

The Port Townsend Wayfinding Project

Linking Community, Business and Heritage



Phase II Implementation
Directional Signage Consolidation
July 16, 2012

1 	2 	3 	4 
5 	6 	7 	8 
9	10	11	12

PROJECT SYMBOLS - AIGA/DOT STANDARDS

KEY:

- 1 - MEN
- 2 - WOMEN
- 3 - RESTROOM OR TOILET
- 4 - UNIVERSAL SYMBOL OF ACCESSIBILITY
- 5 - INFORMATION
- 6 - FIRE
- 7 - DO NOT ENTER
- 8 - PROJECT ARROW

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

PROJECT TYPEFACE - TRANSIT BOLD, CAPS

abcdefghijklm
nopqrstuvwxyz

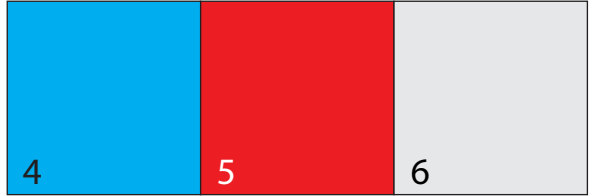
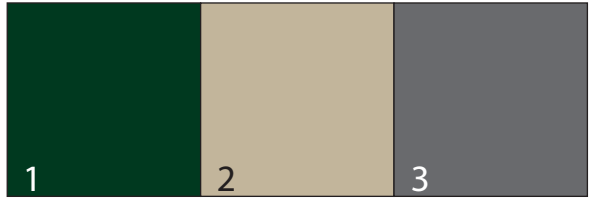
PROJECT TYPEFACE - TRANSIT BOLD, LOWER CASE

1234567890

PROJECT TYPEFACE - TRANSIT BOLD, NUMERALS



PROJECT LOGO: VECTOR ARTWORK PROVIDED BY DESIGNER



PROJECT COLOR KEY:

- 1 - PT DARK GREEN: (to match light poles TBD)
- 2 - PT TAN: (to match light poles TBD)
- 3 - PT DARK GRAY: PMS 7540C
- 4 - PT LIGHT BLUE: CMYK 100 0 0 0,30%
- 5 - FIRE RED: PMS 485
- 6 - REFLECTIVE SHEET: White, Engineer Grade
- 7 - SIGNATURE TEXT COLOR: Black
- 8 - SJN SYMBOL COLOR: CMYK 0 0 0 50
- 9 - COLOR: CMYK 0 35 85 0

X01
SIMS WAY ONLY
SIM. TO DOT SIGNS
6" CAPS/300 FT.
SUN SYMBOL
ONE TURN DIRECTION

X02
MAJOR
ROADS
5" CAPS/250 FT.
SUN SYMBOL
ONE TURN DIRECTION

X03
MAJOR
ROADS
4" CAPS/200 FT.

X04
SMALLER
ROADS
3" CAPS/150 FT.

X05
RESIDENTIAL
ROADS
2" CAPS/100 FT.



