WISCONSIN HISTORICAL SOCIETY

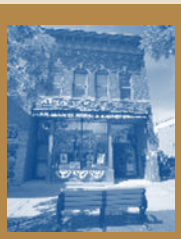
Tenth Annual Local History and Historic Preservation Conference

WISCONSIN COUNCIL FOR Local History

Wisconsin Dells, Wisconsin

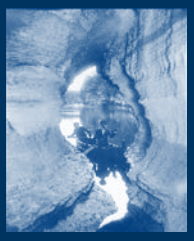
Glacier Canyon Conference Center

OCTOBER 21-22, 2016



For conference information visit

wisconsinhistory.org/conference



Thank you to the Wisconsin Council for Local History and the Wisconsin Association of Historic Preservation Commissions for their financial support of the 2016 Annual Local History and Historic Preservation Conference.

WISCONSIN COUNCIL FOR Local History

Wisconsin Association of Historic Preservation Commissions

It's our pleasure to invite you to the Tenth Annual Local History and Historic Preservation Conference. A decade ago, just under 100 people gathered in Eau Claire to attend the first joint conference, a new format designed to bring together a diverse audience with a common mission: preserving and sharing community history.

Today, the Annual Conference is the largest gathering of its kind in the state, drawing well over 300 attendees. The conference offers learning and networking opportunities for professionals and volunteers from local history and preservation groups from across Wisconsin and beyond. We've also added new offerings for students.

In 2016, you can choose from a schedule of 30 sessions and 12 in-depth workshops, plus enjoy ample opportunities for networking and socializing. The Wisconsin Council for Local History will sponsor the Fifth Annual Town Square, a unique networking event for local groups to share information about their organization's activities. New this year are a listening session for the proposed Wisconsin History Center on Friday morning and a Leadership Breakfast on Saturday morning. The conference schedule is designed to offer a wide variety of topics relevant to museum professionals, volunteers, students, historic preservation advocacy groups, commission members and staff.

This year's conference will be held in Wisconsin Dells at the Glacier Canyon Conference Center, located at the Wilderness Resort. This location offers many nearby attractions and amenities, plus an opportunity for several Saturday afternoon tours in Wisconsin Dells and nearby Baraboo.

We look forward to seeing you in Wisconsin Dells.

Jim Draeger, State Historic Preservation Officer, Wisconsin Historical Society
Michael Edmonds, Director of Programs and Outreach, Wisconsin Historical Society

Many of the photographs in this brochure are courtesy of the Visual Materials archives of the Wisconsin Historical Society and H.H. Bennett Studio, a Wisconsin Historic Site. For more information about the Wisconsin Historical Society's Visual Materials collection go to wisconsinhistory.org/whi

2016 FEATURED SPEAKERS

JIM DRAEGER

Jim Draeger is an architectural historian and the State Historic Preservation Officer at the Wisconsin Historical Society with more than twenty-five years of historic preservation experience. From roadside architecture to Northwoods resorts, Draeger celebrates the importance of ordinary buildings to our daily lives through his research, writing, and lectures.

SEE MORE
ON PAGE 8

MICHAEL EDMONDS

Michael Edmonds joined the staff of the Wisconsin Historical Society in 1982 and helped lead its effort to mount rare books and manuscripts on the Web, stumbling on the mystery of Paul Bunyan's origin while looking for lumberjack memoirs to share online. He holds degrees from Harvard University and Simmons College. He received a 2007 American Local and State Historical Society Award for his pioneering work on the "Turning Points in Wisconsin History" portion of the Wisconsin Historical Society website.

SEE MORE
ON PAGE 12

NEW EVENTS IN 2016

LISTENING SESSION

"What Makes Wisconsin, Wisconsin?" Join Wisconsin Historical Society staff members for a lively discussion of what makes our state distinctive. Tell us about the unique characteristics and contributions of your region. A hot breakfast will be served, beginning at 7:30 AM You must RSVP on the registration form. The listening session starts on Friday at 8:00 AM Conference sessions and workshops will commence at 9:15 AM, after brief opening remarks. See more on page 6.

LEADERSHIP BREAKFAST

Join senior leadership of the Wisconsin Historical Society and Foundation for updates on recent projects and priorities at the Society, including insights from recent surveys with local history affiliates. Suggested primarily for board presidents and directors. Please pre-register for this Saturday morning event on your registration form. A hot breakfast buffet will be served. See more on page 10.

TOWN SQUARE:

The Fifth Annual Town Square, hosted by the Wisconsin Council for Local History, will feature some new aspects this year. In addition to table top exhibits and information from local group, this year's Town Square will feature public history student research posters from three University of Wisconsin campuses and opportunities for consultations with an archivist, an objects conservator, and a paper conservator. See more on page 6.

CONFERENCE SESSION SCHEDULE

TIME	TUNDRA A-B	TUNDRA C-D	TUNDRA E-F	SANDSTONE 3	SANDSTONE 9
THURSDAY, OCTOBER 20					
4:00-6:00 PM	EARLY REGISTRATION - CONFERENCE CENTER LOBBY				
4:00-6:00 PM	WISCONSIN COUNCIL FOR LOCAL HISTORY ADMINISTRATIVE COMMITTEE MEETING				
FRIDAY, OCTOBER 21					
7:30-9:00 AM	OPENING REMARKS AND BREAKFAST LISTENING SESSION: WHAT MAKES WISCONSIN, WISCONSIN?				
9:15-10:25 AM	The "Prettiest Playhouse in America"	The Keys to Event Success	Putting the Public in Public History	Using Archives for Local History Research	John Muir's Neighborhood
10:50 AM-12:00 PM	Mary Nohl Art Environment Rehabilitation	Vacant Storefronts and Blighted Properties	Wisconsin American Indian Nations and Tribal Communities	Preserving Architectural Drawings	From Impossible to Improbable to Inevitable
12:15-1:30 PM	LUNCHEON PRESENTATION - JIM DRAEGER, WISCONSIN HISTORICAL SOCIETY: 50TH ANNIVERSARY OF THE NHPA				
1:45-2:55 PM	Wisconsin's National Marine Sanctuary	The Preservation of Historic Plaster	Helping Students Discover the Fun in Historical Research	Collaborating on Collections Care	Badger Huts and Other Early Housing of the Lead Mine District
3:20-4:30 PM	Jobs in Historic Preservation	Disaster Planning for Historic Buildings	Involving High School Students in your Historical Society	Developing Genealogy Programming	Putting the Lake in Lake Delton
5:30-7:30 PM	SARENTO'S ITALIAN RESTAURANT DINNER WITH FRIENDS LIMIT 50. DINNER IS ON A SELF PAY BASIS.				
SATURDAY, OCTOBER 22					
8:00-9:00 AM	COFFEE & CONVERSATION - INFORMATIONAL ROUND TABLE DISCUSSIONS IN THE GRAND BALLROOM				
9:15-10:25 AM	Burial Sites Preservation Law	Historic Preservation at Apostle Islands Lakeshore	[art]ifact: Where History Meets Art	Oral History 101	Engaging Diverse Audiences
10:50 AM-12:00 PM	Wisconsin's Famous Man Mound	Preservation Advocacy	New Ideas for Presenting Community History	Wisconsin 101: Our History In Objects	Energy Efficiency and Insulation of Historic Buildings
12:15-1:30 PM	LUNCHEON PRESENTATION - MICHAEL EDMONDS, WISCONSIN HISTORICAL SOCIETY: ODD WISCONSIN				
OPTIONAL TOURS					
2:30-3:30 PM	KINGSLEY BEND MOUND GROUP – BARABOO				
2:30-3:30 PM	H.H. BENNETT STUDIO – WISCONSIN DELLS				
2:30-3:30 PM	ROBERT L. PARKINSON LIBRARY AND RESEARCH CENTER AT CIRCUS WORLD – BARABOO				
2:30-3:30 PM	RESTORED AL. RINGLING THEATRE – BARABOO				
2:30-3:30 PM	LAKE STATES RAILWAY HISTORY ARCHIVE – LIBRARY – RESEARCH CENTER – BARABOO				

CONFERENCE WORKSHOP SCHEDULE

SANDSTONE 4	SANDSTONE 5	SANDSTONE 6	SANDSTONE 8
THURSDAY, OCTOBER 20			
FRIDAY, OCTOBER 21			
Archives 101: Processing Archival Collections LIMIT 30	Local Cemetery Tours LIMIT 30	Digital Projects Clinic LIMIT 25	Using Local Places to Engage Local Schools LIMIT 20
The Buck Starts Here Fund Raising Plan LIMIT 40	Preservation Environment and Monitoring for Collections LIMIT 30	Basic Training for Historic Preservation Commissions LIMIT 30	Costume Curation LIMIT 25
SATURDAY, OCTOBER 22			
Investigative Learning at the Museum LIMIT 40	Creating Effective Interpretive Signage LIMIT 30	Engaged and Effective Board of Directors LIMIT 30	Papers, Pictures and Patrons LIMIT 30

THURSDAY, OCTOBER 20

4:00–6:00 PM
WISCONSIN COUNCIL FOR LOCAL HISTORY—ADMINISTRATIVE COMMITTEE MEETING

4:00-6:00 PM
EARLY REGISTRATION

CONFERENCE CENTER LOBBY

Pick up your nametag and conference packet including session and workshop room assignments.

TOWN SQUARE

TOWN SQUARE

The Wisconsin Council for Local History is pleased to sponsor the Fifth Annual Town Square. This popular networking opportunity features table-top exhibits and information from historical and preservation groups from around Wisconsin.

The space will be open during registration and conference breaks. Attendees can gather for refreshments and networking discussions with representatives from various organizations, which provides the opportunity to share projects, programs, and success stories with colleagues.

Alli Karrels, Town Square co-coordinator explains, "The mission of the Wisconsin Council for Local History is to promote communication and cooperation among local history groups. The Town Square offers the opportunity to connect and meet new people and learn about exciting programs and projects from all over the state." Special features for 2016 include:

- Poster sessions from three University of Wisconsin student programs.
- An archivist to advise your organization on how to arrange and describe your archival collections.
- An objects conservator to advise you on the conservation of your three-dimensional museum objects.
- A paper conservator to advise you on the conservation of your book and archival collections.

For more information and to reserve a table for your organization, contact co-coordinator Chris Dunbar, Brown County Historical Society, at bchs@netnet.net.

FRIDAY, OCTOBER 21

FRIDAY MORNING
REGISTRATION: STARTS 7:30 AM
CONFERENCE CENTER LOBBY

Pick up your nametag and conference packet including session and workshop room assignments.

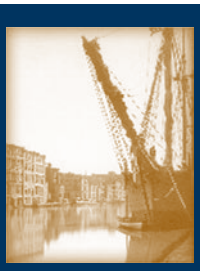
BREAKFAST, OPENING REMARKS AND "WHAT MAKES WISCONSIN, WISCONSIN?" LISTENING SESSION: 7:30 – 9:00 AM

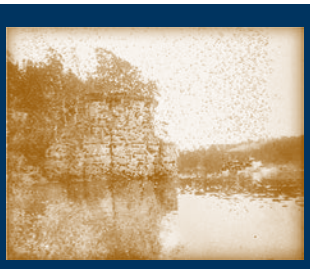
We want to know what you think! Join Wisconsin Historical Society staff members for this lively roundtable discussion of what makes our state distinctive. Attendees will divide into small groups by region to share ideas on what makes our state distinctively Wisconsin, discuss how your region has contributed to making Wisconsin the place that it is, and identify local stories that help illustrate these key elements. And as a special bonus, a hot breakfast will be available for participants! Session facilitated by Alicia Goehring, Director of Special Projects, Wisconsin Historical Society and table discussions facilitated by Wisconsin Historical Society staff members. **This breakfast is included with your registration. Please RSVP on the registration form for this special event.**

Friday Morning: 9:15–10:25 AM

THE PRETTIEST PLAYHOUSE IN AMERICA: A PRESERVATION SUCCESS STORY
A panel of experts will present how the magnificent Al. Ringling Theatre was restored and reborn. You'll learn directly from the people involved in this amazing project how the rehabilitation was planned and executed, how money was raised, and how federal and state rehabilitation tax credits were used by a non-profit to help offset the costs of the project. Participants may also wish to sign up for Saturday's special behind the scenes tour of the restoration (See page 13) *Presented by* **Jodi B. Sweeney**, *president, The Sweeney Group,* **Stephanie Miller-Lamb**, *executive director, Al. Ringling Theatre,* **Peter R. Rött**, *AIA, NCARB, ISTHMUS Architecture,* **Jon Beck**, *Alexander Company*

THE KEYS TO EVENT SUCCESS
A Wisconsin Historical Society event planner will present ideas for new types of events that will appeal to your audience's interests. The discussion will include how to find speakers including the Society's Speakers Bureau which can be a resource for your organization. Learn the key components of a successful and entertaining event, how to promote it through local and social media, and the important step of following up with your participants after the event. *Presented by* **Halley Pucker**, *marketing, Wisconsin Historical Society Press*





PUTTING THE PUBLIC IN PUBLIC HISTORY: HOW COLLABORATIONS AND PARTNERSHIPS ALLOW YOU TO REACH NEW AUDIENCES

You have a story to tell but finding an audience is often difficult. Collaborating and partnering with other community organizations can be an effective way to reach new audiences, build community support, and foster a deeper appreciation for local history. Since 2013, the staff at Black Point Estate and Gardens has developed healthy relationships with numerous organizations in Southeast Wisconsin. These relationships allow the Estate to reach a much wider audience and have a greater community impact. Staff members will share their strategies, successes and failures during this talk. *Presented by* **Dave Desimone**, *director, and* **Michael Rehberg**, *lead interpreter, Black Point Estate and Gardens*

USING ARCHIVES FOR LOCAL HISTORY RESEARCH

Have you ever wondered how to determine when your house was built, when an old photograph was taken, where your ancestor's store was located, or why a historic event occurred? This presentation will break down seemingly unsolvable local history mysteries to their basic elements and solve them by using archival sources. The presenter will highlight the primary sources he used from Wisconsin Historical Society's Area Research Centers (ARC) to solve these mysteries, explain what the ARC system is, and how it works so that you can use the ARCs effectively for your research. *Presented by* **James Hibbard**, *archivist, University of Wisconsin-Platteville*

JOHN MUIR'S NEIGHBORHOOD:NATURE AND HISTORY ROUTE PROJECT

Learn more about the John Muir Nature and History Route, a mobile app with downloadable activity sheets that helps people explore the places that directly touched John Muir's life and places significant in his Marquette County boyhood. People can explore what life was like for other settlers in 1849 – 1863, see the landscapes as they would have looked in Muir's time, and sense the life his family lived. When eleven year old John Muir moved to Marquette County in 1849, he arrived immersed in Scottish heritage, the religion of his father, the teachings of his grandparents in Scotland, and the exuberance and wildness of a young boy ready for adventure. But he was also changed by his new home, the people, the landscape, and life on a farm. What was life like in his new home? Who were the people in his neighborhood who influenced him? How was time spent, what was talked about, what gave them joy and purpose? The project is one example of a community's efforts to mark a significant anniversary, in this case the National Parks centennial. *Presented by* **Kathleen McGwin**, *volunteer, Marquette County Historical Society*

FRIDAY MORNING: 10:50–12:00 PM

THERE'S SOMETHING ABOUT MARY: EVOLUTION OF THE MARY NOHL ART ENVIRONMENT REHABILITATION

The home of artist Mary Nohl in Fox Point consists of a house, shed and surrounding property which she transformed into a designed landscape. Her unique artistic perspective inspired her to challenge conventional boundaries of art and to see her house as more than a living space but a canvas for her art. Similarly, her installations of art throughout the grounds gradually transformed the property into exterior galleries. The Creation & Preservation Partners of the John Michael Kohler Arts Center recently completed a rehabilitation of the house and conservation of the artwork. This session will provide an overview of the project from conception to completion including the collaborative efforts of the project team and perspectives and challenges from the owners, project managers and architects viewpoints. *Presented by* **Charles Quagliana**, *preservation architect;* **Jo Bjorkman**, *exhibits manager, John Michael Kohler Arts Center;* **Jennifer Lehrke**, *principal architect, Legacy Architecture, Inc.*

VACANT STOREFRONTS AND BLIGHTED PROPERTIES

Finding new uses for older buildings is challenging in good times and bad. This session will lay out the top reasons for building vacancies and why some historic commercial districts see retail vacancies. Learn about some of the simple and inexpensive approaches for dealing with problem real estate such as quick façade improvements and marketing efforts. Strategies will be provided to combat each, along with case studies and resources. *Presented by* **Joe Lawniczak**, *downtown design specialist, Wisconsin Main Street;* **Errin Welty**, *downtown economic development specialist, Wisconsin Main Street*

KNOWING OUR NEIGHBORS: WISCONSIN AMERICAN INDIAN NATIONS AND TRIBAL COMMUNITIES

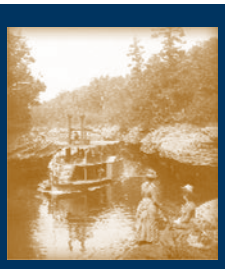
Do you have exhibits, tours, or other presentations that highlight Wisconsin's Native American history? This session will provide information and an overview of the history, culture, and tribal sovereignty of each of Wisconsin's American Indian nations and tribal communities. The session will highlight accurate and authentic text and digital resources for teaching and learning related to American Indian Studies & Wisconsin Act 31. The information shared will include example lesson plans, material selections, pedagogical practices, and curriculums. Participants will examine why it is important to generate a deeper and more complex understanding of human diversity issues and concerns, particularly in regards to Native peoples, in a society that is continually changing. *Presented by* **David O'Connor**, *American Indian studies consultant, Wisconsin Department of Public Instruction*

PRESERVING ARCHITECTURAL DRAWINGS

Explore the problems involved in safely recovering, restoring, and reproducing large, poorly kept architectural drawings. The problems and challenges confronted in the process include: how to relax dry, brittle paper; flattening rolled and folded documents; and how to digitally preserve the document's content. This discussion will be based on first-hand experience with 65 year old original architectural drawings recovered from John Randal McDonald's personal archive. This process of recovering old miss-kept drawings can be applied to many other similar papers that require stabilization, flattening, or reproduction. *Presented by* **David Erickson**, *architectural projects specialist, Wisconsin Historical Society*

FROM IMPOSSIBLE TO IMPROBABLE TO INEVITABLE

The Eagle River Historical Society will present a case study in fund raising by a small historical society. Learn how they launched an ambitious project to create a new, and second, museum campus in 2012. With just 50% of the projected cost in hand, the Society purchased a building and site with great promise and a great amount of expense and work needed to complete it. The doors opened in 17 months and today the debt on the original $250,000 project has been reduced to less than 5% of the total cost. *Presented by* **Karen Sailer**, *president, Eagle River Historical Society*



FRIDAY LUNCHEON: 12:15–1:30 PM

FIFTY YEARS OF THE NATIONAL HISTORIC PRESERVATION ACT IN WISCONSIN

This year marks the fiftieth anniversary of the National Historic Preservation Act. The passage of this act created an organizational framework for historic preservation across the country including the establishment of the State Historic Preservation Office and the National Register of Historic Places. Jim Draeger is the State Historic Preservation Officer with 29 years of experience in the Wisconsin office. He will address how the National Historic Preservation Act has preserved historic places in Wisconsin and what lies ahead for historic preservation.

Credit: Philip Mrozinski/M.Studio
In 1971, Mineral Point became the first community in Wisconsin to have a historic district listed in the National Register of Historic Places. Today, the historic character of the district is preserved and the thriving downtown attracts residents, business owners, and tourists to the community.

FRIDAY AFTERNOON: 1:45–2:55 PM

WISCONSIN'S LAKE MICHIGAN PROPOSED NATIONAL MARINE SANCTUARY

In October 2015, the National Oceanic and Atmospheric Administration (NOAA) began the sanctuary designation process for an 875-square-mile area in Wisconsin's Lake Michigan waters (from Port Washington to Two Rivers). Based on a nomination from the State of Wisconsin focusing on maritime heritage, the proposed sanctuary includes 38 known historic shipwrecks. The presentation will include an overview of the State's nomination and the sanctuary designation process. *Presented by* **Tamara Thomsen** *and* **Caitlin Zant**, *maritime archaeologists, Wisconsin Historical Society*

THE PRESERVATION OF HISTORIC PLASTER

Plaster is considered a distinguishing interior feature of a historic building. Although inherently strong, it often becomes subject to damage and failure. Owners are often quick to assume total demolition and replacement are necessary. The National Park Service recommends retaining historic plaster if at all possible to retain both the historic fabric and the story of a building. The session will provide a general overview of historic plaster systems, share some common issues, and discuss strategies for repair and replacement that meet the Secretary of the Interior Standards. *Presented by* **Stacey Z. Keller**, *AIA, preservation architect, Mead & Hunt, Inc.*

HELPING STUDENTS DISCOVER THE FUN IN HISTORICAL RESEARCH

Looking for some new ways to connect to students in your community? In this session, the Neenah Historical Society will give you some fresh ideas for forming partnerships with other community organizations to increase your reach and impact. Several innovative educational programs – which any organization can adapt to its own community – will be highlighted. Focusing on collaboration, utilizing technology, and sharing resources, you'll discover how one small, local historical society has reached thousands of its residents and helped them re-discover the fun in local history. *Presented by* **Jane Lang**, *executive director, Neenah Historical Society;* **Ben Christian**, *U.S. history and geography teacher and* **Deb Gauthier**, *U.S. history teacher, Neenah High School*

COLLABORATING ON COLLECTIONS CARE: UW-MADISON'S REHABILITATION PROJECTS WITH LOCAL HISTORICAL SOCIETIES

Learn about a mutually beneficial collections care program implemented by the University of Wisconsin. University students trained in curatorial methods and community members at local historical societies work side by side to further collections care projects across Wisconsin. This presentation provides an overview of three collaborative projects between UW-Madison and the Lake Mills Aztalan, Brillion, and Pulaski Historical Societies, and shines a light on positive ways to further local area historical societies' abilities to maintain their important collections. Will your organization be next? *Presented by* **Danielle M. Benden**, *senior curator,* **Alyssa Rieger**, *undergraduate student, University of Wisconsin-Madison*

BADGER HUTS AND OTHER EARLY HOUSING OF THE LEAD MINE DISTRICT

What kinds of housing did the early lead miners build, and can we see the remnants of these buildings today? While hiking through the hills and dales of the old Lead Mine District, one might find architectural remains of the early to mid-19th century including house foundations and "Badger Huts"- small limestone arched buildings used during the lead mine era. Through dozens of color slides, you will see for yourself what is hiding in the hills. The presenter has documented over a dozen of these stone structures and hopes to preserve at least a few of these rare "hobbit holes." *Presented by* **Tracey Lee Roberts**, *senior lecturer of history, UW-Platteville*

FRIDAY AFTERNOON: 3:20–4:30 PM

JOBS IN HISTORIC PRESERVATION

Historic preservation is a noble calling: could you really make it a career? There are more jobs than you may realize in the field and a great variety of potential employers. This session will help you navigate the world of historic preservation employment, with a focus on not-for-profits and government agencies. The presentation will be of interest to college undergraduates, those currently employed in the field but looking for new opportunities, and new/returning students considering historic preservation, archeology, history, and other associated disciplines as a college major. Please bring your questions! *Presented by* **David J. Cooper**, *cultural resource specialist, Apostle Islands National Lakeshore, and* **Bonnie McDonald**, *president and CEO, Landmarks Illinois*

DISASTER PLANNING FOR HISTORIC BUILDINGS

When a disaster strikes it will go one of two ways, either you run the day or the day will run you. This is an introductory session on disaster planning for historic buildings to help you better prepare for that day if it ever comes. Learn about the types of disasters, things you can do to minimize the loss prior to the event, and steps to take during and after the event. *Presented by* **Mark Buechel**, *senior preservation architect, Wisconsin Historical Society*

GETTING HIGH SCHOOL STUDENTS INVOLVED

Ever wonder how to get high school students involved in history? In this session, Wesley Franklin, a graduating Glenwood High School senior, will discuss how he became involved as a high school student in his local historical society, the Glenwood Area Historical Society; first as a museum docent and eventually as an active board member. The presentation will also cover how Wesley started a very successful high school history club that includes 40 students in a total high school population of 200. *Presented by* **Wesley Franklin**, *Glenwood Area Historical Society*

DEVELOPING GENEALOGY PROGRAMMING

Genealogy is one of the most popular hobbies and, for some, it turns into a lifelong journey. Genealogists look in a variety of places for any clues about their families. This presentation will show how your organization can provide programming to assist these local family historians in their pursuit of their history. We will discuss the variety of websites used, what to expect from them and how to help your family historians in your community. *Presented by* **Lori B. Bessler**, *reference librarian, Wisconsin Historical Society*

PUTTING THE LAKE IN LAKE DELTON

When Lake Delton was filled for the first time in 1927, it marked the end of a year-long construction project that cost over $600,000. The creation of a lake for recreational purposes was a new concept in a state that has 15,000 natural lakes. Developed by wealthy Chicagoan William J. Newman, the lake was surrounded by amenities such as a golf course, stadium, dance hall, and even an airport. The lake had a profound impact on the development of the area which continues to this day. Pictures from the 2008 flood and draining of Lake Delton will also be shown. *Presented by* **Paul Wolter**, *executive director, Sauk County Historical Society*

FRIDAY WORKSHOPS: 9:15 AM–12:00 PM

ARCHIVES 101: PROCESSING COLLECTIONS (SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD)

PRE-REGISTRATION REQUIRED: LIMIT 30

You discover three boxes of early business records sitting forlornly on one of your shelves. You just returned to the historical society with ten boxes of records of the town founder and early land dealer. What should you do with each of these collections? This workshop will focus on arranging and describing collections so they can be used by researchers. There will be time to answer specific questions arising from your own experiences. *Presented by* **Emil Hoelter**, *processing archivist, Wisconsin Historical Society*

DEVELOPING LOCAL CEMETERY TOURS

PRE-REGISTRATION REQUIRED: LIMIT 30

The Wisconsin Veterans Museum is now in its 18th season of the "Talking Spirits Cemetery Tour." Along the way staff have learned some tips and tricks that have made it easier and helped grow the event. Find out how the event began and how it has evolved into the success it is today. Participants will work through activities to help explore ways to build community partnerships, find grants, market to your audience, and create a tour that's unique to you and your location. *Presented by* **Erin Hoag**, *education specialist,* **Kevin Hampton**, *curator of history, and* **Shelly Seay**, *education assistant, Wisconsin Veterans Museum*

DIGITAL PROJECTS CLINIC

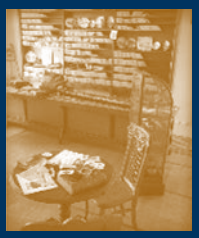
PRE-REGISTRATION REQUIRED: LIMIT 25

Thinking about sharing collections online, but don't know how to get started? Been scanning, but not sure what to do next? This workshop, will discuss common challenges encountered in digitization and share strategies and resources for successful digital projects. Bring your questions -- we will include time to diagnose issues arising from your own experiences. *Presented by* **Emily Pfotenhauer**, *Recollection Wisconsin program manager, WiLS*

USING LOCAL PLACES TO ENGAGE YOUR LOCAL SCHOOLS

PRE-REGISTRATION REQUIRED: LIMIT 20

Do you feel like you're hitting walls when trying to get teachers and students into your building? Two former teachers will offer some suggestions, a new place-based project, and time for brainstorming. *Presented by* **Kris McDaniel**, *social studies consultant, Department of Public Instruction, and* **Kurt Griesemer**, *director of museum education, Wisconsin Historical Society*



FRIDAY WORKSHOPS: 1:45–4:30 PM

"THE BUCK STARTS HERE": FUNDRAISING PLANNING

PRE-REGISTRATION REQUIRED: LIMIT 40

"The Buck Starts Here" fundraising program is designed to help staff and board members of small non-profits develop a fundraising plan that includes a launch campaign with all the elements of a capital campaign on a smaller scale, including asking for major gifts. Participants will leave with plans specific to their organization to take the next steps for raising the "big bucks." We will also discuss The Sweeney Group's new 100 Extraordinary Women program that is a unique way to approach women donors through collective giving. *Presented by* **Jodi Bender Sweeney**, *president,* **Genell Scheurell**, *consulting associate, and* **Nancy Finegood**, *consulting associate, The Sweeney Group*

PRESERVATION ENVIRONMENT AND MONITORING FOR COLLECTIONS

PRE-REGISTRATION REQUIRED: LIMIT 30

Understand how environmental factors (including temperature, humidity, light, and air quality and building design factors) contribute to deterioration of your collections. Methods and best practices for monitoring and mitigating these environmental factors will be reviewed, and problems caused by pests and mold will be highlighted. *Presented by* **Katie Mullen**, *preservation coordinator, Wisconsin Historical Society*

BASIC TRAINING FOR HISTORIC PRESERVATION COMMISSIONS

PRE-REGISTRATION REQUIRED: LIMIT 30

State historic preservation staff will provide basic training in understanding recent changes to state law regarding local landmark ordinances and any effects to the CLG program, your historic preservation ordinance, developing a commission work plan, and using state and federal laws to preserve historic properties. *Presented by* **Chip Harry L. Brown III, J.D.**, *government assistance and training specialist, and* **Joe DeRose**, *Certified Local Government coordinator, Wisconsin Historical Society*

COSTUME CURATION

PRE-REGISTRATION REQUIRED: LIMIT 25

This workshop will focus on developing costume collection goals, documenting historically valuable clothes, dating women's clothing, and mounting garments, especially Victorian dresses, for exhibit. *Presented by* **Leslie Bellais**, *curator of social history, Wisconsin Historical Society*

FRIDAY SPECIAL EVENT

SARENTO'S ITALIAN RESTAURANT DINNER WITH FRIENDS

HOSTED BY THE WISCONSIN COUNCIL FOR LOCAL HISTORY

5:30 – 7:30 PM

PRE-REGISTRATION IS REQUIRED: LIMIT 50
DINNER IS ON A SELF-PAY BASIS

Join the Wisconsin Council for Local History for a relaxing dinner at Sarento's Italian Restaurant, located near the Wilderness Resort property. You may drive on your own or take the hotel shuttle. Limited group seating for 50 participants in a private dining room begins at 5:30 p.m. Dining options include fish fry $12.95, Caesar salad $7.95, and chicken parmesan $18.95. **RSVP on the registration form to reserve your seat for this self-pay event.**

SATURDAY, OCTOBER 22

SATURDAY REGISTRATION: 7:30 AM

CONFERENCE CENTER LOBBY

Pick up your nametag and conference packet including session and workshop room assignments.

SATURDAY MORNING: 8:00-9:00 AM COFFEE AND CONVERSATION – ROUNDTABLE DISCUSSIONS

This Saturday morning breakfast hour offers the chance to sit down, ask questions and discuss ideas with experts on a variety of topics. A hot breakfast buffet will be available to all attendees throughout the hour. A full list of discussion topics will be included in your registration packet. Join any of the conversations tables that interest you, or just visit and meet new people at the non-reserved tables.

This year's event includes a new non-profit management emphasis. Drop by or pick-up a handout from Wisconsin Historical Society staff on subjects ranging from board development and program planning to volunteer management.

LEADERSHIP BREAKFAST 8:00–9:00 AM

SUGGESTED FOR DIRECTORS AND BOARD PRESIDENTS: LIMIT 30

Register to join senior leadership from the Wisconsin Historical Society and the Wisconsin Historical Foundation for a conversation about the history landscape across Wisconsin, including findings from recent surveys of local history affiliates. A hot breakfast buffet (included with registration fee) will be available.

SATURDAY MORNING: 9:15–10:25 AM

HUMAN BURIAL SITES PRESERVATION LAW – PAST, PRESENT, AND FUTURE

All human burial sites in the State of Wisconsin have been protected equally since the 1985 passage of Wisconsin Act 316. This provision of state law established processes for reviewing actions that might disturb human burial sites. During the summer of 2016, the State Legislative Council convened a committee to review the existing law and evaluate opportunities for changes. This presentation will describe the current status of the law and the Legislative Council review process. *Presented by* **Chip Harry L. Brown III, J.D.**, *government assistance and training specialist, Wisconsin Historical Society*

NORTHERN LIGHTS: HISTORIC PRESERVATION AT APOSTLE ISLANDS NATIONAL LAKESHORE

This presentation will examine the diverse challenges of historic preservation in a Great Lakes island archipelago. Wisconsin's Apostle Islands National Lakeshore encompasses 21 islands in Lake Superior and portions of the Bayfield County coastline. Homeland to the Anishinaabe (Ojibwe) people, the human history of these islands spans over 6,000 years. The Apostle's seven light stations are regarded as one of the finest collections of historic lighthouses in the United States. Recent park initiatives will be discussed including preservation of archeological sites, historic structures, and cultural landscapes; ethnographic research; joint state-federal management of submerged cultural resources, and management of museum/archival collections. *Presented by* **David J. Cooper**, *cultural resource specialist, Apostle Islands National Lakeshore*

[ART]IFACT: WHERE HISTORY MEETS ART

"[art]ifact: where history meets art" is an exhibit at the Pump House Regional Arts Center that showcases local historical objects made in La Crosse from the La Crosse County Historical Society's collection alongside new original artwork inspired by these objects and their stories. The purpose of this exhibit is to help visitors understand material culture and why humans need things. You will learn how the UW-La Crosse students responsible for the exhibit chose objects from the collection and researched their histories to help artists create a new interpretation of the objects. The students were also responsible for public and artist relations, curatorial tasks, education coordination, and Interactive/Assessment. The project produced an exhibit, programming, and interactive activities to involve the La Crosse community in their local history and art. *Presented by* **Samantha Reinders**, **Mercedes Fowler**, *and* **Rebekah Bain**, *students, University of Wisconsin-La Crosse*

ORAL HISTORY 101

In this session, an oral historian will provide an overview into the art and science of oral history. You will learn what oral history means - including what isn't oral history – as well as some overarching principles and best practices for those looking to conduct an oral history interview or project, as well as those wondering about how to make the recordings they currently hold more discover-able and accessible. Lastly, Reeves will play an excerpt or two to highlight the power of oral history. *Presented by* **Troy Reeves**, *oral historian, University of Wisconsin-Madison*

BEYOND THE USUAL SUSPECTS: ENGAGING DIVERSE AUDIENCES AND DIVERSITY OUTREACH

America is changing rapidly. The majority of public school students nationwide are not white. Latino immigrants make up more than 40% of dairy workers in rural Wisconsin. Historical organizations must keep pace with these demographic changes if we expect to stay relevant and attract support 20 years from now. The collections we build, the staff we engage, the stories we choose to tell, and the ways we tell them must all shift as our audiences evolve. You will hear how the Preservation Alliance of Minnesota and the Wisconsin Historical Society are attempting to meet this challenge. *Presented by* **Michael Edmonds**, *director of programs and outreach, Wisconsin Historical Society, and* **Doug Gasek**, *executive director, Preservation Alliance of Minnesota*

SATURDAY MORNING 10:50–12:00 PM

A MOST STRANGE AND EXTRAORDINARY CHARACTER: WISCONSIN'S FAMOUS MAN MOUND

The 'Man Mound' at Baraboo is one of Wisconsin's most unique cultural resources. The monumental sculpture of a human or human-like spirit is not only an extraordinary example of a Late Woodland (ca. AD 750-1200) effigy mound, it was one of the first archaeological sites in the U.S. to be purchased for public preservation. Now being considered for National Historic Landmark status, the mound is a symbol of modern preservation and cultural sensitivity for a new generation. *Presented by* **Amy Rosebrough**, *archaeologist, Wisconsin Historical Society*

MAKING PRESERVATION THE NEW NORMAL: THE FUTURE OF PRESERVATION ADVOCACY

Have you ever laid down in front of a bulldozer and worried that they weren't going to stop? Or wondered how you were going to get a sandwich because you forgot to pack a lunch when you chained yourself to a building? Maybe it is time to start employing different types of preservation advocacy. Join Landmarks Illinois and Preservation Alliance of Minnesota to learn a variety of advocacy techniques and discuss the future of preservation advocacy. *Presented by* **Bonnie McDonald**, *president, Landmarks Illinois, and* **Doug Gasek**, *executive director, Preservation Alliance of Minnesota*

NEW IDEAS FOR PRESENTING COMMUNITY HISTORY

This session will feature two successful projects developed by public history students, the "Hear, Here: Voices of Downtown La Crosse" and "Through Daniel's Eyes." *Through Daniel's Eyes* draws visitors into early 20th century Eau Claire and helps connect the past and present. Images for the exhibit were drawn from a collection of 415 glass plate negatives, which was recently donated to the UW-Eau Claire McIntyre Library Special Collections and Archives. Students developed an exhibit and related online content. "Hear, Here" is an audio documentary project created in downtown La Crosse. It uses toll free numbers on street level signs all around downtown that give the caller a first-person narrative about where they are standing. If the caller has a story they would like to tell, they can stay on the line and record their own story about that location or another which may be added to the project. *Presented by* **Ariel Beaujot**, *University of Wisconsin-La Crosse;* **Ariel Reker**, *University of Wisconsin-La Crosse;* **Calli Neimi**, *University of Wisconsin-Milwaukee,* **John Mann**, *University of Wisconsin-Eau Claire.*

WISCONSIN 101: OUR HISTORY IN OBJECTS

Wisconsin 101: Our History in Objects is a collaborative public history project that includes both an interactive online exhibit and programming on Wisconsin Public Radio. Students, amateur historians, and other Wisconsin residents are invited to nominate objects of interest or importance to their communities, then research, write, and illustrate histories of those objects for publication on this website and segments of WPR's "Wisconsin Life." This session will introduce participants to Wisconsin 101, offer guidance on doing object-based history, and provide information about participating in the project. *Presented by* **Thomas Broman**, *professor of history of science and project director, Wisconsin 101: Our History in Objects*

ENERGY EFFICIENCY AND THE INSULATION OF HISTORIC BUILDINGS

Adding insulation and energy efficiency systems in all historic buildings requires proper evaluation techniques, design, and installation. If careful consideration is not given throughout the design and installation damage can occur. We will discuss the process focusing on vapor retarder design and placement, mechanical system selection, and the impact of window restoration and proper weatherization in Wisconsin. *Presented by* **Stephen Mar-Pohl**, *president, InSite Consulting Architects*

SATURDAY WORKSHOPS: 9:15 AM–12:00 PM

INVESTIGATIVE LEARNING AT THE MUSEUM
PRE-REGISTRATION REQUIRED: LIMIT 40
We have hands-on activities and scavenger hunts for the younger museum goer, but how can we engage older students and adults in experiential learning? In this hands-on workshop, the presenter will offer three examples of "investigations" which you can model based on your own collections. Using artifacts, maps, and fascinating stories from the past, participants will learn how to use question-centered strategies to spur deeper thinking and insight from their museum patrons. *Presented by* **Tracey Lee Roberts**, *senior lecturer of history, University of Wisconsin-Platteville*

THE WAYSIDE OLYMPICS: TECHNIQUES FOR CREATING EFFECTIVE INTERPRETIVE SIGNAGE
PRE-REGISTRATION REQUIRED: LIMIT 30
Signs and wayside exhibits are connectors that give meaning to the experience of the moment. At cultural sites the real experience is often outside of buildings. Well-designed outdoor signs are an effective method for telling stories because they directly address what can be seen or experienced at a site. Participants in this interactive, fast-paced presentation will discover some simple yet powerful techniques for developing effective signage. Each session participant will play the role of an Official Olympic Judge. Armed with a remote wireless clicker scoring device, the audience will judge sign examples from around the world. Lots of tips will be provided to assist the audience in recognizing effective design and inscription techniques that can be applied to projects back at home. *Presented by* **Ron Zimmerman**, *consultant, Schmeeckle Interpreters*

FOSTERING AN ENGAGED AND EFFECTIVE BOARD OF DIRECTORS
PRE-REGISTRATION REQUIRED: LIMIT 30
In this workshop, we'll explore what it makes possible for your organization when you have a productive board/executive partnership and the activities and systems that support a successful board of directors. Topics will include board member recruitment and retention, board versus staff responsibilities, governance documents and practices, board and committee structure, leadership transitions and term limits, and effective meetings. Participants will have the opportunity to share their own successes and challenges with board development and create an action plan for building an engaged and effective board. *Presented by* **Lisa Humenik**, *consultant, impa(c)tive consulting*

PAPERS, PICTURES AND PATRONS: THE BASICS OF MANAGING AN ARCHIVES (SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD)
PRE-REGISTRATION REQUIRED: LIMIT 30
Letters, diaries, photographs and scrapbooks galore; what do we do with all of this and more! This hands-on workshop will explore the steps needed to take archival collections from unorganized donations and get those materials into the hands of your patrons. Participants will learn the basic steps needed to manage archival collections and provide quality reference and public services. This workshop is perfect for anyone who works with archival materials and wants to learn more about how archival collections can become an integral part of your organization! *Presented by* **Greg Kocken**, *university archivist, University of Wisconsin-Eau Claire,* **Peter Shrake**, *archivist, Circus World Museum*

SATURDAY LUNCHEON: 12:15–1:30 PM

ODD WISCONSIN: HOW A LITTLE BLOG BECAME A BIG DEAL

For 300 years Wisconsin has produced a steady supply of eccentrics, visionaries, hermits, scoundrels, mystics, and other oddballs. The Wisconsin Historical Society has had great success sharing these stories with a wide variety of audiences in different media. **Michael Edmonds**, creator of Odd Wisconsin, will explain how the Society used bizarre anecdotes to connect with people who think they don't like history. He'll discuss how a simple blog grew into a best-selling book, a museum exhibit, and a syndicated newspaper column, and relate some little-known stories from a forthcoming WHS book about peculiar people from Wisconsin's past.

Presented by **Michael Edmonds**, *director of programs and outreach, Wisconsin Historical Society*

SATURDAY SPECIAL EVENTS

TOUR OF KINGSLEY BEND MOUND GROUP

Join members of the Ho-Chunk Nation and staff of the Wisconsin Historical Society for an insiders tour of the recently restored Kingsley Bend effigy mounds. Once a Wisconsin Department of Transportation wayside nestled along a scenic stretch of the Wisconsin River, this 1000-year-old ceremonial center is home to surviving examples of Wisconsin's famous and unique animal-shaped effigy mounds. This is a rare opportunity to visit one of Wisconsin's most special places in the company of experts.

2:30 - 3:30 PM
Registration cost: Free
Registration limit: 25

TOUR OF H.H. BENNETT STUDIO

In 1865 H.H. Bennett undertook a career as a photographer – and Wisconsin Dells would never be the same. By combining his advanced mechanical skills with his love of nature, Bennett produced technically amazing and visually mesmerizing photographs. His images were so compelling that they sparked the interest of people from around the country and helped foster the growth of one of Wisconsin's most beloved tourism destinations. Learn about H.H. Bennett and the history of the Dells in a personal guided tour of the Bennett Studio.

2:30 - 3:30 PM
Registration cost: Free
Registration limit: 30

TOUR OF ROBERT L. PARKINSON LIBRARY AND RESEARCH CENTER AT CIRCUS WORLD

Have you ever visited Circus World? Have you ever been to the Robert L. Parkinson Library and Research Center at Circus World? Many can say yes to the first question but no to the second. The Parkinson Library is the nation's foremost research center for American Circus history. Its holdings contain hundreds of thousands of photographs, thousands of archival manuscripts, lithographic posters, film, and audio files and more. The library also doubles as the storage facility for the museum's vast collection of artifacts. Experience a rare opportunity to get a behind the scenes tour of this unique collection and see one of the great yet largely unknown treasures of Wisconsin and U.S. History.

2:30 - 3:30 PM
Registration cost: Free
Registration limit: 25

TOUR OF RESTORED AL. RINGLING THEATER

Built by circus impresario Al. Ringling, and after only seven months of construction and a cost of $100,000, the magnificent Al. Ringling Theatre opened its doors in 1915. America's Prettiest Playhouse, as it is known, celebrated its first 100 years in operation in November, 2015. After a 7-month and more than $3 million restoration, you can now see the theatre looking as beautiful as it must have looked in 1915! You will learn about the Baraboo community 100 years ago, how and why the theatre was built, and what has been done and will continue to be done to restore it. We will tour the lobbies, auditorium, backstage, downstairs dressing rooms, and upstairs box seats. While in the auditorium, you will learn about the "Mighty Barton Organ" and hear a demonstration of its silent film sound effects.

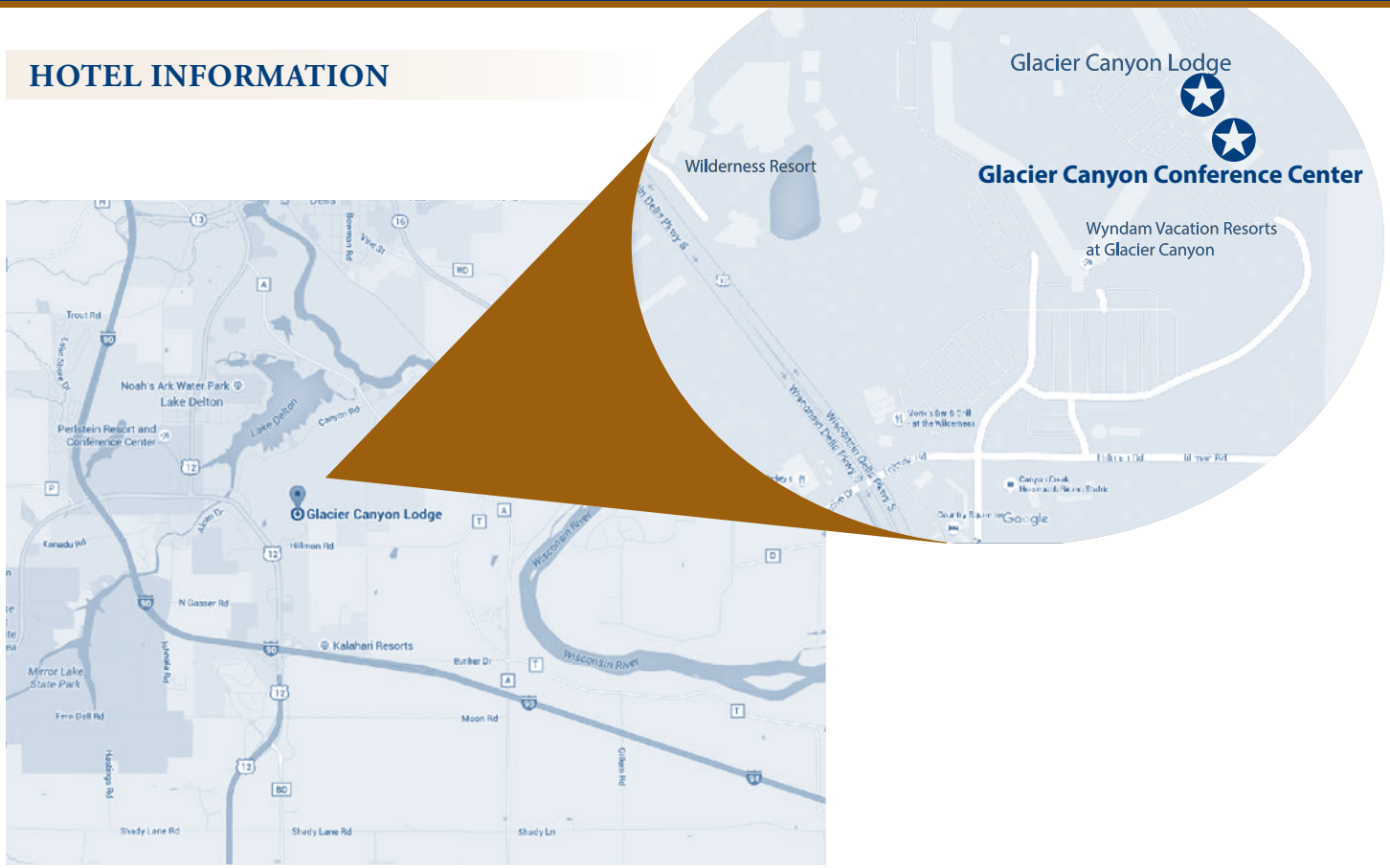
2:30 - 3:30 PM
Registration cost: $15 payable at the Al. Ringling Theatre
Registration limit: 50

TOUR OF LAKE STATES RAILWAY HISTORY ARCHIVE – LIBRARY – RESEARCH CENTER

Founded in 2006 and now located on Baraboo's historic Lynn Street rail corridor, LSRHA's new purpose-built facility opened in 2015. Its extensive rail history holdings include over 50,000 photographic images, many thousands of railway technical drawings, extensive research library holdings and large numbers of documents relating to Western Great Lakes region railway history. Arrayed for your viewing pleasure on the research center walls and in showcases are a variety of historic photos, paintings, maps and rare railway artifacts. Friendly historians will be on hand to answer questions and assist you on this educational tour of the complete facility.

2:30 - 3:30 PM
Registration cost: Free
Registration limit: 20

HOTEL INFORMATION



GLACIER CANYON CONFERENCE CENTER AT THE WILDERNESS http://www.glaciercanyonlodge.com/
45 Hillman Road, Wisconsin Dells, WI 53965 • 800-867-9453 or 608-254-1020

HOTEL RESERVATIONS AT THE GLACIER CANYON LODGE

Hotel Reservations: A block of discounted rooms has been reserved for the conference. Please make hotel reservation at 800-867-9453 or 608-254-1020 and mention the Wisconsin Historical Society Conference Group Number 532136 to get the conference rate. A limited number of rooms are available at a discounted rate of $82 for a single room and $99 for a double room. **Please make reservations early for the discount since there are a limited number of rooms at this rate. Rooms will not be available at the discounted rate after September 20 or if they are filled.**

CONFERENCE RATES

REGISTER EARLY & SAVE!

Register by August 26 and save $20
FINAL DEADLINE TO REGISTER – October 7
WISCONSIN HISTORICAL SOCIETY MEMBERS RECEIVE 10% OFF REGISTRATION

EARLY BIRD REGISTRATION
- EARLY BIRD TWO DAY REGISTRATION FEE $110 PAYABLE BEFORE AUGUST 26, 2016
- EARLY BIRD FRIDAY REGISTRATION FEE $65 PAYABLE BEFORE AUGUST 26, 2016
- EARLY BIRD SATURDAY REGISTRATION FEE $60 PAYABLE BEFORE AUGUST 26, 2016

REGULAR REGISTRATION
- REGULAR TWO DAY REGISTRATION FEE $130 PAYABLE BEFORE OCTOBER 7, 2016
- REGULAR FRIDAY REGISTRATION FEE $70 PAYABLE BEFORE OCTOBER 7, 2016
- REGULAR SATURDAY REGISTRATION FEE $65 PAYABLE BEFORE OCTOBER 7, 2016

STUDENT REGISTRATION,
- STUDENT TWO DAY REGISTRATION FEE $60 PAYABLE BEFORE OCTOBER 7, 2016
- STUDENT ONE DAY REGISTRATION FEE $35 PAYABLE BEFORE OCTOBER 7, 2016

The registration fee includes breakfasts, lunches, and all sessions and workshops.

Please note that your registration entitles you to attend any open session, but workshop space is limited and requires advance registration as do optional events and tours.

OPTIONAL ACTIVITIES

Please indicate on your registration form if you plan to attend.

FRIDAY

BREAKFAST, OPENING REMARKS AND "WHAT MAKES WISCONSIN, WISCONSIN?" LISTENING SESSION 7:30 – 9:00 AM
Advanced sign-up is required.

SARENTO'S DINNER WITH FRIENDS HOSTED BY THE WISCONSIN COUNCIL FOR LOCAL HISTORY, 5:30 – 7:30 PM
Limit 50. Advanced registration is required. Dinner is on a self-pay basis.

SATURDAY:

LEADERSHIP BREAKFAST 8:00 – 9:00 AM
Limit 30. Advanced sign-up is required.

SATURDAY TOURS:

Participants are responsible for their own transportation.

TOUR OF PARKINSON LIBRARY & RESEARCH CENTER AT CIRCUS WORLD, BARABOO, 2:30 PM Limit 25. FREE.

TOUR OF RESTORED AL. RINGLING THEATER, BARABOO, 2:30 PM
Limit 50. $15 pay at site.

KINGSLEY BEND MOUND TOUR, BARABOO, 2:30 PM Limit 25. FREE

LAKE STATES RAIL HISTORY ARCHIVE, LIBRARY & RESEARCH CENTER TOUR, BARABOO, 2:30 PM Limit 20. FREE

H.H. BENNETT STUDIO TOUR, WISCONISN DELLS, 2:30 PM Limit 30. FREE

FOR MORE INFORMATION Contact Amy Norlin at 608-264-6579 or amy.norlin@wisconsinhistory.org

REGISTRATION FORM

ALL REGISTRATIONS MUST BE PREPAID BY CHECK OR CREDIT CARD
POSTMARKED BY OCTOBER 7, 2016
ONE REGISTRATION FORM PER PERSON

Name and Organization

Address, City, State, Zip

Telephone, Email

PAYMENT INFORMATION: ALL REGISTRATIONS MUST BE PREPAID BY CHECK OR CREDIT CARD POSTMARKED BY OCTOBER 7, 2016

EARLY BIRD REGISTRATION BY AUGUST 26

- ☐ FRIDAY AND SATURDAY $110
- ☐ 10% MEMBER DISCOUNT $100
- ☐ FRIDAY ONLY $65
- ☐ 10% MEMBER DISCOUNT $58
- ☐ SATURDAY ONLY $60
- ☐ 10% MEMBER DISCOUNT $54

REGULAR REGISTRATION
AFTER AUGUST 26 AND PRIOR TO OCTOBER 7

- ☐ FRIDAY AND SATURDAY $130
- ☐ 10% MEMBER DISCOUNT $117
- ☐ FRIDAY ONLY $70
- ☐ 10% MEMBER DISCOUNT $63
- ☐ SATURDAY ONLY $65
- ☐ 10% MEMBER DISCOUNT $58

STUDENT RATES – INCLUDE COPY OF VALID STUDENT ID

- ☐ FRIDAY AND SATURDAY $60
- ☐ ONE DAY ONLY $35

WISCONSIN HISTORICAL SOCIETY MEMBERSHIP NUMBER: # _____

DON'T HAVE YOUR MEMBERSHIP NUMBER? CALL 1-888-748-7479

REGISTRATION AMOUNT DUE: _____

OPTIONAL ACTIVITIES:

FRIDAY:

BREAKFAST:

- ☐ BREAKFAST, OPENING REMARKS & "WHAT MAKES WISCONSIN, WISCONSIN" LISTENING SESSION 7:30 – 9:00 AM

EVENING:

- ☐ SARENTO'S ITALIAN DINNER WITH FRIENDS, 5:30-7:30 PM. LIMIT 50. DINNER IS ON A SELF-PAY BASIS.

SATURDAY:

BREAKFAST, CHOOSE ONLY ONE:

- ☐ LEADERSHIP BREAKFAST, 8:00 – 9:00 AM, LIMIT 30
- ☐ COFFEE & CONVERSATION BREAKFAST, 8:00 – 9:00 AM

SATURDAY TOURS, CHOOSE ONE ONLY:
PARTICIPANTS ARE RESPONSIBLE FOR THEIR OWN TRANSPORTATION:

- ☐ TOUR ROBERT L. PARKINSON LIBRARY & RESEARCH CENTER AT CIRCUS WORLD, BARABOO, 2:30 PM, LIMIT 25. FREE
- ☐ AL. RINGLING THEATER TOUR, BARABOO, 2:30 PM, LIMIT 50. $15 PAY AT AL. RINGLING THEATRE
- ☐ KINGSLEY BEND BURIAL MOUND TOUR, BARABOO, 2:30 PM, LIMIT 25. FREE.
- ☐ LAKE STATES RAILWAY HISTORY ARCHIVE, LIBRARY, RESEARCH CENTER TOUR, BARABOO, 2:30 PM, LIMIT 20. FREE.
- ☐ H.H. BENNETT STUDIO, WISCONSIN DELLS, 2:30 PM LIMIT 30. FREE.

IN ADDITION TO OPEN SESSIONS,
I WOULD LIKE TO ATTEND THE FOLLOWING WORKSHOPS:
Space is limited for each workshop, please call 608-264-6579 for availability:

FRIDAY: 9:15AM-**12:00**PM

- ☐ Archives 101 – limit 30 participants
- ☐ Local Cemetery Tours – limit 30 participants
- ☐ Digital Projects Clinic – limit 25 participants
- ☐ Using Local Places to Engage Local Schools – limit 20 participants

FRIDAY: 1:45-4:30PM

- ☐ The Buck Starts Here – limit 40 participants
- ☐ Preservation Environment and Monitoring for Collections – limit 30 participants
- ☐ Basic Training for Historic Preservation Commissions – limit 30 participants
- ☐ Costume Curation – limit 25 participants

SATURDAY: 9:15AM-**12:00**PM

- ☐ Investigative Learning at the Museum – limit 40 participants
- ☐ Creating Effective Interpretive Signage – limit 30 participants
- ☐ Fostering an Engaged and Effective Board of Directors – limit 30 participants
- ☐ Papers, Pictures and Patrons – limit 30 participants

PAYMENT METHODS: ALL REGISTRATIONS MUST BE PRE-PAID BY OCTOBER 7, 2016 ONE REGISTRATION FORM REQUIRED FOR EACH INDIVIDUAL

- ☐ CHECK (MAKE PAYABLE TO WISCONSIN HISTORICAL FOUNDATION)
- ☐ VISA ☐ MASTERCARD

Card Number _____ Security Code_____ Exp Date _____

Name on Card_____

Signature _____

SEND YOUR COMPLETED REGISTRATION FORM & PAYMENT BY OCTOBER 7, 2016:
WISCONSIN HISTORICAL SOCIETY • ATTN: AMY NORLIN • 816 STATE STREET • MADISON WI 53706

LOCAL HISTORY AND HISTORIC PRESERVATION CONFERENCE • OCTOBER 21-22, 2016

WISCONSIN HISTORICAL SOCIETY

Tenth Annual Local History and Historic Preservation Conference

WISCONSIN DELLS, WISCONSIN • GLACIER CANYON CONFERENCE CENTER

816 State Street, Madison WI 53706

NON-PROFIT ORG
U.S. POSTAGE
PAID
MADISON WI
PERMIT NO. 430

Tenth Annual Local History and Historic Preservation Conference

WISCONSIN HISTORICAL SOCIETY

WISCONSIN COUNCIL FOR Local History

Wisconsin Dells, Wisconsin
Glacier Canyon Conference Center
OCTOBER 21–22, 2016