

THEODORE ROOSEVELT NATIONAL PARK COMMUNITY ENGAGEMENT STUDY FINAL REPORT AUGUST 2019

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EXECUTIVE SUMMARY

The University of Utah research team conducted a community engagement study on behalf of Theodore Roosevelt National Park (TRNP) from February 2017-April 2018. The purpose of this study was to understand the relationships between TRNP and its three gateway communities (Medora, Dickinson, and Watford City, ND). The community engagement study research would inform recommendations for the park to strengthen relationships with its neighboring communities. Specifically, the goals of this study were to:

- Understand the role of Theodore Roosevelt National Park related to stimulating regional tourism with the potential for communities to receive spillover benefits from tourism in order to enhance their economic conditions and quality of life while maintaining the purpose and values of TRNP;
- Understand nearby communities' relationship with the park and how nearby communities may be used to help influence quality visitor experiences, advance park goals, and develop and leverage partnerships;
- Assist the park in developing a sustainable park-level destination plan.

Community Engagement Summary of Results

Between October 2017 and April 2018, researchers completed a total of 21 interviews with key informants who resided or worked in one of TRNP's three major gateway communities (Medora, Dickinson, and Watford City). During this time, we also conducted one pilot focus group meeting in Medora, and three full focus group meetings in Medora, Dickinson, and Watford City. Combined, 60 residents attended these meetings. Additionally, to maximize community member input, we conducted an online survey that was available to gateway community residents during the data collection period. Thirty-eight partial and 15 completed survey responses were recorded and analyzed.

The responses recorded during all interviews, meetings, and surveys were summarized and analyzed thematically by the research team. Thirteen themes relevant to the research goals emerged from the interviews, focus groups, and online surveys:

Access – Year-round accessibility to and within TRNP for motorized and non-motorized recreationists

Citizen engagement – Opportunities to establish mutually beneficial partnerships through volunteerism

Communication – Enhanced understanding through regular, reoccurring face-to-face and print communication

Community sense of place – Maintaining and developing the unique intangible characteristics unique to each community

Community development – Infrastructure improvements to enhance citizen wellbeing and tourism opportunity

Conservation – Resident appreciation and desire for conservation programs to protect open space, viewsheds, and dark skies

Marketing – Individual and cross-promotional efforts to attract visitors to local communities, the park, and the region as a whole

Recreation development – Programs and opportunities to promote year-round recreation in TRNP and local communities

Resource management – Opportunities to improve resident understanding and input in TRNP resource management decisions through education and communication

Strategic partnerships – Suggestions for collaborative partnerships between TRNP and community organizations to achieve shared goals

Tourism management – Increased development of regional tourism that showcases local history and culture

TRNP development – Resident ideas to enhance TRNP experiences through enhanced infrastructure, year-round access, programming, and educational materials

Youth engagement – Strong desire to engage youth in communities and TRNP through partnerships, programming, and volunteerism

In the following section, the findings and themes of the study are detailed, with subthemes and specific examples of participant responses. Actionable ideas for effective application of these findings to strengthen relationships with nearby communities are also presented.

METHODOLOGY

To achieve the aforementioned goals, a six-step Appreciative Inquiry (AI) approach was employed; in addition, a destination analysis was conducted employing the Global Sustainable Tourism Criteria (GSTC):

- 1) ***Initial Site Visit*** – Meeting with TRNP National Park Service (NPS) staff and visits to local communities (February 2017).
- 2) ***Asset Mapping*** – Community assets were documented in an extensive literature review (Summer 2017).
- 3) ***Appreciative Interviews and Surveys***– Semi-structured interviews were conducted with key community members. The online survey was available to all community residents (October 2017-April 2018).
- 4) ***Mini-Appreciative Inquiry Sessions*** – Focus groups were held with each individual community. Open to all community members (April 2018).
- 5) ***Summary of Mini-Appreciative Inquiry Sessions*** – Summarizes themes and outcomes of Steps 1-4.
- 6) ***Appreciative Inquiry Summit*** – Meeting open to all members of the three communities aimed at exploring opportunities for strengthening regional partnerships (April 2019).

Inform Criteria for Assessing TRNP as a Sustainable Destination – The GSTC Report highlights opportunities to reinforce TRNP as a sustainable destination.

APPRECIATIVE INQUIRY DATA COLLECTION

COMMUNITY RESIDENT INTERVIEWS

Between October 2017 and April 2018, we completed a series of interviews with key informants from the three gateway communities of TRNP (Medora, Watford City, and Dickinson). Potential participants were identified by TRNP staff, community leaders, and the University of Utah research team during the 2017 Community Asset Inventory process. The research team attempted to contact community members up to three times by telephone and email. Participants were asked to complete a semi-structured interview which was expected to last approximately 30 minutes, with a total of 21 interviews completed.

The structure of the interviews was adapted from the Appreciative Inquiry design and was used to guide community input groups, with questions aimed at uncovering assets through discovery, discussing goals as dreams, strategies for design, and long-term visioning as the destiny phase (see Appendix A for the full list of interview questions).

COMMUNITY SURVEY

The research team recognized that not all community members in the three major gateway communities of TRNP could participate in the interviews and community meetings. Therefore, to maximize resident participation in the overall study, a community survey through an online platform (Qualtrics) was created. The survey remained open between October 2017 and April 2018 and was re-opened for final thoughts following the community summit in May 2019. The online survey was advertised in all three communities (for examples of advertisement placements see Appendix B) and at all three in-person community engagement meetings. A total of 53 residents began the survey, and 15 answered every question. The survey responses were used to support the findings from the community interviews and meetings (Appendix E).

COMMUNITY ENGAGEMENT IN-PERSON MEETINGS

As a part of this study, the University of Utah research team hosted a series of community engagement meetings in the TRNP gateway communities of Dickinson, Medora, and Watford City. The meetings were structured according to the Appreciative Inquiry process and specifically sought to assist the research team in accomplishing the overall research goals. A pilot meeting was hosted in Medora in October 2017 and informed the structure and outreach campaign for the subsequent three meetings held in April 2018.

COMMUNITY MEETING RECRUITMENT STRATEGY

To recruit community participants, the research team contacted members of the Convention and Visitors Bureau (CVB) and tourism offices in each community via email and telephone to discuss the most appropriate recruitment strategy for each community during the period from December 2017 to March 2018. The following recruitment strategies were employed.

- **Mailings** - Two flyers and one reminder postcard were sent to all Medora residents via the U.S. Post Office Every Door Direct Mailing service in December 2017, February 2018, and April 2018 (Appendix B).
- **Press releases and print advertisements** - One press release in the *Dickinson Press* newspaper and three advertisements in the *McKenzie Country Farmer* paper were submitted in April 2018 (Appendix B).
- **Online advertisements** - Two Facebook events and two Eventbrite online RSVP events for Dickinson and Watford City meetings were created and shared on the University of Utah PRT, Dickinson, and Watford City Facebook pages in April 2018.
- **Additional community postings** – Meeting date announcements were submitted to the Dickinson CVB calendar, Dickinson Public Access television channel, three Dickinson

radio stations, and the LED sign at Hwy 22 and 14th St. in Dickinson the week of the meeting in April 2018.

- **Word of mouth** - Flyers and information were distributed via email to key contacts in each community.

COMMUNITY MEETINGS

Each community engagement meeting began with an introductory presentation from the research team to outline the research process and purpose (see Appendix C). Following introductions, participants were seated at round tables, with 6-10 people within each group. Each group was provided a flip chart and markers to record their input, identifying one community member to serve as a scribe. The research team then facilitated group collaboration through the Discovery, Dream, Design, and Destiny phases of the Appreciative Inquiry process.

The semi-structured questions addressed included the following:

Discovery

- What tourism assets do you have in and around your community?
- What type of tourism is working in your community?
- What kinds of activities do tourists undertake? Provide the best examples.
- What have you done to improve your community's livelihood through tourism?
- What positive linkages exist now between tourism and the resources you have?

Dream

- Please close your eyes if you feel like it. How do you envision your community 25 years from now?
- Think about what "ideal tourism" means in your community for your children and grandchildren/for future generations.

Design

- Putting dreams into practice. What actions and strategies do you feel are needed to achieve these dreams? Where/What? How?

Destiny

- We have achieved or learned about tourism and its potential contribution to your community. What comes next?
- How can the outcomes and what we have learned to be sustained?
- How and where might these ideas be used in the future?

We organized each meeting with an agenda shared with all participants (Appendix C). Each meeting concluded with each group sharing their top 3 major priorities or themes identified throughout the evening.

In total, 54 community members participated in the meetings (Dickinson, 18; Medora, 19; and Watford City, 17). Gender represented across meetings was balanced, with a total of 25 men and 24 women identified via sign-in sheets. In addition, participants represented a wide range of professional occupations, including farmers, ranchers, tourism professionals, oil and energy workers, artists, clergy, business owners, local government officials, and retired residents.



ANALYSIS

Because of the complexity of community aspirations and different senses of place, “a more qualitative approach [offering] insight into aspects of human-environment interactions” (Fishwick and Vining, 1992, p.57) was necessary. As such, a sense of community relationships with TRNP through open-ended descriptions was examined for “unique qualities and components that make the phenomenon what it is” (Katz, cited in Patton, 1990, p. 407).

Specifically, we used a content analysis process to analyze the responses to our questions (interviews, surveys, and meetings). The content analysis process involves “identifying, coding, and categorizing the primary patterns in the data” (Patton, 1990, p. 381). The first step in the analytic process was epoche (Patton, 1990). Epoche is the phase of analysis where the researcher identifies personal biases and preconceptions, removing traces of personal involvement. Following the initial epoche phase, the next step was a phenomenological reduction or bracketing. Bracketing in this study involved the following steps:

- Identifying the personal experience, or self-story, key phrases and statements that speak directly to our questions;
- Interpreting the meaning of these phrases.

During the next step, we read responses for the second time, to familiarize ourselves with components and how groups and individuals reflected on meanings, ideas, and relationships with TRNP. After bracketing, we organized the content into meaningful dimensions or themes. Themes were edited to remove irrelevant, repetitive, or overlapping data from the analysis (Patton, 1995).

Finally, the process of generating categories or themes involved in the following tasks:

- a) Noting regularities;
- b) Identifying recurring ideas or language;
- c) Identifying patterns of belief that linked people and places together (Marshall and Rossman, 1995);
- d) Examining the meanings for what they reveal about the essential, recurring features of the topics we sought information from; and,
- e) Offering tentative statements, or definitions, of the phenomenon in terms of the essential recurring features identified in the previous task (Denzin, 1989, cited in Patton, 1990).

Themes were judged based on two criteria: “internal homogeneity” and “external homogeneity” (Patton, 1990, p. 403). Internal homogeneity refers to the “extent to which the data that belong in a certain category and hold together in a meaningful way” (Patton, 1990, p. 403). External homogeneity refers to the extent that the differences within each category are clear. According to Guba (1978) “the existence of a large number of un-assignable or overlapping data items is good evidence of some basic fault in the category system” (Guba, 1978; cited in Patton, 1990, p. 403). Once classification systems were developed from the data, priorities were assigned to the categories to determine which ones were more important than the others. Prioritizing the data was done “according to the salience, credibility, uniqueness, heuristic value, feasibility, special, and materiality of the classification schemes” (Patton, 1990, pp.403-404).

We then reviewed all of the emergent categories. A final stage of the interpretation and categorization included a review of sub-categories. We completed this final review of sub-categories to ensure that each was exhaustive and its meaning does not overlap with any other sub-category identified in each dimension. We reviewed the results a final time and the frequencies of each dimension and sub-categories summarized. The researchers’ tallied each of the various themes not to quantify the data in any precise way, but to acknowledge which themes occurred most frequently across respondents (Schroeder, 1996). A researcher outside the initial process reviewed a report of all themes found within the data and all descriptions and meanings associated with each community. As suggested by Patton (1990), we tested the set of categories for completeness. The following descriptions of each theme detail these results. A summary of the themes and associated community findings are located in Table 1.

RESULTS: APPRECIATIVE INQUIRY THEMES

ACCESS

In all three meetings, participants discussed ideas for improved access to and within TRNP. For example, participants in Medora and Dickinson desired year-round Loop Road access and commented on the need for affordable entrance fees. Specifically, Medora residents requested reduced access fees for locals and visitors, while Dickinson residents requested park entrance passes at a reduced fee for locals.

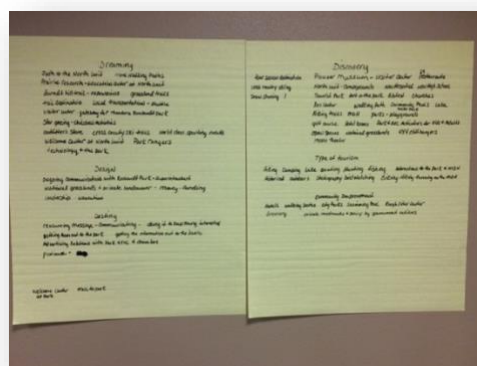
Additionally, Medora and Watford City participants had ideas for improving access that were unique to each city. Medora residents thought that generally improved access to Elkhorn Ranch would benefit their experiences. Watford City residents believed the establishment of a non-wilderness route for the Maah Daah Hey trail, that allows continuous hiking and biking from Watford City to TRNP, and a trail connecting the North and South Units would improve access to TRNP for locals and visitors.

Actionable Ideas:

- A1.** Consider management adjustments to address seasonality and access to TRNP.
- A2.** Explore non-motorized opportunities through partnerships with communities to reach TRNP.

CITIZEN ENGAGEMENT

Community meeting participants felt that there was a need and opportunity to increase residents' engagement with TRNP and their communities. Volunteerism was a prominent idea in both Watford City and Dickinson. In Watford City, participants felt there would be interest in volunteer programs, such as an Adopt-a-Spot, Trail, Park, program or a community ambassadors program that enabled residents to welcome new residents to Watford City and TRNP. Watford City groups that may be particularly interested in such volunteer opportunities were Long X Arts, Shutterbugs Camera Club, Downtowners Association, Chamber of Commerce, Lions Club, and the Veterans Association.



In Dickinson, participants thought volunteerism, as well as increased opportunities to provide citizen input on issues such as TRNP feral horse management, was one way to develop a local appreciation for TRNP. Medora residents were primarily interested in increasing citizen engagement within their community. To unify members of the community, participants suggested that residents work together to establish a

citizen-driven mission statement for Medora. They also desired an increase in local representation on the Theodore Roosevelt Medora Foundation Board.

Actionable Idea:

CE 1. Increase mechanisms for TRNP and Community-level partnerships and engagement.

Example: Park volunteer days (themed) and Adopt-a-Spot programs.

COMMUNICATION

In all communities, participants requested increased, ongoing communication between TRNP and their community. Participants reported a sense of feeling unaware of the programs and policy changes that were occurring in TRNP, and some participants believed that TRNP staff were unaware of what was happening in gateway communities. Increased communication could improve TRNP-community relationships raising awareness, increasing understanding, and creating opportunities for collaboration.

Participants in Medora and Watford City cited examples of how communication could be improved. Medora residents explicitly focused on improving communication between TRNP and local businesses, requested quarterly stakeholder meetings with the members from the Theodore Roosevelt Medora Foundation, Chamber of Commerce, and TRNP. Similarly, Watford City residents through regular meetings with professionals from TRNP and the local city council, school board, and library was one way to improve communication. Watford City residents also suggested increased TRNP postings on the local community boards and community channel as well as the creation of co-ops between businesses and local government entities to organize and fund these increases in signage.

Actionable Ideas:

- C1.** Increase TRNP involvement in local government and stakeholder meetings in all three communities.
- C2.** Post regular updates on community events, volunteer opportunities, TRNP events, and management decisions on community boards and local television channels in all three communities where applicable.
- C3.** Work with local newspapers (i.e., The Dickinson Press, The McKenzie County Farmer, and The Billings County Pioneer) to write regular (i.e., monthly or bimonthly) press releases on TRNP events and management decisions.
- C4.** Leverage strategic partnerships with affiliated organizations (e.g., Theodore Roosevelt Medora Foundation (TRMF), and Friends of TRNP) for increased communications and public relations.

COMMUNITY SENSE-OF-PLACE

Maintaining a positive community atmosphere was an essential theme in all community meetings as well as many interviews and survey responses. While similar, each community had a unique set of features that they would like to preserve and enhance. In Medora, residents were most proud of the small-town, family-oriented atmosphere and the focus on history

within the community. Dickinson residents also appreciated their community's small-town feel and stressed the preservation of local neighborhoods. Participants from Medora and Dickinson specifically requested local ordinances that support the preservation of their community atmosphere.

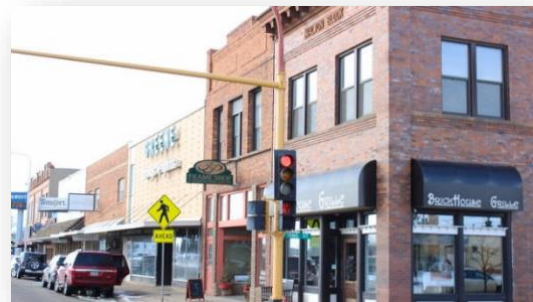
Watford City residents, on average, focused more on what they want their community atmosphere to be. They desired a balance between commercial and industrial needs by preserving historical places while making improvements to Watford City Main Street, increasing community connections, and emphasizing morality within the community.

Actionable Idea:

CA 1. Develop community-based and TRNP programs such as volunteer opportunities with outcomes that allow residents within each community to promote their desired community sense-of-place.

COMMUNITY DEVELOPMENT

Participants commented on the community development projects they desired. Generally, residents wanted projects that would improve infrastructure to support resident well-being and tourism. Medora residents strongly agreed that more affordable housing was needed to accommodate new year-round residents and seasonal employees. They also desired more year-round dining options and an improved traffic management system, which would both improve local tourism and resident well-being. Additionally, residents are aware of the need for sewage and water infrastructure improvements.



Watford City residents, like Medora residents, desired an increase in family housing. They also wanted more resources to support families and community safety, such as improved internet access, a crisis shelter, and increased law enforcement. Residents also suggested development that improved community aesthetics. Examples included installing statues and marble memorial benches along Main Street and painting murals that showcased local talent, history, and natural resources on the sides of Main Street buildings.

Participants in Dickinson commented on the need to attract new residents and tourists. Suggested strategies for attracting new residents were increased shopping opportunities, museum developments, and measures, such as ordinances and proper maintenance – to protect existing neighborhoods and facilities within the community.

Actionable Idea:

CD 1. Continue supporting community action groups to address localized issues concerning infrastructure and growth.

CONSERVATION

Participants in all meetings, most interviews, and survey responses valued conservation. In both Medora and Dickinson, view-shed and dark skies preservation was particularly important. Ideas for preserving the view-shed and dark skies included educational programs within the communities and establishing local ordinances. For example, Medora suggested implementing more local ordinances to protect existing open-spaces. Dickinson residents also desired a recycling program and the use of the Outdoor Heritage Fund to help develop recreation opportunities at Patterson Lake.

Actionable Idea:

C 1. Develop programs that educate and empower residents to play a role in local conservation, such as environmental education programs, information sharing, and youth engagement.

MARKETING

Community members in all three meetings shared an expressed interest in increased marketing for the region, individual communities, and the park itself. In Medora, participants suggested an interest in exploring the potential of virtual tours to entice future visitors to the area. Medora



residents also felt that a strong emphasis on the walkability of the town would help to attract visitors, suggesting a marketing campaign centered on the idea of visitors parking their vehicle upon arrival and spending the duration of their visit on foot.

In Dickinson, participants suggested that a new TRNP website would be a valuable marketing asset. Additionally, Dickinson

participants were interested in cross-promoting TRNP, expressed a desire for the park to engage in an increased social media presence, and suggested partnering with DSU marketing majors to explore other marketing strategies. Dickinson residents also suggested a ½ cent sales tax to support community efforts to promote the park.

Watford City community members suggested that reoccurring messaging would be useful when launched across community boards and other local outreach channels. Participants suggested creating local marketing co-ops to cross-promote community business and attractions as well as the park. Residents also suggested word of mouth as a particularly strong marketing tool.

Actionable Ideas:

- M1.** Form a regional marketing taskforce. If possible, arrange for a TRNP representative to sit in on the taskforce (while refraining from engaging in any paid marketing activities).
- M2.** Update the TRNP website and consider adding links to community member pages where visitors can “Ask the Locals.”
- M4.** Clarify the prohibition on NPS use of federal funds for promotion with community member and partners.
- M3.** Increase wide-spread sharing of TRNP’s regular notices and press releases within communities to improve the accessibility of updates on events and other developments.
- M5.** Utilize social media outlets to spread park updates and information.

RECREATION DEVELOPMENT

An emergent theme across communities included residents’ desire for more increased, varied, and year-round recreation opportunities. Medora residents expressed an interest in more hiking trails and were mainly concerned with keeping recreation activities affordable for all. In Dickinson, community members desired the growth of a bike trail system and suggested Patterson Lake as a potential site for the development of more recreation activities. Watford City residents were interested in a combination of both indoor and outdoor recreation activities, including more hiking and biking trails, an indoor community center, a motorsports park, bowling alley, paintball range, geocaching, and endurance races.

Actionable Idea:

- RD1.** Support opportunities for year-round recreation activities, both within TRNP and neighboring communities.

RESOURCE MANAGEMENT

Community residents emphasized several areas that they would like to see TRNP focus on concerning natural resource management. In both Medora and Dickinson, residents expressed a desire for the park to reduce Prairie dog populations and to more closely manage invasive plant species. This particular issue was related to community members concerns about encroachment onto adjacent private properties near the park’s boundaries. In Dickinson, meeting participants also expressed a desire to see a more detailed feral horse management plan. Additionally, these



residents identified hunting as an essential cultural and tourist activity and would like to see policies in the community to prevent overhunting.

Actionable Ideas:

- RM1.** Launch an education program to inform neighboring community residents about the natural management of prairie dogs and other species within the park borders.
- RM2.** Identify a mechanism for community input into the development of a feral horse management plan.
- RM3.** Continue cooperation and collaboration on management issues within and outside park boundaries (e.g., invasive species).

STRATEGIC PARTNERSHIPS

Community meeting participants identified a diverse collection of potential strategic partners to work with on realizing many of the goals mentioned throughout the visioning process. Medora residents suggested partnering with local authors to advance their goal of educating visitors about the history of the area. They also suggested that increased partnerships with the other gateway communities would strengthen tourism across the region. Medora residents also identified the CVB and the Chamber of Commerce as partners to launch local tours of the area.

In Dickinson, community members expressed a strong desire to see more collaboration between TRNP and Dickinson State University (DSU). Additionally, they suggested the West River Community Center, the Library, the CVB, and the county commissioners as partners. Dickinson residents also suggested partnering with the United State Forest Service (USFS) to explore partnership activities between TRNP and the adjacent national grasslands. Watford City residents suggested partnering with several local associations and foundations to promote TRNP and put forth the idea of forming a fundraising committee amongst these partners.

Actionable Ideas:

- SP1.** Grow partnerships with DSU; if partnerships are occurring take advantage of marketing opportunities to publicize educational collaboration.
- SP2.** Develop a 'friends of the park' email communication list or listserv through which to reach all potential partners with any future development or support needs.



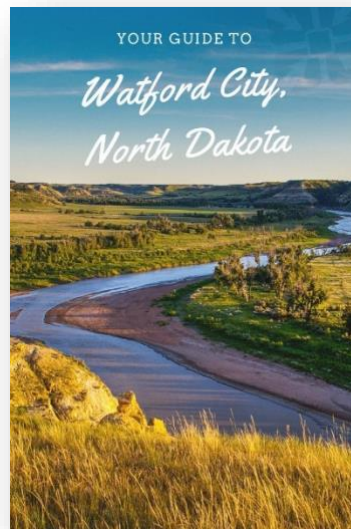
TOURISM MANAGEMENT

Common to all community meetings was a continued emphasis on history and education. In Medora and Watford City, residents would like to foster the 'Old West' themed tour development and continue focusing on both Native American and cowboy culture. Residents in

both Watford City and Medora also suggested a park shuttle as a useful tool to help alleviate traffic congestion during busy seasons.

To accommodate continued tourism development, Medora business owners communicated the pressing need for increased availability of laborers, and the seasonal housing needed to support such workers. Medora residents would also like to focus on attracting visitors who plan to stay for more extended periods while keeping activities affordable and appealing to families. Some Medora residents expressed an interest in extending the shoulder season through increased year-round infrastructure and activities, though not all residents agreed.

Dickinson community members suggested that more TRNP themed activities with the town of Dickinson would be a tourism development asset. Specifically, community members would like to see the continued growth of the Dickinson Museum Center. Watford City participants expressed a desire for the city to become a “hub” for regional tourism, related to their self-identification as a full-service community, though they also recognized a need for increased transportation and support infrastructure. Watford City residents also identified agrotourism and equestrian events as potential strategies for tourism development.



Actionable Ideas:

TM1. Explore options for transportation and infrastructure support, such as park shuttles.

TM2. Partner with local authors to enhance storytelling efforts such as events, guided tours, and interpretation within the park.

TM3. Conduct research on other national park gateway communities for innovative solutions and best practices elsewhere that have responded to limited workforce and seasonal housing barriers.

TRNP DEVELOPMENT

All participants in the study valued TRNP on some level; however, they had many ideas for developments within TRNP that could improve park experiences for locals and tourists. In both Medora and Watford City, residents strongly agreed that increased park ranger visibility would improve visitors' experience. Increased signage, such as informational kiosks and trail markers, were also desired by Dickinson and Watford City residents, especially in the North Unit of TRNP.

Residents also suggested developments that could improve their year-round experience at TRNP. For example, Medora residents suggested leaving Painted Canyon open year-round.

Dickinson and Watford City residents requested more year-round amenities and programs, such as cross-country ski and snowshoe programs.

Participants identified several ideas for new additions to TRNP. Watford City residents desired a new permanent visitor center in the North Unit, and Dickinson residents requested an increased number of short loop trails. Other common requests were increased camping sites, horse camping sites, and concessions including horse-back and shuttle bus tour operators. Medora residents were interested in local familiarization tours and a new Theodore Roosevelt Museum in the TRNP. Additionally, Dickinson participants requested that TRNP hire local contractors for park developments.

Actionable Ideas:

TD 1. Develop and host winter recreation programs in both the North and South Units of TRNP.

TD 2. Improve and increase educational signage and trail markers in all TRNP Units.

YOUTH ENGAGEMENT

Participants in all communities expressed a strong desire for more youth-oriented activities and engagements. Dickinson residents specifically suggested integration with school curriculum, through field trips and library programs, as well as partnerships with the DSU Honors program. In Watford City, suggestions included leadership education, afterschool programs, and more community-based projects for youth to engage. Watford City residents also suggested seeking private or corporate sponsorships for programs that would better engage youth with TRNP.

Actionable Ideas:

YE1. Partner with educational institutions (such as DSU) to increase use of and further align the existing TRNP curriculum guides with state content standards.

YE2. Explore the possibility of a Youth Ranger program. Engage students through signing up to leading guided hikes, volunteering to visit campsites and share information with visitors, or for clean-up events within TRNP.



TABLE 1. SUMMARY MATRIX OF KEY THEMES

Theme	Medora	Dickinson	Watford City***
Access	Reduced entrance fees (locals and visitors) Year-round road access Elkhorn Ranch access	Reduced entrance fees (locals only) Year-round road access	Trail connecting city to TRNP Trail connecting North and South Units
Citizen Engagement*	Develop citizen driven mission statement Local representation on TRMF board	Mobilize local volunteers Mechanism for citizen input in TRNP horse management Increase local appreciation for TRNP	Mobilize local volunteers Community ambassadors program Adopt-a-___ program (park, trail, spot, etc.)*
Communication	TRNP and local business information sharing Quarterly stakeholder meeting with TRMF, TRNP, and Chamber	TRNP and community information sharing	TRNP and community information sharing Co-ops for signage and involvement in TRNP
Community Atmosphere	Focus on history <i>Ordinances to support:</i> Small-town feel Family Orientation	<i>Ordinances to support:</i> Neighborhood preservation Small-town feel	Main Street improvements Balance between commercial and industrial needs Increase community connections Preservation of historic places Emphasis on morality
Community Development	Affordable housing* Year-round dining options Traffic management Sewer and water infrastructure capacity	Increase shopping opportunities Attract new residents	Showcase community art Increase family housing Crisis shelter Law enforcement

Theme	Medora	Dickinson	Watford City***
			Increase internet access
Conservation	Dark Skies Viewshed preservation Open space policy	Dark Skies Viewshed preservation Recycling program collaboration Outdoor Heritage Fund	Encourage local conservation ethic
Marketing	Virtual tours Emphasis on walkability	New TRNP website Advertisements with TRNP Increased social media presence Engage with DSU marketing majors ½ ¢ sales tax to promote park	Reoccurring messaging Community boards and channels Advertising co-ops Word of mouth
Recreation Development	More hiking trails Affordable and diverse opportunities	Bike trail system Dickinson City Golf Course Patterson Lake development opportunities	More hiking and biking trails Indoor community center Motorsports park Bowling alley Paintball range Endurance races Geocaching
Resource Management	Prairie dog reduction* Invasive Plant Management	Prairie dog reduction Rocky Mountain Juniper management Avoid over-hunting outside TRNP Feral horse management	
Strategic Partnerships	Incorporate local authors Other gateway communities Local tour partnership with CVB and Chamber of Commerce	DSU and TRNP* West River Community Center Library CVB County Commissioners	Habitat for Humanity Craftsmen Association Community Foundations Downtowner Association Maah Daah Hey Trail Club

Theme	Medora	Dickinson	Watford City***
		Fraternal Groups USFS	Oil Industry Local schools Landowners Business to promote TRNP Fundraising committee
Tourism Development	“Old West” themed tour development* Park shuttles Increase seasonal housing Increased labor force Increased shoulder season** Extended stay visitation Affordability for families Events with local historian	TRNP themed activities Continued growth of Dickinson Museum Center	Cowboy and Homesteader themed tour development* Park shuttles Equestrian events Increased transportation and support infrastructure Agrotourism Become a “hub” for regional tourism
TRNP Development	Increase Park ranger visibility* Painted Canyon open year-round Increase concessions Additional camping sites TR museum in TRNP Host local familiarization tours	Increase shorter and loop trails Year-round programs Year-round amenities Increase informational signage Additional horse camping Hire local contractors	Increase Park ranger visibility* Year-round programs Increased winter recreation Informational signage* New visitor center (North Unit)
Youth Engagement*	Youth-oriented activities	Youth involvement Field trips to TRNP TRNP-focused school curriculum TRNP-focused library programs DSU Honor Program service projects	Youth-oriented activities Leadership education Afterschool programs Community-based projects Sponsorship for youth programs, park programs

*Theme was prominent and agreed upon by a majority of participants.

**Some disagreement should be noted among participants.

*** Watford City development requests pertained primarily to the North Unit

APPENDIX A. COMMUNITY INTERVIEW QUESTIONS

1. What are you most proud of in your community?

(Interviewers link this with the community inventory. Ask probing questions from each of the assets (human, social, financial, natural, cultural).)

2. How do you see the Theodore Roosevelt National Park (THRO) and its relationship to you and your community?

3. How do you view tourism?

(Interviewers: find information on current condition of tourism, potential of tourism, and what tourism assets they believe they have)

Do they view tourism as positive or negative? (Interviewers: find out this idea without asking directly).

5. How do you see the relationship between the national park, local community, and tourism?

6. What are the needs and priorities of the community?

7. How do you want your community to be known?

Additional notes for Interviewers:

8) The research team is conducting a visitor survey in 2018.

Do you have any questions you feel would be helpful to know about visitors to Theodore Roosevelt National Park?

APPENDIX B. EXAMPLE PROMOTIONAL FLYERS



COLLEGE OF HEALTH | THE UNIVERSITY OF UTAH
Parks, Recreation, and Tourism

THEODORE ROOSEVELT NATIONAL PARK STUDY

Date Changes!

Important Date Changes: To avoid overlap with the 2018 North Dakota Travel Industry Conference, the following date changes were made to the Theodore Roosevelt National Park visitor use study meetings:

- Medora Community Meeting:** The research team will hold a community meeting to discuss linkages between the community, park, and tourism. The meeting purpose will be to review the results of the first community meeting, interviews, and online surveys, with the intent of developing a community vision related to TRNP and tourism.
New Date: Thursday, April 26, 2018, from 7:00 pm to 9:00 pm at the ~~Americana~~ Medora Conference Room.
- Regional Communities Summit:** The purpose of the regional communities meeting is to explore opportunities for strengthening and expanding regional linkages between TRNP and tourism. All Community members from Medora, Watford, and Dickinson will be invited to participate.
Date Change: The Summit at the ~~Americana~~ Medora Conference Room will be postponed until after Labor Day.

Online Survey: If you are unable to attend the Medora Community Meeting, you can still participate through our online survey. The online survey ensures that all community members 18 years and older have the opportunity to provide their ideas and comments on the future of Medora's connection to TRNP and tourism. The online survey will be available through April 2018.

Give us your feedback online at:
<http://bit.ly/TRNP-Community>

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U.S. POSTAGE
PAID
ECON RETAIL

Additional Study Information

During spring of 2017, Theodore Roosevelt National Park (TRNP) began a 2-year study of how visitors use the park and our local communities. Theodore Roosevelt National Park partnered with the University of Utah, Kansas State University, and Clemson University to collect visitor use data inside the park from geospatial devices, traffic counters, photography, oral interviews, and written surveys. An analysis of gateway community views, goals, and connections with the park is an integral component of the visitor use study. As part of a larger park study, the University of Utah staff will be conducting interviews and community surveys to help TRNP make better management decisions.

Specifically, the study seeks to:

- Understand how Theodore Roosevelt National Park affects regional tourism and local economies with an emphasis on economic stimulation and enhancing local quality of life.
- Understand community relationships and perceptions of the park to improve the visitor experience, advance park priorities, and leverage partnerships.
- Contribute to the development of a sustainable destination plan.

The following individual may be contacted with questions regarding the study: Community Meetings and Survey Coordinator: Dr. Kelly Bicker at T: 801.585.6503 or Email: kelly.bicker@health.utah.edu

Your participation in this important study is greatly appreciated!

THEODORE ROOSEVELT NATIONAL PARK STUDY

MEDORA COMMUNITY MEETING

Thursday, April 26, 2018 7:00 pm to 9:00 pm

AmericInn Medora Conference Room

TRNP has partnered with a University of Utah research team to gather YOUR input to help us understand community relationships, improve visitor experiences, advance park priorities, and develop a sustainable destination plan.

Please join us to share your community vision!
-Refreshments provided-

*Questions? Contact Dr. Kelly Bricker at 801.585.6503 or
kelly.bricker@health.utah.edu*



Can't attend? Take our online survey at bit.ly/TRNP-Community

You're Invited To A Watford City Community Meeting

Wednesday, April 25 • 7 - 9 p.m.
At The Watford City Hotel • 810 3rd Ave. SW

All Watford City community members ages 18 and older are invited to join the Theodore Roosevelt National Park (TRNP) and the University of Utah to discuss the future of TRNP and your community and give their input to help TRNP officials make management decisions that strengthen relationships between the park and local communities. If you are unable to attend, please take the online survey available through April 2018 at <http://bit.ly/TRNP-Community>

This is a FREE event • Refreshments will be provided!
Please RSVP at <https://trnp-watfordcity.eventbrite.com>

Other meeting date and locations include Dickinson, April 24, from 7 - 9 p.m. at the West River Community Center and Medora, April 26, from 7 - 9 p.m. at the AmericInn
Please contact Dr. Kelly Bricker at 801-585-6503 or kelly.bricker@health.utah.edu with questions regarding the study



Outdoor Recreation, Education, & Tourism Lab
COLLEGE OF HEALTH | THE UNIVERSITY OF UTAH



APPENDIX C. COMMUNITY MEETING AGENDA

Time	Activity	Leadership
7:00 p.m. (15 minutes)	Check in Randomly assigned seating Light refreshments	
7:15 p.m. (15 minutes)	Welcome Thank you for attending Introduce U of U Staff Why this meeting? Purpose of strategic plan Brief opportunity for questions of clarification	TRNP
7:30 p.m. (15 minutes)	What we hope to achieve tonight. Appreciative Inquiry (slides)	U of U
	Process Levels of involvement Purpose, outcomes, agenda, participant expectations Role/responsibilities	U of U
7:30 - 8:30 p.m. (60 minutes)	Participation Housekeeping: restrooms, no break, refreshments Introductions at tables Present public input process: <i>record all responses, no consensus required, diverse group responses welcomed, group roles (scribe and facilitator)</i> Review of previous findings (where applicable)	U of U
8:30 p.m. (30 minutes)	Wrap Up Share your 'top 3' priority ideas Next Steps of the Study and Evaluation Minutes of Listening Session posted on website Written feedback: survey site Contact information	U of U
9:00 p.m.	Close	TRNP/U of U

APPENDIX D. APPRECIATIVE INQUIRY RESULTS BY COMMUNITY

COMMUNITY MEETING RESULTS: MEDORA, ND

A preliminary community meeting of 6 participants was held in Medora on October 9th, 2017 at the AmericInn Lodge and Suites. The results from the first meeting were synthesized and then shared with participants during the meeting held on April 26, 2018 at the same location which drew 19 participants. Community residents identified tourism as integral to the community of Medora. Key attractions and assets included the national park itself, the Medora Musical, the cowboy and Native American history of the area, special events, unique scenery, and a multitude of outdoor recreation opportunities. Dreams for the future included a preservation of the town's character, extension of the tourism season and availability of amenities into the shoulder seasons, increased flora and fauna management, and a desire to resolve issues with limited housing and labor pool resources. Specific Design strategies identified towards the realization of community goals included increased park ranger visibility, greater participation and support from community leaders, increased affordable housing opportunities, and town ordinances to protect natural views. Overall, community members would like to see a continued emphasis on historic themes, stronger partnerships with the park, and increased collaboration with other gateway communities.

Discovery

What tourism assets do you have in and around your community?

Attractions

TRNP [must see, Painted Canyon]
Medora Musical
Historic appeal
Chateau De Mores
Maah Daah Hey and FS Custer Trails
Museums
Cowboy and Native American Hall of Fame
Special events
Cowboy Christmas
Rodeos
Car show
Bully Pulpit Golf Course
Saloons and restaurants
Outdoor recreation (hiking, biking, canoeing, hunting, ranching bird watching, photography).

Support services for guests

Walkability of the town
Can host corporate retreats
Ministries Camp

Natural resources

Natural scenery
Sunsets and the night sky
Seasons (contrasts and diversity)
US Forest Service Lands
Wildlife around town/proximity

Social Attributes

Small town and ranching lifestyle
Some enjoy the beginning and end to tourist season
#1 Tourism destination in ND
Solitude and 'healing magic'

Other:

Special events
Tradition and family nostalgia [annual trip]
Family reunions
Weddings

What type of tourism is working in your community?

Celebration of rural lifestyles.
Types of tourists depends on season. Summer brings families with children.
Other seasons: retired, college, others.
Regional differences depending on school.
Hotels and off-season rates attract a new type of visitation
Examples: Car show older crowd from MT, MN, SD

What kinds of activities do tourists undertake? Provide the best examples.

TR National Park visit
Musical
Chateau De Mores
Shopping

What have you done to improve your community's livelihood through tourism?

Tourism is what Medora is about
Tourism has changed the town:
It has changed the 'face' of the town
It has impacted solitude
It has impacted the night sky [now have to travel outside of town for dark sky]
The CVB is actively working to increase visitation and events
Extended season difficulties:
Difficulty finding human resources
Housing for staff is difficult in summer/peak seasons
We tend to steal each other's employees
We use international employees

What positive linkages exist now between tourism and the resources you have?

Nostalgic of the cowboy era
A sense of history and place
Livelihoods
Visitors come for the resources, spin off into other types of businesses, including accommodation, shopping, and restaurants

Dream

Please close your eyes if you feel like it. You don't have to. How do you envision your community 25 years from now? Think about what "ideal tourism" means in your community for your children and grandchildren/for future generations:

Potential for virtual tours
The primary tourist assets are retained/sustained
Restaurants to stay open in winter/spring
Painted Canyon open year-round
Less park fees
Visitors stay longer
Visitors are not rushed and more relaxed
RVs are outlawed in the NP [managed better to not cause jams]
Medora is more of a destination than a stop over
There are locally guided tours of the park and historic areas
Medora retains a family oriented/focused and safe tourism
Concessionaires in the park (Painted Canyon Café idea)
Additional camping sites
Tourism focused on old west activities (including ranch tours)
Medora is able to keep costs down/reasonable
TR museum in park
Peaceful Valley horseback riding
The national perception of being the "last of the 48 to visit" is changed
Preservation of the viewsheds and the night skies
Access to Elkhorn Ranch
Archeology digs around Medora
Prairie dog and invasive plant management
Conservation of wildlife
Increased availability of labor pool
Increased partnerships with TRNP
Literary connections with local authors
More activities for teenagers

Design

Putting dreams into practice. What actions and strategies do you feel are needed to achieve these dreams?

Where/What?

Local tours organized in the TRNP
More National Park ranger visibility
Fewer vehicles in town and park
Increased hiking opportunities/hike thru livery or support

Observation points remain accessible for all [point was made that driving allows for the accessibility to park features]
Scenic beauty is preserved
Open space [40-acre rule] and policies to protect natural assets
There are a range of activities, including lower costs for community
Increased collaboration with other gateway communities
More emphasis on effective storytelling

How?

Ordinances and policies to protect natural viewshed
Affordable living and housing programs
Rangers are more visible, interpretation opportunities at Painted Canyon
Increased communication and interaction between NPS and local businesses
Strong leaders in Medora such as local representatives on TRMF board
Medora to collaboratively put forth a mission statement

Destiny

We have achieved or learned about tourism and its potential contribution to your community.

What comes next?

Increased involvement with NPS and local businesses
Increased stops by rangers, park interactions
Roving town rangers on horseback
Local tour partnerships with the CVB and Chamber
Combine Theodore Roosevelt events with the inclusion of a park historian

How can the outcomes and what we have learned be sustained?

Utilizing ordinances and zoning to maintain small town atmosphere
Utilizing ordinances to maintain family-oriented businesses

How and where might these ideas be used in the future?

Build off the historical significances, nostalgia:
Create historic symposium [educational oriented, learning]
Coordinate these symposiums with museums
Focus on themes that are part of the landscape, fur trade, ranching, Theodore Roosevelt, Native Americans, military, homesteading

COMMUNITY MEETING RESULTS: DICKINSON, ND

The Dickinson community meeting was held at the West River Community Center on Tuesday, April 24th from 7-9pm. The meeting drew a total of 18 participants. Participants highlighted a sense of pride regarding the plethora of amenities and attractions available in Dickinson. There were many positive connections identified relating to tourism in the community, with community members emphasizing a desire to continue forms of tourism that attract families, friend groups, and retirees. Outdoor recreation was identified as a major strength and was a key theme throughout suggestions for the future as evidenced through desire for increased opportunities in hiking, biking, and year-round outdoor activities. The community desired to preserve open-spaces and the social values of Dickinson as a family-friendly destination. Specific programs recommended included volunteer opportunities for community residents, youth education programs, a Dark Night Skies Program, and feral horse management initiatives. Community members suggested that such goals may be facilitated through increased communication with the park including. Specific partners identified as integral to realizing community goals included state and local officials, the City of Dickinson, park board members, and local fraternal groups. Emphasis was also placed on a desire to more strategically partner with Dickinson State University as both an outlet for marketing and educational outreach. Detailed information for each phase of the Appreciative Inquiry Process is presented below.

Discovery

What tourism assets do you have in and around your community?

Attractions

Medora and the musical	1 st on 1 st events
Variety of outdoor recreation opportunities	DSU concert series
Hunting	Rough Rider Days
Patterson Lake	Library (TR Digital and Dickinson Area)
Arboretum at NDSU	Community events
Walking trails	Softball
Golf	Ukrainian and ethnic festivals
Mountain biking	Astronomy festival
Dinosaur Museum	USFS trail system
Maah Daah Hey Trail	Fairground and rodeos
West River Community Center	
Enchanted highway	
Historic battlefields and state sites	

Support services for guests

Full-service community
Hotels
Restaurants

Natural resources

Open spaces and unique topography
Proximity to National Grasslands

Social Attributes

Family-friendly community
Hometown values

What type of tourism is working in your community? What kinds of activities do tourists undertake? Provide the best examples.

Outdoor recreation (mentioned above) attracts the types of tourists that are desired and include: families, friend groups, non-residents, and retirees

What positive linkages exist now between tourism and the resources you have?

Tourism has improved Dickinson through: hospitality tax, strong CVB, more opportunities for groceries, gas, food, motels, and employment, and more available rooms for tourists

Dream

Please close your eyes if you feel like it. You don't have to. How do you envision your community 25 years from now? Think about what "ideal tourism" means in your community for your children and grandchildren/for future generations:

Generally, citizens would like to maintain the character and integrity of Dickinson. Specifically, a desire to preserve a clean environment through more environmentally friendly energy development, preservation of green spaces and trees, continued outdoor recreation, and a Dark Night Skies program. The community would like to see more year-round activities through winter. There is also interest in attracting visitors that may choose to transition to the area as residents. One group suggested developing a community brand in step with TRNP, focusing on living a strenuous life ("tough enough to live in ND?").

TRNP Specifics:

More links between DSU and TRNP
Dickinson City to focus more on partnering more with TRNP to promote the park more
Dickinson could capitalize more on CVB tourism opportunities
New website
More short (~5 mile) trails within the park (loops)
Maintain the open spaces
Year-round amenities
Keep loop road open year-round
More horse camp spaces
Continue management of habitat (juniper encroachment and reduction of prairie dogs)
More information kiosks within the park

Within Dickinson:

More promotion of the park to the local community (offer day, 2-day or 3-day passes)
Offer a package of the experience (lodging, park pass, activity)
Bike trail system
Better utilize Patterson Lake
More shopping opportunities
Keep small town feel
More youth involvement and planning
If hunting continues, wildlife habitat and preservation should also continue (avoid over hunting)
Like to see the Museum Center grown into something amazing

Design

Putting dreams into practice. What actions and strategies do you feel are needed to achieve these dreams? Where/What? How?

Priorities for programs to be designed to accomplish the aforementioned dreams focused again on highlighting Patterson Lake and the desire for more collaboration between Dickinson State University, TRNP, TRMF, the City of Dickinson, and the CVB. Specific goals included:

Recycling programs

Dark Night Skies Program could be realized through a lighting ordinance and community education

Community and neighborhood preservation to be protected to ordinances and proper maintenance of existing facilities

Increased year-round programs

Open the Dickinson City Golf Course

Increased social media presence

Bike Trail System

Utilization of Grant Money

Distribution of more information to the public from TRNP

Feral horse Management programs within the park based on public input

Access the Outdoor Heritage Fund for usage towards Patterson Lake development

Position the city and the park to better mobilize the community through volunteering

Improve local buy-in, appreciation, and use of the park plus surrounding areas

Create more activities within the theme of the park in and around the area

How: More local marketing and community organized activities

Introduce school groups to the park (not just a visual tour, but educational covering plants, animals, and history)

Who: Have library organize events focused at the park (e.g. Toddler Tuesday)

Who: Have West River Community Center (WRCC) organize tours to the park

Destiny

We have achieved or learned about tourism and its potential contribution to your community. What comes next? How can the outcomes and what we have learned be sustained? How and where might these ideas be used in the future?

Find money sources (grants and government)

Residents suggested a ½ cent sales tax to support promoting the park or \$1 of vehicle fee to promote the park

Planning, community involvement, continued cooperation and communication between:

- CVB

- City of Dickinson

- County commissioners

- Fraternal groups

- State and federal legislators

- Park Board

- State lands decision makers

- USFS and NPS

Increased engagement with youth:

- Have the NPS create curriculum for schools based on the local NP

- Mobilize K-12 schools through exposure to outdoors

- Focus on contracting local business for construction projects (ex. Peaceful Valley road construction)

Distribute more information and 'souvenirs' on the horses of TRNP

Engage more with DSU

Would like DSU to develop a parks and recreation major

See more connections with marketing majors at DSU and TRNP

Engage DSU Honors Program students through service projects

COMMUNITY MEETING RESULTS: WATFORD CITY, ND

The Watford City community meeting was held at the Watford Hotel on Wednesday, April 25th from 7-9pm. A total of 17 residents attended the meeting. Generally, participants were proud to live in Watford City and demonstrated pride for the recent growth in the community and for recent community improvements, such as the new Rough Rider Center, hospital, school, and hotels. Tourism, especially historical or cultural tourism and outdoor recreation, was viewed positively by attendees as a way to stabilize the local economy and increase incomes. There was a strong interest in tourism and community improvements that would improve the atmosphere of the downtown area, increase recreation and community engagement for young people, and enhance experiences in the North Unit of TRNP for locals and tourists. The top examples include the establishment of a new permanent visitor center in the North Unit, a trail connecting the North Unit and the city, youth-centered programs in the community and the North Unit of TRNP, and enhanced winter recreation opportunities in the North Unit. Residents cited volunteerism, partnerships, transportation developments, and enhanced communication within the community and between the community and the park as strategies to achieve those goals. More detailed information for each phase of the Appreciative Inquiry Process is presented below

Discovery

What tourism assets do you have in and around your community?

Attractions

Basic tourism infrastructure:

Visitor center

Restaurants and brewery (29)

Hotel rooms

Community-based recreation:

Rough Rider Center

City parks, playgrounds, walking paths,
and fishing pond

Swimming pool and waterpark

Tobacco gardens

Movie theater

Golf course

Outdoor recreation:

Hiking

Biking

Maah Daah Hey Trail

Camping

Photography

Birdwatching

Watersports (i.e. boating)

Winter sports (i.e. cross-country skiing and
snow shoeing)

Hunting and fishing

Historic and cultural tourism:

Pioneer museum

Heritage center

Forts

Lift bridges

Senior Center and Fox Hills

Festivals:

Art in the Park

Rib fest

Home fest

Rodeo NDRA Finals

Class reunions

Natural resources

Open spaces and natural beauty

TRNP (Major attraction and camping)

National grasslands

Killdeer Mountains (Sheep Butte, White Butte, Medicine Hole)
Little Missouri River
Lake Sakakawea Confluence

Social Attributes

Family oriented city
Locals are friendly and open

Other

Access to Medora
Community infrastructure (Hospitals, schools, churches, outdoor recreation –
Allows for year-round tourism opportunities
Historic and cultural tourism

What kinds of activities do tourists undertake? Provide the best examples.

The most commonly cited examples of tourist activities were:
Hiking and biking along the Maah Daah Hey trail
Historic and cultural tourism
Festivals and events
Visiting TRNP

What positive linkages exist now between tourism and the resources you have?

Tourism “pads the pockets” of many locals
Tourism helps stabilize the economy in combination with oil industry
Local government policies support tourism

Dream

Please close your eyes if you feel like it. You don’t have to. How do you envision your community 25 years from now? Think about what “ideal tourism” means in your community for your children and grandchildren/for future generations:

TRNP Specifics:

Access – Develop a path from Watford City to North Unit

Visitor center – Residents requested a new visitor center in the North Unit

Programming – Residents desire star gazing programs, wildlife identification programs, programs that blend technology and park activities, and more activities for children, such as school picnics and field trips, in the North Unit.

Outdoor recreation – Residents desire trail rides, more groomed cross-country trails, and weekend snowshoeing programs in the North Unit.

Signage – Residents requested improved signage to mark trails and points of interest

Staffing – Residents would like to see more park rangers in the North Unit

Volunteer opportunities – Residents were willing to serve as volunteers to help with projects such as historic and cultural programs

Within Watford City:

Art – Create community arts and crafts, murals, and statues that showcase local lifestyle

Community atmosphere– Improve main street community feel by adding marble memorial benches, specialty stores. Emphasize the “morality of America.”

Community infrastructure– Increase family housing and develop a crisis shelter

Community-based recreation – Examples included an indoor park and community center, motor sports park, bowling alley, and paintball range

Conservation ethic – Improve resource preservation and encourage everyone to do their part

Events – Become a world class equestrian sporting location by enriching the fairgrounds

Historic and cultural tourism – Develop cowboy gatherings, poetry readings, and agrotourism to showcase homesteader history.

Tourism infrastructure – Create local transportation improvements (i.e. shuttles), a secondary river crossing, a commercial airport, outfitters store, and visitor center improvements

Trails – Increase number of walking paths, create a biking and walking path to the TRNP North Unit, create a trail to connect the north and south units, and improve the Long X Trail, and expand the Burnt Hill trail.

Youth engagement – Create programs for youth and young adults to help connection young people to nature

Design

Putting dreams into practice. What actions and strategies do you feel are needed to achieve these dreams? Where/What? How?

Vision – Develop and use a community vision to guide development. Vision should emphasize:

Courtesy

Teamwork and unity – “Two heads are better than one”

Finding a balance between commercial and industrial needs

Investing in properties that connect the community

Connecting youth to natural resources and community

Communication – Ensure ongoing communication between TRNP and Watford City

Trail improvement – Create a trail that connects Watford City and the North Unit

Transportation – Improve local transportation to increase resident and youth engagement

Establish a co-op shuttle system to the Rough Rider Center, events, and TRNP

Improve parking in the city

Partnerships – Develop partnerships between the following organizations to improve engagement, natural and historic preservation, and develop a walking trail to the North Unit:

TRNP (i.e. Ranger programs in schools and TRNP passes for children and/or residents)

Habitat for Humanity

Association of Craftsmen

Community Foundations

McKenzie County Builders Association

Chamber of Commerce

Private landowners

Downtowners Association

City Parks and Recreation

Maah Daah Hey Trail Club

Oil industry

Education and programming – Work with local schools, organizations and parents to implement the following programs:

- Leadership education
- Wildlife identification programs (work with City Parks and Recreation)
- Youth afterschool programs
- Youth field trips

Volunteering – the following organizations may be interested in organizing volunteers:

- Long X Arts
- Shutterbugs Camera Club
- Downtowners Association
- Chamber of Commerce
- Lions Club
- Veterans Association

Funding – Use the following strategies to raise resources for programs and improvements:

- Fundraising – Target national grasslands, private landowners, and local companies
- Sponsorships – Develop a sponsorship program for youth engagement
- Committee – Develop a committee to manage these strategies
- Preserving historic places

Destiny

We have achieved or learned about tourism and its potential contribution to your community. What comes next? How can the outcomes and what we have learned be sustained? How and where might these ideas be used in the future?

Community Atmosphere:

- Create a community ambassadors group to welcome new community members
- Increase art, such as murals, in the community and downtown area
- Break misconceptions
- Things do happen in Watford City
- Watford City is not a dangerous environment
- Showcase the positive

Communication:

- Promote reoccurring messages and advertisement for events to keep people interested
- Community boards
- Community channel
- Business promotion partnerships
- Co-ops for signage and involvement
- Word of mouth
- Get TRNP information to Watford City residents effectively and regularly
- Improve advertising relations between TRNP, Parks and Recreation, and Chamber of Commerce
- Hold meetings with the City Council, School Board, and Friends of the Public Library

Recreation development:

Geocaching and treasure hunts
Historic/cultural events
Bike rides
Trail endurance and cross fit races
Boat trips to the river
Trail from Watford City to TRNP

Tourism development:

Visitor center in North Unit
Agrotourism and equine events
Local transportation improvements

Volunteering:

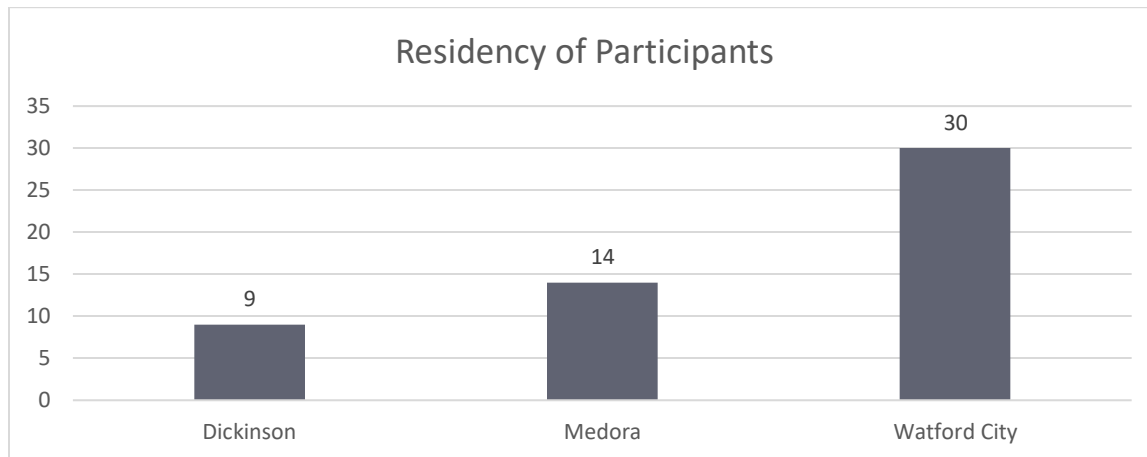
Adopt-a-_____ programs

Youth engagement:

Get youth to the park and increase youth engagement within the community

APPENDIX E SURVEY DATA

An online survey was created to provide all community members the opportunity to participate in the study. The survey contained 12 questions with multiple choice or open-ended formats. A total of 53 residents began the survey, and only 15 participants answered every question. Over half of respondents lived in Watford City (see figure 1), and the majority of participants (n = 44, 86%) lived in their community year-round. The responses from the open-ended questions were separated by residency and then analyzed thematically. In general, survey responses did not reveal any new information but supported the results from the interviews and community meetings. A summary of the survey findings for each community are found in the following pages.



MEDORA

What are you most proud of in your community? (n=7)

Local attractions:

Medora Musical

TRNP and the badlands

Community attributes:

Strong family ties and heritage

Close-knit, supportive community

Public services

Describe TRNP's relationship to you and your community.

A major attraction

Draws visitors that help support employment opportunities (primarily during summer)

Preserves and showcases cowboy and ranching heritage

Local hangout and/or weekend getaway

A place to show guests

Recreation opportunity (i.e. photography)

Weaknesses:

TRNP is disengaged from the community
Lack of communication regarding park plans and events
Cannot promote local businesses

Describe tourism and its role in your community.

Major component of local economy
Tourism is the “heart and soul” and “essential” for Medora
TRNP and the Musical are major attractions
Stabilizes Medora’s economy (oil industry is inconsistent)

Describe TRNP’s role in your community and tourism.

A major attraction
Visitors come to see the scenery and natural beauty
Part of a larger whole
TRNP visitation numbers waxes and wanes with oil industry and local entrepreneurship
Visitors often drive through park and then attend the Medora Musical

What are the needs and priorities of your community?

Sewer and water infrastructure
Temporary and permanent housing
Family dining options
Preserving the natural beauty and cowboy/ranching heritage
Entertainment opportunities that encourage longer visitation periods

How do you want your community to be known?

A year-round tourism destination
A place to live and raise a family
A clean, family-friendly community
A rustic town with deep history and heritage

The research team is conducting a visitor use study in TRNP in 2018. How can the information from this study help you in the work you do and/or your community?

What other places did you see or shop at?
Where are you from?
What was your primary reason for visiting the area?
What were your expectations for the park and for Medora?

WATFORD CITY

What are you most proud of in your community?

Economic growth and opportunity
A hub for the surrounding area
Increased recreation and employment options
Community atmosphere

Supportive, caring community where “people know everybody”
Relationships between businesses and community
Natural resources
The badlands
TRNP and its educational programs

Describe TRNP’s relationship to you and your community.

Local recreation opportunity
A family-friendly destination
A place to be close to nature
A place to escape to forget daily struggles
A place to recreate year-round and work out
Educational opportunity
A place to learn about wildlife and local history
A source of pride and a reason to live in Watford City

Describe tourism and its role in your community.

A small role
Tourism is not well developed in community
More advertising is needed
An opportunity to preserve and learn about local history
An opportunity to disprove misconceptions about the area

Describe TRNP’s role in your community and tourism.

A major attraction
Provides education, recreational, and relaxation opportunities
Showcases natural beauty of the area
Weaknesses
More year-round events are desired
More promotion and repairs will help with underutilization

What are the needs and priorities of your community?

Family-oriented activities
Basic infrastructure and services to support growth (i.e. housing, internet access, law enforcement, etc.)
Continued support and growth of local economic opportunities
Preservation of homesteader history
Conservation-oriented education (i.e. pack in, pack out)

How do you want your community to be known?

A kind, caring hometown community (“a small-town gem”)
A place with beautiful scenery
A place that showcases TRNP
An oil community

The research team is conducting a visitor use study in TRNP in 2018. How can the information from this study help you in the work you do and/or your community?

- How busy is the park?
- What do tourists need to make their stay memorable?
- What will make tourists return?
- What brings people to the area?
- What other activities do they want to see in the area?

DICKINSON

What are you most proud of in your community?

- Community atmosphere
- Community commitment to improving quality of life
- Small town feeling
- Amenities and services
- Access to TRNP

Describe TRNP's relationship to you and your community.

- A reason to live in the community
- Recreation opportunity – Hiking, biking, horseback riding
- A place to “get away”

Describe tourism and its role in your community.

- An economic opportunity
- An attraction for new residents
- An important but smaller part of the larger local economy

Describe TRNP's role in your community and tourism.

- A major attraction

What are the needs and priorities of your community?

- Recreation opportunities
- Outdoor recreations such as hiking, biking, skiing, birding, canoeing, and camping
- Flexibility to adapt to growth

How do you want your community to be known?

- A place to raise a family
- A safe, friendly, progressive place
- A place invested in resident well-being

The research team is conducting a visitor use study in TRNP in 2018. How can the information from this study help you in the work you do and/or your community?

- How can Dickinson's attraction improve the regional experience?
- How does Dickinson benefit from TRNP visitation?

APPENDIX F

The Preliminary Report on Community Assets

Summer 2017



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Parks, Recreation, and Tourism

Introduction

The following report presents the preliminary findings of the Theodore Roosevelt National Park (TRNP) Community Engagement study. Specifically, this preliminary report outlines the findings of the community asset mapping project (step two of this six-step study) for three gateway communities of TRNP: Dickinson, Medora, and Watford City, North Dakota (ND).

A. Study Goals and Objectives

The overarching goals of this portion of the study are to:

1. Understand the role of Theodore Roosevelt National Park related to stimulating regional tourism with the potential for communities to receive spillover benefits from tourism in order to enhance their economic conditions and quality of life, while maintaining the purpose and values of TRNP;
2. Understand nearby communities' relationship with the park and how nearby communities may be used to help influence quality visitor experiences, advance park goals, and develop and leverage partnerships;
3. Assist the park develop a sustainable park-level destination plan.

To meet these goals, several study objectives have been outlined. These include the need to:

1. Explore the relationships among conservation, livelihood, and sustainable tourism development in and around TRNP;
2. Understand the common needs and interests of near park communities to improve their livelihoods through sustainable tourism and recreation;
3. Strengthen THROs relationship through communication and collaboration with communities and their stakeholders to stimulate engagement with the NPS;
4. Determine local residents' attitudes toward TRNP;
5. Describe local residents' perceptions of TRNP;
6. Explore the effects of socioeconomic status and perceptions of TRNP on attitudes;
7. Provide a baseline understanding of THRO as a sustainable destination through a Global Sustainable Tourism Council (GSTC) evaluation.

B. Study Methods

An Appreciative Inquiry (AI) was selected for this study. Appreciative Inquiry is a change management approach that strives to understand the relationships among conservation, livelihood, and sustainable tourism development. This approach elicits public participation in identifying positive qualities of people and place that makes a destination unique, analyzes why these qualities work and then builds on these qualities.

The AI approach involves a six-step research process. Step one – the initial National Park Service (NPS) and community site visit – was completed in February 2017. The results of step two – the asset mapping literature review – are outlined in the remainder of this document. Steps three

through six – the multi-stakeholder representative appreciative interview, the mini appreciative inquiry session, the appreciative inquiry summit, and TRNP as a sustainable destination – will be completed by Fall 2018.

The goal of the asset mapping literature review was to establish an inventory of regional assets to provide a foundation of knowledge and inform the research process. Data was gathered on the following topics for each of the three communities included in the study area:

1. **Human assets**, including knowledge, wisdom, experiences, skills, information, leadership capabilities, and other personal strengths of people in communities, artists, historians, unique talents and skills, firefighters, tourism, etc.;
2. **Social Assets**, including formal institutions, association, and informal organizations;
3. **Financial assets**, including tourism-oriented businesses and tourism related businesses;
4. **Natural and physical assets**, including lakes, rivers, wildlife, landscape, parks, monuments, other for tourism development, roads, freeways, etc.
5. **Cultural assets**, including traditional food, farms and orchards, Native American cultural sites, historic landmarks, festivals and events, museums, etc.

In addition to gather data on the human, social, financial, natural and physical, and cultural assets, key informants residing in each community included in the study were identified. These individuals were added to a contact list along with a brief description of their title and their contact information and will be asked to participate in future steps of the study.

C. Study Area

The scope of the study was limited to three gateway communities surrounding TRNP: Dickinson, Medora, and Watford City, ND (refer to Figure 1). These three communities were selected by the University of Utah research team and TRNP NPS staff based on a combination of their proximity to TRNP and population size. Dickinson is located approximately 25 miles east of TRNP's South Unit, and Medora lies adjacent to the South Unit's southern border. Watford City is located 15 miles north of TRNP's North Unit Visitor Center. Demographic information for each community are outlined in Table 1.



FIGURE 1. THE STUDY AREA

Table 1. Demographic information for the three communities included in the study^{1*}

Demographic Category	Dickinson	Medora	Watford City
County	Stark	Billings	McKenzie
Population	22,993	112	6,390
Minority Resident Percentage	12.1%	6.2%	4.9%
Households	7,865	102	1,332
Median Household Income	\$71,144	\$49,018	\$70,161
Dominate Industries (% of employed residents)	Educational services, health care, and social assistance (18.0%)	Professional, scientific, management, administrative, and waste management services (42.7%)	Agriculture, forestry, fishing, hunting, and mining industry (20.2%)
	Agriculture, forestry, fishing, hunting, and mining (15.3%)	Arts, entertainment, recreation, accommodation, and food services (28.1%)	Educational services, health care, and social assistance (19.6%)
	Retail trade (11.7%)	Public Administration (15.6%)	Transportation, warehousing, and utilities industry (15.8%)
Poverty Rate	7.1%	15.8%	6.3%
Crime Rate (victims in <i>n</i> residents)	1 in 34	0	1 in 25

¹ Population on employment data is based on 2015 and 2016 estimates from the U.S. Census Bureau. Crime rates were taken from Area Vibes.

Dickinson, ND



A. Human Assets

Knowledge, wisdom, talents, experiences, skills, information, leadership capabilities, and other personal strengths possessed by the people who live in the community such as artists, historians, firefighters, hospitality and tourism related, other unique talents, experiences and skills.

Henry Biesiot

Henry Hank Biesiot has coached football to student athletes since his career at Dickinson State University began in the fall of 1972 as Defensive Coordinator. Hank was named Head Coach at DSU in 1975 and has since experienced 32 of 36 winning seasons at a percentage of 72%. His teams have won 17 Conference titles and have participated in 15 NAIA National Playoff Games. He was inducted into the NAIA Coaching Hall of Fame in 2006 and has coached more than 2,000 DSU football student-athletes. Hank has also served as Associate Professor of Health and Physical Education since 1972. The Henry Biesiot Activities Center was named in his honor.

Dr. Albert A. Watrel

The late Dr. Albert A. Watrel, aged 87, is President Emeritus and Professor Emeritus of Chemistry. There is a scholarship fund at Dickinson State University under his name, the Albert A. Watrel Scholarship Fund. Furthermore, Dr. Watrel participated with the Ukrainian community in developing the guidelines needed to meet the aims of the Ukrainian Cultural Institute.

B. Social Assets

a. Formal Institutions

I. Public Institutions

Town, schools, community colleges, libraries, hospitals, medical centers, parks, police, fire stations, CVB, tourism offices, tourist information centers, visitor centers, legal services and post offices, environmental institutions, community foundations, and other public institutions located in the community.

Dickinson Theodore Roosevelt Regional Airport

Dickinson Theodore Roosevelt Regional Airport services western North Dakota, eastern Montana and northwest South Dakota. Connections at competitive fares offered to daily departures from Denver to destinations worldwide. The airport offers low airfares for business travelers and no Saturday night stays are required. Approximately 52,300 passengers are served annually.

Recreation-Based Centers

- **The West River Community Center**

This center is a full-service recreation center with water recreation, gymnasiums, racquetball and tennis courts, fitness center, climbing wall, community rooms, drop-in childcare and more.

- **The Biesiot Activities Center**

This regional facility is capable of hosting various kinds of events with seating for over 3500 spectators and has 5500 square feet of multi-purpose space. Examples of events include: weddings, church gatherings, and caters for sporting events for Dickinson's three home teams, namely Dickinson State University, Dickinson High School and Trinity High School.

Education

- **Dickinson Public K-12th Grade Public School System**

The Dickinson Public School System has a total of five Elementary schools and three High schools. The Elementary schools include Berg Elementary, Heart River Elementary, Jefferson Elementary, Lincoln Elementary, Prairie Rose Elementary and Roosevelt Elementary. The High schools include Hagen Junior High, Dickinson High School and SW Community High School. Dickinson also has four private schools, which include the K-12th Grasslands Montessori Academy and Hope Christian Academy and the Trinity Elementary and High School.

- **Dickinson State University**

Dickinson State University is a regional four-year institution within the North Dakota University System. The university's mission is to provide high quality, accessible programs; to promote excellence in teaching and learning; to support scholarly and creative activities; and to provide service relevant to the economy, health, and quality of life for the citizens of the state of North Dakota.

- **The Dickinson Adult Learning Center**

The Dickinson Adult Learning Center provides academic services, which include computer classes, English as a Foreign Language, GED program completion, test proctoring and the Displaced Homemaker Program.

- **The North Dakota Department of Health**

This facility offers the Certified Nurse Aide (CAN) Training Program, located in Bismarck. More information is available via their website.

- **North Dakota Child Care Resource and Referral (Child Care Aware)**

Child Care Aware is a training and information hub for child care providers and offers parents customized referrals to licensed child care options. We work to build the capacity of child care in North Dakota and insure that children have the opportunity to play and learn in a safe and healthy environment.

Service Providers

Dickinson has five televisions, internet and telephone service providers, which include AT&T, CenturyLink, Consolidated Telecom, Midcontinent and Verizon Wireless. There are three postal services available: FedEx, United States Postal Services, and United Parcel Service (UPS). There are two power suppliers available, which include Montana-Dakota Utilities Company and Roughrider Electric Cooperative.

Dickinson Area Public Library

The original planning of the Dickinson Free Library began in 1908 by the first library board consisting of John F. Davis, Dr. V. H Stickney, Father Robstenick, R.H. Johnson and W. L. Richards. The original book collection consisted of about 1000 volumes chiefly donated by the Commercial Club, the public schools from the community and other generous donations. The library was opened for circulation on Monday, January 3, 1910. At present, the library contains approximately 90,000 volumes. The library further hosts family orientated events throughout the year including kids reading contests, movie nights and an adult book club.

Health and Safety

- **The Dickinson Police Department**

The Dickinson Police Department is a small southwest North Dakota police force for the City of Dickinson. It currently employs 27 full-time sworn police officers and 18 full-time civilian employees to include dispatchers and records staff.

- **The Dickinson Fire Department**

The local fire department has a proud history of protecting its community that dates back to 1891. Citizens stepping forward as volunteer firefighters, supported by family and employers, are an important part of their operations. The “Professionally Staffed by Volunteers” decal on their trucks tells of the level of commitment their members have.

- **Dakota West North Dakota Resource Conservation and Development**

North Dakota Resource Conservation and Development (RC&D) is a unique program designed to encourage and improve the capability of local volunteers and civic leaders to plan and carry out projects that address conservation and community development needs across the eight council areas of our state.

Other Institutions

Dickinson has one local newspaper called The Dickinson Press; an early childhood center called Early Head Start Center; the CHI St. Alexius Health Dickinson Hospital and other medical services including 22 general clinics, 27 dentists, 17 optometrists and 17 retirement homes.

II. Associations

Chamber of commerce, restaurant associations, hotel associations, religious organizations (institutions), cultural organizations, non-profit organizations and other associations functional in the community.

Government Entities and Formal Institutions

- **The Dickinson Area Chamber of Commerce**

The Chamber of Commerce works with over 450 members to provide leadership and promote a progressive business environment in Dickinson and Southwest North Dakota.

- **The Convention and Visitors Bureau**

This entity provides a comprehensive website with visitor information. Their offices are located at 72 W Museum Dr., Dickinson, ND 58601.

- **Job Service North Dakota**

Job Service North Dakota is the official portal for Government employment in North Dakota.

- **The Stark Development Corporation’s**

The Stark Development Corporation's mission statement is to promote economic development, innovation and entrepreneurship making southwest North Dakota a great place to live, work, and grow.

- **The City of Dickinson**

This website is used to broadcast government information to its residents.

- **Dickinson Area Concert Association**

The Dickinson Area Concert Association is committed to bringing a variety of excellent musical performances to the Dickinson area at a reasonable cost.

- **North Dakota Hospitality Association**

The North Dakota Hospitality Association NDHA – exists to protect, promote, and improve hospitality businesses. NDHA can help clients navigate the regulatory process, keep businesses running smoothly, and promote businesses. Since 1955, The NDHA has represented and promoted North Dakota's restaurant, lodging, and beverage industry by influencing and enhancing the business and legislative climate for its members and by providing services, educational opportunities, and increased visibility.

Social Services

- **The Best Friends Mentoring Program (BFMP)**

This mentoring program serves under the umbrella of the Western Wellness Foundation, Inc. The foundation started in July 1994 after a group of concerned Dickinson, North Dakota mental health professionals sought a mentoring program, such as Big Brothers/Big Sisters of America, to serve as role models for regional youth. The momentum for developing a program was based on a documented need for children, mainly from single-parent homes, to have more adult interaction and positive influence in their lives.

- **Easter Seals**

Easter Seals provides exceptional services, education, outreach, and advocacy so that people living with autism and other disabilities can live, learn, work and play in their communities. Easter Seals has been helping individuals with disabilities and special needs, and their families, live better lives for more than 90 years. From child development centers to physical rehabilitation and job training for people with disabilities, Easter Seals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals.

- **Southwest Community Services and Restitution**

The South West Community Service and Restitution primarily operates in the Community Service Employment Training Program industry within the Social Services sector. This organization has been operating for approximately 23 years (no official website available).

- **The Salvation Army Supportive Services for Veteran Families**

No website or further information available.

- **Support Systems Inc.**

This entity provides various levels of service to people in and out of their homes. This service is available to anyone regardless of need or eligibility determination. Support staff are trained to provide assistance in the following areas: social inclusion and building relationships; money management; personal and grocery shopping; self-help skills/personal care; recreation and leisure activities; exercising rights and making choices; meal planning and preparation; community access and connections; health and safety; supported employment.

- **Southwest Area Child Support**

No further information available via website.

Non-Profit Organizations

- **Able Inc.**

Able is a non-profit organization serving Southwest North Dakota with locations in Dickinson, Bowman and Hettinger and supports people in their homes, work and communities. Able Inc. aims to redefine the meaning of assisted living and employs direct support professionals whose primary role is to discover who people are, what they love, what they enjoy and what enhances their lives. Because of this, discovery of all these things about people happens through day-to-day support as well as working with a team of family, friends, coworkers and community associates who support the life-long process of personal growth of all people.

- **House of Manna**

HM is a non-denominational Christian non-profit. House of Manna assists those in emergencies, but also those who do not have access to other services to meet their needs. This population consists of the needy, the working poor, welfare recipients, those who fall between the cracks of the social system, transients, senior citizens with limited income, and those hit by an unexpected crisis. The House of Manna attempts to accomplish its purpose by accepting donations of useable clothing, household goods, beds, small appliances, furniture, and some food items. The items are sorted and organized, then made available to the needy on a free-will offering basis.

- **Pet Project Humane Society**

PPHS is a nonprofit corporation that was formed in 1998 by a small group of individuals who wanted to respond to a need in communities to help homeless and abandoned animals. It is the policy of Pet Project, Inc. to take appropriate action to protect animals that appear to be abandoned, neglected, tormented, deprived of necessary food and water, exposed to heat or cold, or cruelly beaten.

- **Community Options Inc.**

This organization was founded in 1997 by Bryan Wetch, and was based on his commitment to assisting people with developmental disabilities, helping them achieve a lifestyle they desire. Community Options exists to empower people to express their dreams, and take responsibility

to make and carry out their own decisions. Community Options employs over 400 people across the state, in 11 locations that include all of North Dakota's major cities and three reservations.

Youth Organizations

Northern Lights Council Boy Scouts of America serves youth through community organizations in Dunn, Mercer, Billings, Golden Valley, Slope, Bowman, Stark, Hettinger and Adams counties in Southwest North Dakota. The Council also serves Perkins County in South Dakota. Scouting is a proven program that helps shape the development of youth through programs that build character.

b. Informal Organization (no constitution or board of directors):

Camping club, fishing club, neighborhood watch groups, sport leagues, community fair and festival committees, community networks, informal volunteer groups, and other informal organizations active in the community.

Volunteer Groups

- **The RSVP Senior Citizen Center**

No website available for further information.

- **The National Association for Family and Community Education**

is grass roots, volunteer organization that deals with family issues before they become leading social concerns (no further information available).

- **The Dickinson Neighborhood Watch**

The neighborhood watch, known as the Badlands Crime Stoppers, is the foundation of community crime prevention and encourages citizen involvement in preventing residential crime. Involved neighbors report suspicious activities to the Dickinson Police Department.

Sport Leagues and Recreation Programs

There are seven adult sport leagues, which include the 3x3 Basketball League, the Flag Football League, the Spring and Summer Golf Course League, the Sand Volleyball League, the Men's, Women's and Coed Softball League, and the Fall Volleyball League.

There are 16 youth recreation programs, which include an Activity Mixer, Aquatic Lessons (Preschool; Levels 1-5; Parent and Me; Private), Lifeguard Certification Courses, Fitness Orientation Class, Flag Football, the Heart River Golf Academy, Learn-to-Belay, Make and Take Crafts, a play park, Summer Art, T-Ball, Tennis Lessons, and YAP Volleyball.

C. Financial Assets

a. Tourism Oriented Businesses

Number, type, and quality of accommodations (lodging, camp grounds, RV parking), restaurants, bars, souvenir shops, outfitters, tour guide services, cinemas, shopping malls, grocery stores, gas stations, banks, credit unions, and other businesses indirectly related to tourism.

Dickinson Historic Downtown Walking Tour

Dickinson was built on railroad wishes and ranching dreams. This tour features a number of buildings that are more than a century old. Brochures and maps are available for a self-guided tour. Guided tours are also available by making an appointment with the Dickinson Museum Center (no online brochures or maps available).

Old Red Old Ten Scenic Byway

The route begins at the Mandan Depot on Main Street and travels west for a total of 108 miles. The mission of the Old Red Trail Committee is for recreational, historical and economic revitalization in the communities along Highway 10 from Mandan to Dickinson, ND, by creating awareness of the Old Red Trail as an alternative to Interstate travel in western North Dakota. The Old Red Old Ten Scenic Byway travels through ten communities that include Mandan, Almont, Sims, New Salem, Glen Ullin, Hebron, Richardton, Taylor, Gladstone and Dickinson.

Dining and Nightlife

Dickinson offers a variety of dining options, including five bar and grilles, 13 coffee shops, six ethnic restaurants, five family style restaurants, 18 fast food chains, four fine dining restaurants, 15 nightlife hangouts, seven pizza parlors and 12 specialty restaurants.

Accommodations

Dickinson offers 21 options for lodging and accommodation (refer to Table 2).

Table 2. Lodging and Accommodations in Dickinson, ND

No.	Name	Star Rating	Website
1.	1026 Oasis Inn		http://www.1026oasisinn.net/
2.	AmericInn Lodge and Suites	2-star	https://www.americinn.com/hotels/nd/dickinson
3.	Astoria Hotel and Events Center	2-star	http://www.stayastoria.com/dickinson-nd
4.	Camp on the Heart	N/A	http://www.rvparkreviews.com/regions/north-dakota/dickinson/camp-on-the-heart
5.	Candlewood Suites	2-star	https://www.ihg.com/candlewood/hotels/us/en/dickinson/dikcw/hoteldetail

6.	Comfort Inn	2-star	https://www.choicehotels.com/north-dakota/dickinson/comfort-inn-hotels/nd001?source=gyxt
7.	Hampton Inn and Suites	2-star	http://hamptoninn3.hilton.com/en/hotels/north-dakota/hampton-inn-and-suites-dickinson-DIKNDHX/index.html
8.	Hawthorn Suites	3-star	https://www.wyndhamhotels.com/hawthorn-extended-stay/dickinson-north-dakota/hawthorn-suites-by-wyndham-dickinson/overview?CID=LC:BH::GGL:RIO:National:50245andiata=00065402
9.	Holiday Inn Express and Suites	2-star	https://www.ihg.com/holidayinnexpress/hotels/us/en/dickinson/dicnd/hoteldetail?cm_mmc=GoogleMaps_-_EX_-_USA_-_DICND
10.	La Quinta Inn and Suites	3-star	http://www.laquintadickinson.com/?cid=local_6580
11.	Microtel Inn and Suites by Wyndham	2-star	https://www.wyndhamhotels.com/microtel/dickinson-north-dakota/microtel-dickinson/overview?CID=LC:MT::GGL:RIO:National:40515andiata=00065402
12.	Motel 6	2-star	https://www.motel6.com/en/motels.nd.dickinson.8746.html?lid=X_PMG_NaturalSearch_Local_Google_M6-8746andutm_source=localandutm_medium=localandutm_campaign=googlelocal-M6-8746
13.	My Place	2-star	http://www.myplacehotels.com/my-place-hotel-dickinson-nd
14.	NoDak Motel	N/A	http://nodakmotel.bigbadbyte.com/
15.	Quality Inn and Suites	2.5-star	https://www.choicehotels.com/north-dakota/dickinson/quality-inn-hotels/nd105?source=yext
16.	Ramada Grand Dakota Hotel	3-star	https://www.wyndhamhotels.com/ramada/dickinson-north-dakota/ramada-grand-dakota-lodge-dickinson/overview?CID=LC:RA::GGL:RIO:National:11560andiata=00065402
17.	Red Roof Inn and Suites	2-star	https://www.redroof.com/property/ND/Dickinson/RRI319
18.	Rodeway Inn	2-star	https://www.choicehotels.com/north-dakota/dickinson/rodeway-inn-hotels/nd098?source=gyxt

19.	Towne Place Suites by Marriott	3-star	Towne Place Suites by Marriott
20.	Travel Inn	2-star	https://www.expedia.com/Dickinson-Hotels-Travel-Inn.h15833716.Hotel-Information
21.	Wood Spring Suites	2-star	https://www.woodspring.com/extended-stay-hotels/locations/north-dakota/dickinson/woodspring-suites-dickinson/?utm_source=GooglePlaces&utm_medium=organic&utm_campaign=VPDCKN

Other Tourism Orientated Businesses

Heart River Golf Course; West River Community Center; Heart River Retreat; West River Ice Center; the Village Gift Shop; Dakota Hunt and Guide; Double JJ Outfitters; Fields of Pheasants; North Dakota Game and Fish; Southwest Speedway; Dickinson Trap Club; Roughrider Archers Indoor/Outdoor Archery Range.

b. Tourism Related Businesses

Availability of bookstores, internet cafes, ground transportation (cabs, busses, and rental cars), laundry services, legal services, telephone services, cinemas, shopping malls, grocery stores, gas stations, banks, credit unions, and other businesses indirectly related to tourism.

Shopping

Dickinson has two shopping malls, namely Prairie Hills Mall and T-Rex Plaza. Prairie Hills Mall features Herberger's, JCPenney, Starboard, Boot Barn, Lillians, PretzelMaker, Out of Town, Maurices, Creative Cards and Gifts, Riddles Jewelry, Top-Q-Nails, Tradehome Shoes, Bath and Body, Claire's, Cash Wise, and more. T-Rex Plaza hosts local businesses along with King Buffet, ACE Hardware, Subway, The Pocket Saver, House of Booze, Wash 'n Go Laundry, Dakota Custom Cabinet and Homes, and the ND Department of Transportation.

There are 27 other stores located in Dickinson, namely 3rd Avenue Floral and Greenhouse; Able Thrift Center; Amma's African and Caribbean Market; Antique Charm; ARC AID; Badlands Comics and Games; Candy's Beauty Supply and More; Celebrations 'n' Crafts; Cobalt Closet; Colors of Health; Continental Mart; Dakota Sew and So; Desiree's Design; Dickinson Convention and Visitors Bureau; Faith Expressions; Fluffy Fields Vineyard and Winery; Friends Bookstore "Twice Sold Tales"; Greene Goods and Gifts; Joy; JP FrameShop and Western Edge Gallery; Loom; Mainstream Boutique; Masterpiece Gifts and Floral; Memories by Joey; Miss Willow's Nest; Rattle and Roll Baby Boutique; and Real Deals.

Public Transit

Dickinson has a number of public transit options available, including bus services, taxi services and car rentals. Bus services include Harlow's Trailways and Jefferson Bus Lines. Limousine service include Dan Porter Motors, Night Ride Luxuries Party Bus and Limousine, LLC, and Rock Star Party Bus. Taxi service include A Superior Taxi, Camajur, Central States Taxi, D-CAB and Shuttle, Dakota Taxi, Home Town Taxi, Public Transit, Ride of Your Life Taxi Service and Courier, and US Taxi. Car rental services include Autorama Auto Sales and Rentals, Budget Rent A Car/Parkway Ford, Dan Porter Motors, Dollar Rent A Car, Enterprise Rent-A-Car, Hertz Car Rental, and U-Save Auto Rental.

Laundromats

Laundry services include Wash N Go Coin Laundry, Prairie Maid Coin Laundry, Superior Laundry Cleaners, and Paradise Dry Cleaning and Laundry.

Legal Services

Dickinson has 20 legal services available. These include Ficek Legal Services; Legal Edge Solutions, PLLC; Kubik Bogner Ridl and Selinger; Mackoff Kellogg Law Firm; Melbye Law Office; Ebeltoft Sickler Lawyers PLLC; Murtha Law Office; Abrams Bethany; Robert A Keogh Law Office; Reichert Armstrong PC; Holmes Ashley E; Maus and Nordsven PC; Ebeltoft Sickler Lawyers: Bouray Nathan; Stark County Courthouse Maintenance; Sherer Mark C; Piper David; Howe and Howe Attorneys; Murtha Thomas F and Katherine; Dann E. Greenwood; Dellwo Cassie R; and Domestic Divas LLP.

Entertainment

There are two cinemas operating in Dickinson, namely Odyssey Cine 3 Theatres and Cine 3 Movie Information Line

Grocery Stores

There are five grocery stores operating in Dickinson, namely Family Fare Supermarket; Cash Wise Foods; Family Fare Supermarket; Walmart Supercenter; and Loaf 'N Jug.

Gas Stations

There are x17 gas stations operating in Dickinson. These include Superpumper; Holiday Stationstores; Cenex; Mobil; Rosie's Food and Gas; Family Fare Quick Stop; T-Rex Conoco; Simonson's Station Store North; MandH Gas Station; Simonson Station Store; THE HUB; Lucky's Xpress; Loaf 'N Jug; Lucky's Tesoro; County Line Truck Stop; Tesoro; and Wyoming Casing Safety Shop.

Banks and Credit Unions

There are ten banks and three credit unions operating in Dickinson. These include Kirkwood Bank and Trust; American Bank Center; Dacotah Bank; American Bank Center; Bank of the West; U.S. Bank Branch; Dakota Community Bank and Trust; Cornerstone Bank; Wells Fargo Bank; and Choice Financial Credit Unions include Western Cooperative Credit Union; Western Co-Op Credit Union; and WCCU Insurance LLC.

D. Natural and Physical Assets

Lakes, rivers, forests, wildlife, landscape, land marks, national monuments, national parks, state parks, county parks, water bodies, and other natural asset potential for tourism development.

Parks, Picnic Shelters, Trails and Lakes

Dickinson has 29 parks with various amenities (refer to Table 3).

Table 3. Parks in Dickinson, ND

No.	Park	Amenities
1.	All Seasons Park	Picnic shelter
2.	City Tennis Courts	
3.	College Park	
4.	Dickinson Dog Park	
5.	Eagles Park	Picnic shelter; trail
6.	Eastside Complex	
7.	Fisher Park	
8.	Gress Park	Softball complex
9.	Hillside Park	
10.	Hospital Park	
11.	Jaycee Park	Disc Golf Course; picnic shelter
12.	Kostelecky Park	
13.	Leisure Park	Trail
14.	Lincoln Park	
15.	Lions Park	Picnic shelter
16.	Memorial Park	
17.	Optimist Park	Disc Golf Course
18.	Patterson Lake Recreation Area	Disc Golf Course; lake
19.	Pine Tree Park	
20.	Pleasant Valley Park	
21.	Prairie Outpost Park	
22.	Pride Park	
23.	Rocky Butte Park	Picnic shelter; trail
24.	Roers Park	
25.	Simpson Park	
26.	Skate Park	
27.	Suncrest Park	
28.	Turtle Park	Picnic shelter
29.	Westend Park	

E. Cultural Assets

Traditional food, farms and orchards, Native American cultural sites, historic landmarks, festivals and events, art galleries, museums, spectator sports, churches, cemeteries, and other local cultural areas and activities preserved in the community.

Dickinson Museum Center

The Dickinson Museum Center is a cultural and natural history museum complex that serves the region of southwestern North Dakota. Attractions include the Joachim Museum, Dickinson Dinosaur Museum and Gift Shop, Prairie Outpost Park, Pioneer Machinery Building, Historic Preservation Commission and the Dickinson Convention and Visitors Bureau.

Dickinson State University Art Gallery

Located in Klinefelter Hall, the gallery provides an annual exhibition schedule featuring a variety of art mediums created by visiting artists, local artists, and the university's faculty and students. The gallery also provides educational workshops for children.

Arts on the Western Edge Festival

This is an outdoor art festival featuring local artists, food vendors, kids' activities and live music. The festival highlights metalworking, a variety of photographs depicting different landscapes and lifestyles, handmade crafts and food from various food vendors. There are also kids' activities, such as face painting, crafts and field games.

Pioneer Machinery Building

The Pioneer Machinery Building features permanent exhibits interpreting early agriculture and ranching methods utilized in the area. The Stark County Historical Society maintains artifacts and exhibits in the Pioneer Machinery Building.

Theodore Roosevelt Center

The Theodore Roosevelt Center is dedicated to preserving the legacy of America's 26th president. The Center has undertaken the monumental task of creating a presidential digital library that will serve as a repository for all Roosevelt-related documents, photographs, and ephemera, providing instant access via the internet in a well-organized, comprehensible manner. The Center also hosts an annual Theodore Roosevelt Symposium as well as special Roosevelt-related events, promotes Roosevelt scholarship, and offers student internships.

Ukrainian Cultural Institute

The North Dakota Ukrainians organized the Ukrainian Cultural Institute in 1980. Its organization was prompted by a desire to preserve the Ukrainian culture in North Dakota. President of Dickinson State University, Dr. Albert A. Watrel participated with the Ukrainian community in developing the guidelines needed to meet the aims of the proposed organization. On May 30, 1980, the Ukrainian community and Dickinson State University signed an agreement, which read: "Memorandum of Agreement between the Ukrainian Community and Dickinson State College for

the purpose of establishing a Ukrainian Cultural Institute which is dedicated for the furthering of education through the preserving, promoting, and displaying of the Ukrainian Culture". Dated this 31st Day of May 1980.

Hometown Pride Award

This award is awarded by the Dickinson Area Chamber of Commerce to local businesses that show outstanding pride in the appearance of their community.

Business of the Week

This award is awarded by the Dickinson Area Chamber of Commerce to local businesses that serve their community.

Take Your Best Shot Photo Contest

This competition was designed to help show the beauty of the people, scenery, personality and natural elements that contribute to the profile of the quality of life in Dickinson. One example is photo submissions of Dickinson agriculture, which is colorful and varied throughout the year and adds to the quality of life in Dickinson through the changing of seasons.

Outstanding Community Involvement Pin

The Dickinson Area Chamber of Commerce Board of Directors and Staff seeks to recognize contributing members of the community with the Community Involvement Pin. This award goes to individuals who go above and beyond through customer service and volunteerism that helps to improve the quality of life in their community.

Churches and Cemeteries

There are 15 churches of various denominations and three cemeteries located in Dickinson. Church denominations and their respective churches include Assemblies of God (River of Life Church International); Baptist (Hillside Baptist Church; Freedom Baptist Fellowship SBC; Pleasant Valley Baptist Church; Immanuel Baptist Church; Bible Baptist Church); Catholic (Queen of Peace Catholic Church; St. Patrick's Catholic Church; St. Joseph's Catholic Church; St. Wenceslaus Catholic Church); Church of Christ (Church of Christ Dickinson); Episcopal (Saint Johns Episcopal Church); Evangelical (Evangelical Bible Church); Jehovah (Kingdom Hall of Jehovah's Witnesses); Lutheran (St John Lutheran Church; Our Savior's Lutheran Church; Peace; Lutheran Church; Redeemer Lutheran Church; Living Word Fellowship); Methodist (Dickinson united Methodist Church); Mormon (The Church of Christ of Latter-Day Saints); Nazarene (New Hope Church-The Nazarene); Pentecostal (New Life Pentecostal Church); Reformation (First Reformed Church of Dickinson); Seventh-day Adventist (Invitation Hill Seventh-day Adventist Church); United Church of Christ (First Congregational Church, United Church of Christ).

Cemeteries include the Dickinson Cemetery; St Wenceslaus Cemetery; and the Badlands Pet Crematory.

Dickinson Directory

Table 4. A Directory of Assets in Dickinson

Asset Type	Category	Name	Website
Human Assets	Individuals	- Henry Biesiot - Dr. Albert A. Watrel	http://dickinsonbac.com/about-henry-biesiot/ https://www.ucitoday.org/history or http://dickinsonstate.smartcatalogiq.com/en/2016-2017/Catalog/Directory/Faculty-Emeriti
	Other	Dickinson Area Chamber of Commerce	http://www.dickinsonchamber.org/
Social Assets	Airport	Dickinson Theodore Roosevelt Regional Airport	http://www.dickinsonairport.com/index.php
	Recreation-Based Centers	- Biesiot Activities Center - West River Community Center	http://dickinsonbac.com/ http://www.dickinsonparks.org/index.php?option=com_content&view=article&id=102&Itemid=229
	Education	- Dickinson State University - Dickinson Adult Learning Center - Dickinson Public Schools - Private Schools - Certified Nurse Aide Training Program - North Dakota Child Care Resource and Referral - Early Headstart Center	http://www.dickinsonstate.edu/about/ https://dickinsonalc.com/ http://www.dickinson.k12.nd.us/ https://www.privateschoolreview.com/north-dakota/dickinson http://www.ndhealth.gov/hf/North_Dakota_certified_nurse_aide.htm http://ndchildcare.org/ http://www.dickinson.k12.nd.us/earlychildhood/

Table 4 Continued

Social Assets (Continued)	Service Providers	• AT&T • CenturyLink • Consolidated Telcom\ • Midcontinent • Verizon Wireless • FedEx • USPS • UPS • Montana-Dakota Utilities Company • Roughrider Electric Cooperative	• https://www.att.com/stores/north-dakota/dickinson/123229 • https://www.getcenturylink.com/nd/dickinson • https://www.ctctel.com/ • https://www.midco.com/about/service-areas/dickinson • https://www.verizonwireless.com/stores/north-dakota/dickinson/ • http://local.fedex.com/nd/dickinson/ • http://www.uspspostoffices.com/nd/dickinson/dickinson • https://dickinson-nd-4954.theupsstorelocal.com/ • https://www.montana-dakota.com/ • http://www.roughriderelectric.com/
	Libraries	• Dickinson Area Public Library	• http://www.dickinsonlibrary.org/index.html
	Newspapers	• The Dickinson Press	• http://www.thedickinsonpress.com/
	Health & Safety	• Dickinson Police Department • Dickinson Fire Department • CHI St. Alexius Health Dickinson Hospital • General Clinics • Dentists • Optometrists • Retirement Institutions	• http://dickinsonpd.com/ • https://www.dickinsonfire.com4/ • http://chistjosephshealth.org/ • https://www.yellowpages.com/search?search_terms=general+clinicandgeo location terms=Dickinson%2C+ND • https://www.yellowpages.com/search?search_terms=Dentalandgeo location terms=Dickinson%2C+ND • https://www.yellowpages.com/dickinson-nd/optometrists • https://www.yellowpages.com/search?search_terms=Retirement+Homes+andgeo location terms=Dickinson%2C+ND

Table 4. Continued

Social Assets (Continued)	Conservation	• North Dakota Resource Conservation & Development Association	• http://www.ndrcd.org/
	Government Entities & Formal Institutions	• Dickinson Area Chamber of Commerce • Convention and Visitors Bureau • Job Service North Dakota • Stark Development Corporation • City of Dickinson	• http://www.dickinsonchamber.org/ • http://www.visitdickinson.com/ • http://www.jobsnd.com/ • http://www.starkdev.com/ • http://dickinsongov.com/
	Social Services	• Best Friends Mentoring Program • Easter Seals • Southwest Community Services • Support Systems Inc. • Southwest Area Child Support	• http://www.bestfriendsnd.org/index.html • http://www.easterseals.com/ • http://www.buzzfile.com/business/Southwest-Community-Service.And.Restitution-Program-701-483-8500 • http://www.suppsys.com/ • http://www.nd.gov/dhs/services/childsupport/contact/r5.html
	Non-Profit Organizations	• ABLE Inc. • House of Manna • Pet Project Humane Society • Community Options Inc.	• http://ableinc.net/ • http://houseofmannand.org/about/ • http://www.petprojectnd.com/ • https://www.communityoptionsnd.com/
	Youth Organizations	• Northern Lights Council Boy Scouts of America	• http://www.nlcbsa.org/
	Other Formal Associations	• Dickinson Area Concert Association • North Dakota Hospitality Association	• http://www.dickinsonareaconcertassociation.com/ • http://ndhospitality.com/

Table 4. Continued

Social Assets (Continued)	Volunteer Groups	- National Association for Family & Community Education - Dickinson Neighborhood Watch	http://www.nafce.org/home-overview.html http://dickinsonpd.com/crime-prevention/neighborhood-watch/
	Sport Leagues & Recreation Programs	- Adult Sport Leagues - Youth Recreation Programs	http://www.dickinsonparks.org/index.php/programs/adult-programs http://www.dickinsonparks.org/index.php/programs/programs-youth
Financial Assets	Tourism Oriented Businesses	- Dickinson Historic Downtown Walking Tour - Old Red Old Ten Scenic Byway - Dining and Nightlife - Lodging - Heart River Golf Course - West River Community Center - Heart River Retreat - West River Ice Center - The Village Gift Shop - Outfitters	http://oldredoldten.com/things-to-do/dickinson_historic_downtown_walking_tour/ http://oldredoldten.com/ http://www.visitdickinson.com/dining http://www.visitdickinson.com/lodging/ http://www.dickinsonparks.org/index.php/heart-river-golf-home http://www.dickinsonparks.org/index.php?option=com_content&view=article&id=102&Itemid=229 http://www.dickinsonparks.org/index.php/facilities/heart-river-retreat http://www.dickinsonparks.org/index.php/facilities/west-river-ice-center https://www.yellowpages.com/dickinson-nd/mip/village-gift-shop-7283757 http://www.visitdickinson.com/outdoor/Hunting1/
	Tourism Related Businesses	- Shopping - Public Transit - Laundromats	http://visitdickinson.com/shopping http://www.visitdickinson.com/visitors/Transportation/ https://www.google.com/search?q=dickinson+nd+laundry+services&rlz=1C1GGRV_enUS749US749&oeq=dickinson+nd+laundry+services&adaqs=chrome..69i57j0j69i64.6311j0j4a&sourceid=chrome&ie=UTF-8#tbm=lcl&q=dickinson+nd+laundromats

Table 4. Continued

Financial Assets (Continued)	Tourism Related Businesses (Continued)	• Legal Services • Entertainment • Grocery Stores • Gas Stations • Banks • Credit Unions	• https://www.google.com/webhp?hl=enandsa=X&ved=0ahUKEwj- PHj_NvUAhVE8WMKHYtyA_4QPAgD#hl=enandq=dickinson+nd+legal+servicesandrflfq=1andrha=0andrllag=46879580,-102788359,381andtbm=lclandtbs=lr:!2m1!1e3!3sEAE,lf:1,lf ui:2 • http://dickinson.odysseytheatres.com/ • https://www.google.com/webhp?hl=enandsa=X&ved=0ahUKEwj- PHj_NvUAhVE8WMKHYtyA_4QPAgD#hl=enandq=dickinson+nd+grocery+storesandrflfq=1andrha=0andrllag=46898928,-102814277,1761andtbm=lclandtbs=lr:!2m1!1e2!2m1!1e3!3sEAE,lf:1,lf ui:10 • https://www.google.com/webhp?hl=enandsa=X&ved=0ahUKEwj- PHj_NvUAhVE8WMKHYtyA_4QPAgD#hl=enandq=dickinson+nd+gas+stationsandrflfq=1andrha=0andrllag=46889318,-102799662,1369andtbm=lclandtbs=lr:!2m1!1e3!3sEAE,lf:1,lf ui:3 • https://www.google.com/webhp?hl=enandsa=X&ved=0ahUKEwj- PHj_NvUAhVE8WMKHYtyA_4QPAgD#hl=enandq=dickinson+nd+banksandrflfq=1andrha=0andrllag=46886299,-102789314,794andtbm=lclandtbs=lr:!2m1!1e3!3sEAE,lf:1,lf ui:3 • https://www.google.com/webhp?hl=enandsa=X&ved=0ahUKEwj- PHj_NvUAhVE8WMKHYtyA_4QPAgD#hl=enandq=dickinson+nd+credit+unionsandrflfq=1andrha=0andrllag=46892731,-102800261,1132andtbm=lclandtbs=lr:!3sEAE,lf:1,lf ui:3andrldoc=1andrifi=hd::si:10803518557667995173;mv:!1m3!1d7171.283244038631!2d-102.80026120000001!3d46.89273145!2m3!1f0!2f0!3f0!3m2!1i593!2i505!4f13.1;tbs:lr:!3sEAE,lf:1,lf ui:3
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Table 4. Continued

Natural & Physical Assets	Parks, Picnic Shelters, Trails & Lakes	- 4 - City Tennis Courts (650 6th St W) - College Park (1474 2nd St W) - Dickinson Dog Park (455 8th Ave SW) - Eagles Park (428 2nd Ave SW) - Eastside Complex (245 9th Ave E) - Fisher Park (825 19th St E) - Gress Park (632 2nd Ave SE) - Hillside Park (1125 10th St E) - Hospital Park (175 9th St W) - Jaycee Park (497 2nd St SE) - Kostelecky Park (1949 Prairie Ave) - Leisure Park (2015 Empire Road) - Lincoln Park (1084 2nd Ave E) - Lions Park (3753 114th Ave SW) - Memorial Park (801 5th Ave W) - Optimist Park (731 6th St W) - Patterson Lake Recreation Area (3753 114th Ave SW) - Pine Tree Park (733 2nd Ave W) - Pleasant Valley Park (875 4th Ave E) - Prairie Outpost Park - Pride Park (349 6th St SW) - Rocky Butte Park (566 Fairway St) - Roers Park (285 23rd Ave W) - Simpson Park (555 3rd St E) - Skate Park (2015 Empire Rd) - Suncrest Park (222 10th Ave E) - Turtle Park (2352 W Broadway St) - Westend Park (187 S College Ave) • Park/Picnic Shelters • Lakes	• http://www.dickinsonparks.org/index.php/parks-trails/park-system • http://www.dickinsonparks.org/index.php/parks-trails/shelters • http://www.dickinsonparks.org/index.php/facilities/patterson-lake
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Table 4. Continued

Cultural Assets	Museums	- Dickinson Museum Center - Pioneer Machinery Building	http://dickinsonmuseumcenter.com/who-we-are/about/ http://dickinsonmuseumcenter.com/what-we-do/prairie-outpost-park/pioneer-machinery-building/
	Art	- Dickinson State University Art Gallery - Arts on the Western Edge Festival	http://dsuarts.com/art-gallery/ http://dickinsonchambernd.chambermaster.com/events/details/arts-on-the-western-edge-343
	History	Theodore Roosevelt Center	http://www.theodorerooseveltcenter.org/About-Us/
	Cultural Centers	Ukrainian Cultural Institute	https://www.ucitoday.org/
	Churches		https://www.google.com/search?q=at%26t+dickinson+ndandrlz=1C1GGRV_enUS749US749andoq=at%26t+dickinson+ndandaqs=chrome..69i57j0l3.3385j0j8andsourceid=chromeandie=UTF-8#q=churches+dickinson+ndandrflfq=1andrha=0andrllag=46901474,-102782106,1634andtbm=lclandtbs=lrf:!2m1!1e2!2m1!1e3!3sEAE,lf:1,lf ui:1
	Cemeteries		https://www.google.com/search?q=at%26t+dickinson+ndandrlz=1C1GGRV_enUS749US749andoq=at%26t+dickinson+ndandaqs=chrome..69i57j0l3.3385j0j8andsourceid=chromeandie=UTF-8#tbm=lclandq=cemeteries+dickinson+nd

Medora, ND



A. Human Assets

Knowledge, wisdom, talents, experiences, skills, information, leadership capabilities, and other personal strengths possessed by the people who live in the community such as artists, historians, firefighters, hospitality and tourism related, other unique talents, experiences and skills.

Medora Photos

Medora's website has an extensive gallery of photos for Medora, the Medora Musical, Bully Pulpit Golf Course, Theodore Roosevelt National Park, the Theodore Roosevelt reprinter Joe Wiegand, and many other topics related to the Theodore Roosevelt Medora Foundation. Members of the public are encouraged to submit their photos for publication.

Harold Schafer

Harold Schafer (February 1, 1912 – December 2, 2001) was a North Dakota businessman who founded the Gold Seal Company, the original maker of Mr. Bubble bubble bath. He was also an entrepreneur who invested money in the tourist town of Medora, North Dakota and the Medora

Musical. Furthermore, Harold Schafer was a philanthropist and founder of the Theodore Roosevelt Medora Foundation.

Theodore Roosevelt Medora Foundation Newsletter

The Theodore Roosevelt Medora Foundation (TRMF) is a 501(c)(3) public non-profit organization that was formed in 1986 by our founder Harold Schafer. The foundation is also responsible for releasing its seasonal Theodore Roosevelt Medora Foundation Newsletter.

B. Social Assets

a. Formal Institutions

I. Public Institutions

Town, schools, community colleges, libraries, hospitals, medical centers, parks, police, fire stations, CVB, tourism offices, tourist information centers, visitor centers, legal services and post offices, environmental institutions, community foundations, and other public institutions located in the community.

Education

Medora has a public pre-K through 8th grade public school system with a total of two Elementary schools. These include Demores Elementary School, Prairie Elementary School.

There are no community colleges in Medora. The closest college is Dickinson State University, 34 miles from Medora.

Libraries

Medora has one public library, the Billings County Resource Center Library. It is a Branch Library, located at 350 Broadway Medora ND 58645 in Billings County. [No official website available for further information]

Hospitals and Medical Centers

There are no hospitals or medical centers in Medora. The closest hospitals are Beach Medical Clinic in Beach (approximately 25 miles away), CHI St. Alexius Health in Dickinson (approximately 35 miles away) and Sanford Health West Dickinson Clinic (approximately 34 miles away).

Health and Safety

Medora Police Department (no website information available).

Billings County Sheriff (no website information available).

Billings County Rural Fire (no website information available).

Medora Convention and Visitor's Bureau

Medora CVB

PO Box 364

Medora, ND 58645
701.623.4830

Visitor Centers

There are two visitor centers located in Medora. These include the Medora South Unit Visitor Center and the Chateau De Mores Visitor Center.

The Medora South Unit Visitor Center houses the South Unit entrance to Theodore Roosevelt National Park, adjacent to the town of Medora. The Chateau De Mores Visitor Center serves the Chateau de Mores, a historic home and now a museum built by the Marquis de Mores in 1883 as a hunting lodge and summer home for his family and guests.

Airports

Medora is located 20 minutes (17.6 mi) from the Beach Airport – 20U. However, the closest major airport is the Dickinson Theodore Roosevelt Regional Airport (42 mi from Medora), which offers round trip flights to Denver Colorado through United Airlines.

Other Public Institutions

Billings County States Attorney; US Post Office.

II. Associations

Chamber of commerce, restaurant associations, hotel associations, religious organizations (institutions), cultural organizations, non-profit organizations and other associations functional in the community.

Chamber of Commerce

The Medora Chamber of Commerce's goal is to promote a prosperous and positive environment for all businesses and attractions within the Medora area.

North Dakota Hospitality Association

The North Dakota Hospitality Association (NDHA) exists to protect, promote, and improve hospitality businesses. NDHA can help clients navigate the regulatory process, keep businesses running smoothly, and promote businesses. Since 1955, The NDHA has represented and promoted North Dakota's restaurant, lodging, and beverage industry by influencing and enhancing the business and legislative climate for its members and by providing services, educational opportunities, and increased visibility. Currently the NDHA is not serving any businesses in Medora.

Non-profit Organizations

The Theodore Roosevelt Medora Foundation (TRMF) connects people to Medora for positive, life-changing experiences. TRMF preserves the experience of the badlands, the historic character of Medora and the values and heritage of Theodore Roosevelt and Harold Schafer. It presents opportunities for visitors and guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, Medora's patriotic heritage and the life of Theodore Roosevelt in the badlands. It also serves the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.

b. Informal Organizations (no constitution or board of directors):

Camping club, fishing club, neighborhood watch groups, sport leagues, community fair and festival committees, community networks, informal volunteer groups, and other informal organizations active in the community.

Medora Volunteer Program

The TRMF Volunteer Program began in 1998 when Jean Neshiem spearheaded the effort to create a volunteer program in Medora. The program takes in over 1,000 applications to fill just over 600 volunteer opportunities. Volunteers come from across the country, each serving as an ambassador for Medora. Amongst others, volunteers work at the Medora Musical, Pitchfork Steak Fondue, Bully Pulpit Golf and the Theodore Roosevelt National Park.

C. Financial Assets

a. Tourism oriented businesses

Number, type, and quality of accommodations (lodges, camp grounds, RV parking), restaurants, bars, souvenir shops, outfitters, tour guide services, boating/canoeing/kayaking agencies, and other tourism related businesses indirectly related to tourism.

Accommodations

Medora has no shortage of overnight accommodation options. Within the town, there are seven different hotels and motels. Prices for these accommodations range from \$189 to \$242 per night during the high season (see Table 5).

Table 5. Hotels in Medora, ND

No.	Name	Star Rating	Price Range	Website
1.	Amble Inn	N/A	\$125	http://www.ambleinnmedora.com/
2.	AmericInn Motel and Suites	2-star	\$195-219	https://www.americinn.com/
3.	Badlands Motel	2-star	\$152-272 (summer) \$89-199 (fall/spring)	http://medora.com/stay/hotel/badlands-motel/
4.	Hyde House	N/A	\$232-242	http://medora.com/stay/other/hyde-house/
5.	Medora C Store Lodging	N/A	\$145	https://www.custerscottage.com/picshow.php?albumname=MedoraCStoreandpicNum=0
6.	Rough Riders Hotel	3-star	\$99-199 (winter) \$202-212 (summer)	http://medora.com/stay/hotel/rough-riders-hotel/
7.	The Bunkhouse	N/A	\$89-135	http://medora.com/stay/other/the-bunkhouse/

Medora visitors also have the option to stay at accommodations that are more rustic. In and around town there are four guest ranches, two lodges, and two bed and breakfasts.

Campsites are also plentiful at the five local campgrounds. The major campground in Medora is the Medora Campground, which offers 150 tent and RV accessible sites and cabin options.

Several of these accommodations – such as the Boarding Stables at the Badlands Motel, Bar X Guest Ranch and Horse Camp, Buffalo Gap Guest Ranch and Campground, and Little Missouri Bed and Corral – offer horse-friendly accommodations.

Additional accommodation options are available in the nearby towns of Belfield (15 mi east), Beach (24 mi west), and Killdeer (70 miles northeast).

Dining and Nightlife

Medora visitors have six dining options. The highlighted dining option is the Pitchfork Steak Fondue, a western style restaurant where steaks are cooked on a pitchfork over an open barbeque pit. Theodore's Dining Room offers a high-end dining experience, while Maltese Burger and Badlands Pizza and Saloon offer family-friendly, affordable meals. Desserts are primary fare at the Ice Cream Parlor and Bake Shop and the Medora Fudge and Ice Cream Depot. Snacks and

fast foods can also be purchased at the Bully Pulpit Clubhouse located on the Bully Pulpit Golf Course.

Shopping

Gifts and souvenirs can be purchased at eight different shops in Medora. The major gift shops in town are seasonal, including Made in the USA Mercantile, Rough Riders Gift, Joe Ferris General Store, Cowboy Lyle's Candy, Roosevelt's Outpost, and Ticket Junction (which sells souvenirs as well as tickets to local event). Golf related souvenirs and supplies are sold or rented at Bully Pulpit Golf Shop or Clubhouse, and the Medora Musical Welcome Center supplies gifts related to the Medora Musical annual event.

Horse-Powered Tourism

Two businesses – Western Carriage Rides and Medora Riding Stables and Trail Rides – offer horse-oriented tourism experiences. Western Carriage Rides offers 30 minute horse-drawn carriage rides through downtown Medora from June to September. Medora Riding Stables and Trail Rides offers one and two-hour trail rides through the local badlands from late May to September.

Musical Tourism

- **Medora Musical**

The Medora Musical is a major performing arts asset in Medora. From early June to early September, high-energy, western-style musical stage performances featuring singers, dancers, and horseback riders are held for visitors to enjoy.

The main stage of the Medora Musical is the Burning Hills Amphitheater. This 7-story open-air stage is located one mile west of town and hosts performances in addition to the Medora Musical, such as other music concerts and acrobatics acts.

Medora musical behind the scenes tours are also offered in early June through early September at the Burning Hills Amphitheater. These 40-minute tours offer visitors an opportunity to learn about the amphitheater's history and what it takes to put on the Medora Musical.

- **Medora Town Square Show Hall**

Musical performances held four days a week at the Medora Town Square Show Hall, including the Medora Gospel Brunch and the Medora Town Square Patio Sets. The Medora Gospel Brunch features a full brunch buffet, a full band, a gospel quartet, and surprise guest performers. The Medora Town Square Patio Sets offer free admission and feature musicians from the cast of the Medora Musical.

Theatrical Tourism

The newly remodeled Old Town Hall hosts a variety of performing art shows. The Teddy Roosevelt's Salute to Medora is the main show hosted at this venue. However, a variety of other shows occur at this site, such as Bill Sorensen's Magic Show, the Great American Fold Show with Tom Brosseau, and others.

Other Tourism Orientated Businesses

- **The Bully Pulpit Golf Course**

Serious golfers where they can test their skill at this course, which is ranked among America's 100 greatest public golf courses.

- **Medora Mini Golf**

Amateur golfers and families can putt around at the Medora Mini Golf. Check-in is located at the Badlands Motel.

- **The Family Fun Center**

The family fun center boasts the world's largest inflatable water slide as well as a bungee jump, kid-friendly rock wall, and a water balloon sling shot standoff. The center is open six days a week during the summer months.

- **Dakota Cyclery Mountain Bike Adventures**

is for outdoor enthusiasts and novices alike. This business in downtown Medora offers bike rentals, shuttle services, and trail information for those who want to try mountain biking the local badlands.

- **Badlands Shooting Gallery**

This tourism attraction is located at the Old Town Hall. The Shooting Gallery is a family friendly stop open seven days a week during the summer.

b. Tourism related businesses

Availability of bookstores, Internet cafes, ground transportation (cabs, buses, and rental cars), laundry services, legal services, telephone services, cinemas, shopping malls, grocery stores, gas stations, banks, credit unions, and other businesses indirectly related to tourism.

The majority of businesses in Medora relate directly to tourism, and very few tourism related businesses exist. However, one convenience store is located in Medora (the Medora Convenience ["C"] Store). The Medora C Store functions as a deli, motel, and 24-hour gas station and sells snacks, groceries, souvenirs, camping supplies, vehicle maintenance fluids, and alcoholic. The Joe Ferris Store also stocks a limited amount of groceries.

D. Natural and Physical Assets

Lakes, rivers, forests, wildlife, landscape, land marks, national monuments, national parks, state parks, county parks, water bodies, and other natural asset potential for tourism development.

Parks

The major park related asset is Theodore Roosevelt National Park. Downtown Medora is just a short half-mile jaunt from the Park's South Unit Visitor Center, providing visitors easy access to the Park's 70,000 acres of grassland and badlands, scenic drives, 12 hiking trails dotted with interpretive signs, interpretive ranger programs, prairie dogs, bison, and more.

Medora also has a city park called the Medora Children's Park. The Children's Park is open year-round and features free admission and wooden western-themed play equipment.

Trails

Medora visitors have easy access to all of the trails located in and/or run through Theodore Roosevelt National Park's South Unit. Some of these trails are considered easy to moderate (i.e. Skyline Vista [0.1 mi], Boicourt Overlook Trail [0.2 mi], Buck Hill [0.2 mi], Wind Canyon Trail [0.4 mi], Ridgeline Trail [0.6 mi], Coal Vein Trail [0.6-0.8 mi], and Painted Canyon Nature Trail [0.9 mi]). Others are rated moderate to strenuous (i.e. the Maah Daah Hey Trail [7.1 in the south unit and 144 mi total], Lone Tree Loop [9.6 mi], Petrified Forest Loop [10.3 mi], Jones/Lower Talkington/Lower Paddock Loop [11.4 mi], and Upper Paddock/Talkington Loop [11.4 mi]).

Grasslands

Medora borders the Little Missouri National Grassland. This grassland – managed by the U.S. Forest Service district Offices in Watford City and Dickinson, ND – encompasses more than 503,000 acres of tallgrass prairies and badlands in McKenzie County. Recreation opportunities on this public land include hiking, camping, horseback riding, photography, hunting, canoeing, and backpacking. Visitors also have an opportunity to view an abundance of wildlife that call the grasslands their home, including mule and whitetail deer, antelope, bighorn sheep, coyotes, sharptail grouse pheasants, wild turkeys, eagles, falcons, and the prairie dogs.

Rivers

Medora borders the Little Missouri River on the east side of the city. This river provides fishing and other water-based recreation opportunities (such as canoeing and kayaking) and draws in over 200 species of birds, making Medora a potential birding location.

E. Cultural Assets

Traditional food, farms and orchards, Native American ruins, historic landmarks, festivals and events, art galleries, museums, spectator sports, churches, cemeteries, and other cultural areas and activities preserved in the community.

History in Medora

- **Teddy Roosevelt Salute to Medora**

Visitors can learn about Theodore Roosevelt during the Teddy Roosevelt Salute to Medora interpretive program. This program features Theodore Roosevelt reenactor Joe Wiegand at the Old Town Hall Theater five days a week from early June through early September.

- **Chateau De Mores State Historic Site**

The Chateau De Mores State Historic Site overlooks Medora. At this site, visitors can learn about Medora's namesake – Medora Vallombrosa, the Marquise de Mores – and experience what life was like in Medora in the late 1800s. The building features restored furnishings and an interpretive center with exhibits about the Marquis' enterprises in Medora. The Chateau is open seven days a week in the summer and five days a week during the remaining part of the year.

- **Von Hoffman House**

The Von Hoffman House is a historic home originally built in 1884 by Medora Vallambrosa's parents. The house is decorated with period furnishings and furniture and includes a gallery of correspondence between the Ferris family and Theodore Roosevelt. The highlighted interpretive program hosted at this site is the daily Footsteps into Medora's Past tour. Visitors on this tour learn about what life was like in Medora in Theodore Roosevelt's days and it has changed. While there is a fee for Footsteps into Medora's Past, admission into the Von Hoffman House is free, and the site is open from early June through early September.

- **Maltese Cross Cabin**

This historic cabin is located in Theodore Roosevelt National Park's South Unit just a short walk or drive from Medora. The Maltese Cross Cabin is a site where historic interpretation programs are frequently held.

- **Chimney Park Picnic Area**

This picnic area marks the spot of the old Marquis de Mores' meat packing plant that was destroyed by a fire in 1907. A partial chimney from the plant still stands on the site today.

- **De Mores Park**

This park houses a commemorative bronze statue of the Marquis de Mores. The park offers visitors a chance to receive informal interpretation on Medora's past.

- **Harold Schafer Heritage Center**

This museum commemorates prominent local businessperson and philanthropist, Harold Schafer. The Center is open year-round and features free admission.

- **Billings County Courthouse Museum**

The Billings County Courthouse Museum features items from Medora's pioneer days, including a barbed wire collection, a restored courtroom and jail, and military and western firearms. The Museum is open from mid-May to mid-September.

- **Transportation Museum**

This free museum honors Theodore Roosevelt's involvement in the building of the Panama Canal. This round establishment is located inside the Bully Pulpit Clubhouse, and the highlighted interpretive opportunity is a 45-minute video presentation.

- **North Dakota Cowboy Hall of Fame**

This interpretive center is open during the summer months from May to September and honors Native American, Ranching, and Rodeo culture. The Cowboy Hall of Fame is open seven days a week during the summer and five days a week in the off-season. Souvenirs are sold at this site.

Art in Medora

- **Art Galleries**

No art galleries currently reside in Medora. The Circle C Art Gallery used to be located in Medora, but it appears to have gone out of business in 2013.

- **Performing Arts**

The majority of the major art assets in Medora are performing art assets, such as the Medora Musical, Medora Gospel Brunch, Medora Town Square Patio Sets, and theatrical performances at the Old Town Hall (see section on Tourism Oriented Businesses for more information).

- **Artists in residence**

Medora frequently hosts artists in residence. The current artist in residence is painter Cathryn Reitler-Sugg.

Churches

Churches in Medora include the Union Congregational Church and the Belfield Lutheran Church. Both represent Christianity.

Events

- **Historic Interpretive Events**

During the summer, there is always an event going on in Medora. Historic interpretive events – such as the Games with the Roosevelts, Stories with the Roosevelts, and Tea with Mrs. Roosevelt hosted by reenactors, the Joe Ferris Store, and the Van Hoffman House – are hosted several days a week.

- **Entertainment events**

Entertainment events – such as acrobatics acts, the Get Misti-fied Free Kids Variety Show, Cowboy Mounted Shooters competitions, the Medora Hot Air Balloon Rally and Badlands Kite Festival, and more – are held at locations around town including the Burning Hills Amphitheater, the Badlands Motel, the Von Hoffman House, and the Old Town Hall. Information for these events can be found on the Medora tourism website.

- **Musical Events**

Musical events appear to be the highlighted events in the town. In addition to the regular musical performances described in the Tourism Oriented Businesses section, non-resident musical performers will frequently host concerts in Medora. These performances take place on the Burning Hills Amphitheater and Old Town Hall Theater. Information regarding these performances is highlighted on the Medora tourism website.

- **Golfing Events**

Golf outing and competition events are held throughout the summer at the Bully Pulpit Golf Course. These events occur approximately every two weeks. A schedule of these events is posted on the Medora tourism website.

- **Annual Events**

Other events take place annually. The Maah Daah Hey Trail Run event put on by the Experience Land group draws in a large crowd of spectators and trail runners of all levels. The Maah Daah Hey 100 Bike Race is a similar event, offering competitions for mountain bikers of all levels. Horse enthusiasts are not forgotten along the Maah Daah Hey trail either. The Maah Daah Hey Endurance Horseback Ride gives riders and their horses a chance to their endurance and skill in the North Dakota badlands. For 60 years, Medora has also hosted the Champions Ride Rodeo. This event features 20 top ranked cowboys and donates all proceeds to the Home on the Range children's home.

- **Medora Chamber of Commerce Events**

The Medora Chamber of Commerce also hosts events year-round. During 2017, the Chamber hosted or will host the Ribs and Bluegrass Spring Fling, Cowboy Poetry at Medora Community Center, the Medora Badlands NDRA Rodeo at Ranchorama, All Horse Flag Day Parade, Wildlife Feed, Medora's Old Fashioned Cowboy Christmas. These events are advertised on the Chamber of Commerce Website.

- **Other Events**

The Medora Convention and Visitor Bureau also lists events on their website. This site lists many of the events listed above as well as the Bakken Rocks CookFest, the Powerlifting Competition, the Badlands Archery Shoot, and the Day of the Plains Horse People.

Medora Directory

Table 6. A Directory of Assets in Medora

Asset Type	Category	Name	Website
Human Assets	Individuals	Harold Schafer	http://medora.com/do/history/harold-schafer-heritage-center/
	Other	- Medora Photos - TRMF Newsletter	http://medora.com/employment/photos/ http://medora.com/about/about-tr-medora-foundation/newsletters/
Social Assets	Education	Elementary Schools	http://www.billingscounty.k12.nd.us/
	Parks	- Medora Children's Park - De Mores Park	http://medora.com/do/outdoor/medora-childrens-park/ http://medora.com/do/history/de-mores-park/
	Tourism Bureaus, Associations, & Centers	- Medora Convention & Visitor's Bureau - NPS South Unit Visitor Center - Chateau De Mores Visitor Center - North Dakota Hospitality Association	http://www.medorand.com/ https://www.nps.gov/thro/planyourvisit/visitor-centers.htm http://medora.com/do/history/chateau-de-mores/ http://ndhospitality.com/
	Other Public Institutions	- Chamber of Commerce - Billings County States Attorney - Post Offices - Beach Airport – 20U4	http://www.medorandchamber.com/ https://www.ndcourts.gov/court/counties/STATTYS/BILLINGS.htm http://www.uspspostoffices.com/nd/medora/medora http://www.airnav.com/airport/20U
	Non-profit Organizations	Theodore Roosevelt Medora Foundation	http://medora.com/about/about-tr-medora-foundation/
	Volunteer	Medora Volunteer Program	http://medora.com/about/volunteer-program/at-a-glance/

Table 6. Continued

Financial Assets	Tourism-Oriented Businesses	• Hotels, Motels, & Inns – Amble Inn – AmericInn Motel & Suites – Badlands Motel (With Boarding Stables) – Hyde House – Medora C Store Lodging – Rough Riders Hotel – The Bunkhouse – Wooly Boys Inn • Ranches, Lodges, & Bed & Breakfasts – Bar X Guest Ranch & Horse Camp – Buffalo Gap Guest Ranch & Campground, – Custers Cottage – Dakota Place Lodge – Diamond Bar Bed & Breakfast – Eagle Ridge Lodge – HU Lodging & Longhorn Ranch – Little Missouri Bed & Corral • Campgrounds – Buffalo Gap Campground – Cottonwood Campground – Medora Campground – Red Trail Campground – Sully Creek Campground • Other Accommodations Near Medora – Cowboy Inn (Belfield, ND; 15 mi east) – Trappers Inn (Belfield, ND; 15 mi east) – Buckboard Inn (Beach, ND; 24 mi west) – Red Rock Campground (Beach, ND; 24 mi west) – The Outpost (Beach, ND; 24 mi west) – Westgate Badlands Motel (Beach, ND; 24 mi west) – Burnin' Daylight Adventures (Killdeer, ND, 70 mi northeast)	• https://medora.com/reservations/hotels-and-camping/ or https://medora.com/stay/ • https://medora.com/reservations/hotels-and-camping/ or https://medora.com/stay/ • https://medora.com/reservations/hotels-and-camping/ or https://medora.com/stay/ • https://medora.com/reservations/hotels-and-camping/ or https://medora.com/stay/
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Table 6. Continued

Financial Assets	Tourism Oriented-Businesses (Continued)	• Food & Beverage – Badlands Pizza & Saloon – Bully Pulpit Clubhouse – Ice Cream Parlor & Bake Shop – Maltese Burger – Medora Fudge & Ice Cream Depot – Pitchfork Steak Fondue – Theodore’s Dining Room • Shopping – Bully Pulpit Golf Shop – Cowboy Lyle’s Candy – Joe Ferris General Store – Made in the USA Mercantile – Medora Musical Welcome Center – Roosevelt’s Outpost – Rough Riders Gift – Ticket Junction • Horse-Powered Tourism – Western Carriage Rides – Medora Riding Stables & Trail Rides	• https://medora.com/eat/ • https://medora.com/do/shopping/ • https://medora.com/do/outdoor/western-carriage-rides/ • https://medora.com/do/outdoor/medora-riding-stables-trail-rides/
	Tourism-Related Businesses	• Medora C Store • Joe Ferris General Store • Old Town Hall – Performing arts theater	• http://www.medoracstore.com/
	Other Tourism Businesses	• Badlands Shooting Gallery • Bully Pulpit Golf Course • Burning Hills Amphitheater • Dakota Cyclery Mountain Bike Adventures • Family Fun Center • Medora Mini Golf • Medora Town Square Stage	• http://medora.com/do/entertainment/badlands-shooting-gallery/ • https://medora.com/do/outdoor/bully-pulpit-golf-course/ • http://medora.com/do/outdoor/burning-hills-amphitheatre/ • https://medora.com/do/outdoor/hiking-biking/ • https://medora.com/do/outdoor/family-fun-center/ • https://medora.com/do/outdoor/medora-mini-golf/ • http://medora.com/do/entertainment/medora-town-square-patio-sets/

Table 6. Continued

Natural & Physical Assets	Parks	- Theodore Roosevelt National Park - Medora Children's Park	https://medora.com/do/outdoor/theodore-roosevelt-national-park/ https://medora.com/do/outdoor/medora-childrens-park/
	Trails	Theodore Roosevelt National Park – South Unit Trails	https://www.nps.gov/thro/planyourvisit/hiking-and-trail-information.htm or http://medora.com/do/outdoor/hiking-biking/
	Grasslands	Little Missouri National Grassland	https://www.fs.usda.gov/recarea/dpg/recarea/?recid=79469
	Rivers	Little Missouri River	https://www.google.com/maps/place/Medora,+ND+58645/@46.9124421,-103.5336693,15z/data=!3m1!4m5!3m4!1s0x532678a3634608a9:0x1c8bd2bf522c0994!8m2!3d46.9139028!4d-103.5243536 http://www.visitwatfordcity.com/Attractions/Birding in McKenzie County#contentTop
Cultural Assets	History	- A Teddy Roosevelt Salute to Medora - Billings County Courthouse Museum - Chateau De Mores - Chimney Park Picnic Area - De Mores Park - Harold Schafer Heritage Center - Maltese Cross Cabin - North Dakota Cowboy Hall of Fame - Transportation Museum - Von Hoffman House (& Footsteps into Medora's Past)	http://medora.com/do/history/a-teddy-roosevelt-salute-to-medora/ http://medora.com/do/history/illings-county-courthouse-museum/ http://medora.com/do/history/chateau-de-mores/ http://medora.com/do/history/chimney-park-picnic-area/ http://medora.com/do/history/de-mores-park/ http://medora.com/do/history/harold-schafer-heritage-center/ http://medora.com/do/history/maltese-cross-cabin/ http://medora.com/do/history/nd-cowboy-hall-of-fame/ http://medora.com/do/history/transportation-museum/ http://medora.com/do/history/footsteps-into-medoras-past/ or http://medora.com/do/history/von-hoffman-house/

Table 6. Continued

Cultural Assets (Continued)	Art	• Artists in Residence • Medora Musical • Old Town Hall	• http://medora.com/do/events/artist-in-residence--cathryn-sugg/
	Churches	• Belfield Lutheran Church • Union Congregational Church	
	Events	• Historic Interpretive Events – Fun with the Roosevelts • Entertainment Events – Get Misti-fied! • Musical Events – Medora Gospel Brunch – Medora Musical – Medora Musical Behind the Scenes tours – Medora Town Square Patio Sets • Bully Pulpit Golf Course Outings & Competitions • Chamber of Commerce Events • Other Annual Events – Champions Ride Rodeo – Maah Daah Hey Endurance Horseback Ride – Maah Daah Hey Trail Run – Maah Daah Hey 100 Mountain Bike Race – Medora Convention & Visitors Bureau – event list	• http://medora.com/do/events/ • http://medora.com/do/ • http://medora.com/do/entertainment/fun-with-the-roosevelts/ • http://medora.com/do/events/ • http://medora.com/do/entertainment/get-misti-fied-free-kids-variety-show/ • http://medora.com/do/entertainment/the-medora-gospel-brunch/ • http://medora.com/do/entertainment/medora-musical/ • http://medora.com/do/entertainment/medora-musical-behind-the-scenes-tour/ • http://medora.com/do/entertainment/medora-town-square-patio-sets/ • http://medora.com/do/events/ • http://www.medorandchamber.com/ • http://medora.com/do/events/60th-anniversary-champions-ride-rodeo/ • http://medora.com/do/events/maah-daah-hey-endurance-horseback-ride/ • http://medora.com/do/events/maah-daah-hey-trail-run--5k10k--half-and-full-marathons--54-79-106-miles/ • http://medora.com/do/events/maah-daah-hey-100-mountain-bike-race/ • http://www.medorand.com/events/

Watford City, ND



A. Human Assets

Knowledge, wisdom, talents, experiences, skills, information, leadership capabilities, and other personal strengths possessed by the people who live in the community such as artists, historians, firefighters, hospitality and tourism related personnel, other unique talents, experience, and skills.

Artists and Historians

- **MHA Nation**

Mandan, Hidatsa, Arikara Nation (MHA) refers to the six communities residing on the Fort Berthold Native American Reservation. One formal component of the MHA Nation is the MHA Tourism Department, whose mission is to protect, preserve, and educate the world about the living culture, history, and environment of their sovereign nation by providing economic development opportunities through tribal tourism. Watford City is also approximately 40 minutes from the Fort Berthold Reservation, providing resident and visitor access to Native American powwow reenactments and other interpretive programs organized by the MHA Department. Charlie Moran is a noted Native American historian and spokesperson for MHA events, but no contact information was found.

- **Long X Arts Foundation**

The Long X Arts Foundation, a non-profit devoted to arts-based development, entertainment, and fundraising. This foundation provides residents – and potentially tourists – opportunities to explore and take classes involving a wide variety artistic media, including dance, writing, paint, plaster casting, and more. The majority of their events and classes are held at the local Rough Rider Center.

- **Long X Visitor Center**

Interpreters at the Long X Visitor Center help commemorate and preserve the history of the Watford City area. Interpretive programs and exhibits feature artifacts from and opportunities to learn about life and events in Watford City from prehistory to oil boom history.

- **Jessie Veeder Scofield**

Jessie Veeder Scofield is a local country folk musician. In her music – as well as through her ranching, blogging, photographic, and writing endeavors – Jessie seeks to preserve local ranching history and modern-day life in the rural Watford City area.

- **Chad Ziemendorf – Ziemendorf Gallery**

Chad Ziemendorf is a local photographer currently residing in Watford City. He produces corporate photographs as well as landscapes and cityscapes.

- **Bruce Loeschen – Loeschen Art**

Bruce Loeschen is an artist who specializes in historical black and white ink drawings. Loeschen is not based in Watford City, but he was featured at the Watford City Centennial celebration, where he produced commissioned art commemorating historic Watford City.

viii. Glen Skoglund - Old Barn Woods

Old Barn Woods is a family-owned business 10 miles north of Watford City that reclaims and transforms old barn wood into rustic décor. All the wood they use comes from within a 100-mile radius of McKenzie County. They strive to preserve the history of each reclaimed building during their reclamation process. Their products are featured and in Watford City at the Door 204 coffee shop and art gallery and Siggy's Sandwich shop.

- **Prairie Rose Quilting Guild**

The Prairie Rose Quilting Guild is a local quilting organization in Watford City. No website information on the guild is available.

Highlighting the Human Element

Watford City leadership appears keen to highlight the personal stories and accomplishments of local community members. Individuals and their stories appear regularly in both local newspapers, the McKenzie County Farmer and the Roundup. Individual's stories regarding daily life and business in and around Watford City also appear on a public relations website created by the McKenzie County Development Council titled "Voices of Watford."

B. Social Assets

a. Formal Institutions

I. Public Institutions

Town, schools, community colleges, libraries, hospitals, medical centers, parks, police, fire stations, CVB, tourism offices, tourist information centers, visitor centers, legal services and post offices, environmental institutions, community foundations, and other public institutions located in the community.

Government Entities and Formal Institutions

- **Watford City Council**

Watford City has a functional City Government or Council, which is an elected body that works under a mayor-council framework. The Council meets every first Monday of the month to make decisions regarding local budgets and ordinances. Justin Voll is the current mayor who presides over the City Council and appoints the City Administrator and City Auditor. The six elected council members include Phil Reily, Steve Sanford, Aaron Gravos, Bethany Devlin, Ken Liebel, and Matthew Beard.

- **U.S. Forest Service**

Watford City is also home one of the two Little Missouri National Grassland Forest Service Ranger District Offices. Together, these district offices manage the Little Missouri Grassland. The other district office is located in Dickinson, ND.

Education

- **McKenzie County School District #1**

Watford City has a public K-12th grade public school system, called the McKenzie County School District #1. The mission of the District is to empower every student with the knowledge and skills necessary to succeed today and in the future. The district has two buildings – an elementary and high school – and the school mascot is the Watford Wolf. A superintendent (Steve Holen) and school board govern the District.

In the 2015-2016 school year, the District served 1,316 students. Enrollment has increased annually and almost tripled since the 2008-2009 school year, and this increasing attendance has spurred conversations over the potential construction of a new elementary school.

- **Johnson Corners Christian Academy**

Johnson Corners Christian Academy is a private Christian K-12th grade academy. Yearly tuition is approximately \$3,400, and the average class size is six students. The school currently serves 32 students.

- **University of Mary**

The University of Mary maintains a satellite campus at the Rough Rider Center. Online and evening programs are offered, allowing local residents an opportunity to receive a bachelor's or master's degree.

Library

Residents and visitors have access to the McKenzie County Library in Watford City. The library hosts summer reading programs for individuals of all ages as well as a Bookmobile program that brings books to the Horizon Assisted Living Center and the nearby towns of Alexander and Grassy Butte. Kathy Trana is the current Public Library Director.

Recreation-Based Centers

- **Rough Rider Center**

The main parks and recreation center is the Rough Rider Center. The Rough Rider Center provides public access to an indoor aquatic center, indoor field house, sports and concert arena, hockey arena, convention center, and rock wall. The Center hosts and collaborates with other entities to provide educational and recreational opportunities for youth and adults year-round. Justin Johnsrud is the current President of the Center, and LeAnne Voll is the current Vice President.

- **Long X Trading Post Visitor Center**

The Long X Trading Post Visitor Center has been a prominent educational and recreation asset in Watford City since 2004. The Visitor Center is home to the Pioneer Museum of McKenzie County, the Watford City Walking Path, the McKenzie County Visitor Center and Tourism Office, and the Watford City Benefit Association.

- **Roughrider Stables and Equestrian Center**

This facility provides an indoor arena and equestrian training center for local residents and visitors. Special horsemanship clinic and horse auctions occur frequently at this center, and horse boarding is available.

- **McKenzie County Multi-purpose Building and Fairgrounds**

This location spans 30,000 square feet just east of Watford City. In warm weather months, the facility is used as an indoor area and a stage for events such as fair shows, community barbeques, car shows, etc. In the winter, the space converts to an indoor hockey and ice-skating rink.

- **Veterans Memorial Building**

This auditorium, civic center, and racquetball court is available for large and small groups. The space can hold up to 1,400 people. Sporting and community events and Chamber of Commerce's Spring Fling are held at this location.

Health and Safety

- **McKenzie County Healthcare System**

Individuals have access to the local McKenzie County Healthcare System, which is a related system of many facilities. These facilities include the hospital equipped with emergency, operating, physical therapy, radiology, and laboratory capabilities; the Urgent Care and Clinic; the Good Shepard nursing home; Horizon Assisted Living; and the Connie Wold Wellness Center with indoor pools, gyms, and fitness classes.

- **Dental**

Two dental clinics – Joy Dental Design and Legendary Smile – are located in Watford City

- **Chiropractic**

Watford City is home to two Chiropractic clinics: Trauger Chiropractic Clinic and Dakota Neck and Back.

- **Optometry**

The Nordby Vision Center is the only optometry clinic in Watford City.

- **Emergency Services**

Watford City maintains an emergency service fleet comprised of four ambulances and eight paramedics.

- **City Police Department**

The City Police Department employs 14 full-time officers. These officers work with civilian staff of the Police Department to reduce crime and improve livability in our City. They also partner with many different agencies and groups not only to enforce the law, but to educate, to inform, and to assist those they interact with. Shawn Doble is the current Chief of Police.

- **County Sheriff Department**

The County Sheriff Department employs one full-time sheriff.

- **City Fire Department**

The City Fire Department maintains nine fire trucks and a 25-member volunteer staff.

- **City Engineer**

One full-time city engineer works to help maintain and oversee infrastructure development in Watford City. Rick Jore currently fills this role.

Other Institutions

- **United States Postal Service**

Watford City residents have access to one United States Postal Service office

- **Legal Offices**

Six legal offices are located in Watford City: Sand Law, PLLC; Johnson and Sundeen Law Office; McKennet Stenehjelm Forsberg; Taylor James L.; State's Attorney; and Disability Benefit Advocates.

- **Airports**

Watford City does have its own airport, the Watford Municipal Airport. This airport can accommodate small aircraft and a frequent site for pilot training and community events. The closest major airport is the Sloulin Field International Airport, located 46 miles from Watford City in Williston, ND. United Airlines and Delta Airlines both provide flight services to the Sloulin Airport.

II. Associations

Chamber of commerce, restaurant associations, hotel associations, religious organizations (institutions), cultural organizations, non-profit organization, and other associations functional in the community.

Commerce and Development

- **Watford City Area Chamber of Commerce**

Leaders and businesses Watford City play active roles in the Watford City Area Chamber of Commerce. The Chamber is made up of an official Board of Directors and local businesses that apply for membership. These officials and members can serve on one of the Chamber's five Executive Committees, all of which serve and promote the business community in our area. The Chamber of Commerce website maintains a list of local events, business directory, links to community resources, and a relocation guide. The Chamber also hosts events, such as Homefest, RibFest, Trail of Treats on Main Street, Turkey Bingo, and the Parade of Lights. Mary Gumke is the current executive director

- **McKenzie County and Watford City Economic Development Centers**

The associated McKenzie County and Watford City Economic Development Centers serve as a platform for community and business development resources, information, and promotional materials. The Centers also publishes community profile data and relocation guides to help attract and aid new Watford City residents. Their website is also a platform for the Voices of Watford video series described in the Human Assets section. Daniel Stenberg is the current director of the McKenzie County Economic Development Center and Gene Veeder is the director of the Watford City Economic Development Center.

- **Watford City Economic Development Corporation**

This private, non-profit entity works to expand existing business in the community and create opportunities for new enterprises in the area. Justin Voll is the current director.

Non-Profit Organizations

- **American Legion Auxiliary Carl E. Rogen Post #29**

The American Legion is the nation's largest wartime veterans service organization, committed to mentoring youth and sponsorship of wholesome programs in our communities, advocating patriotism and honor, promoting strong national security, and continued devotion to service members and veterans. This branch of the American Legion serves Watford City by sponsoring Girls State delegates and Music Camp students, American Legion baseball, and oratorical contests.

- **Fraternal Order of the Eagles**

The Fraternal Order of the Eagles is an international non-profit organization with a mission to unite people in the spirit of liberty, truth, justice, and equality to make human life more desirable by lessening its ills and promoting peace, prosperity, gladness, and hope. The local chapter in Watford City maintains the Watford City Eagles Club, a local meeting place with food and beverage capabilities. The Eagles or their community partners, such as Pheasants Forever and the Watford City Roller Derby, host community events and karaoke nights at the Club.

- **Jaycees**

The Jaycees are a leadership development group initiated in 1983. Its 25 current members work to give young people between ages 18 and 40 the tools to become effective leaders in their community. Members and those they serve participate in camp-outs, conventions, dart tournaments, punt/pass and kick competitions, and haunted houses.

- **McKenzie County Grazing Association**

No website information available

- **Rotary International**

The Watford Rotary Club has been a part of the community since 1958. The organization is open to anyone who wishes to give something back to the community or contribute to national or international projects. The Watford City Club meets weekly at the Town and Country Club. The Club participates in a variety of fund-raising and hands-on projects, such as the Young Chef competition, Youth Speaks competition, Senior Citizen's Carol Concert and Christmas Party, Quiz night, Kids Out, and more. Events are listed on their website.

- **VFW – McKenzie Memorial Post**

The Veterans of Foreign Wars (VFW) of the United States is a nonprofit veterans service organization comprised of eligible veterans and military service members from the active, guard and reserve forces. Their mission is to foster camaraderie among the United States veterans of overseas conflicts and to serve veterans, the military, and their communities and to advocate on behalf of all veterans. No additional website information regarding the local post is available.

- **Watford City Community Benefits Association**

The Watford City Community Benefits Association appears to be a charitable association that funds community projects, such as the recent hospital expansion. A large portion of their revenue appears to come from their package liquor store operation at the Long X Visitor Center. In 2012, the local Farmer newspaper reported that the Association had donated nearly \$750,000 to community projects in approximately 50 years. No additional website information is available.

- **Watford City Lions Club**

The Lions Club's mission is to empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding. The local Watford City Club meets on every second Tuesday of the month. Members participate in local fundraisers and projects, such as eye screenings for schoolchildren, eyeglass and hearing aid collections, Easter egg hunts, Punt/Pass and Kick, and more. A complete list of the projects in which they participate and the programs they help fund can be found on their website. Rich Christensen is the current local president.

- **Watford City Livestock Association**

No website information available

- **Young at Heart Club**

Young at Heart Club is a recreation club for elderly citizens. No additional website information is available.

Cultural and Religious Organizations

- **Knights of Columbus and Women of Epiphany**

The Knights of Columbus is a charitable organization founded in 1882. Catholic men of faith are welcome to apply for membership. The women's equivalent to the Knights of Columbus is the Women of Epiphany. The local Watford City branch is hosted by the Epiphany Catholic Church, and members appear to host events for church members, such as couples' nights, book club, and Thirst Men's Conference.

- **MHA Nation**

The MHA Nation represents the communities that reside on the Fort Berthold. This sovereign state has an elected Tribal Council that works to connect the communities, preserve their shared heritage, and provide health, employment, and other services and resources to members.

- **The Sons of Norway**

The Sons of Norway is a Norwegian cultural fraternity. The major event hosted by the group is the Syttende Mai Celebration, which features games, music, and food. No additional website information could be located.

b. Informal Organizations (no constitution or board of directors):

Camping club, fishing club, neighborhood watch groups, sport leagues, community fair and festivals committees, community networks, informal volunteer groups, and other informal organization active in the community.

Recreation Organizations

- **Rough Rider Recreation Programs**

The Rough Rider Center hosts or collaborates with other entities to put on a number of recreation programs and clubs for children and adults year-round. These programs include the Watford City Summer Recreation Program, adult men and women's softball leagues, youth baseball and softball, indoor volleyball leagues, soccer programs, youth football, the Badlands Gymnastics Club, the Watford City Figure Skating Club, the Watford City Oilers Boys and Girls Hockey Club. The Rough Rider Center also runs programs – such as the Summer Excursion program – that utilize public and private lands outside of Watford City, such as Forest Service lands, Fort Buford, and local historic centers.

- **Watford City Baseball Boosters**

The Baseball Boosters are active from April to August. They sell concessions at Babe Ruth and Legion games, conduct fundraisers like annual dinner and auction, cash calendar raffle, and golf ball drop. Money earned is used to buy equipment for the youth baseball and softball program.

- **Watford City Karate and MMA**

The Watford City Karate and Mixed Martial Arts (MMA) is a martial arts school that offers karate and MMA classes for individuals ages four and older. The group also hosts family friendly events, such as barbeques and Trunk or Treat, that are open to the public.

- **Watford City Roller Derby**

The Bakken Bandits – the local roller derby group – is the county’s first women’s flat track roller derby team. The group is open to strong, motivated women willing to train and work hard. This mission of the group is to bring about positive change within ourselves and within our community

- **Watford City Rodeo Club**

This organization is open to high school students in grades 9-12. Rodeo events and competitions are held in the spring and fall.

Youth Development Organizations

- **Boy and Girls Scouts of America**

Boys Scouts of America is open to boys age’s 11 (or have completed the 5th grade) to 17. In Watford City, they meet every Tuesday. Members are invited to attend the Boy Scout Summer camp is once a year for 7 days, which costs approximately \$220. Members participate in weekend camps, canoe trips, visits to the Minot Air Force base, 4-wheeler trips, paint ball wars, and more. Annual dues are \$22 a year. Younger boys in first through fifth grade may participate in Cub Scouts, a developmentally appropriate version of Boy Scouts. The Boy Scouts also offer a co-ed program – Venturing and Exploring – for boys and girls ages 14 to 17.

The Dakota Horizons Girl Scouts of Watford City are composed of 3 troops: Brownies (Grades 1-3); Juniors (Grades 4-5); and Cadet's (Grades 6-8). Troops meet once a month from October to May. During the meetings, scouts work on badges dealing with family, crafts, outdoors, science, computers, and social/cultural activities. Troops also go on field trips and participate in various community service activities throughout the year. Annual dues are \$12.

- **Students Against Destructive Decisions**

Students Against Destructive Decisions (SADD) is open to high school students wanting to make a difference and pledge to lead a drug and alcohol free lifestyle. They meet year round, and their activities include fun drug free events, awareness activities about destructive behaviors, and community service projects.

- **McKenzie County 4-H Program**

4-H provides hands-on, real life experiences through projects, activities, and events. The program is available to all youth and is offered in every county in North Dakota. 4-H is the largest and the only research-based youth organization in the state.

- **McKenzie County Mentoring Program**

This organization connects adult and teen mentors with 8-12-year-old boys and girls. They hold monthly group activities with mentors and mentees, and the mentors meet weekly with their youth.

Community Engagement Organizations

- **Cultivating Community**

This organization runs the Watford City Community Garden and Junior Master Gardener Program. Their gardens provide an avenue for youth groups throughout the community to foster a caring attitude toward their community, those in need, and the land. Various youth groups volunteer hours planting, tending and cultivating garden produce to distribute to the underprivileged in our community during the growing season. Experienced gardeners from the community mentor youth.

- **Hunger Free North Dakota and Go Local Campaign**

This statewide organization works to eliminate hunger in North Dakota. In Watford City, the organization works to introduce children to growing and producing fruits and vegetables and sharing with people in need in their own community. Participants develop a community plots in the community garden, harvest the produce, and distribute the food to senior citizens, day cares, low-income families, food pantries, and more in Watford City.

- **McKenzie County Community Coalition**

The McKenzie County Community Coalition (MC³) is an organization devoted to reducing underage drinking by encouraging youth to become involved in local organizations. During the 2010-2011 school year, the organization was responsible to gathering and disseminating information regarding youth-involved organizations in McKenzie County. In recent years, the organization has been involved in community meetings and has donated new ID card readers to Watford City's bars, restaurants, hotels, and liquor stores.

- **Watford City Area Dollars for Scholars**

This organization was established in 1991 and exists to expand access to higher education for resident students of the Watford City High School and Johnson Corner Christian Academy in the state of North Dakota by promoting the Dollars for Scholars program, maintaining an operational structure, raising funds for student aid distribution, and distributing awards on a fair and nondiscriminatory basis. Watford City Area Dollars for Scholars operates in a manner consistent with the By-Laws, legal status, policies, and procedures of Scholarship America. Their scholarships are raised through fundraisers, such as auctions and community dinners. Cari Liebel, Cheryl Brown, and Laura Anderson are the current chapter contacts.

- **Watford City Community Prevention Coalition**

This coalition appears to be dedicated to facilitating discussion regarding and reducing local issues, such as underage drinking and alcohol abuse. In the past, they sponsored town hall meetings to disseminate information regarding these issues and to bring community members

together to create solutions. Based on website sources, it is unclear how active this group has been since 2014.

Fish and Game Organizations

- **ND Game and Fish**

Volunteers for this organization offer hunter safety education classes in the spring for boys and girls ages 11 and older.

- **Hunting Works for North Dakota**

Hunting Works exists to promote the economic partnership between the hunting and shooting communities and the local economy of North Dakota. This grassroots organization advocates for public policy that supports such partnerships and tells the story of the role hunting and shooting sports play in both the heritage and economic health of North Dakota. This organization has partners in Dickinson and Medora and is featured on Watford City's visitor website.

- **McKenzie County Pheasants Forever**

Pheasants Forever is dedicated to the conservation of pheasants, quail, and other wildlife through habitat improvements, public awareness, education, and land management policies and programs. The local chapter in Watford City hosts events, including a game feed banquet fundraiser and a mock pheasant hunt for youth hunter safety graduates.

Religious Clubs and Camps

- **Atmosphere Youth Ministries**

This youth group is hosted by the Assembly of God church. They meet regularly for services and youth group, which includes praise and worship, group games and a Bible-based message relevant to today's teenagers. Additionally, on Sundays, they host a service for youth that includes a full breakfast and a fun and interactive Bible teaching. Their extracurricular events include ski trips, summer camp, canoeing, paintballing, camping, concerts, all-nighters, retreats and more.

- **Camp UMM**

This camp is hosted by the Upper Missouri Ministries church. They provide Christ-centered outdoor ministry experiences for all ages and summer adventures for all, including youth, families, and seniors.

- **LIFE Youth Ministries**

Watford City Wesleyan Church hosts the LIFE Youth Ministries group. This group is a place where teens in 7th through 12th grade can hangout, meet friends, and dig deeper as we explore what it means to be a disciple of Christ. They have numerous special events throughout the year including youth camps, waterslide trips and concerts.

- **Lutheran Youth Organization**

Lutheran Youth Organization is a Christ centered organization for 7th through 12th graders that works, plays and worships together.

C. Financial Assets

a. Tourism oriented businesses

Number, type, and quality of accommodations (lodges, camp grounds, RV parking), restaurants, bars, souvenir shops, outfitters, tour guide services, boating/canoeing/kayaking agencies, and other tourism related businesses indirectly related to tourism.

Accommodations

A number of tourism-oriented accommodations exist in and around Watford City. Eight hotels, motels, or inns exist within the city limits (see Table 7). One hotel – Ragged Butte Inn – is located in the nearby city of Alexander, ND. These businesses offer employment opportunities for local residents and providing tourists with ample accommodation options.

Table 7. Hotels in Watford City, ND

No.	Name	Star Rating	Price Range	Website
1.	Comfort Inn and Suites	2-star	\$117-129	https://www.choicehotels.com/north-dakota/watford-city/comfort-inn-hotels/nd055?source=gyxt
2.	Value Place Hotel (WoodSpring Suites)	2-star	\$57-85	https://www.woodspring.com/extended-stay-hotels/locations/north-dakota/watford/woodspring-suites-watford-city/?utm_source=GooglePlacesandutm_medium=organicandutm_campaign=VPWATF
3.	MainStay Suites	3-star	\$105-149	https://www.choicehotels.com/north-dakota/watford-city/mainstay-hotels/nd069?source=gyxt
5.	Roosevelt Inn and Suites	2-star	\$89-184	http://rooseveltinn.com/
6.	Little Missouri Inn and Suites	2-star	\$95-129	http://www.watfordcitymis.com/
7.	Teddy's Residential Suites	3-star	\$87-129	http://www.watfordcitytrs.com/
8.	The Watford Hotel	3-star	\$104-174	http://www.thewatford.com/

9.	McKenzie Inn	N/A	\$60-90	http://mckenzieinn.net/
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Watford City visitors also have access to rustic accommodations, such as cabins or ranches, in Watford City or the nearby city of Grassy Butte, ND. Creekside Cottages, Mountain Ridge Cabins, and North Country Cabins offer cabin and lodge accommodations in the immediate Watford City area. Other lodge and ranch accommodations are located just outside of Watford City as well. Lone Butte Ranch and Paradise Ridge Lodge are located less than 30 miles from Watford City in Grassy Butte, ND.

In addition, visitors have the option to stay at one of the 13 campgrounds in the Watford City area. The majority of these campgrounds are on or near local green spaces and provide visitors access to many of the outdoor recreation attractions in the Watford City area (refer to Table 8).

Watford City also has seven RV parks. The ND Indoor RV Park offers 10 insulated buildings with room for 160 RVs. The Prairieland RV Park, Prairie View Park, M and M Park, Arrowwood RV Park, White Buffalo RV Park, and Coyote Charlie's RV Parks offer more traditional RV lots.

Table 8. Campground in Watford City, ND

No.	Name	Location	Amenities
1.	Arnegard Campground	Arnegard, ND	Electricity, sewer, water, showers
2.	Bennett Campground	Watford City	Pet-friendly, Maah Daah Hey Trail and Cottonwood Trail Access
3.	CCC Campground	Watford City	Picnic tables, picnic shelter, fire rings, water, vault toilets, hitching rails, Maah Daah Hey and Long X Trail access, horse-friendly
4.	Cherry Creek Campground	Watford City	Electricity, sewer, water, shower, wifi
5.	Elkhorn Campground	Medora Ranger District, Dickinson, ND	Picnic tables, fire rings, vault toilet, water well, information kiosk, livestock friendly, Maah Daah Hey Trail and Theodore Roosevelt Elkhorn Ranch Access
6.	Grassy Butte Community Park and Campground	30 miles south of Watford City	Electricity, playground, picnic tables, vault toilets, horseshoe pit, barbeque grills, volleyball nets
7.	Juniper Campground	TRNP North Unit Visitor Center	Flush toilets, water faucets, picnic tables, grills
8.	Magpie Campground	Medora Ranger District, Dickinson, ND	Maah Daah Hey Trail, Devils Pass, and Ice Caves access
9.	Sather Dam	McKenzie Country Ranger District, Watford City	Sheltered picnic table
10.	Summit Campground	Watford City	Vault toilets
11.	Tobacco Garden Resort	26 miles north of Watford City	Full-service restaurant, c-store, bait and tackle shop, cabins, gas, sheltered picnic tables, playgrounds, wifi, pet-friendly
12.	Watford City Tourist Park	Watford City	Electricity, barbeque pits, showers, sheltered picnic tables, performing arts stage, bike and walking path
13.	White Buffalo Campground	Watford City	Electricity, sewer, water

Dining and Nightlife

A total of 12 restaurants exist in Watford City. Most of these restaurants, with perhaps the exception of the Fox Hills Golf and Country Club, primarily appear to target middle class American families that live in and visit Watford City. Many of these restaurants in town feature traditional American foods, such as burgers, sandwiches, pizza, and steaks, but a few offer Asian and Mexican cuisine options.

Residents and visitors over the age of 21 can access the nine local business that feature alcoholic beverages. The most prominent attraction in this category is the StoneHome Brewing Company, which offers locally brewed beer, hand-made pizza, and special event catering. Other businesses in this this category are owned and operated by local organizations, such as the American Legion and Fraternal Order of the Eagles (i.e. The Eagles Club).

Watford City is home to four coffee shops. Two of these coffee shops, Six Shooters Showhall and Café and Door 204, also function as art galleries, which display and sell the work of local artists.

Resident and visitors also have access to a local creamery (Dub C's Creamery) and a bakery (B-Bonks Bakers).

Outfitters and Guides

Two outfitter and guide operations exist in the Watford City area. The Badlands Trail Rides and Eastview Campgrounds, located southeast of Watford City, offers guided horseback tours. Liebel's Guide Service offers guided fishing tours on the nearby Lake Sakakawea on the Missouri River System.

Marinas

Locals and visitors do not have access to any marinas within the Watford City limits. However, the city is just a short drive from two marinas, one located 26 miles north of Watford City (Tobacco Garden Resort) and the other located in Dickinson, ND (McKenzie Bay Marina).

Other Tourism Attractions

i. Fox Hills Golf and Country Club

This golf course is located just outside the city. It features a 9-hole course, driving range, cart rental, a pro shop, and a clubhouse.

ii. The Wild West Waterpark

The Wild West Waterpark features water slides, hot tubs, concessions, and more. The Park is open all summer and allows for private party rentals.

iii. Children's Play Park

This park comes complete with swings, slides, picnic areas, ballfields, and volleyball courts. Admission into this family-friendly area is free.

b. Tourism related businesses

Availability of bookstores, Internet cafes, ground transportation (cabs, buses, and rental cars), laundry services, legal services, telephone services, cinemas, shopping malls, grocery stores, gas stations, banks, credit unions, and other businesses indirectly related to tourism.

Animal Care

Visitors and residents in Watford City have multiple options for animal care and boarding. The WC Vet Clinic and Horse Boarding provides emergency care and large animal boarding options, and the Roughrider Stables and Equestrian Center offers additional large animal boarding option

Banks

Watford City residents and visitors have access to four banks located within the city limits: BNC National Bank, Dakota West Credit Unions, Cornerstone Bank, and First International Bank and Trust. ATM machines can be accessed at Holiday Station stores, Funds Access, Inc., Dakota West Credit Union, and ATM Express.

Community Meeting Spaces

Watford City has 14 community meeting spaces that are available for community members and visitors. Some of these meeting spaces can be reserved at little to no cost. Other spaces – primarily those that are marketed for business conferences and/or special events – charge significant rental fees.

Gas Stations and Convenience Stores

Three gas stations are located in Watford City, and an additional gas station is located in the nearby town of Alexander. Each of these gas stations also serve as a convenience store, selling prepackaged food, beverages, and a limited amount other personal items and supplies.

Retail

Watford City offers few retail options. The only major retail business in the city is Meyer's Department Store, which is known for its western-inspired clothing. The other retail option is the local hardware store, called Badlands DO It Best Hardware. Hunting equipment can also be purchased in Watford City at Big Boy's Toys.

Spas

Monjore's Studio and Spa offers customers an interesting combination of relaxation and rejuvenation, providing both hair care and home décor services.

Theater

One movie theater – the Six Shooter Showhall Movie Theater – is located in Watford City. This establishment features two screens and provides discount child, senior, and matinee tickets.

D. Natural and Physical Assets

Lakes, rivers, forests, wildlife, landscape, landmarks, national monuments, national parks, state parks, county parks, water bodies, and other natural asset potential for tourism development.

Parks

Watford City has many park assets, including national, county, and city parks. The only national park asset is Theodore Roosevelt National Park. Watford City is located just 15 miles north of the park's North Unit Visitor Center.

The McKenzie County Heritage Park is located on Highway 85 just west of Watford City. This county park located is open from Memorial Day through Labor Day and offers opportunities historic interpretation pertaining to pioneer life in the North Dakota Badlands.

City parks are an abundant asset in Watford City. Nine city parks are located within the city limits (refer to Table 9). Special community events and festivals are also held at various city parks.

Table 9. City Parks in Watford City, ND

No.	Park	Amenities
1.	American Legion Baseball Field	Ball fields
2.	Bolken Park	Playground, pee-wee baseball diamond, seasonal outdoor ice rink, picnic shelter, basketball court, charcoal grill, restrooms
3.	Cal-Ripken Baseball Field /Girls Fast Pitch Softball	Ball fields
4.	Children's Park/Bicentennial Park	Playground, sand volleyball court, picnic shelter, propane BBQ grill, outdoor fireplace, public restroom
5.	Jacobson Park	Playground, picnic shelter, basketball court and large open green space for family activities, charcoal grill, restroom
6.	Nature Park	Children's fishing pond, picnic shelter, fishing dock

7.	Softball Complex	3 softball fields, children's playground, large green space
8.	Sunshine Park	Picnic shelter, playground, basketball court
9.	Tourist Park	Horse Shoe Pits, Picnic Shelters, Charcoal Grills, Frisbee Golf, campground, amphitheater, restroom, coin operated showers

Trails

- **Maah Daah Hey trail system**

The most prominent trail system is the Maah Daah Hey trail system. This system of trails, named after the Mandan Native American word for “grandfather,” is located on U.S. Forest Service lands and links the north and south units of Theodore Roosevelt National Park. U.S. Forest Service personnel stationed at the McKenzie Ranger District Office collaborate with a non-profit organization called the Maah Daah Hey Trail Association to manage this system. The trailhead for the longest section of this trail system, the 144-mile long Maah Daah Hey Trail, is located just 16 miles south of Watford City.

- **Lewis and Clark Trail**

Watford City is also near to the Lewis and Clark Trail. A stretch of the trail runs through McKenzie County and passes through the nearby town of Alexander, ND, where the Lewis and Clark Trail in McKenzie County Museum is located.

- **Other Trails**

Other trails with trailheads near Watford City are the Cotton Wood Trail (10 mi), the Long X Loop Trail (8.5 mi), and the Summit Trail.

Grasslands

The northern border of the Little Missouri National Grassland is located just 10 miles south of Watford City. This grassland – managed by the U.S. Forest Service district Offices in Watford City and Dickinson, ND – encompasses more than 503,000 acres of tallgrass prairies and badlands in McKenzie County. Recreation opportunities on this public land include hiking, camping, horseback riding, photography, hunting, canoeing, and backpacking. Visitors also have an opportunity to view an abundance of wildlife that call the grasslands their home, including mule and whitetail deer, antelope, bighorn sheep, coyotes, sharptail grouse pheasants, wild turkeys, eagles, falcons, and the prairie dogs.

Rivers and Lakes

While no rivers or lakes are in Watford City, Lake Sakakawea is located just 56 miles east of Watford City. Lake Sakakawea is a reservoir created by the Garrison Dam on the Missouri River. Recreation opportunities associated with the Lake include fishing for paddlefish, sauger, small-mouth bass, catfish, yellow perch, and trout; sail boating; wind-surfing; canoeing; swimming; water and jet skiing; and scuba diving.

Birding Locations

More than 200 species of birds can be seen at various times of the year in the badlands around the Little Missouri River. This makes the Watford City area a prime location for birders who wish to view birds on the nearby public lands. Theodore Roosevelt National Park offers birding information, which is highlighted on the Watford City tourism website.

E. Cultural Assets

Traditional food, farms and orchards, Native American ruins, historic landmarks, festivals and events, art galleries, museums, spectator sports, churches, cemeteries, and other cultural areas and activities preserved in the community.

Historic Attractions and Museums

- **Pioneer Museum of McKenzie County**

This museum is part of the Long X Trading Post Visitor Center in Watford City. The museum houses exhibits and provides interpretation aimed at educating the public on the area's pre-history, Native American history, and pioneering history. One of the most notable museum highlights is North Dakota's largest fossil, a 60-million-year-old petrified tree stump.

- **McKenzie County Heritage Park.**

This park contains life-sized restored or replicated historic buildings from the early 1900s, including trapper cabins, schoolhouses, and other buildings, giving visitors an opportunity to experience what pioneering life in Watford City was like.

- **MHA Tourism's Three Affiliated Tribe Museum**

MHA's museum is located 50 miles south of Watford City in the Four Bears Casino complex. It was built to commemorate Native American history, specifically the history of the Mandan, Hidatsa, and Arikara tribes. A new MHA Museum is being constructed to house the large cultural museum collection.

- **Ft. Buford State Historic Site**

This state historic site is located 50 miles west of West of Watford City. It marks the surrender site of Sioux Chief Sitting Bull five years after the Battle of Little Bighorn. The site features officer's quarters that date back to 1870.

- **Missouri-Yellowstone Confluence Interpretive Center**

Located 50 miles west of Watford City, this site offers Watford City day trippers a chance to learn about the Lewis and Clark Expedition, life in the area during the early 1800s, local prehistory, geology, and historic human impacts.

- **Lewis and Clark Trail Homestead Museum**

The Lewis and Clark Trail Homestead Museum is located in Alexander, 20 miles west of Watford City. Highlighted features include a school house built in 1914, the Ragged Butte Spring, guided tours, and concessions.

- **Poker Jim Cemetery**

This historic cemetery is located 50 mile south of Watford City. It features a large rock atop a badlands butte, which marks the resting place of Poker Jim. Little is known about Poker Jim, but his name is prominent in McKenzie County lore.

- **Old Sod Post Office Museum**

The Old Sod Post Office Museum is located 30 miles south of Watford City in Grassy Butte, ND. Originally built in 1912, this structure is listed on the National Register as a historic site. It features free admission, antiques, and relics from the 1800 and 1900s.

- **Fairview Lift Bridge and Cartright Tunnel**

The bridge and tunnel were originally constructed in 1914 to allow train travel. The site was closed to trains in 1986 but is now open to the public. The Fairview Lift Bridge and Cartright Tunnel is located 40 west of Watford City.

- **Fort Union Trading Post National Historic Site**

The National Park Service reconstructed the fort, which is located 52 miles west of Watford City. It depicts the John Jacob Astor American Fur Company that was originally built in 1892 and tells the story of a peaceful trading post where both white settlers and tribes traded and sold goods.

- **Walter Chaloner Memorial**

This memorial is located outside of TRNP's North Unit entrance and commemorates a young cowboy killed in an accident on his horse in 1933 near the site of the memorial.

Events

- **Homefest**

One popular event is Homefest. This community event occurs in late June and seeks to bring old and new Watford City residents together during a celebration complete with food vendors, music, street dancing, parades, and other festivities. Local non-profit organization, celebrities, and businesses work together to put on this event each year.

- **McKenzie County Fair**

The McKenzie County Fair takes place every July at the McKenzie County Multi-Purpose Building and Fairgrounds in Watford City. This event provides local 4-H members to show off their livestock, garden goods, and crafts as well as opportunities for community members to enjoy carnival rides, concerns, demolition derbies, rodeos, and an array of fair foods.

- **RibFest**

RibFest occurs in downtown Watford City every August. This event draws in hundreds of visitors and features over 20 rib cooking competition teams, street vendors, live music concerts, a classic car show, and an inflatable kid zone.

- **Christmas in July**

Christmas in July occurs on July 25th. This event is primarily a fundraising opportunity for Toys for Tikes managed by the Bakken Oil Rush Ministries Toys. Food vendors, live music, and the Watford City Roller Derby help draw large crowds to this fundraising event.

- **Watford Market**

The Watford Market, the local farmer's market, occurs weekly during the summer. In addition to local produce, these events feature craft vendors, live music, Lions Club burger vendors, and demonstrations.

- **Other Annual Events**

Other annual events include the Maah Daah Hey Trail Run and the Annual Fishing Derby. The Maah Daah Hey Trail Run is a series of races through the North Dakota Badlands south of Watford City draws in competitors and spectators who stay at local hotels and campgrounds, such as the Roosevelt Inn and Suites in Watford City (the official sponsor of the race).

The Annual Fishing Derby has occurred for the last 22 years. The City of Watford partners with the Southwest Anglers Association, ND Game and Fish, SD Game Fish and Parks, Grand River Sportsman's Club, the BLM, and the U.S. Forest Service to make this event a yearly success.

Additional annual events that draw Watford City residents to surrounding areas include the Teddy Bear Picnic at Theodore Roosevelt National Park; Alexander's Old Settler's Day in Alexander, ND; Arnegard's Family 4th in Arnegard, ND; and the MHA Tourism's Powwow events 45 miles east of Watford City.

Churches

Approximately 12 churches reside in Watford City, all of which represent various sects of Christianity. Churches include the Cross Point Church, Epiphany Catholic Church, FBC (Baptist), First Presbyterian Church, First Lutheran Church, Watford City Assembly of God, Seventh-Day Adventist Church, Living Faith Church, Watford City Baptist Church, Garden Lutheran Church, Johnson Corners Wesleyan Church, Banks Church

Watford City Directory

Table 10. A Directory of Assets in Watford City

Asset Type	Category	Name	Website
Human Assets	Artists & Historians	- Jessie Veeder Scofield - Loeschen Art - Long X Arts Foundation - MHA Tourism - Old Barn Wood - Prairie Rose Guild - Zemendorf Gallery	https://veederranch.com/ http://www.loeschenart.com/road-watford-city-north-dakota/ http://www.longxarts.com/ http://www.mhanation.com/main2/departments/tribal_tourism/tribal_tourism.html https://www.facebook.com/oldbarnwoods/ http://cityofwatfordcity.com/Relocation https://www.ziemendorf.com/About/1
	Highlighting the Human Element	- McKenzie County Farmer (newspaper) - Roundup (newspaper) “Voices of Watford” Webpage	http://www.watfordcitynd.com/ http://www.roundupweb.com/search/Watford_City http://voicesofwatford.com/
Social Assets	Government Entities & Formal Institutions	- City Council - Forest Service Ranger District Office	http://cityofwatfordcity.com/Department/City_Government or http://cityofwatfordcity.com/Department/Council https://www.fs.usda.gov/dpg/
	Education	- Johnson Corners Christian Academy - McKenzie County School District - McKenzie County Public Library - University of Mary	https://www.privateschoolreview.com/johnson-corners-christian-academy-profile http://www.watford-city.k12.nd.us/pages/McKenzie_County_SD_1 http://county.mckenziecounty.net/Department/Library http://www.umary.edu/about/campuses/watford-city-campus.php

Table 10. Continued

Social Assets (Continued)	Health & Safety	• Police Department • McKenzie County Healthcare Systems, Inc. • Chiropractic Clinics – Dakota Neck & Back – Trauger Chiropractic Clinic • Dentists – Joy Dental Design – Legendary Smiles • Optometry – Nordby Vision Center	• http://cityofwatfordcity.com/Department/Police • https://www.mckenziehealth.com/
	Other Institutions	• Community Profile • Legal Services – Sand Law, PLLC – Johnson & Sundeen Law Office – Mc Kennet Stenehjem Forsberg – Taylor James L. – State’s Attorney – Disability Benefit Advocates • Airports – Watford Municipal Airport – Sloulin Field International Airport	• http://econdev.mckenziecounty.net/About/Community-Profile • https://www.wcairport.net/ • http://www.flywilliston.net/
	Commerce & Development	• McKenzie County Development Center • Watford City Area Chamber of Commerce • Watford City Economic Development Corporation	• http://econdev.mckenziecounty.net/DevInfo/Watford_City_Economic_Development_Corporation • http://www.watfordcitychamber.com/ • http://econdev.mckenziecounty.net/Development

Table 10. Continued

Social Assets (Continued)	Non-Profit Organizations	- American Legion Auxiliary Carl E. Rogen Post #29 - Eagles Club - Jaycees - Long X Arts Foundation - McKenzie County Grazing Association - Rotary International - VFW – McKenzie Memorial Post - Watford City Community Benefit Association - Watford City Economic Development Corporation - Watford City Lions Club - Watford City Livestock Association - Young at Heart Club	https://www.facebook.com/pages/American-Legion/165968783430218 or https://www.legion.org/ https://www.facebook.com/pages/Eagles-Club-Watford-City/165303400216575 or https://www.foe.com/ http://wcjaycee.tripod.com/ http://www.longxarts.com/ (701) 444-3384 https://www.rotary-ribi.org/clubs/homepage.php?ClubID=578 http://www.veteranslifestory.com/EB/NDVFWList.htm http://econdev.mckenziecounty.net/DevInfo/Watford_City_Economic_Development_Corporation http://e-clubhouse.org/sites/watfordcitynd/ (701) 842-3243
	Cultural & Religious Organizations	- Knights of Columbus - MHA Nation - Sons of Norway	https://wcephiphany.com/watfordcityknightsforcolumbusfrefts http://www.mhanation.com/index.html https://www.facebook.com/watfordcity/photos/a.107054847175.119025.56015182175/10154328866147176

Table 10. Continued

Social Assets (Continued)	Recreation Organizations	• General Information • Rough Rider Recreation Program • Watford City Baseball Boosters • Watford City Karate & MMA • Watford City Rodeo Club	• http://county.mckenziecounty.net/usrfiles/Youth%20Involved%20Organizations%202010%20brochure.pdf • http://www.roughridercenter.com/parks-and-rec • https://www.facebook.com/Watford-City-Karate-and-MMA-130140974074964/ • http://watfordcityrollerd.wixsite.com/bandits
	Youth Development Organizations	• General Information • Boy Scouts of America • Girl Scouts of America • McKenzie County 4-H Program • McKenzie County Mentoring	• http://county.mckenziecounty.net/usrfiles/Youth%20Involved%20Organizations%202010%20brochure.pdf • http://www.nlcbsa.org/Troop-1382-WatfordCity-ND • http://www.gsdakotahorizons.org/ • https://www.ag.ndsu.edu/mckenziecountye xtension/4h-and-youth
	Community Engagement Organizations	• General Information • Cultivating Community • Hunger Free North Dakota & Go Local Campaign • McKenzie County Community Coalition (MC3) • Students Against Destructive Decisions (SADD) • Watford City Area Dollars for Scholars • Watford City Community Prevention Coalition	• http://county.mckenziecounty.net/usrfiles/Youth%20Involved%20Organizations%202010%20brochure.pdf • https://www.ag.ndsu.edu/jrmastergardener/documents/2016-applications/31-watford-city-junior-master-gardeners/view • http://hungerfreend.org/ • YouthActivityInformation">http://county.mckenziecounty.net/Information/Area>YouthActivityInformation • https://watfordcity.dollarsforscholars.org/index.php?section=chapterWebsiteandaction=mainandfwID=793 • http://www.roundupweb.com/home/cms_data/default/photos/stories/id/4/8/4348/8873092.pdf

Table 10. Continued

Social Assets (Continued)	Fish & Game Organizations	• Hunter Safety – ND Game & Fish Volunteers • Hunting Works for North Dakota • McKenzie County Pheasants Forever	• http://county.mckenziecounty.net/usrfiles/Youth%20Involved%20Organizations%202010%20brochure.pdf • http://huntingworksfornd.com/ • https://www.facebook.com/Mckenzie-County-Pheasants-Forever-Chapter-706516762746287/
	Religious Clubs & Camps	• Atmosphere Youth Ministries – Assembly of God Youth • Camp UMM – Upper Missouri Ministries • LIFE Youth Ministries – Watford City Wesleyan Church	
Financial Assets	Tourism-Oriented Businesses	• Hotels, Motels, & Inns – Comfort Inn and Suites (Watford, ND) – Value Place Hotel (Watford, ND) – MainStay Suites (Watford, ND) – Ragged Butte Inn (Alexander, ND) – Roosevelt Inn and Suites (Watford, ND) – Little Missouri Inn and Suites (Watford, ND) – Teddy’s Residential Suites (Watford, ND) – The Watford Hotel (Watford, ND) – McKenzie Inn (Watford, ND) • Cabins & Ranches – Creekside Cottages – Lone Butte Ranch (Lynn and Holly Dewhirst; Grassy Butte, ND) – Mountain Ridge Cabins – North Country Cabins – Paradise Ridge Lodge (Beth and Eennie Lange; Grassy Butte, ND)	• http://visitwatfordcity.com/Accommodations/Cat/HotelsandMotels • https://www.creeksidecottageand.com/ • http://www.mtnridgend.com/

Table 10. Continued

Financial Assets (Continued)	Tourism-Oriented Businesses (Continued)	• Campgrounds – Watford City Tourist Park Campground (Watford City, ND) – Arnegard Campground (near Arnegard City Hall) – Bennett Campground (Watford City, ND) – CCC Campground (Watford City, ND) – Cherry Creek Campground (Watford City, ND) – Elkhorn Campground (Medora Ranger District; Dickinson, ND) – Grassy Butte Community Park and Campground (30 mi south of Watford) – Juniper Campground/THRO (North Unit Visitor Center) – Sather Dam (McKenzie Country Ranger District, Watford City, ND) – Magpie Campground (Medora Ranger District; Dickinson, ND) – Summit Campground (Watford City, ND) – Tabacco Garden Resort (26 miles north of Watford City) – White Buffalo Campground (Watford City, ND) • RV Parks – Arrowwood RV Park – Coyote Charlie's RV Park – Prairieland RV Park – Prairie View Park – M&M Park – ND Indoor RV Park – White Buffalo RV Park	• https://campnative.com/campgrounds/USA/ND/Watford-City/arrowwood-rv-park • https://www.prairieviewnd.com/ • https://www.mmparknd.com/ • http://ndindoorryvpark.com/
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Table 10. Continued

Financial Assets (Continued)	Tourism-Oriented Businesses (Continued)	• Restaurants – General Information – American Smoke Wagon – Burgerritos – China Express – Fox Hills Golf & Country Club – Happy Joe’s Pizza – Little Missouri Grille – Pizza Pie on the Fly – Siggy’s Sandwiches – Taco Johns – TJs Family Restaurant & Pizza – Tobacco Garden Resort – Tokyo Japanese Steakhouse • Breweries, Bars, & Grills – American Legion – City Bar – D&M’s Office – Fraternal Order of Eagles – Outlaws’ Bar and Grill – Outsiders Bar and Grill – South Park Lounge @ Teddy’s – StoneHome Brewing Company – Tokyo Japanese Steakhouse – JL Beers	• http://visitwatfordcity.com/Dining • http://www.bbqrestaurantwatfordcitynd.com/ • https://www.facebook.com/watfordcityburgerritos/?fref=ts • http://www.chinaexpresswatford.com/ • https://www.foxhillsgc.com/ • http://www.happyjoes.com/menu/index.php • http://littlemissourigrille.info/ • http://www.ppotf.com/ • https://www.siggysandwiches.com/ • http://locations.tacojohns.com/nd/watford-city/109-6th-avenue-se.html • https://www.facebook.com/pages/Tjs-Family-Restaurant/111527215546576 • http://www.tobaccogardens.com/ • https://www.facebook.com/pages/American-Legion/165968783430218 • https://www.facebook.com/pages/City-Bar/184611778237562 • https://www.facebook.com/pages/D-M-The-Office/249912768387407 • https://www.facebook.com/watfordcityeagles/ • http://www.outlawsbarngrill.com/owc/ • https://www.facebook.com/OutsidersBarandGrill/ • https://www.facebook.com/teddyslounge/watford/ • http://www.stonehomebrewing.com/ • http://jlbeers.com/
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Table 10. Continued

Financial Assets (Continued)	Tourism-Oriented Businesses (Continued)	• Other Dining – Common Grounds – Main Street Grind – Six Shooters Showhall & Café – Dub C’s Creamery – Door 204 – B-Bonks Bakers • Outfitters & Guides – Badlands Trail Rides & Eastview Campgrounds (Southeast of Watford) – Liebels Guide Service (Fishing) • Marinas – Tabacco Garden Resort (26 miles north of Watford) – McKenzie Bay Marina (Dickinson, ND) • Other Tourism Attractions – Fox Hills Golf and Country Club (Watford City Municipal Golf Course) – Wild West Waterpark (Watford, ND) – Children’s Play Park (Watford, ND) – Swings, slides, picnic area, ballfields, and volleyball – Watford City Walking Path (Watford, ND)	• https://www.facebook.com/pages/Common-Grounds-Coffee-Shack/704768169588630 • https://www.facebook.com/Main-Street-Grind-164812370203931/ • http://www.sixshootersnd.com/defaultss • https://www.facebook.com/dubccreamery/ • https://www.facebook.com/door204/ • https://www.facebook.com/B-Bonks-Bakery-703470369779739/ • http://www.badlandstrailrides.com/campground.htm • http://www.liebelsguideservice.com/
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Table 10. Continued

Financial Assets (Continued)	Tourism-Related Businesses	• Animal Care – WC Vet Clinic and Horse Boarding – Roughrider Stables and Equestrian Center (Watford, ND) • Banks – BNC National Bank – Cornerstone Bank – Dakota West Credit Unions – First International Bank & Trust • Community Meeting Spaces – General Information – Eagles Club – Teddy’s Residential Suites – Little Missouri Inn & Suites – The Watford – Civic Center Hall – Veterans Memorial Building – McKenzie County Public Library – Long X Visitor Center – Roosevelt Inn & Suites – Comfort Inn & Suites – Outlaw’s Bar & Grill – Fox Hills Gold & Country Club – Tobacco Gardens Resort & Marina – Rough Rider Center	• http://visitwatfordcity.com/MeetingSpaces • https://www.facebook.com/watfordcityeagles/ • http://www.watfordcitytrs.com/meetings.htm • http://www.watfordcitylmis.com/events-meetings/events-meetings.htm • http://www.thewatford.com/meeting-room/ • http://www.cityofwatfordcity.com/Department/Facilities/Civic-Center- • http://cityofwatfordcity.com/Department/Facilities/Veterans-Memorial-Building • http://www.cityofwatfordcity.com/Department/Facilities/McKenzie-County-Public-Library • http://visitwatfordcity.com/Attractions/Long_X_Trading_Post_Visitor_Center • http://rooseveltinn.com/ • https://www.choicehotels.com/groups • http://www.outlawsbarngrill.com/owc/Catering • https://www.foxhillsgc.com/ • http://www.tobaccogardens.com/home.html • http://www.roughridercenter.com/
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Table 10. Continued

Financial Assets (Continued)	Tourism-Related Businesses	• Gas Stations & Convenience Stores – One Stop Convenience Store (Alexander, ND) – Holiday Station Story (Watford, ND) – CENEX (Farmers Union Oil; Watford, ND) – Kum and Go (Watford, ND) • Retail – Meyer’s Department Store (western-inspired clothing) – Badlands DO It Best Hardware – Big Boy’s Toys • Spas – Monjore’s Studio and Spa • Theater – Six Shooter Showhall Movie Theater	• http://visitwatfordcity.com/Accommodations/Cat/HotelsandMotels
Natural & Physical Assets	Parks	• National Parks – Theodore Roosevelt National Park • County Parks – McKenzie County Heritage Park • City Parks – General Information – American Legion Baseball Field – 3rd St. SE, Watford City – Bolken Park – 601 2nd Ave SE, Watford City – Cal-Ripken Baseball Field /Girls Fast pitch Softball – 520 7th St SE, Watford City – Children’s Park/Bicentennial Park – 20 S Main Street Watford City	• https://www.nps.gov/thro/index.htm • http://www.ndtourism.com/watford-city/attractions/mckenzie-county-heritage-park or http://visitwatfordcity.com/Attractions/McKenzie-County-Heritage-Park#contentTop • http://www.roughridercenter.com/about1-c24xs

Table 10. Continued

Natural & Physical Assets (Continued)	Parks (Continued)	- City Parks (Continued) - Jacobson Park – 505 5th Ave NE, Watford City - Nature Park – 501 7th St. SE, Watford City - Softball Complex – 600 12th St SE, Watford City - Sunshine Park - 605 N Main St, Watford City - Tourist Park – 1011 4th Ave NE, Watford City	
	Trails	- Maah Daah Hey Trail System - Lewis and Clark Trail in McKenzie County - Cottonwood Trail - Long X Loop Trail - Summit Trail	http://mdhta.com/faq/ http://www.parkrec.nd.gov/activities/national_recreation/maah_daah_hey.html https://www.fs.fed.us/visit/destination/maah-daah-hey-trail http://visitwatfordcity.com/Attractions/Lewis-Clark-Trail-Homestead-Museum http://www.ndtourism.com/alexander/attractions/lewis-and-clark-trail-homestead-museum http://visitwatfordcity.com/Attractions/The-Cottonwood-Trail#contentTop http://visitwatfordcity.com/Attractions/The-Long-X-Loop-Trail#contentTop http://visitwatfordcity.com/Attractions/The-Summit-Trail#contentTop
	Grasslands	Little Missouri National Grassland	https://www.fs.usda.gov/recarea/dpg/recarea/?recid=79469
	Rivers & Lakes	Lake Sakakawea	http://www.visitwatfordcity.com/Attractions/Lake_Sakakawea#contentTop http://www.parkrec.nd.gov/parks/lssp/lssp.html
	Birding	General Information	http://www.visitwatfordcity.com/Attractions/Birding_in_McKenzie_County#contentTop

Table 10. Continued

Cultural Assets	Historic Attractions & Museums	• Pioneer Museum of McKenzie County • McKenzie County Heritage Park • Three Affiliated Tribe Museum • Ft. Buford State Historic Site • Lewis & Clark Trail Homestead Museum • Missouri-Yellowstone Confluence Interpretive Center • Poker Jim Cemetery • Old Sod Post Office Museum • Fairview Lift Bridge & Cartwright Tunnel • Fort Union Trading Post National Historic Site • Walter Chaloner Memorial	• http://www.ndtourism.com/watford-city/archaeology-paleontology/pioneer-museum-mckenzie-county • http://www.ndtourism.com/watford-city/attractions/mckenzie-county-heritage-park • http://www.ndtourism.com/new-town/attractions/three-affiliated-tribes-museum • http://visitwatfordcity.com/Attractions/Three_Affiliated_Tribes_Museum#contentTop • http://www.history.nd.gov/historicsites/buford/index.html • http://www.history.nd.gov/historicsites/mcycic/index.html • http://www.ndtourism.com/alexander/attractions/lewis-and-clark-trail-homestead-museum • http://visitwatfordcity.com/Attractions/Poker_Jim_Cemetery • http://visitwatfordcity.com/Attractions/Old_Sod_Post_Office#contentTop • http://visitwatfordcity.com/Attractions/Fairview-Lift-Bridge-Cartwright-Tunnel#contentTop • https://www.nps.gov/fous/index.htm • http://visitwatfordcity.com/Attractions/Walter_Chalonar_Memorial#contentTop
	Community Programs	• McKenzie County Library summer reading program • Rough Rider Center summer recreation program	• http://www.cityofwatfordcity.com/Department/Facilities/McKenzie-County-Public-Library • http://www.roughridercenter.com/park-district-activities

Table 10. Continued

Cultural Assets (Continued)	Churches	• CrossPoint Church • Epiphany Catholic Church • First Baptist Church • First Presbyterian Church • First Lutheran Church • Watford City Assembly of God • Seventh-Day Adventist Church • Living Faith Church • Watford City Baptist Church • Garden Lutheran Church • Johnson Corners Wesleyan Church • Banks Church	
	Events	• General Information • Alexander's Old Settler's Day • Annual Fishing Derby • Arnegard's Family 4th • Christmas in July • Maah Daah Hey Trail Run • McKenzie County Fair • MHA Tourism's Powwow • RibFest • Teddy Bear Picnic • Watford Market	• http://visitwatfordcity.com/Events • https://www.cityofalexandernd.com/old-settlers-day • https://www.fs.usda.gov/dpg/ • http://www.watfordcitynd.com/latest-news/arnegard-to-celebrate-the-fourth-of-july/ • http://visitwatfordcity.com/Events/Christmas-in-July • http://www.roundupweb.com/story/2017/07/19/news/toys-for-tikes-fundraiser-july-25th-in-watford-city/9844.html • http://www.roundupweb.com/story/2017/06/21/news/watford-citys-homefest-kicks-off-friday/9731.html • http://cityofwatfordcity.com/News/Watford-gears-up-for-Homefest-weekend • http://www.experienceland.org/maah-daah-hey-trail-run/ • https://www.ag.ndsu.edu/mckenziecountyextension/2015-mckenzie-county-fair • http://www.nativeinstitute.org/Resource%20guide%20-%20MHA,%20events.html • http://www.watfordcityribfest.net/ • http://www.friendsoftr.com/ • https://www.facebook.com/watfordmarket/