davenport-Moline-Rock Island IA-IL MSA). Fifteen percent have annual household incomes greater than \$75,000. Approximately two-thirds of the interested artists earn less than 10% of their income from their art. |
| <b>Live/Work Space Preferences</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Own vs. Rent</b>                | With respect to live/work spaces, 83% of the interested artists would accept a traditional rental arrangement, and 74% indicated an interest in renting space with the option to buy it later. Condominium ownership was selected by 62% of the interested artists as an acceptable option.                                                                                                                                                                                      |
| <b>Space Design</b>                | The interested artists responded positively to potential design arrangements. The integration of living and work spaces could be achieved in a variety of ways. Seventy-two percent would be interested in work space that is integrated with their living space, and 82% are open to having their work space separate from their living space, but in the same building.                                                                                                        |
| <b>Size of Space</b>               | <p>The interested artists require living spaces of modest size. The majority (84%) percent require one or two bedroom units, while 9% would be interested in a studio/efficiency space.</p> <p>The size of studio/work spaces needed varies considerably from less than 200 square feet to more than 1,000 square feet. Forty-six percent of the interested artists require studio/work spaces of 350 square feet or less.</p>                                                   |

**Parking & Transportation** Adequate parking is also important, as 96% of the interested artists would want at least one parking space with their unit. If service and support were provided, 54% of the interested artists would use public transportation systems, 35% would use a shared bike program, 31% would carpool, and 21% would use a car-sharing program.

**Live/Work Costs** Live/work units priced in the range of \$400 - \$800 per month are likely to be most practicable. Approximately half of the interested artists could afford \$600 or less per month for combined live/work space, and 27% could afford between \$700 and \$800 per month. Six percent of the interested artists could afford more than \$1,000 per month for live/work space.

## **Studio/Work Space Preferences**

**Features** The interested artists identify natural light as the most important feature of both live/work and studio space. High ceilings, soundproofing, high-speed data lines, special ventilation, and additional storage are also important.

**Amenities** With respect to amenities that might be shared, rehearsal space and gallery space were selected by approximately one-quarter of the interested artists. Other amenities or types of space that appeal to many interested artists include theater/performance space, a dark room, and general-purpose studio space.

**Studio Rental Costs** If studio/work space costs are paid separately from housing costs, 71% percent of the artists interested in studio rental could afford to pay \$250 or less per month, while 20% could pay between \$251 and \$500 each month.

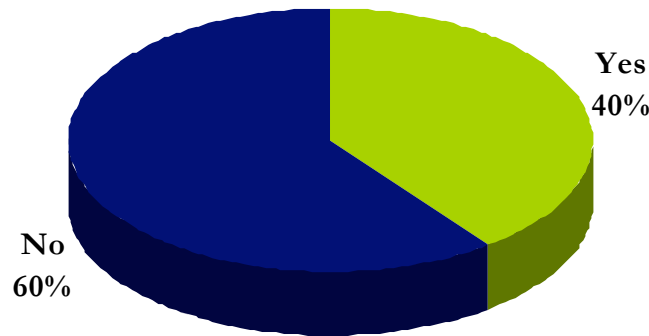
## Summary of Survey Results – Artist Space Needs and Preferences

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*The following is a summary of the artists' responses to the survey. The responses of those artists who expressed an interest in potential relocation are the focus of this discussion, as they are the group of interest for this project. Their responses are noted in the columns designated "yes" responses in the tables that follow. For selected questions (primarily demographic data), the tables also include frequency data for the entire survey sample.*

Two hundred four respondents completed the Survey of Artists' Space Needs and Preferences. Eighty-one of these artists (40%) expressed an interest in relocating to the proposed live/work community in Rock Island, IL (Figure 2).

*Figure 2: Would you relocate to an artists' live/work community in Rock Island, IL?*



Forty-one percent of the interested artists have never lived in the city of Rock Island, while 47% reside there currently (Table 1). (Detailed current residence data is provided in Appendix B).

**Table 1: Residence**

| Rock Island Residence         | "yes" responses |       |
|-------------------------------|-----------------|-------|
|                               | #               | %     |
| Currently live in Rock Island | 38              | 46.9  |
| Yes, but not currently        | 10              | 12.3  |
| No                            | 33              | 40.7  |
| Total                         | 81              | *99.9 |

*\*Does not equal 100.0% due to rounding*

## Relocation to a Live/Work Facility: Interested Artists

The interested artists participate in a wide range of arts activities and disciplines (Table 2). The most common are photography, music, painting/drawing, and graphic arts. (Additional arts activities identified by the interested artists are provided in Appendix C)

**Table 2: Arts Activities**

| Art Activity*                          | “yes” responses |      | total responses |      |
|----------------------------------------|-----------------|------|-----------------|------|
|                                        | #               | %    | #               | %    |
| Photography                            | 20              | 24.7 | 45              | 22.1 |
| Music (Vocal/Instrumental/Composition) | 19              | 23.5 | 30              | 14.7 |
| Painting/Drawing                       | 16              | 19.8 | 66              | 32.4 |
| Graphic arts                           | 12              | 14.8 | 29              | 14.2 |
| Art gallery                            | 10              | 12.3 | 19              | 9.3  |
| Arts education/Instruction             | 10              | 12.3 | 30              | 14.7 |
| Dance/Choreography                     | 10              | 12.3 | 15              | 7.4  |
| Theater arts/ Acting                   | 10              | 12.3 | 17              | 8.3  |
| Mixed media                            | 9               | 11.1 | 21              | 10.3 |
| Sculpture                              | 8               | 9.9  | 16              | 7.8  |
| Ceramics                               | 6               | 7.4  | 15              | 7.4  |
| Crafts/Fine crafts                     | 6               | 7.4  | 10              | 4.9  |
| Performance art                        | 6               | 7.4  | 12              | 5.9  |
| Writing/Literary arts                  | 6               | 7.4  | 22              | 10.8 |
| Arts advocacy                          | 5               | 6.2  | 13              | 6.4  |
| Computer/Multimedia/New media          | 5               | 6.2  | 14              | 6.9  |

*\*Respondents may have selected multiple activities; table includes options selected by 5 or more interested artists.*

Fifty-six percent of the interested artists are female (Table 3).

**Table 3: Gender**

| Gender | “yes” responses |       | total responses |       |
|--------|-----------------|-------|-----------------|-------|
|        | %               | #     | %               | #     |
| Male   | 36              | 44.4  | 88              | 43.1  |
| Female | 45              | 55.6  | 116             | 56.9  |
| Total  | 81              | 100.0 | 204             | 100.0 |

Fifty-six percent of the interested artists are 30 years of age or younger (Table 4). Twenty percent are 51 years of age or older.

**Table 4: Age**

| Age                  | “yes” responses |        | total responses |       |
|----------------------|-----------------|--------|-----------------|-------|
|                      | #               | %      | #               | %     |
| 20 years and younger | 8               | 9.9    | 14              | 6.9   |
| 21 – 30 years        | 37              | 45.7   | 57              | 27.9  |
| 31 – 40 years        | 15              | 18.5   | 40              | 19.6  |
| 41 – 50 years        | 5               | 6.2    | 28              | 13.7  |
| 51 – 60 years        | 14              | 17.3   | 47              | 23.0  |
| 61 – 70 years        | 2               | 2.5    | 15              | 7.4   |
| Over 70 years        | 0               | 0.0    | 3               | 1.5   |
| Total                | 81              | *100.1 | 204             | 100.0 |

*\*Does not equal 100.0% due to rounding*

The majority of the interested artists (90%) are White/European American. Five percent describe themselves as Hispanic American/Latino/Chicano (Table 5).

**Table 5: Ethnicity**

| Ethnicity                        | “yes” responses |       | total responses |              |
|----------------------------------|-----------------|-------|-----------------|--------------|
|                                  | #               | %     | #               | %            |
| Native American/American Indian  | 0               | 0.0   | 1               | 0.5          |
| Black/African American           | 2               | 2.5   | 2               | 1.0          |
| Hispanic American/Latino/Chicano | 4               | 4.9   | 7               | 3.4          |
| Asian American/Pacific Islander  | 0               | 0.0   | 1               | 0.5          |
| White/European American          | 73              | 90.1  | 183             | 89.7         |
| Multiracial/Multiethnic          | 2               | 2.5   | 5               | 2.5          |
| Other, please specify            | 0               | 0.0   | 5               | 2.5          |
| Total                            | 81              | 100.0 | 204             | *100.1.<br>1 |

*\*Does not equal 100.0% due to rounding*

Fifty-nine percent of the interested artists have a Bachelor’s degree, and 11% have obtained a post-graduate degree (Table 6). Thirty-eight percent of the interested artists have completed some college course work or obtained a 2-year degree.

**Table 6: Education**

| <b>Degree Attained</b>                    | <b>“yes” responses</b> |              | <b>total responses</b> |              |
|-------------------------------------------|------------------------|--------------|------------------------|--------------|
|                                           | <b>#</b>               | <b>%</b>     | <b>#</b>               | <b>%</b>     |
| Some high school course work              | 0                      | 0.0          | 0                      | 0.0          |
| High School/GED                           | 2                      | 2.5          | 10                     | 4.9          |
| Some college course work or 2-year degree | 31                     | 38.3         | 62                     | 30.4         |
| Bachelor's degree                         | 33                     | 40.7         | 67                     | 32.8         |
| Some post-graduate work                   | 6                      | 7.4          | 26                     | 12.7         |
| Post-graduate degree                      | 9                      | 11.1         | 39                     | 19.1         |
| <b>Total</b>                              | <b>81</b>              | <b>100.0</b> | <b>204</b>             | <b>*99.9</b> |

*\*Does not equal 100.0% due to rounding*

Table 7 contains information regarding the annual household incomes of the interested artists by household size. The shaded area denotes the number of interested artists who fall at or below sixty percent of the median income for the region encompassing the city of Rock Island. 47% of the interested artists report annual household incomes that fall at or below 60% of the area median income for household size (HUD FY2009; Rock Island County, Davenport-Moline-Rock Island IA-IL MSA). Forty-two percent of the interested artists have household incomes of \$25,000 or less per year. Fifteen percent have annual household incomes greater than \$75,000.

**Table 7: Income by Household Size (# of Interested Artists)**

| Annual Household Income | -----Household Size----- |    |    |   |           | Total |
|-------------------------|--------------------------|----|----|---|-----------|-------|
|                         | 1                        | 2  | 3  | 4 | 5 or more |       |
| Under \$10,000          | 2                        | 3  | 3  | 1 | 1         | 10    |
| \$10,000 - \$15,000     | 1                        | 5  | 2  | 0 | 0         | 8     |
| \$15,001 - \$20,000     | 1                        | 2  | 1  | 0 | 0         | 4     |
| \$20,001 - \$25,000     | 6                        | 5  | 1  | 0 | 0         | 12    |
| \$25,001 - \$30,000     | 4                        | 2  | 1  | 0 | 0         | 7     |
| \$30,001 - \$35,000     | 0                        | 1  | 0  | 0 | 0         | 1     |
| \$35,001 - \$40,000     | 3                        | 2  | 0  | 0 | 1         | 6     |
| \$40,001 - \$45,000     | 2                        | 1  | 2  | 0 | 0         | 5     |
| \$45,001 - \$50,000     | 0                        | 2  | 2  | 0 | 0         | 4     |
| \$50,001 - \$55,000     | 1                        | 1  | 0  | 0 | 0         | 2     |
| \$55,001 - \$60,000     | 0                        | 1  | 0  | 0 | 0         | 1     |
| \$60,001 - \$65,000     | 0                        | 0  | 1  | 0 | 0         | 1     |
| \$65,001 - \$75,000     | 2                        | 1  | 0  | 0 | 0         | 3     |
| \$75,001 - \$85,000     | 0                        | 3  | 1  | 0 | 0         | 4     |
| \$85,001 - \$100,000    | 0                        | 3  | 1  | 0 | 0         | 4     |
| Over \$100,000          | 0                        | 2  | 2  | 0 | 0         | 4     |
| Prefer Not to Answer    | 1                        | 0  | 3  | 0 | 1         | 5     |
| Total                   | 23                       | 34 | 20 | 1 | 3         | 81    |

*\*Shaded area denotes incomes at or below 60% of the regional median income. The FY2009 median income for a household of 4 is \$61,600.*

Nearly two-thirds of the interested artists currently earn less than ten percent of their income from their arts activities (Table 8). Fourteen percent earn more than half of their income from their art.

**Table 8: Percentage of Income from Arts Activities**

| % of Income from Art | “yes” responses |              | total responses |              |
|----------------------|-----------------|--------------|-----------------|--------------|
|                      | #               | %            | #               | %            |
| Less than 10%        | 52              | 64.2         | 140             | 68.6         |
| 10% - 25%            | 13              | 16.0         | 27              | 13.2         |
| 26% - 50%            | 5               | 6.2          | 13              | 6.4          |
| 51% - 75%            | 4               | 4.9          | 9               | 4.4          |
| 76% - 100%           | 7               | 8.6          | 15              | 7.4          |
| <b>Total</b>         | <b>81</b>       | <b>*99.9</b> | <b>204</b>      | <b>100.0</b> |

*\*Does not equal 100.0% due to rounding*

## Relocation to a Live/Work Facility: Needs and Preferences for Live and Work Space

The data provided in this section summarizes the interested artists' responses to questions regarding their preferences and needs for *new* live/work space.

Forty-six percent of the interested artists require a work space of 350 square feet or less (Table 9). Twenty-two percent of the interested artists require large studio spaces greater than 800 square feet.

**Table 9: Space Requirements for Studio/Work Space**

| Minimum square footage                  | “yes” responses |        |
|-----------------------------------------|-----------------|--------|
|                                         | #               | %      |
| None (my work requires no studio space) | 6               | 7.4    |
| Under 200 sq. feet                      | 15              | 18.5   |
| 200 - 350 sq. feet                      | 22              | 27.2   |
| 351 - 500 sq. feet                      | 7               | 8.6    |
| 501 - 650 sq. feet                      | 8               | 9.9    |
| 651 - 800 sq. feet                      | 5               | 6.2    |
| 801 - 1,000 sq. feet                    | 8               | 9.9    |
| 1,001 - 1,500 sq. feet                  | 5               | 6.2    |
| 1,501 - 2,000 sq. feet                  | 3               | 3.7    |
| Over 2,000 sq. feet                     | 2               | 2.5    |
| Total                                   | 81              | *100.1 |

*\*Does not equal 100.0% due to rounding*

The artists were asked to select, from a list provided, the three design features that are most important for their studio space. The features selected most often by the interested artists include natural light, high ceilings, soundproofing, high-speed data lines, special ventilation, and additional storage, (Table 10). (Additional important work space features identified by the interested artists are provided in Appendix C)

**Table 10: Preferred Workspace Features**

| Important Features*              | “yes” responses |      |
|----------------------------------|-----------------|------|
|                                  | #               | %    |
| Natural light                    | 41              | 50.6 |
| High ceilings                    | 36              | 44.4 |
| Soundproofing                    | 28              | 34.6 |
| High-speed data lines            | 25              | 30.9 |
| Special ventilation              | 19              | 23.5 |
| Additional storage               | 18              | 22.2 |
| Oversized doors/Freight elevator | 14              | 17.3 |
| Special electrical wiring        | 9               | 11.1 |
| Sprung floors                    | 8               | 9.9  |
| Plumbing/Special plumbing        | 7               | 8.6  |

*\* Respondents may have selected multiple features; table includes those options selected by 7 or more interested artists.*

The artists were also asked to identify their top three choices with respect to the amenities and types of space they would consider sharing with other artists in the live/work community (Table 11). Rehearsal space and gallery space were each identified as desirable by approximately one-quarter of the interested artists. Other preferred shared amenities include theater/performance space, a dark room, and general-purpose studio space. (Additional preferred shared amenities identified by the interested artists are provided in Appendix C).

**Table 11: Preferred Shared Amenities**

| Important Amenities*                                  | “yes” responses |      |
|-------------------------------------------------------|-----------------|------|
|                                                       | #               | %    |
| Rehearsal space                                       | 22              | 27.2 |
| Gallery space                                         | 22              | 27.2 |
| Theater/Performance space                             | 19              | 23.5 |
| Traditional or digital dark room                      | 19              | 23.5 |
| General purpose studio space                          | 17              | 21.0 |
| Business Center (including copier, fax machine, etc.) | 14              | 17.3 |
| Retail space                                          | 14              | 17.3 |
| Recording studio/Sound proof practice rooms           | 13              | 16.0 |
| Paint Room                                            | 11              | 13.6 |
| Outdoor work area                                     | 10              | 12.3 |
| Sprung dance floor                                    | 10              | 12.3 |
| Printmaking facilities                                | 10              | 12.3 |
| Ceramics studio/Kiln                                  | 9               | 11.1 |
| Video/Film screening room                             | 8               | 9.9  |
| Classrooms                                            | 7               | 8.6  |
| Conference room                                       | 6               | 7.4  |
| Metal/Wood shop                                       | 6               | 7.4  |

*\*Respondents may have selected multiple amenities; table includes those options selected by 6 or more interested artists.*

When asked about their preferences regarding ownership or rental arrangements, 83% of the interested artists indicated they would accept a traditional rental arrangement, and 74% are interested in renting space with the option to buy it later. Sixty-two percent selected condominium ownership as an acceptable option (Table 12).

**Table 12: Live/Work Ownership and Rental Options**

| Acceptable Rental/Ownership Arrangements* | “yes” responses |      |
|-------------------------------------------|-----------------|------|
|                                           | #               | %    |
| Renting your space                        | 67              | 82.7 |
| Renting your space with option to buy     | 60              | 74.1 |
| Owning a condominium                      | 50              | 61.7 |
| Owning shares in a housing cooperative    | 36              | 44.4 |
| Renting a co-housing unit                 | 34              | 42.0 |
| Owning a co-housing unit                  | 26              | 32.1 |

*\*Respondents may have selected multiple arrangements*

With respect to the design and integration of live and work spaces, 82% would be interested in having their work space separate from their living space, but in the same building, while 72% would be interested in units that integrate living and work spaces (Table 13).

**Table 13: Live/Work Space Integration**

| Acceptable Arrangements*                                           | “yes ”responses |      |
|--------------------------------------------------------------------|-----------------|------|
|                                                                    | #               | %    |
| Studio/work space separate from living space, but in same building | 66              | 81.5 |
| Studio/work space integrated within living space                   | 58              | 71.6 |
| Studio/work space in a separate building from living space         | 50              | 61.7 |

*\*Respondents may have selected multiple arrangements*

Eighty-four percent of the interested artists would require one or two-bedroom units (Table 14). Nine percent would be interested in a studio/efficiency space.

**Table 14: Bedrooms Needed x Household Size**

| # of Bedrooms Required   | Size of Household |     |       |           | Total |       |
|--------------------------|-------------------|-----|-------|-----------|-------|-------|
|                          | One               | Two | Three | 4 or more | #     | %     |
| None (Studio/Efficiency) | 2                 | 2   | 3     | 0         | 7     | 8.6   |
| One                      | 12                | 9   | 7     | 0         | 28    | 34.6  |
| Two                      | 9                 | 21  | 8     | 2         | 40    | 49.4  |
| Three                    | 0                 | 2   | 1     | 1         | 4     | 4.9   |
| Four or more             | 0                 | 0   | 1     | 1         | 2     | 2.5   |
| Total                    | 23                | 34  | 20    | 4         | 81    | 100.0 |

Nearly all of the interested artists (96%) require at least one parking space adjacent to their residence (Table 15). Forty-eight percent need two or more spaces for parking.

**Table 15: Parking Spaces**

| Number of Parking Spaces Needed | “yes” responses |       |
|---------------------------------|-----------------|-------|
|                                 | #               | %     |
| None                            | 3               | 3.7   |
| One                             | 39              | 48.1  |
| Two                             | 35              | 43.2  |
| Three or more                   | 4               | 4.9   |
| Total                           | 81              | *99.9 |

*\*Does not equal 100.0% due to rounding*

The artists were asked about their interest in a variety of transportation options, assuming service and support could be provided (Table 16). Fifty-four percent of the interested artists would use public transportation systems, 35% would use a shared bike program, 31% would carpool, and 21% would use a car-sharing program.

**Table 16: Alternative Transportation**

| Transportation Option* | “yes” responses |      |
|------------------------|-----------------|------|
|                        | #               | %    |
| Public transportation  | 44              | 54.3 |
| Shared bike program    | 28              | 34.6 |
| Carpooling             | 25              | 30.9 |
| Car sharing            | 17              | 21.0 |
| None of the above      | 25              | 30.9 |

*\*Respondents may have selected multiple transportation options*

The artists were asked to indicate the maximum amount they could pay monthly in combined housing and studio costs (Table 17). Fifty-one percent could afford \$600 or less per month for combined live/work space, and 43% could pay \$700 to \$1,000 per month. Six percent of the interested artists could afford over \$1,000 per month for live/work space.

**Table 17: Affordable Housing and Work Space Costs**

| <b>Combined Live/Work Space<br/>Maximum Monthly Amount (excluding utilities)</b> | <b>“yes” responses</b> |              |
|----------------------------------------------------------------------------------|------------------------|--------------|
|                                                                                  | <b>#</b>               | <b>%</b>     |
| \$300                                                                            | 0                      | 0.0          |
| \$400                                                                            | 13                     | 16.0         |
| \$500 - \$600                                                                    | 28                     | 34.6         |
| \$700 - \$800                                                                    | 22                     | 27.2         |
| \$900 - \$1,000                                                                  | 13                     | 16.0         |
| \$1,100 - \$1,200                                                                | 3                      | 3.7          |
| \$1,300 - \$1,500                                                                | 1                      | 1.2          |
| \$1,600 - \$2,000                                                                | 0                      | 0.0          |
| Over \$2,000                                                                     | 1                      | 1.2          |
| <b>Total</b>                                                                     | <b>81</b>              | <b>*99.9</b> |

*\*Does not equal 100.0% due to rounding*

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## Relocation to a Live/Work Facility: Current Studio/Work Space

When asked about their current studio or work space, nearly two-thirds of the interested artists indicated that they currently do not have space they use specifically for their arts activities (Table 18).

**Table 18: Current Studio/Work Space**

| Have space used only for art? | “yes” responses |       |
|-------------------------------|-----------------|-------|
|                               | #               | %     |
| Yes                           | 30              | 37.0  |
| No                            | 51              | 63.0  |
| Total                         | 81              | 100.0 |

The artists were asked about their current studio or work space arrangement (Table 19). Thirty-six percent of the interested artists use space within their home for their art, and one-quarter have work space that is provided free of charge. Twenty-eight percent indicated they do not have the space they need for their art.

**Table 19: Current Studio or Work Space Arrangement**

| Work Space Arrangements                      | “yes” responses |       |
|----------------------------------------------|-----------------|-------|
|                                              | #               | %     |
| I rent or own studio space outside my home   | 6               | 7.4   |
| I have space within my home I use for my art | 29              | 35.8  |
| I don't have the space I need for my art     | 23              | 28.4  |
| My work space is provided free of charge     | 20              | 24.7  |
| My work does not require designated space    | 3               | 3.7   |
| Total                                        | 81              | 100.0 |

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## Relocation to a Live/Work Facility: Current Living Arrangements

The artists were asked to respond to questions regarding their current living arrangements.

Thirty percent of the interested artists do not live with other adults (Table 20). The majority (86%) do not have children residing with them in their home.

**Table 20: Current Household Composition**

| Number of Adults              | “yes” responses |       |
|-------------------------------|-----------------|-------|
|                               | #               | %     |
| One - I am the only adult     | 24              | 29.6  |
| Two                           | 39              | 48.1  |
| Three or more                 | 18              | 22.2  |
| Number of Children (under 18) | #               | %     |
| None                          | 70              | 86.4  |
| One                           | 8               | 9.9   |
| Two                           | 3               | 3.7   |
| Three or more                 | 0               | 0.0   |
| Total                         | 81              | 100.0 |

Fifty-six percent of the interested artists currently rent their living space (Table 21). Fourteen percent do not rent or own the space in which they live (may live with others, reside at a college or university, etc.)

**Table 21: Current Home Rental vs. Ownership**

| Rent vs. Own       | “yes” responses |        |
|--------------------|-----------------|--------|
|                    | #               | %      |
| Rent               | 45              | 55.6   |
| Own                | 25              | 30.9   |
| Do not rent or own | 11              | 13.6   |
| Total              | 81              | *100.1 |

*\*Does not equal 100.0% due to rounding*

Approximately one-quarter of the interested artists currently pay \$400 or less per month and 32% pay \$401 - \$600 per month for their housing. Four percent pay over \$2,000 per month, while 11% do not pay anything for their housing (Table 22).

**Table 22: Current Housing Costs**

| <b>Monthly Housing Costs (excluding utilities)</b> | <b>“yes” responses</b> |              |
|----------------------------------------------------|------------------------|--------------|
|                                                    | <b>#</b>               | <b>%</b>     |
| \$0                                                | 9                      | 11.1         |
| \$1 - \$400                                        | 23                     | 28.4         |
| \$401 - \$600                                      | 26                     | 32.1         |
| \$601 - \$800                                      | 15                     | 18.5         |
| \$801 - \$1,000                                    | 5                      | 6.2          |
| \$1,001 - \$2,000                                  | 0                      | 0.0          |
| Over \$2,000                                       | 3                      | 3.7          |
| <b>Total</b>                                       | <b>81</b>              | <b>100.0</b> |

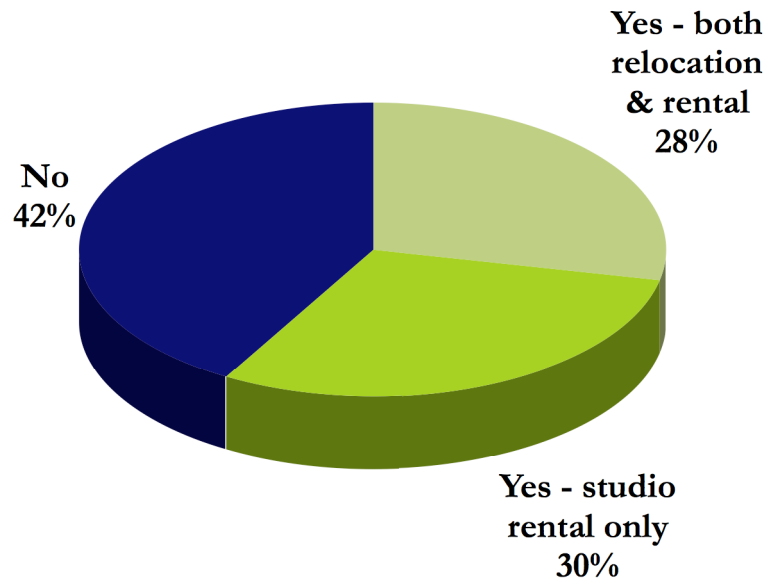
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## Studio/Work Space Rental

*In addition to assessing the artists' interest in potential live/work space in a new multi-use arts community, the survey also asked the artists about their interest in renting studio or work space. The data in this section pertains to those artists who expressed an interest in renting studio or work space in a new arts facility.*

One-hundred nineteen artists (58%) indicated an interest in renting studio or work space in a new arts facility (Figure 3). Of the artists interested in studio rental, 61 were only interested in renting studio space, while 58 were interested in *both* studio rental and potential live/work space. (As noted previously, for the 58 artists interested in both relocation and rental, it is reasonable to assume they would choose *either* studio rental *or* live/work space, but not both.)

*Figure 3: Would you rent studio or work space in a new arts facility in Rock Island?*



The following tables provide information for all artists who indicated an interest in renting studio space in the new facility (119) as well as for the subset of artists interested *only* in studio rental (61). The data for those artists interested only in studio rental are highlighted in these tables.

Thirty-eight percent of the artists interested in renting studio space have never lived in Rock Island, while approximately half reside there currently (Table 23).

**Table 23: Residence**

| <b>Rock Island Residence</b>  | <b>Studio Only</b>     |          | <b>All Interested in Studio Space</b> |          |
|-------------------------------|------------------------|----------|---------------------------------------|----------|
|                               | <b>“yes” responses</b> |          | <b>“yes” responses</b>                |          |
|                               | <b>#</b>               | <b>%</b> | <b>#</b>                              | <b>%</b> |
| Currently live in Rock Island | 29                     | 47.5     | 58                                    | 48.7     |
| Yes, but not currently        | 8                      | 13.1     | 16                                    | 13.4     |
| No                            | 24                     | 39.3     | 45                                    | 37.8     |
| Total                         | 61                     | *99.9    | 119                                   | *99.9    |

*\*Does not equal 100.0% due to rounding*

The most common arts activities of those interested in renting studio space are painting/drawing, photography, and music (Table 24).

**Table 24: Arts Activities**

| <b>Art Activity*</b>                   | <b>Studio Only</b>     |          | <b>All Interested in Studio Space</b> |          |
|----------------------------------------|------------------------|----------|---------------------------------------|----------|
|                                        | <b>“yes” responses</b> |          | <b>“yes” responses</b>                |          |
|                                        | <b>#</b>               | <b>%</b> | <b>#</b>                              | <b>%</b> |
| Painting/Drawing                       | 24                     | 39.3     | 36                                    | 30.3     |
| Photography                            | 14                     | 23.0     | 31                                    | 26.1     |
| Music (Vocal/Instrumental/Composition) | 6                      | 9.8      | 20                                    | 16.8     |
| Graphic arts                           | 7                      | 11.5     | 17                                    | 14.3     |
| Writing/Literary arts                  | 12                     | 19.7     | 17                                    | 14.3     |
| Art gallery                            | 7                      | 11.5     | 15                                    | 12.6     |
| Arts education/Instruction             | 9                      | 14.8     | 13                                    | 10.9     |
| Computer/Multimedia/New media          | 8                      | 13.1     | 13                                    | 10.9     |
| Mixed media                            | 7                      | 11.5     | 13                                    | 10.9     |
| Theater arts/Acting                    | 5                      | 8.2      | 13                                    | 10.9     |
| Sculpture                              | 6                      | 9.8      | 12                                    | 10.1     |
| Ceramics                               | 6                      | 9.8      | 11                                    | 9.2      |
| Dance/Choreography                     | 3                      | 4.9      | 10                                    | 8.4      |
| Design                                 | 6                      | 9.8      | 10                                    | 8.4      |
| Fiber arts                             | 6                      | 9.8      | 8                                     | 6.7      |

*Respondents may have selected multiple activities; table includes options selected by 8 or more interested artists.*

## Studio/Work Space Rental: Current Space Arrangements

Approximately half of the interested artists currently do not have space they use specifically for their art (Table 25).

**Table 25: Current Studio/Workspace**

| Have space used only for art? | Studio Only     |       | All Interested in Studio Space |       |
|-------------------------------|-----------------|-------|--------------------------------|-------|
|                               | “yes” responses |       | “yes” responses                |       |
|                               | #               | %     | #                              | %     |
| Yes                           | 36              | 59.0  | 57                             | 47.9  |
| No                            | 25              | 41.0  | 62                             | 52.1  |
| Total                         | 61              | 100.0 | 119                            | 100.0 |

Forty-two percent of the artists interested in studio space use space within their home for their art activities, while 18% have work space that is provided free of charge. One-quarter do not have the space they need for their art (Table 26).

**Table 26: Current Studio/Workspace Arrangement**

| Work Space Arrangements                      | Studio Only     |       | All Interested in Studio Space |       |
|----------------------------------------------|-----------------|-------|--------------------------------|-------|
|                                              | “yes” responses |       | “yes” responses                |       |
|                                              | #               | %     | #                              | %     |
| I rent or own studio space outside my home   | 7               | 11.5  | 12                             | 10.1  |
| I have space within my home I use for my art | 34              | 55.7  | 50                             | 42.0  |
| I don't have the space I need for my art     | 10              | 16.4  | 30                             | 25.2  |
| My work space is provided free of charge     | 7               | 11.5  | 21                             | 17.6  |
| My work does not require designated space    | 3               | 4.9   | 6                              | 5.0   |
| Total                                        | 61              | 100.0 | 119                            | *99.9 |

*\*Does not equal 100.0% due to rounding*

### Studio/Work Space Rental: Needs and Preferences

The majority of artists interested in renting studio space (69%) need studio/work spaces of 500 square feet or less, while 15% want larger spaces greater than 800 square feet (Table 27).

**Table 27: Space Requirements for Studio/Work Space**

| Minimum Square Footage                  | Studio Only     |              | All Interested in Studio Space |              |
|-----------------------------------------|-----------------|--------------|--------------------------------|--------------|
|                                         | “yes” responses |              | “yes” responses                |              |
|                                         | #               | %            | #                              | %            |
| None (my work requires no studio space) | 1               | 1.6          | 4                              | 3.4          |
| Under 200                               | 12              | 19.7         | 23                             | 19.3         |
| 200 - 350                               | 27              | 44.3         | 44                             | 37.0         |
| 351 - 500                               | 10              | 16.4         | 15                             | 12.6         |
| 501 - 650                               | 4               | 6.6          | 11                             | 9.2          |
| 651 - 800                               | 2               | 3.3          | 4                              | 3.4          |
| 801 - 1,000                             | 3               | 4.9          | 8                              | 6.7          |
| 1,001 - 1,500                           | 0               | 0.0          | 3                              | 2.5          |
| 1,501 – 2,000                           | 1               | 1.6          | 4                              | 3.4          |
| More than 2,000                         | 1               | 1.6          | 3                              | 2.5          |
| <b>Total</b>                            | <b>61</b>       | <b>100.0</b> | <b>119</b>                     | <b>100.0</b> |

The artists were asked to identify the three features most desirable to them in a new studio or work space. Among the most popular were natural light, high ceilings, high-speed data lines, additional storage, soundproofing, and special ventilation, (Table 28).

**Table 28: Preferred Workspace Features**

| Important Features*              | Studio Only     |      | All Interested in Studio Space |      |
|----------------------------------|-----------------|------|--------------------------------|------|
|                                  | “yes” responses |      | “yes” responses                |      |
|                                  | #               | %    | #                              | %    |
| Natural light                    | 39              | 63.9 | 66                             | 55.5 |
| High ceilings                    | 17              | 27.9 | 42                             | 35.3 |
| High-speed data lines            | 21              | 34.4 | 39                             | 32.8 |
| Additional storage               | 19              | 31.1 | 33                             | 27.7 |
| Soundproofing                    | 12              | 19.7 | 31                             | 26.1 |
| Special ventilation              | 15              | 24.6 | 28                             | 23.5 |
| Plumbing/Special plumbing        | 15              | 24.6 | 20                             | 16.8 |
| Oversized doors/Freight elevator | 8               | 13.1 | 19                             | 16.0 |
| Special electrical wiring        | 4               | 6.6  | 13                             | 10.9 |
| Sprung floors                    | 2               | 3.3  | 7                              | 5.9  |

*\*Respondents may have selected multiple features; table includes those options selected by 7 or more interested artists.*

The artists were also asked to identify the three amenities or types of space they would be most interested in sharing at a multi-use arts facility (Table 29). Gallery space was of interest to approximately one-third of the artists. Other preferred shared amenities include general-purpose studio space, retail space, a dark room, and a business center.

**Table 29: Preferred Shared Amenities**

| <b>Important Amenities*</b>                           | <b>Studio Only</b>     |          | <b>All Interested in Studio Space</b> |          |
|-------------------------------------------------------|------------------------|----------|---------------------------------------|----------|
|                                                       | <b>“yes” responses</b> |          | <b>“yes” responses</b>                |          |
|                                                       | <b>#</b>               | <b>%</b> | <b>#</b>                              | <b>%</b> |
| Gallery space                                         | 29                     | 47.5     | 42                                    | 35.3     |
| General purpose studio space                          | 19                     | 31.1     | 34                                    | 28.6     |
| Retail space                                          | 18                     | 29.5     | 27                                    | 22.7     |
| Traditional or digital dark room                      | 10                     | 16.4     | 26                                    | 21.8     |
| Business center (including copier, fax machine, etc.) | 11                     | 18.0     | 24                                    | 20.2     |
| Rehearsal space                                       | 7                      | 11.5     | 22                                    | 18.5     |
| Paint Room                                            | 11                     | 18.0     | 21                                    | 17.6     |
| Theater/Performance space                             | 8                      | 13.1     | 20                                    | 16.8     |
| Printmaking facilities                                | 12                     | 19.7     | 18                                    | 15.1     |
| Ceramics studio/Kiln                                  | 12                     | 19.7     | 17                                    | 14.3     |
| Classrooms                                            | 12                     | 19.7     | 17                                    | 14.3     |
| Recording studio/Sound proof practice rooms           | 4                      | 6.6      | 14                                    | 11.8     |
| Outdoor work area                                     | 5                      | 8.2      | 12                                    | 10.1     |
| Conference room                                       | 6                      | 9.8      | 11                                    | 9.2      |
| Sprung dance floor                                    | 3                      | 4.9      | 10                                    | 8.4      |
| Video/Film screening room                             | 3                      | 4.9      | 8                                     | 6.7      |
| Metal/Wood shop                                       | 4                      | 6.6      | 7                                     | 5.9      |

*\*Respondents may have selected multiple amenities; table includes options selected by 7 or more interested artists.*

Seventy-one percent of the artists interested in renting studio space could afford \$250 or less per month for that space (paid in addition to costs for housing). Twenty percent could pay between \$251 and \$500 each month and 8% could pay over \$500 (Table 30).

**Table 30: Affordable Studio Costs**

| Maximum Monthly Amount for<br>Studio/Work Space (excluding utilities) | Studio Only<br>“yes” responses |       | All Interested in<br>Studio Space<br>“yes” responses |        |
|-----------------------------------------------------------------------|--------------------------------|-------|------------------------------------------------------|--------|
|                                                                       | #                              | %     | #                                                    | %      |
| Under \$150                                                           | 26                             | 42.6  | 46                                                   | 38.7   |
| \$250                                                                 | 22                             | 36.1  | 39                                                   | 32.8   |
| \$350                                                                 | 6                              | 9.8   | 9                                                    | 7.6    |
| \$450                                                                 | 3                              | 4.9   | 8                                                    | 6.7    |
| \$500                                                                 | 1                              | 1.6   | 7                                                    | 5.9    |
| \$600                                                                 | 1                              | 1.6   | 6                                                    | 5.0    |
| \$700 - \$1,000                                                       | 1                              | 1.6   | 2                                                    | 1.7    |
| More than \$1,000                                                     | 1                              | 1.6   | 2                                                    | 1.7    |
| Total                                                                 | 61                             | *99.8 | 119                                                  | *100.1 |

*\*Does not equal 100.0% due to rounding*

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## **Interest in Additional Contact or Participation**

At the end of the survey, respondents were asked if they were interested in being contacted or wanted to be involved in the study and proposed project. The survey respondents could sign up for additional contact regardless of their interest in relocation to or rental of space in a new arts facility.

Of the survey respondents (204):

- 139 (68%) indicated they would be interested in receiving further information about this project.
- 36 (18%) indicated they would be interested in being added to a waiting list for the project in Rock Island, Illinois.
- 61 (30%) indicated they would be interested in volunteering for the project.
- 19 (9%) indicated they would be interested in securing a space in the project with a letter of interest and/or deposit.

## Appendix A: Survey Methodology

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Artspace Projects Inc. and Swan Research and Consulting designed the survey used in this study. The survey addressed four areas of interest including 1) current living and working information, 2) preferences for living and work space, 3) demographic information, and 4) the respondent's personal interest in several proposed project scenarios.

In February 2009, approximately 1,400 postcards were mailed to artists in the Rock Island, Quad Cities and neighboring region, inviting recipients to participate in a survey and providing them with the link to access the survey online. These artists were identified by the City of Rock Island with the assistance of Renaissance Rock Island, through their affiliation with various arts organizations and cultural activities in the city and the surrounding area. The Arts Advisory Committee supported the project and provided a list of contacts and assisted in relaying information.

Approximately 1,200 postcards were distributed by hand. Information about the survey was also disseminated through media coverage (television, radio and print), in a public meeting, via email blasts sent to more than 1,000 recipients, newsletters and announcements created by local organizations, and with a Facebook page dedicated to the project that has more than 125 fans. Reminder postcards were sent in a second mailing in March 2009, along with email reminders.

The survey was available for 8 weeks via the Internet, through a transformation to web-format by Market Tools utilizing the zTelligence Internet survey application. The survey was also available over the telephone for those without Internet access. Artists who accessed the online survey were directed, step-by-step, through survey completion, and assured of the confidentiality of their responses.

Two hundred four respondents completed the Survey of Artists' Space Needs and Preferences. A number of factors contributed to the response rate obtained in this survey, including the narrow content of the survey and its long length. The survey was accessed 360 times but not completed; these data are not included in the results.

The survey sample, as obtained from mailing lists of various arts organizations, is a sample of convenience. While believed to be grossly representative of the target population (all artists in and around the area), generalization of the findings to this broader population cannot be conducted. Because of the non-random nature of the sample, the data reported include only descriptive statistics. Substantial differences in numbers and percentages are deemed meaningful, as are patterns in the data. As with any measurement tool, some error is inherent; small group differences or percentages should be interpreted carefully.

## Appendix B: Current Residence – Artists Interested in Relocation

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### Interested Artists Currently Residing in the Metro Quad Cities

| Zip Code(s)  | #         | %           | City        | County      | State |
|--------------|-----------|-------------|-------------|-------------|-------|
| 61201        | 36        | 44.4        | Rock Island | Rock Island | IL    |
| 61265        | 8         | 9.9         | Moline      | Rock Island | IL    |
| 52722        | 7         | 8.6         | Bettendorf  | Scott       | IA    |
| 52803        | 6         | 7.4         | Davenport   | Scott       | IA    |
| 52807        | 3         | 3.7         | Davenport   | Scott       | IA    |
| 52804        | 2         | 2.5         | Davenport   | Scott       | IA    |
| 61244        | 2         | 2.5         | East Moline | Rock Island | IA    |
| <b>Total</b> | <b>64</b> | <b>79.0</b> |             |             |       |

### Interested Artists Currently Residing in Other Iowa and Illinois Cities

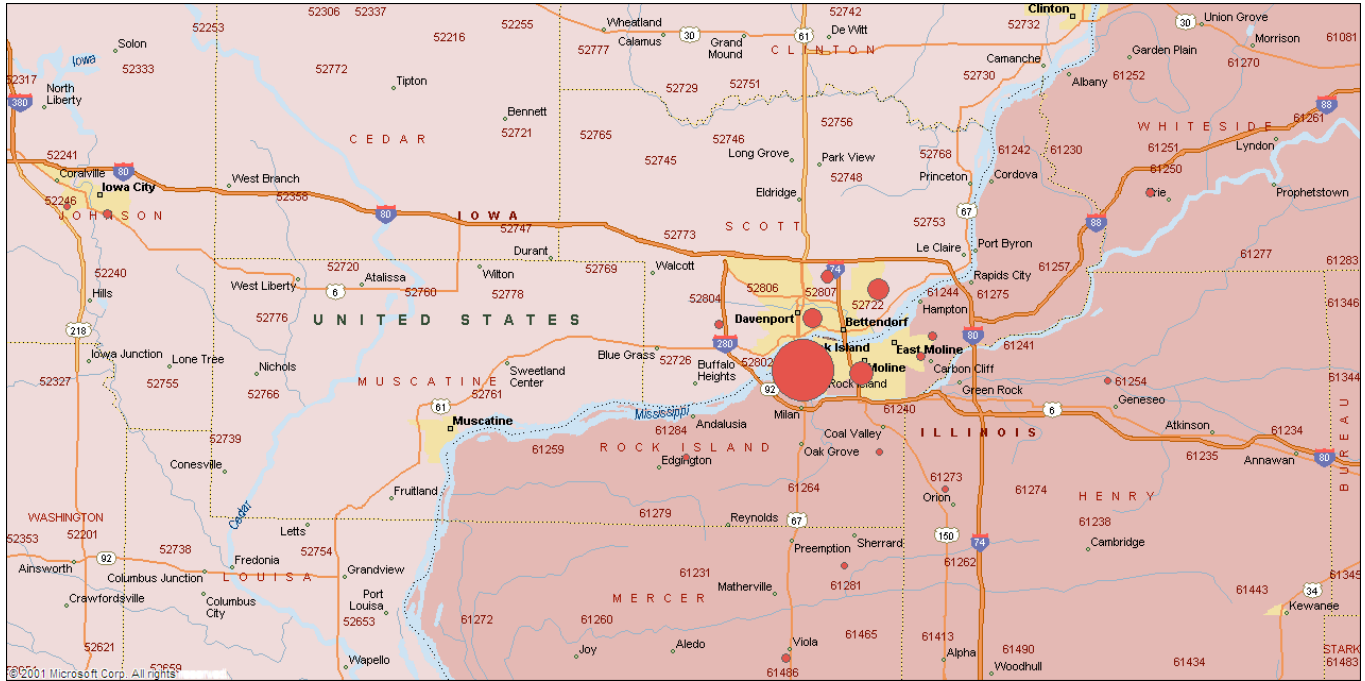
| Zip Code(s)  | #          | %           | City         | County      | State |
|--------------|------------|-------------|--------------|-------------|-------|
| 52240/52246  | 3          | 3.7         | Iowa City    | Johnson     | IA    |
| 61250        | 2          | 2.5         | Erie         | Whiteside   | IL    |
| 61282        | 2          | 2.5         | Silvis       | Rock Island | IL    |
| 61486        | 2          | 2.5         | Viola        | Mercer      | IL    |
| 50312        | 1          | 1.2         | Des Moines   | Polk        | IA    |
| 61240        | 1          | 1.2         | Coal Valley  | Rock Island | IL    |
| 61284        | 1          | 1.2         | Taylor Ridge | Rock Island | IL    |
| 61254        | 1          | 1.2         | Geneseo      | Henry       | IL    |
| 61273        | 1          | 1.2         | Orion        | Henry       | IL    |
| 61281        | 1          | 1.2         | Sherrard     | Mercer      | IL    |
| 61401        | 1          | 1.2         | Galesburg    | Knox        | IL    |
| <b>Total</b> | <b>166</b> | <b>19.8</b> |              |             |       |

### Interested Artists Currently Residing in Other States

| Zip Code(s)  | #        | %          | City     | County      | State |
|--------------|----------|------------|----------|-------------|-------|
| 91355        | 1        | 1.2        | Valencia | Los Angeles | CA    |
| <b>Total</b> | <b>1</b> | <b>1.2</b> |          |             |       |

## Artists Interested in Relocation: Distribution of Current Residence by Zip Code

*Size of circle indicates relative frequency of responses by zip code*



## Appendix C: Survey Data – Additional Responses of Artists Interested in Relocation

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This appendix contains responses of artists interested in relocation that were not included in the main report because either the response rate was low, or the response was entered as free text. These additional responses are provided in the following tables.

**Survey Question:** In what areas of the arts are you most involved?

### Other Arts Activities in which Interested Artists are Involved

|                                                          | Responses |     |
|----------------------------------------------------------|-----------|-----|
|                                                          | #         | %   |
| Design*                                                  | 4         | 4.9 |
| Jewelry making*                                          | 4         | 4.9 |
| Arts administration*                                     | 3         | 3.7 |
| Fiber arts*                                              | 3         | 3.7 |
| Video/Film*                                              | 3         | 3.7 |
| Architecture*                                            | 2         | 2.5 |
| Culinary arts*                                           | 2         | 2.5 |
| Folk and traditional art*                                | 2         | 2.5 |
| Printmaking*                                             | 2         | 2.5 |
| Woodworking/Metalworking*                                | 2         | 2.5 |
| Arts organization                                        | 1         | 1.2 |
| Blacksmithing                                            | 1         | 1.2 |
| Furniture maker                                          | 1         | 1.2 |
| Glass*                                                   | 1         | 1.2 |
| Music (Remixing)                                         | 1         | 1.2 |
| Radio interviewing artists on a weekly hour long program | 1         | 1.2 |
| Scenic design                                            | 1         | 1.2 |

*\*Art activity was provided as an option in the survey*

**Survey Question:** Of the following, please choose the three that are most important for your studio space

**Additional Features Identified by the Interested Artists as Important for Studio Space**

|                                                    | Responses |     |
|----------------------------------------------------|-----------|-----|
|                                                    | #         | %   |
| Floor drains*                                      | 3         | 3.7 |
| Wheelchair accessibility*                          | 2         | 2.5 |
| Acoustically sound                                 | 1         | 1.2 |
| High-load bearing floors*                          | 1         | 1.2 |
| Multiple electrical outlets for computer equipment | 1         | 1.2 |
| Public access                                      | 1         | 1.2 |
| Room to have a weekly variety show                 | 1         | 1.2 |
| Small windows                                      | 1         | 1.2 |
| We need office space                               | 1         | 1.2 |

*\*Feature was provided as an option in the survey*

**Survey Question:** If the following shared amenities were available, which three would be most important to you?

**Other Shared Amenities Identified as Important by the Interested Artists**

|                                      | Responses |     |
|--------------------------------------|-----------|-----|
|                                      | #         | %   |
| Glass hot shop*                      | 4         | 4.9 |
| Kitchen (prep and/or demonstration)* | 4         | 4.9 |
| Foundry area*                        | 1         | 1.2 |
| Graphic art computers                | 1         | 1.2 |
| Meeting room                         | 1         | 1.2 |
| Need area to make backdrops 30'x50'  | 1         | 1.2 |

*\*Amenity was provided as an option in the survey*

## Appendix D: Survey Data – All Respondents

This appendix provides a summary of responses for all survey respondents (the entire survey sample). The information is presented in the order of the survey and includes the survey questions followed by the total number of responses for each answer. All respondents completed portions of the survey, which are included in this appendix. However, some survey questions were only presented to “interested” artists; the data for those questions have been summarized in the main report and are not included here.

*Please tell us about your art and your current working situation.*

In what areas of the arts are you most involved? (Select up to three that most apply)

|                                        | Frequency | Percent |
|----------------------------------------|-----------|---------|
| Architecture                           | 6         | 2.9     |
| Archiving/Curation                     | 1         | 0.5     |
| Art gallery                            | 19        | 9.3     |
| Arts administration                    | 6         | 2.9     |
| Arts advocacy                          | 13        | 6.4     |
| Arts education/Instruction             | 30        | 14.7    |
| Ceramics                               | 15        | 7.4     |
| Computer/Multimedia/New media          | 14        | 6.9     |
| Crafts/Fine crafts                     | 10        | 4.9     |
| Culinary arts                          | 6         | 2.9     |
| Dance/Choreography                     | 15        | 7.4     |
| Design                                 | 17        | 8.3     |
| Fiber arts                             | 12        | 5.9     |
| Folk and traditional art               | 6         | 2.9     |
| Foundry arts/Casting                   | 2         | 1.0     |
| Glass                                  | 6         | 2.9     |
| Graphic arts                           | 29        | 14.2    |
| Jewelry making                         | 11        | 5.4     |
| Mixed media                            | 21        | 10.3    |
| Music (Vocal/Instrumental/Composition) | 30        | 14.7    |
| Painting/Drawing                       | 66        | 32.4    |
| Performance art                        | 12        | 5.9     |
| Photography                            | 45        | 22.1    |
| Printmaking                            | 4         | 2.0     |

|                          | Frequency | Percent |
|--------------------------|-----------|---------|
| Sculpture                | 16        | 7.8     |
| Storytelling             | 1         | 0.5     |
| Theater arts/ Acting     | 17        | 8.3     |
| Video/Film               | 9         | 4.4     |
| Woodworking/Metalworking | 7         | 3.4     |
| Writing/Literary arts    | 22        | 10.8    |
| Other, please specify*   | 11        | 5.4     |

*\*Detailed free-text responses for those who selected "Other" are shown in the following table.*

**Other, free-text responses to the question "In what areas of the arts are you most involved?  
(Select up to three that most apply)"**

|                                                           | Frequency | Percent |
|-----------------------------------------------------------|-----------|---------|
| Arts organization                                         | 1         | 0.5     |
| Blacksmithing                                             | 1         | 0.5     |
| Couture women's design                                    | 1         | 0.5     |
| Digital Painting                                          | 1         | 0.5     |
| Family entertainment (clown)                              | 1         | 0.5     |
| Furniture maker                                           | 1         | 0.5     |
| Landscape design                                          | 1         | 0.5     |
| Local fine arts fair                                      | 1         | 0.5     |
| Music (Remixing)                                          | 1         | 0.5     |
| Radio interviewing artists on a weekly hour long program. | 1         | 0.5     |
| Archived at <a href="http://wyik.org">wyik.org</a>        |           |         |
| Scenic Design                                             | 1         | 0.5     |

**Do you currently have work space you use only for your art (i.e., space for creation, rehearsal, etc.)?**

|       | Frequency | Percent |
|-------|-----------|---------|
| Yes   | 103       | 50.5    |
| No    | 101       | 49.5    |
| Total | 204       | 100.0   |

**Which best describes your current work situation?**

|                                                                                                   | Frequency | Percent |
|---------------------------------------------------------------------------------------------------|-----------|---------|
| I rent or own studio space outside my home.                                                       | 19        | 9.3     |
| I have space within my home I use for my art.                                                     | 100       | 49.0    |
| I don't have the space I need for my art.                                                         | 38        | 18.6    |
| My work space is provided free of charge (e.g., member of dance troupe, university student, etc.) | 35        | 17.2    |
| My work does not require designated space.                                                        | 12        | 5.9     |
| Total                                                                                             | 204       | 100.0   |

*Please tell us about your current living situation*

**Do you currently own or rent your living space?**

|                    | Frequency | Percent |
|--------------------|-----------|---------|
| Rent               | 65        | 31.9    |
| Own                | 120       | 58.8    |
| Do not rent or own | 19        | 9.3     |
| Total              | 204       | 100.0   |

**What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g. your monthly rent or mortgage payment)?**

|                   | Frequency | Percent |
|-------------------|-----------|---------|
| \$0               | 32        | 15.7    |
| \$1 - \$400       | 37        | 18.1    |
| \$401 - \$600     | 42        | 20.6    |
| \$601 - \$800     | 41        | 20.1    |
| \$801 - \$1,000   | 25        | 12.3    |
| \$1,001 - \$1,200 | 12        | 5.9     |
| \$1,201 - \$1,500 | 6         | 2.9     |
| \$1,501 - \$2,000 | 5         | 2.5     |
| Over \$2,000      | 4         | 2.0     |
| Total             | 204       | *100.1  |

*\*Does not equal 100.0% due to rounding*

**Have you ever lived in Rock Island, IL?**

|                               | Frequency | Percent |
|-------------------------------|-----------|---------|
| Currently live in Rock Island | 86        | 42.2    |
| Yes, but not currently        | 26        | 12.7    |
| No                            | 92        | 45.1    |
| Total                         | 204       | 100.0   |

*Please tell us about your interest in our proposed project.*

**Would you relocate to an artists' live/work community in Rock Island, IL specifically designed for artists and their families?**

|       | Frequency | Percent |
|-------|-----------|---------|
| Yes   | 81        | 39.7    |
| No    | 123       | 60.3    |
| Total | 204       | 100.0   |

**Would you rent studio or work space in a new arts facility in Rock Island? (for visual arts, performing arts, or other creative work space needs)**

|       | Frequency | Percent |
|-------|-----------|---------|
| Yes   | 119       | 58.3    |
| No    | 85        | 41.7    |
| Total | 204       | 100.0   |

*Please tell us about yourself.*

**How old were you on your last birthday?**

|                      | Frequency | Percent |
|----------------------|-----------|---------|
| 20 years and younger | 14        | 6.9     |
| 21 – 30 years        | 57        | 27.9    |
| 31 – 40 years        | 40        | 19.6    |
| 41 – 50 years        | 28        | 13.7    |
| 51 – 60 years        | 47        | 23.0    |
| 61 – 70 years        | 15        | 7.4     |
| Over 70 years        | 3         | 1.5     |
| Total                | 204       | 100.0   |

**What is your gender?**

|        | Frequency | Percent |
|--------|-----------|---------|
| Male   | 88        | 43.1    |
| Female | 116       | 56.9    |
| Total  | 204       | 100.0   |

**Including yourself, how many people share your current living space?**

**Total adults (18+ yrs.):**

|                           | Frequency | Percent |
|---------------------------|-----------|---------|
| One - I am the only adult | 41        | 20.1    |
| Two                       | 119       | 58.3    |
| Three or more             | 44        | 21.6    |
| Total                     | 204       | 100.0   |

**Total children (under 18)**

|              | Frequency | Percent |
|--------------|-----------|---------|
| None         | 163       | 79.9    |
| One          | 20        | 9.8     |
| Two          | 16        | 7.8     |
| Three        | 5         | 2.5     |
| Four or more | 0         | 0.0     |
| Total        | 204       | 100.0   |

**What is the highest level of education you have completed?**

|                                           | Frequency | Percent |
|-------------------------------------------|-----------|---------|
| Some high school course work              | 0         | 0.0     |
| High School/GED                           | 10        | 4.9     |
| Some college course work or 2-year degree | 62        | 30.4    |
| Bachelor's degree                         | 67        | 32.8    |
| Some post-graduate work                   | 26        | 12.7    |
| Post-graduate degree                      | 39        | 19.1    |
| Total                                     | 204       | *99.9   |

*\*Does not equal 100.0% due to rounding*

**Which range is closest to your gross annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)**

|                       | Frequency | Percent |
|-----------------------|-----------|---------|
| Under \$10,000        | 19        | 9.3     |
| \$10,000 - \$15,000   | 10        | 4.9     |
| \$15,001 - \$20,000   | 9         | 4.4     |
| \$20,001 - \$25,000   | 13        | 6.4     |
| \$25,001 - \$30,000   | 13        | 6.4     |
| \$30,001 - \$35,000   | 6         | 2.9     |
| \$35,001 - \$40,000   | 9         | 4.4     |
| \$40,001 - \$45,000   | 11        | 5.4     |
| \$45,001 - \$50,000   | 9         | 4.4     |
| \$50,001 - \$55,000   | 8         | 3.9     |
| \$55,001 - \$60,000   | 6         | 2.9     |
| \$60,001 - \$65,000   | 5         | 2.5     |
| \$65,001 - \$75,000   | 16        | 7.8     |
| \$75,001 - \$85,000   | 17        | 8.3     |
| \$85,001 - \$100,000  | 12        | 5.9     |
| \$100,001 - \$125,000 | 11        | 5.4     |
| \$125,001 - \$150,000 | 12        | 5.9     |
| \$150,001 - \$200,000 | 3         | 1.5     |
| More than \$200,000   | 2         | 1.0     |
| Prefer Not to Answer  | 13        | 6.4     |
| Total                 | 204       | 100.0   |

**What percentage of your income comes from your art? (not the household's income)**

|               | Frequency | Percent |
|---------------|-----------|---------|
| Less than 10% | 140       | 68.6    |
| 10% - 25%     | 27        | 13.2    |
| 26% - 50%     | 13        | 6.4     |
| 51% - 75%     | 9         | 4.4     |
| 76% - 100%    | 15        | 7.4     |
| Total         | 204       | 100.0   |

**Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)**

|                                  | Frequency | Percent |
|----------------------------------|-----------|---------|
| Native American/American Indian  | 1         | 0.5     |
| Black/African American           | 2         | 1.0     |
| Hispanic American/Latino/Chicano | 7         | 3.4     |
| Asian American/Pacific Islander  | 1         | 0.5     |
| White/European American          | 183       | 89.7    |
| Multiracial/Multiethnic          | 5         | 2.5     |
| Other, please specify**          | 5         | 2.5     |
| Total                            | 204       | *100.1  |

*\*Does not equal 100.0% due to rounding*

*\*\*Detailed free-text responses for those who selected this option are shown below.*

**Which of the following best describes you?**

**Other, please specify:**

|                           | Frequency | Percent |
|---------------------------|-----------|---------|
| Asian/White               | 1         | 0.5     |
| I refrain from mentioning | 1         | 0.5     |
| Immigrant                 | 1         | 0.5     |
| Mutt                      | 1         | 0.5     |
| Will not disclose         | 1         | 0.5     |