

Glacier Bay National Park Backcountry Visitor Survey

This survey is being conducted by Utah State University and Glacier Bay National Park in accordance with 16 U.S. Code § 1a–7. Park managers will use this information to understand visitor use patterns, visitor experiences, and visitor perspectives about backcountry/wilderness recreation in the Park. Your participation is strictly voluntary and all data will be anonymous. The protocols and survey instrument have been reviewed by the Office of Management and Budget (control number 1024-0224) and the Institutional Review Board of Utah State University (IRB-8423) and are in full compliance.

The response time is approximately 10 minutes.
Please direct comments regarding this study to:

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Administrative use only.

Date: _____

Location: _____

Survey ID: _____

1) What types of transportation did you use **to travel to Glacier Bay National Park (GBNP)**? (Check all that apply)

- ☐ Alaska Marine Highway System Ferry
- ☐ Tour/Charter Boat (fewer than 12 passengers)
- ☐ Tour/Charter Boat (more 12 passengers)
- ☐ Personal Vehicle
- ☐ Personal Motor Boat
- ☐ Commercial Flight to Gustavus
- ☐ Other (please specify): _____

2) On this visit, do you [and your personal group] plan on visiting GBNP for more than one day?

☐ YES—If YES, how many days? _____

☐ NO—If NO, how many hours? _____

3) Please provide the following information:

a) What is your home ZIP code? _____

OR, what country are you from? _____

b) Including this trip, how many trips have you made to GBNP in the last 5 years? _____

c) Including this trip, how many trips have you made to GBNP in your lifetime? _____

4) How would you describe your planning for this trip? (*Please select only one response*)

- ☐ Carefully planned
- ☐ Some pre-planning
- ☐ Minimal pre-planning

5) During this trip to Glacier Bay National Park, are you using a paid guide at any time? (*Please check one*)

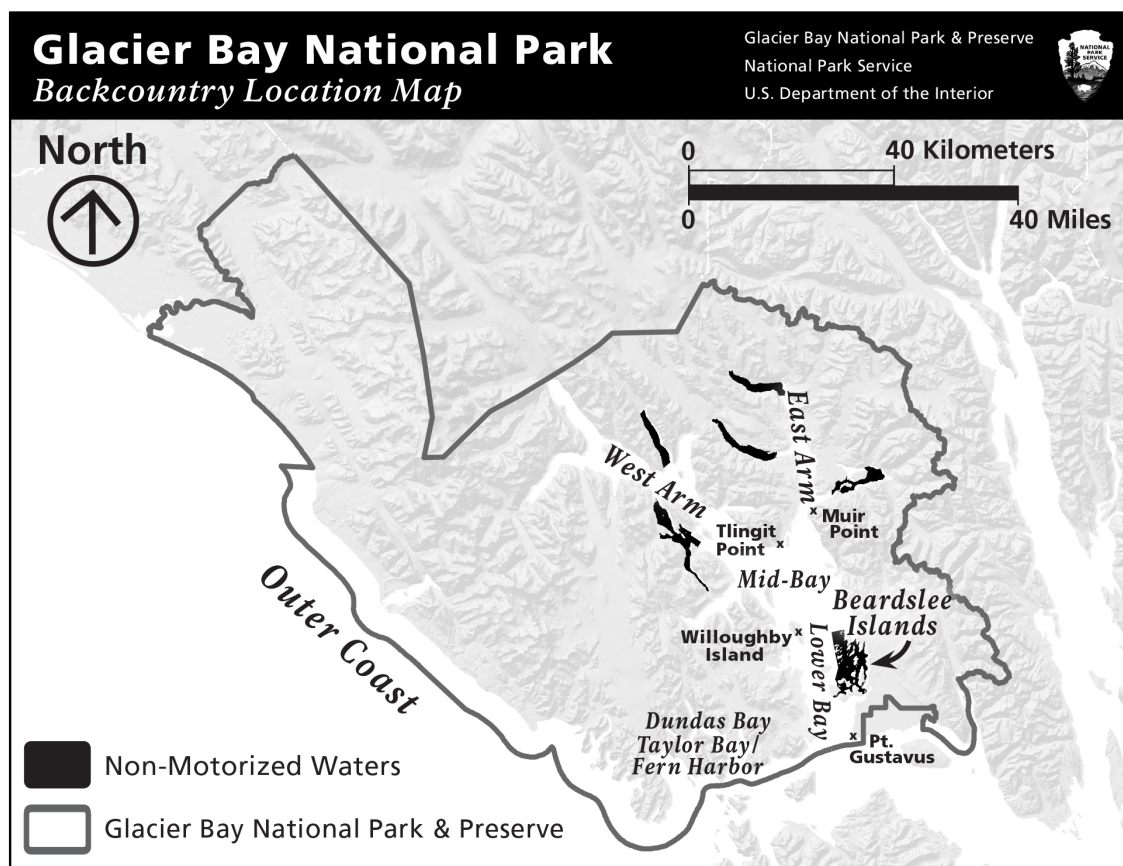
- ☐ YES
- ☐ NO

6) During this trip, are you renting any equipment from an outfitter? (*Please check one*)

- ☐ YES
- ☐ NO

7) Do you know where you want to camp/anchor during this visit to GBNP?

- ☐ YES
- ☐ NO



8) Please tell us all of the backcountry locations you plan on visiting during your trip to GBNP. (Please use the map provided to determine which of the following locations you plan to visit.) *Please select "Yes" if you plan to visit, "No" if you do not plan to visit, or "Not Sure" if you do not know whether you will visit the location.*

<i>Areas Below Correspond to Reference Map Locations</i>	Yes	No	Not Sure
1. Beardslee Islands	☐	☐	☐
2. Non-motorized waters of Glacier Bay	☐	☐	☐
3. East Arm Glacier Bay (<i>north of Muir Point</i>)	☐	☐	☐
4. West Arm Glacier Bay (<i>northwest of Tlingit Point</i>)	☐	☐	☐
5. Mid Bay (<i>Willoughby Island north to Tlingit Point and Muir Point</i>)	☐	☐	☐
6. Lower Bay (<i>north of Pt. Gustavus, south of Willoughby Island, and excluding the Beardslee Islands</i>)	☐	☐	☐
7. Inland areas of the park (<i>more than one mile inland from the shoreline</i>)	☐	☐	☐
8. Dundas Bay, Taylor Bay/Fern Harbor	☐	☐	☐
9. Outer Coast	☐	☐	☐

Other location(s): _____

9) Prior to your trip, how did you and your personal group obtain information to plan the transportation and travel-related details of your trip? (Check all that apply.) For each source used, how helpful was the information you received? (Please select one response for each source used or check the box if you did not use any of the sources to plan your trip.)

	Not at All Helpful	Slightly Helpful	Moderately Helpful	Very Helpful	Extremely Helpful	Did not use to plan trip
Glacier Bay National Park & Preserve Website	☐	☐	☐	☐	☐	☐
Alaska Tourism website	☐	☐	☐	☐	☐	☐
Other websites	☐	☐	☐	☐	☐	☐
Social media (e.g., Facebook, Twitter, etc.)	☐	☐	☐	☐	☐	☐
Visitor bureaus, visitor centers	☐	☐	☐	☐	☐	☐
Maps, brochures or pamphlets	☐	☐	☐	☐	☐	☐
Previous visits	☐	☐	☐	☐	☐	☐
Travel guides and tour books	☐	☐	☐	☐	☐	☐
Newspaper/magazine articles	☐	☐	☐	☐	☐	☐
Radio/TV broadcasts	☐	☐	☐	☐	☐	☐
Package tour/guiding companies	☐	☐	☐	☐	☐	☐
Word of mouth – (e.g., friends or relatives)	☐	☐	☐	☐	☐	☐
Contacting the park directly (phone, email)	☐	☐	☐	☐	☐	☐

Other (Please specify.) _____

10) How does your visit to GBNP fit into your overall travel plans? *(Please check one)*

- ☐ This park is my primary destination.
☐ This park is one of several destinations.

11) Please list the top three reasons that best describe the overall purpose of this trip to GBNP.

12) Please describe in a few sentences the experiences you are seeking while in the backcountry of GBNP.

13) Below is a list of recreational activities available at GBNP. Please indicate: (A) Which one of these activities is your primary planned activity during your current visit (check only one), and (B) Which of all these activities you expect to participate in during your current visit (check all that apply).

	(A) Primary Planned Activity (Check ONLY one)	(B) Secondary Planned Activity (Check all that apply)
Recreational fishing (saltwater)	☐	☐
Recreational fishing (freshwater)	☐	☐
Hiking/Walking on backcountry beaches	☐	☐
Hiking/Walking in backcountry upland/alpine areas of the park	☐	☐
Hiking/Walking on developed trails in Bartlett Cove	☐	☐
Viewing tidewater glaciers	☐	☐
Walking on glaciers/ technical mountaineering	☐	☐
Camping in the backcountry	☐	☐
Camping in Bartlett Cove	☐	☐
Nature/Wildlife observation	☐	☐
Kayaking in the backcountry	☐	☐
Kayaking in Bartlett Cove	☐	☐
Motor boating	☐	☐
Sail boating	☐	☐
Flightseeing (overflight)	☐	☐
Other (please specify): _____	☐	☐

14) Below is a list of possible experiences you may want (prefer) to have while visiting the GBNP. For each item, please **indicate how important each experience is** to you on your visit to the park.

Experience:	IMPORTANCE				
	Not at all	Slightly	Moderately	Very	Extremely
To experience solitude	1	2	3	4	5
To be in control of things that happen	1	2	3	4	5
To view/photograph wildlife	1	2	3	4	5
To experience natural quiet	1	2	3	4	5
To experience psychological renewal	1	2	3	4	5
To learn about the history and cultural significance of the park	1	2	3	4	5
To fish for sport	1	2	3	4	5
To view scenic beauty	1	2	3	4	5
To have an adventure	1	2	3	4	5
To be where things are fairly safe	1	2	3	4	5
To be self-reliant in wilderness	1	2	3	4	5
To enjoy the sounds of nature	1	2	3	4	5
To be in touch with my spiritual values	1	2	3	4	5
To learn about park plants and wildlife	1	2	3	4	5
To catch fish to eat	1	2	3	4	5
To view glaciers	1	2	3	4	5
To experience a sense of connection with nature	1	2	3	4	5
To experience risk	1	2	3	4	5
To be away from crowds of people	1	2	3	4	5
To feel small in a vast landscape	1	2	3	4	5
To experience a spiritual connection with nature	1	2	3	4	5
To learn about nature conservation and preservation values in the park	1	2	3	4	5
To experience a recently glaciated, dynamic landscape	1	2	3	4	5
To experience the diversity of the natural world	1	2	3	4	5
To share an experience with other people	1	2	3	4	5
To experience a sense of challenge	1	2	3	4	5
To be near others who could help if you needed them	1	2	3	4	5
To experience a positive change in mood and emotion	1	2	3	4	5
To experience wildlife to have a memorable story to tell other people	1	2	3	4	5

15) What types of transportation do you **plan to use in** GBNP? (Check all that apply.)

	Primary Mode (check only 1)	Secondary Mode (check all that apply)
Hiking/Walking	☐	☐
Kayaking (personal kayak)	☐	☐
Kayaking (rental kayak)	☐	☐
Tour Boat/Charter Boat	☐	☐
Pack raft or other non-motorized vessel (besides kayak)	☐	☐
Personal Motor Boat	☐	☐
Personal Sail Boat	☐	☐
Personal Aircraft	☐	☐
Air Taxi/Charter	☐	☐
Other (please specify): _____		

16) What wildlife species do you hope/expect to see on your trip? (Check all that apply)

- ☐ Bears
- ☐ Moose
- ☐ Mountain Goats
- ☐ Wolves
- ☐ Birds
- ☐ Small mammals
- ☐ Whales

Other (please list): _____

17) How many people (including you) are in your group? _____

Please record the gender and age information for your group members.

Person Taking Survey	Person 2	Person 3	Person 4	Person 5
☐ Male ☐ Female	☐ Male ☐ Female	☐ Male ☐ Female	☐ Male ☐ Female	☐ Male ☐ Female
	☐ Under 16	☐ Under 16	☐ Under 16	☐ Under 16
☐ 16-19	☐ 16-19	☐ 16-19	☐ 16-19	☐ 16-19
☐ 20-29	☐ 20-29	☐ 20-29	☐ 20-29	☐ 20-29
☐ 30-39	☐ 30-39	☐ 30-39	☐ 30-39	☐ 30-39
☐ 40-49	☐ 40-49	☐ 40-49	☐ 40-49	☐ 40-49
☐ 50-59	☐ 50-59	☐ 50-59	☐ 50-59	☐ 50-59
☐ 60-69	☐ 60-69	☐ 60-69	☐ 60-69	☐ 60-69
☐ 70+	☐ 70+	☐ 70+	☐ 70+	☐ 70+

18) What is the race of each member of your personal group on this trip to GBNP? Please select one or more for each group member, including you. (If you don't know the answer, select "DK.")

	Person Taking Survey	Person 2	Person 3	Person 4	Person 5
American Indian or Alaska Native	☐	☐	☐	☐	☐
Asian	☐	☐	☐	☐	☐
Black or African	☐	☐	☐	☐	☐
Native Hawaiian or other Pacific Islander	☐	☐	☐	☐	☐
White	☐	☐	☐	☐	☐
Don't know	☐ DK	☐ DK	☐ DK	☐ DK	☐ DK

19) What is the highest level of formal education you have completed? Please select **only one response**.

- ☐ Less than high school
- ☐ Some high school
- ☐ High school graduate
- ☐ Vocational/trade school certificate
- ☐ Some college
- ☐ Two-year college degree
- ☐ Four-year college degree [or Bachelor's degree]
- ☐ Master's Degree [or other graduate degree]
- ☐ Ph.D., M.D., J.D., or equivalent

20) Which category best represents your annual household income? Please select only one.

- ☐ Less than \$25,000
- ☐ \$25,000 to \$34,999
- ☐ \$35,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ \$200,000 or more
- ☐ Prefer not to answer

21) How would you describe your current knowledge of low-impact practices such as *Leave-No-Trace* in backcountry settings? (Please select **only one response**).

- ☐ Novice
- ☐ Intermediate
- ☐ Expert