



A Conference of The Landmark Society of Western New York, Historic Albany Foundation, Preservation League of New York State, and NYS Office of Parks, Recreation and Historic Preservation.

2018 NY Statewide Preservation Conference

Presented by: Rochester Colonial Manufacturing

Albany, NY | April 26-28th

The 2018 NY Statewide Preservation Conference takes place in Albany April 26-28! We'll be surrounded by grandiose government architecture, diverse city neighborhoods, historic parks, and amazing adaptive reuse projects. Experts, grassroots community advocates, and new voices in the preservation movement will come together in Albany to learn from one another.

This Conference is the only event of its kind in the state—a multi-day gathering for anyone involved in preservation and community revitalization. It's an opportunity to learn, network, become inspired and, yes, have fun!

It is *the* preservation event in New York State and you don't want to miss it.

WHO IS THE CONFERENCE FOR?

Grassroots preservationists in villages, rural towns, and cities throughout New York; professionals working in the field or allied fields (architects, planners, landscape architects, developers, etc.); elected officials and municipal board members; city neighborhood leaders/activists; students in preservation and allied fields.

SCHOLARSHIPS

Through a partnership with Historic Albany Foundation, the SHPO will be offering scholarships to municipal staff and those who serve on municipal boards (such as Preservation Commissions, Zoning Boards, and Planning Commissions) in Certified Local Government communities. Scholarships will cover the \$75 CAMP training as well as general Conference registration. Scholarships will be offered on a first come first serve basis. An application and registration will be available in mid-February.

Separate scholarships, which cover general registration, may also be available for Monroe County residents.

Visit landmarksociety.org/conference and click on "Scholarships" for details.



Council on the Arts

The Landmark Society of Western New York, Historic Albany Foundation and Preservation League of New York State are supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.



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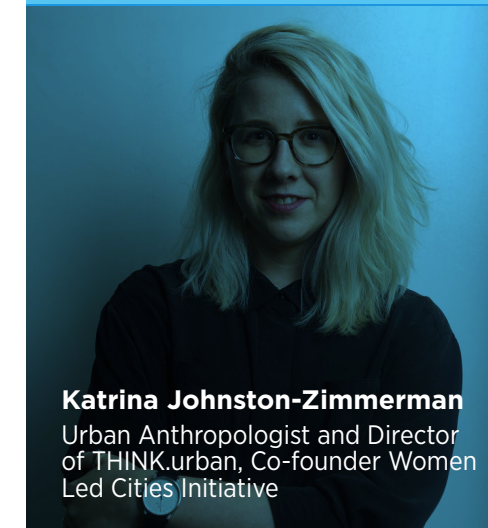
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www.landmarksociety.org/conference



KEYNOTE SPEAKER



Katrina Johnston-Zimmerman
Urban Anthropologist and Director of THINK.urban, Co-founder Women Led Cities Initiative

Women Led Cities: Preservation, Planning, Public Space, and Beyond

Katrina Johnston-Zimmerman is an urban anthropologist and Director of THINK.urban, a research consultancy firm based in Philadelphia that works to improve our cities through the lens of anthropology. She has worked with organizations including Copenhagenize, Project for Public Spaces, and City ID to bring humanist philosophy into city planning and design. She is also the co-host and producer of the Third Wave

Urbanism podcast, a weekly program discussing current affairs and issues in urbanism with an emphasis on diversity.

Her new project, *The Women Led Cities Initiative*, aims to achieve a greater level of equity in urban planning and design - both bottom-up and top-down - and boost the conversation about developing feminist city policy towards greater equality for all people in our cities.

PRE-CONFERENCE TRAINING

The City of Albany and the NYS Division for Historic Preservation (SHPO) will be hosting a workshop on **Thursday, April 26** presented by the National Alliance of Preservation Commissions (NAPC). The workshop is NAPC's nationally recognized Commission Assistance and Mentoring Program (CAMP). This signature training program provides engaging and informative training to preservation related boards and commissions of all types through presentations, hands-on exercises, group discussions and networking (mentoring) opportunities via live training.

Trainers include preservation professionals, commissioners, local, state and national staff members, attorneys and commission partners.

This training will have an additional fee (on top of regular Conference registration) of \$75. Scholarship applications will be available to CLG staff and commission members. See Scholarship information on cover page.



PRESERVATION COLLEAGUES MEETING: TRAINING FOR THE TRADITIONAL TRADES

On **Thursday, April 26**, the Preservation League of New York State will host a Preservation Colleagues Meeting. This is an opportunity for preservation advocates from around the state to gather and network. The Meeting will include

a discussion on developing traditional trades training opportunities, with presentations from Historic Albany Foundation and The Landmark Society of WNY.

PARTNERS



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2018 New York Statewide Preservation Conference

Albany, NY | April 26-28th

CONFERENCE
REGISTRATION OPENS
MARCH 1ST

FULL CONFERENCE
REGISTRATION
INCLUDES:

Early Bird	\$95	Deadline April 4
General	\$115	Deadline April 19
Late	\$125	After April 19 & Day-Of
Student	\$25	
Keynote & Party Only	\$45	
Saturday Only	\$45	

Thursday Preservation Colleagues Meeting and
Preservation Meet & Greet

Friday Sessions, Lunch, Keynote and
Preservation Partners Party

Saturday Field Sessions

HSW continuing education
credits available for architects.

Refund Policy:
Visit the Conference website at
www.landmarksociety.org/conference
for details.

CONFERENCE SCHEDULE

Times and locations are subject to change.

Please visit www.landmarksociety.org/conference
for the most up-to-date information.

#NYPresConf   

Get the latest Conference updates and join
the discussion on social media!

THURSDAY, APRIL 26TH

10:30AM - 4:30PM **Commission Assistance and Mentoring Program (CAMP)**
Presented by National Alliance of Preservation Commissions (NAPC). Sponsored by Historic Albany Foundation and the Division for Historic Preservation.
Add-on cost: \$75 (see info on Scholarships and CAMP)

2:30PM - 5:00PM **Preservation Colleagues Meeting**
Presented by the Preservation League of New York State

5:15PM - 7:30PM **Preservation Meet & Greet**
Albany Institute of History & Art
Enjoy cocktails and hors d'oeuvres while you mix and mingle with attendees from around the state!

FRIDAY, APRIL 27TH

Check-in/registration will take place on the 4th floor inside terrace at the New York State Museum. Breakout sessions will take place in conference rooms throughout the Museum.

8:00AM - 9:00AM **REGISTRATION & NETWORKING**

11:45PM - 12:45PM **LUNCH & NETWORKING**
Grab a box lunch on the NYS Museum 4th floor and find a spot to munch and mingle!

REGISTER ONLINE: www.landmarksociety.org/conference
or call 585.546.7029x11 to request a paper registration form

9:00AM - 10:15AM **SESSION BLOCK 1**

1A **Restoring the Original Craftsman Home: Saving the Gustav Stickley House**
Elizabeth Crawford | Designer & Project Manager, Crawford & Stearns, Architects and Preservation Planners
Kate Elliot Auwaerter | Preservation Planner, City of Syracuse / Landmark Preservation Board
Amy Shook Perez | Board of Directors, Gustav Stickley House Foundation, Inc.

1B **Restore the Core of Your Historic Commercial District!**
Alma Brown | Clinton Brown Company Architecture, pc
Crystal Loffler | Program Director, New York State Homes & Community Renewal

1C **The Cost of Convenience: Navigating the Impacts of Retail Chains in Historic Communities**
Frances Gubler | Preservation League of New York State
Linda Mackey | New York State Office of Parks, Recreation, and Historic Preservation
Wade Beltramo | New York Conference of Mayors and Municipal Officials

1D **Yes, Now What? Moving Past the Crisis**
Dr. Georgette Grier-Key | Executive Director, Eastville Community Historical Society
Sarah Kautz | Preservation Director, Preservation Long Island SHPO staff

10:30AM - 11:45AM **SESSION BLOCK 2**

2A **NYS Homeowner Rehabilitation Tax Credit, A Primer**
Christopher Brandt | Architectural Associate, Bero Architecture, PLLC
Beth Cumming | NYS Office of Parks, Recreation & Historic Preservation

2B **Brooklyn's Crown Heights North: A Historic Neighborhood in the Crosshairs**
Suzanne Spellen | Board Member, Crown Heights North Association Inc.
Ethel Tyus, Esq. | Counsel & Treasurer, Crown Heights North Association Inc.

2C **Through the Lens of the Archaeologist: What the Historic Preservationist Can Learn**
Kerry L. Traynor, MArch, MS Architectural History | kta preservation specialists; Clinical Assistant Professor, School of Architecture & Planning, SUNY @ Buffalo
Douglas Jeff Perrelli, Ph. D., RPA | Clinical Assistant Professor, Department of Anthropology, Director, Principal Investigator, Archaeological Survey, SUNY @ Buffalo
Annie Schentag, MUP, PhD. | kta preservation specialists
Camden Miller, MUP, PhD Student | Graduate Research Assistant, School of Architecture & Planning, SUNY @ Buffalo

2D **Assessing the Recent Past - Creating a Preservation Plan for Mid-Century America**
Mark Thaler, AIA, NCARB | Lacey Thaler Reilly Wilson Architecture & Preservation

1:00PM - 2:30PM **SESSION BLOCK 3**

3A **Standing out in the cold with the sign sucks... Learn how to save buildings by being a small scale real estate developer!**
Bernice Radle | Owner, Buffalo Development
Lisa Crompton |

3B **Representation for Women: Preserving New York's Suffrage Heritage**
Betty M. Bayer | Co-President, Board of Directors, National Women's Hall of Fame; Professor of Women's Studies, Hobart and William Smith Colleges, Geneva, NY
Kate Culklin | Professor of History, Bronx Community College, City University of New York
Pam Elam | President, Stanton and Anthony Statue Fund and its "Monumental Women" Campaign
Ashley Hopkins-Benton | Senior Historian/Curator, Social History, New York State Museum; Co-Curator, Votes for Women: Celebrating New York's Suffrage Centennial
Deborah L. Hughes | President & CEO, National Susan B. Anthony Museum & House
Jennifer Lemak | Chief Curator of History, New York State Museum; Co-Curator, Votes for Women: Celebrating New York's Suffrage Centennial

3C **Land Banks and Historic Preservation**
Adam Zaranko | Executive Director, Albany County Land Bank
Madeline Fletcher | Executive Director, Newburgh Community Land Bank
Katelyn Wright | Executive Director, Greater Syracuse Land Bank and President, New York Land Bank Association
Kevin O'Connor | CEO, Rural Ulster Preservation Company

3D **Preserving and Protecting Anthropology Collections at the New York State Museum**
Michael Lucas | New York State Museum
Gwen Saul | New York State Museum

2:45PM - 4:00PM **SESSION BLOCK 4**

4A **NYC: When the Country's Strongest Landmarks Law Isn't Strong Enough**
Kelly Carroll | Director of Advocacy & Community Outreach, Historic Districts Council

4B **Making Places: Beyond the Historic Resource Inventory**
Wes Haynes | Director of External Partnerships, Connecticut Trust for Historic Preservation
Renée Tribert | Project Director, Making Places, Connecticut Trust for Historic Preservation

4C **Making Grant Plans: Using the EPF Grant Program for Complex Historic Revitalization Projects**
Brian Kulpa | Former Mayor, Village of Williamsville
Michael E. Lennon, AIA | Senior Preservation Architect, Flynn Battaglia Architects
Joy Kuebler, RLA, ASLA | President, Joy Kuebler Landscape Architect, PC
Mark Thaler, AIA, NCARB | Lacey Thaler Reilly Wilson Architecture & Preservation
Scott Lupini | Lupini Construction
Michael Lynch | Division Director, NYS Office of Parks, Recreation & Historic Preservation

4D **Continuity and Change: Main Street's Slip-covered Buildings**
Kathleen LaFrank | National Register Coordinator, NYS Office of Parks, Recreation & Historic Preservation
Jennifer Walkowski | Preservation Specialist, NYS Office of Parks, Recreation & Historic Preservation
Barbara A. Campagna, FAIA, LEED AP BD+C | Principal, Barbara A. Campagna/Architecture + Planning, PLLC

5:00PM - 6:30PM **KEYNOTE**

NYS Education Building
Women Led Cities: Preservation, Planning, Public Space, and Beyond
Katrina Johnston-Zimmerman
Urban Anthropologist and Director of THINK.urban, Co-founder Women Led Cities Initiative

6:30PM - 9:30PM **PRESERVATION PARTNERS PARTY**

NYS Education Building

Enjoy the architectural splendor of the NY State Education Building at the Keynote and Preservation Partners Party.

SATURDAY, APRIL 28TH

10:00AM - 10:45AM **Networking**
(coffee and breakfast pastries available)
Masonic Lodge

11:00AM - 1:00PM **Field Sessions**

LODGING

Attendees are encouraged to visit www.albany.org/hotels
or www.airbnb.com to explore lodging options.

Presented by:

Rochester Colonial
MANUFACTURING

A Conference of:

80 YEARS **LANDMARK SOCIETY**
of WESTERN NEW YORK


HISTORIC ALBANY FOUNDATION

 **Parks, Recreation and Historic Preservation**
Division for Historic Preservation

 **Preservation League of NYS**