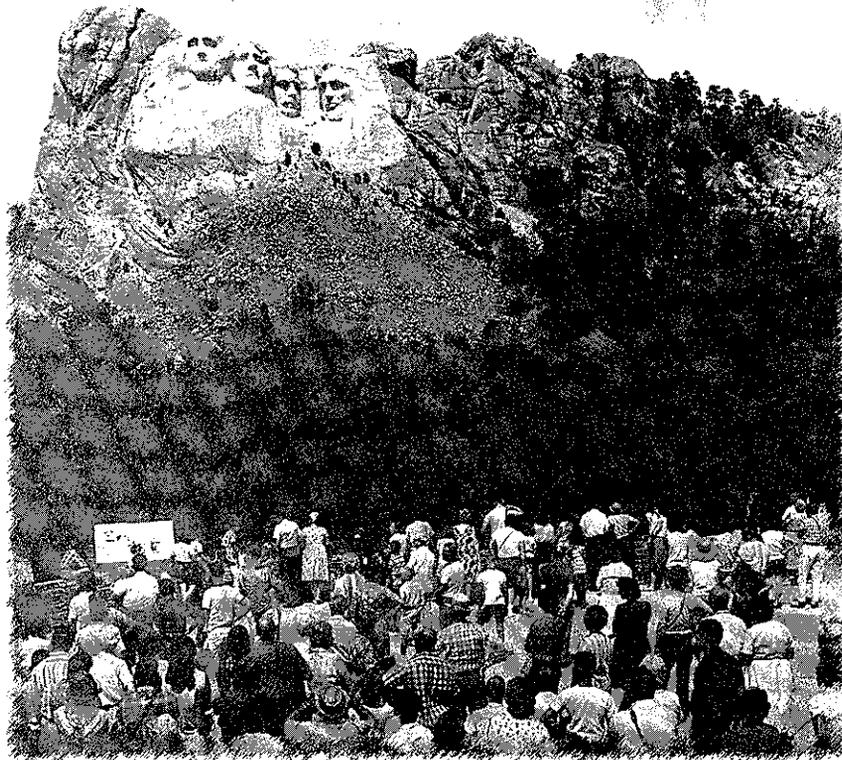


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The National Park Service Comprehensive Survey of the American Public



Technical Report

June 2001



NPS SOCIAL
SCIENCE PROGRAM

SOCIAL RESEARCH LABORATORY
NORTHERN ARIZONA UNIVERSITY



SCANNED

TECHNICAL INFORMATION CENTER
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1/17/2002



United States Department of the Interior

NATIONAL PARK SERVICE

1849 C Street, N.W.

Washington, D.C. 20240

IN REPLY REFER TO:

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Memorandum

To: NPS Advisory Board Members, Regional Directors, Superintendents

From: Director *Zion P. Manella*

Subject: *The National Park Service Comprehensive Survey of the American Public*

Attached is the technical report on the 2000 National Park Service Comprehensive Survey of the American Public, the first such survey sponsored by the National Park Service (NPS) in several decades. It was commissioned by the NPS Social Science Program and conducted by the Social Research Laboratory at Northern Arizona University.

Understanding the perspectives and experiences of citizens provides valuable knowledge for the management of the parks. For instance, nearly one-third of those surveyed reported visiting a unit of the National Park System within the previous 2 years and more than half had visited a national park in their lifetime. Eighty percent of recent park visitors polled believed the daily or weekly entrance fees they paid were "just about right." One-third of recent visitors reported use of NPS or other websites to plan their park visits.

The research team is currently preparing additional reports based on further analysis of the data from the NPS Comprehensive Survey of the American Public. These will be distributed as they are completed.

Please read the technical report and share it with your colleagues and staff as appropriate. I know you will find the information contained in the report useful.

To receive additional copies, please contact Dr. Gary Machlis, Visiting Chief Social Scientist, by telephone at 202.208.5391 or by email at <gary_machlis@nps.gov>.

INTRODUCTION

This technical report is an ambitious study of the American public conducted by the United States National Park Service. This study is the first effort of the National Park Service to comprehensively understand the relationship of the American public to this nation's system of national parks, historical and cultural sites, and national monuments. Information reported here is based on a scientific survey of the attitudes, opinions, interests, and National Park System visitation patterns of a representative sample of adult Americans.

This report is a treasure chest of information. Much of this information has never before been collected in such a systematic manner. While unit by unit analyses of the National Park System exist, never before has such a far-reaching understanding of visitors as well as non-visitors been developed.

Here is a sample of findings from this report:

- At least one third of the US public has visited a National Park System unit within the past two years.
- People familiar with the Recreational Fee Demonstration Program are highly supportive of this program. Increased fees at National Park System units are not a significant barrier to greater visitation. People prefer paying lower entrance fees with separate fees for additional services rather than higher, all-inclusive entrance fees.
- Seventeen percent of visitors looked at the National Park Service website before taking their more recent trip to a National Park System unit. Sixteen percent consulted another website.
- Three-in-five people in the United States say they are likely to visit a National Park System unit within the next year. Eighty-six percent of recent visitors say they are likely to visit a National Park System unit again within the next year.

The reader is invited to read this report and to learn more about people's interests and attitudes toward the National Park Service and National Park System.

METHODOLOGY

The National Park Service commissioned the Social Research Laboratory at Northern Arizona University to conduct the agency's first comprehensive survey of the American public. The data summary tables contained in this report profile patterns in visitation and non-visitation of National Park Service units in the United States. More specifically, the data defines demographic differences between Park System unit *visitor* and *non-visitor* populations, as well as differences in motivation, interest, and attitudes these populations have toward the United States National Park Service and National Park System units. A detailed understanding of the trips visitors make to National Park System units and what visitors do once inside units is found within these tables. Research data presented in this report also provides a perspective of the barriers to more frequent visitation of Park System units, future usage patterns of National Park Service units, fee management issues, images of the National Park Service and National Park System, as well as public opinion about specific natural resource management policies.

Survey data were collected from a random sample of respondents to provide a national perspective of people's relationships with the National Park Service and National Park System units. Two datasets were developed from the collected information. The two datasets include a national dataset reflecting attitudes, opinions and behaviors of the adult population of the United States and a regional dataset that allows for comparisons of information across the seven National Park Service regions. For purposes of this research, a National Park System visitor is defined as an individual who has entered a National Park System unit within the previous twenty-four months of being contacted for this survey and is able to accurately identify the unit they entered. Unit names were verified against a list of units provided by the National Park Service. National Park Service employees and members of their immediate families were screened out of the survey.

Survey data were obtained by interviewing adult members of 3,515 households in the United States. Respondents were randomly selected within the households using the last birthday method of respondent selection for participation in this survey. The original sample frame was

purchased from Genesys Marketing Systems of Fort Washington, Pennsylvania. The sample frame was constructed using standard Random Digit Dialing (RDD) procedures and purged for nonworking telephones and business lines. Data collection was completed between February 21, 2000 and May 21, 2000.

Survey Limitations

All survey research statistics are subject to sampling error as well as non-sampling error such as survey design flaws, reporting errors, data processing mistakes, and undercoverage. The Social Research Laboratory has taken steps to minimize errors by implementing quality-control and edit procedures to reduce errors made by respondents, interviewers and coders. Ratio-estimation to independent age-gender-race-ethnicity population controls partially corrects for bias attributable to survey undercoverage. However, biases in the estimates are unavoidable when missed people have characteristics different from those of interviewed people in the same age-gender-race-ethnicity group.

Table I-1 reports completion rates for the survey in each of the seven National Park Service regions. Completion rates for this survey range from 73 percent to 95 percent. These figures are quite large for a survey of this scope and magnitude, and suggest high reliability of survey results. Tables I-2 and I-3 report the number of unweighted and weighted surveys completed for each dataset. Weighted survey totals are derived after the ratio-estimation model is applied to the data. Because different ratio-estimation models have been applied to the national and regional data sets, the total number of weighted cases varies between the two datasets.

Table I-1								
	NCR	NER	SER	MWR	IMR	PWR	AKR	Average
Completion Rates	73%	85%	90%	86%	90%	95%	95%	88%

Table I-2:	
National Data Set	
National	
Unweighted	3515
Weighted	3515

	NCR	NER	SER	MWR	IMR	PWR	AKR
Unweighted	500	501	501	501	502	502	508
Weighted	511	485	510	505	517	503	509

The margin of error associated with national-level data in this study is +/- 1.7 percent at a 95 percent confidence level. The margin of error associated with data from each of the National Park Service Regions in this study is +/- 4.5 percent at a 95 percent confidence level. "Margin of error" is a statistical term that describes the probable difference between interviewing everyone in a given population and interviewing a sample drawn from that population. The percentages obtained in telephone surveys are estimates of what the percentage would be if the entire population had been surveyed. Thus, if 50 percent of those in the sample are found to agree with a particular statement and the associated margin of error is +/- 4.5 percent, the actual percentage of agreement in the population from which the sample is drawn would be between 45.5 percent and 54.5 percent (50% +/- 4.5%). The 95 percent confidence level means that this +/- 4.5 percent "margin of error" would occur in 95 out of 100 samples of this size drawn. Sampling error increases as sample size is reduced. This must be kept in mind when comparing the responses of subgroups within the sample (e.g., men vs. women). Smaller numbers of respondents on any question translate into higher margins of error.

For this survey, a comprehensive list of National Park System units was provided by the National Park Service and used to verify that respondents actually visited a National Park System unit within the past two years. Fourteen System units were inadvertently omitted from this list. After thorough review, these missing units were determined to be low-visitation units. The impact of their omission is insignificant to the larger goal of determining the proportion of the American public that had visited a National Park System unit within the previous two years. In addition, a small number of units listed by respondents were later determined to be park headquarters or offices. Thirteen respondents out of 3,515 named these units as the location of their last visit. The impact of their classification as visitors is also insignificant to the larger goals of the research project.

Table Reading

Information is reported in frequency distribution tables associated with each survey question. Each table is introduced with a reference label (e.g., Table IV-2) and a descriptor indicating the population being reported (e.g., general public, recent visitor, national data, regional data). Each table also contains a vertical and horizontal axis. The axes are labeled to indicate the specific populations being referenced (e.g., visitors or non-visitors). Table data may not total 100 percent. These differences sometimes occur due to data being collapsed and rounded for reporting purposes.

Data in the crosstabulation tables are presented in column percent format. Except for demographic information presented in frequency table format, independent variables are presented at the top of the crosstabulation tables. Each condition of the independent variable is treated as a discrete whole. For example, with visitors and non-visitors, all visitors are compared against all non-visitors. If looking at the question "What comes to mind when you hear the words "National Park System?" the reader would compare the proportion of visitors who said "beauty" against the proportion of non-visitors who said "beauty." Thus, comparisons are made horizontally across columns. It must be noted that differences across columns are not considered significant unless the point span is larger than twice the associated margin of error, since the margin of error must be applied to both data points making up the comparison. For national data, a difference across columns larger than four points is significant. At the regional level, a point difference across columns greater than nine points is considered significant.

Principal Investigators

Dr. Frederic I. Solop, Director of the Social Research Laboratory at Northern Arizona University served as principal investigator for this project. Dr. Solop was assisted in the research by co-principal investigator Ms. Kristi K. Hagen, M.A., M.A., Research Operations Manager of the Social Research Laboratory. The Social Research Laboratory (SRL) is a full-service research and teaching facility located within the College of Social and Behavioral Sciences, Northern Arizona University (NAU). The SRL offers quality research services to public and nonprofit clients while providing graduate and undergraduate students at Northern Arizona University with applied research instruction and experience. The Social Research Laboratory specializes in public opinion studies, needs assessments, program evaluations, and demographic and social issues analyses; the SRL also regularly employs telephone survey, mail survey, and focus group methodologies in research projects. Dr. Solop and Ms. Hagen would like to thank the many people who assisted with this project including Meghan Finley, Karin Ross, Anne Mottek-Lucas, Randolph A. Ottem, Andy Post, Angela Ahrendt, Risa Garelick, Petrice Poole, Jennifer Billasbach, Jaimie Jenkins, Kerry Nodal, Kip Kelley, Shanin Dockrey, and Arian S. Coffman.

TECHNICAL REPORT TABLES

[Note: The following tables have been placed in the order of the survey questions as they were presented to respondents and following the same order as the original survey]

- 1) The National Park System consists of all the units managed by the National Park Service, including national parks, historic and cultural sites, and national monuments. How many times in the past two years have you visited a unit of the National Park System?
[All respondents]

Table 1.1 (General public, national data)

	National
Have not visited within past two years	46%
Visited 1 time within past two years	12%
2 times within past two years	12%
3 times within past two years	7%
4 times within past two years	5%
5 times within past two years	4%
6 times within past two years	3%
7 times within past two years	--
8 times within past two years	1%
9 times within past two years	--
10 times within past two years	3%
11 times within past two years	--
12 times within past two years	1%
13 times within past two years	--
14 times within past two years	--
15 times within past two years	1%
Other – more than 15 times within past two years	3%
Don't know	2%
Total	100%
Total N	N = 3506

* Totals may not equal 100% due to rounding.

Table 1.2 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Have not visited within past two years	20%	49%	51%	46%	36%	41%	31%
Visited one time within past two years	7%	7%	11%	14%	16%	12%	10%
2 times within past two years	10%	10%	12%	11%	14%	14%	17%
3 times within past two years	5%	9%	6%	8%	8%	6%	8%
4 times within past two years	7%	5%	4%	5%	5%	6%	6%
5 times within past two years	7%	3%	4%	4%	4%	4%	4%
6 times within past two years	3%	2%	3%	2%	3%	4%	3%
7 times within past two years	2%	--	--	--	1%	1%	1%
8 times within past two years	2%	2%	1%	--	1%	3%	1%
9 times within past two years	--	--	--	--	--	--	--
10 times within past two years	6%	2%	3%	3%	3%	4%	3%
11 times within past two years	--	--	--	--	--	--	1%
12 times within past two years	2%	1%	1%	--	2%	1%	2%
13 times within past two years	--	--	--	--	--	--	--
14 times within past two years	--	--	--	--	--	--	--
15 times within past two years	4%	2%	--	1%	1%	1%	2%
Other—more than 15 times within past two years	23%	4%	3%	3%	4%	4%	9%
Don't know	1%	3%	1%	2%	2%	1%	2%
Total	100%						
Total N	N = 505	N = 481	N = 496	N = 505	N = 520	N = 538	N = 508

* Totals may not equal 100% due to rounding.

- 2) Have you ever, in your lifetime, visited a national park, historic or cultural site, monument, or other unit managed by the National Park Service?
[Question asked only of respondents who had not visited within the past 2 years]

Table 2.1 (Non-visitor, national data)

	National
Yes	68%
No	27%
Don't know	6%
Total	100%
Total N	N = 1671

Table 2.2 (Non-visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	84%	72%	59%	63%	70%	72%	65%
No	13%	22%	36%	32%	22%	24%	28%
Don't know	3%	6%	5%	5%	8%	4%	6%
Total	100%						
Total N	N = 106	N = 251	N = 261	N = 243	N = 197	N = 227	N = 166

- 2a) The following tables provide a comparison of all three respondent levels:
- (1) Has visited within last two years and able to name unit accurately
 - (2) Has visited in lifetime but has not visited in last two years
(or unable to accurately name a NPS unit)
 - (3) Has not visited a NPS unit in lifetime

Table 2a.1 (General public, national data)

	National
Visited within last 2 years and can name a NPS unit accurately (<i>Visitor survey</i>)	32%
Visited within lifetime but not in last 2 years or unable to accurately name NPS unit visited (<i>Non-visitor survey</i>)	53%
Has never visited a NPS unit in lifetime (<i>Non-visitor survey</i>)	15%
Total	100%
Total N	N = 3506

Table 2a.2 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Visited w/in last 2 years and can name a NPS unit (<i>Visitor</i>)	65%	32%	26%	26%	40%	39%	52%
Visited w/in lifetime but not w/in last 2 years or unable to name NPS unit visited (<i>Non-visitor</i>)	32%	54%	52%	56%	49%	50%	37%
Never visited NPS unit in life-time (<i>Non-visitor</i>)	3%	14%	22%	18%	11%	12%	11%
Total	100%						
Total N	N = 505	N = 481	N = 496	N = 505	N = 520	N = 538	N = 508

* Totals may not equal 100% due to rounding.

- 3) Please tell me what first comes to mind when you hear the words "National Park System." [Open-ended question; recoded into discrete categories] [All respondents]

Table 3.1 (General public, national data)

	National
Beauty, nature, flora, fauna	29%
Named a specific park	21%
National heritage, landmarks, tradition, parks, units	14%
Recreation	7%
Government, bureaucracy, management by federal government	7%
Care, protection, preserves	7%
Vacation, friends, family, time away, fun	4%
No images, nothing, no ideas	4%
Smokey the Bear, Yogi Bear, park hats	3%
Serenity, peace, quiet	1%
Traffic, congestion, crowds	1%
Logging, deforestation, wood-cutting	--
Buildings, structures, architecture	--
Costs, fees, tourist traps	--
Don't know, can't answer	1%
Total	100%
Total N	N = 3439

Table 3.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Beauty, nature, flora, fauna	34%	27%
Named a specific park	18%	23%
National heritage, landmarks, tradition, parks, units	12%	15%
Recreation	8%	7%
Government, bureaucracy, management by federal government	7%	7%
Care, protection, preserves	9%	6%
Vacation, friends, family, time away, fun	4%	4%
No images, nothing, no ideas	2%	5%
Smokey the Bear, Yogi Bear, park hats	4%	3%
Serenity, peace, quiet	1%	1%
Traffic, congestion, crowds	1%	1%
Logging, deforestation, wood-cutting	--	--
Buildings, structures, architecture	--	--
Costs, fees, tourist traps	--	--
Don't know, can't answer	1%	1%
Total	100%	100%
Total N	N = 1108	N = 2331

* Totals may not equal 100% due to rounding.

Table 3.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Beauty, nature, flora, fauna	24%	28%	30%	30%	31%	28%	28%
Named a specific park	21%	24%	17%	26%	20%	20%	12%
National heritage, landmarks, tradition, parks, units	17%	15%	15%	15%	11%	13%	12%
Recreation	7%	6%	8%	7%	8%	8%	9%
Government, bureaucracy, management by federal government	7%	7%	7%	4%	12%	8%	15%
Care, protection, preserves	9%	6%	6%	7%	7%	7%	9%
Vacation, friends, family, time away, fun	3%	4%	5%	3%	4%	3%	2%
No images, nothing, no ideas	4%	6%	8%	3%	1%	4%	2%
Smokey the Bear, Yogi Bear, park hats	2%	3%	3%	3%	3%	4%	4%
Serenity, peace, quiet	4%	2%	2%	1%	1%	1%	1%
Traffic, congestion, crowds	1%	1%	--	1%	1%	1%	2%
Logging, deforestation, wood-cutting	--	--	--	--	1%	--	--
Buildings, structures, architecture	1%	--	--	--	--	--	--
Costs, fees, tourist traps	--	--	--	--	--	--	2%
Don't know, can't answer	--	--	--	2%	2%	2%	2%
Total	100%						
Total N	N = 490	N = 474	N = 493	N = 496	N = 508	N = 522	N = 490

* Totals may not equal 100% due to rounding.

- 4) There are several reasons why people do not visit units of the National Park System. *[If never visited a NPS unit...]* Please tell me why you have NEVER visited a unit of the National Park System. *[Select all that apply]* *[Non-visitor in lifetime]*

Table 4.1 (Non-visitor, national data)

	National
Distance: It's too far to travel	39%
Time: I'm too busy	34%
Lack of information	17%
Overall costs of visiting are too expensive	12%
Lack of interest; I'm not interested in visiting NPS	10%
Entrance fees are too expensive	7%
Safety: Units are unsafe or dangerous	5%
Inaccessible: Units aren't handicapped accessible	4%
I don't feel welcome there	1%
Other	17%
Don't know	11%
Total	100%
Total N	N = 1656

Table 4.2 (Non-visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Distance: It's too far to travel	22%	38%	43%	43%	33%	24%	38%
Time: I'm too busy	39%	35%	36%	32%	35%	34%	28%
Lack of information	22%	20%	18%	15%	13%	14%	11%
Overall costs of visiting are too expensive	10%	10%	13%	16%	9%	14%	20%
Lack of interest; I'm not interested in visiting NPS	19%	14%	12%	8%	7%	11%	12%
Entrance fees are too expensive	6%	6%	7%	9%	10%	8%	16%
Safety: Units are unsafe or dangerous	6%	5%	6%	2%	8%	4%	3%
Inaccessible: Units aren't handicapped accessible	2%	7%	5%	3%	2%	4%	5%
I don't feel welcome there	--	1%	2%	1%	--	1%	1%
Other	21%	19%	13%	17%	14%	20%	23%
Don't know	7%	7%	9%	14%	12%	14%	9%
Total	100%						
Total N	N = 113	N = 218	N = 283	N = 278	N = 220	N = 194	N = 162

* Totals may not equal 100% due to rounding.

- 4a) *[If not visited NPS unit within past two years...]* There are several reasons why people do not visit units of the National Park System more often. Please tell me why you have not visited a unit of the National Park System within the last two years. *[Select all that apply]* *[Non-visitor within last two years]*

Table 4a.1 (Recent non-visitor, national data)

	National
Time: I'm too busy	36%
Distance: It's too far to travel	25%
Lack of interest; I'm not interested in visiting NPS	10%
Overall costs of visiting are too expensive	8%
Lack of information	7%
Overcrowded, too many people	6%
Too old, too tired, health problems	5%
Entrance fees are too expensive	4%
Safety: Units are unsafe or dangerous	3%
Inaccessible: Units aren't handicapped accessible	3%
I don't feel welcome there	1%
Lack of transportation, no means to get to unit	1%
Too loud, noisy	1%
Insects, wild animals	1%
Not in my language	--
Weather	--
Loose, unleashed dogs	--
Other	19%
Don't know	3%
Total	100%
Total N	N = 873

* Totals may not equal 100% due to rounding.

Table 4a.2 (Recent non-visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Time: I'm too busy	38%	38%	37%	33%	38%	39%	28%
Distance: It's too far to travel	15%	28%	32%	24%	25%	13%	37%
Lack of interest: I'm not interested in visiting NPS	20%	14%	8%	11%	4%	7%	10%
Overall costs of visiting are too expensive	6%	5%	6%	8%	9%	8%	15%
Lack of information	13%	10%	8%	2%	9%	7%	2%
Overcrowded, too many people	3%	5%	5%	8%	6%	5%	5%
Too old, too tired, health problems	4%	3%	11%	4%	4%	3%	--
Entrance fees are too expensive	2%	5%	2%	4%	4%	5%	4%
Safety: Units are unsafe or dangerous	1%	3%	2%	4%	3%	3%	1%
Inaccessible: Units aren't handicapped accessible	1%	8%	4%	2%	2%	1%	1%
I don't feel welcome there	--	--	1%	1%	--	1%	2%
Lack of transportation, no means to get to unit	4%	3%	--	1%	--	1%	4%
Too loud, noisy	--	2%	1%	1%	--	--	--
Insects, wild animals	3%	3%	1%	1%	--	2%	3%
Not in my language	3%	--	--	--	--	--	--
Weather	1%	--	--	--	--	--	--
Loose, unleashed dogs	2%	--	--	--	--	--	--
Other	7%	4%	13%	22%	29%	30%	19%
Don't know	14%	4%	3%	4%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N=85	N=117	N=112	N=120	N=120	N=167	N=103

* Totals may not equal 100% due to rounding.

- 5) Please consider all your experiences to date with National Park System units, including national parks, historic or cultural sites, or monuments. Using a 10-point scale on which "1" means "very dissatisfied" and "10" means "very satisfied," how satisfied are you with the National Park System? *[Visitors only]*

Table 5.1 (Recent visitor, national data)

	National
1. Very dissatisfied	2%
2.	--
3.	--
4.	1%
5.	3%
6.	6%
7.	12%
8.	34%
9.	20%
10. Very satisfied	20%
Don't know	2%
Total	100%
Total N	N = 1124

Table 5.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
1. Very dissatisfied	1%	2%	1%	3%	4%	2%	3%
2.	1%	--	--	1%	--	1%	1%
3.	--	1%	1%	--	1%	1%	3%
4.	1%	--	--	--	2%	1%	1%
5.	3%	2%	2%	1%	7%	4%	7%
6.	3%	7%	5%	3%	5%	8%	8%
7.	11%	10%	12%	12%	11%	13%	20%
8.	31%	34%	27%	37%	33%	38%	28%
9.	20%	19%	25%	24%	21%	11%	11%
10. Very satisfied	29%	24%	25%	17%	17%	17%	18%
Don't know	1%	2%	3%	2%	1%	5%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 133	N = 206	N = 208	N = 260

* Totals may not equal 100% due to rounding.

- 6) How likely are you to visit any National Park System unit within the next 12 months - very likely, somewhat likely, not very likely, or not at all likely? *[All respondents]*

Table 6.1 (General public, national data)

National	
Very likely	33%
Somewhat likely	26%
Not very likely	19%
Not at all likely	20%
Don't know	2%
Total	100%
Total N	N = 3505

Table 6.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Very likely	61%	20%
Somewhat likely	25%	27%
Not very likely	9%	24%
Not at all likely	4%	28%
Don't know	1%	2%
Total	100%	100%
Total N	N = 1123	N = 2380

Table 6.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Very likely	65%	34%	31%	27%	39%	39%	51%
Somewhat likely	18%	25%	26%	25%	25%	29%	21%
Not very likely	8%	18%	19%	23%	16%	19%	18%
Not at all likely	7%	20%	23%	22%	20%	13%	10%
Don't know	1%	3%	2%	3%	1%	1%	1%
Total	100%						
Total N	N = 505	N = 481	N = 496	N = 505	N = 520	N = 537	N = 508

* Totals may not equal 100% due to rounding.

- 7) Now I would like to ask you a series of questions about your last visit to a National Park System unit. For you, this was a visit to *(insert unit name from previous question)*. Thinking about your last visit there, what was your MAIN reason for visiting? [Interviewer: Do not read list; select/probe for only main one.] [*'Other'* responses have been recoded into discrete categories] **[Visitors only]**

Table 7.1 (Recent visitor, national data)

	National
Go sightseeing	40%
Vacation with guests, family, company, relatives	16%
View exhibits, park information, educational sites	6%
Go day hiking	6%
Go just because it's there, proximity	6%
Camping	5%
Visit to a cultural or historical site	5%
Play sports, recreation, exercise, walk dog	4%
Go fishing	2%
Viewing wildlife	2%
Go picnicking	1%
Attend a demonstration or performance	1%
Go swimming	1%
Spiritual/restorative visit	1%
Go rock climbing	1%
Related work, concession work	1%
Go overnight backpacking	1%
Nature photographing	1%
Nature study and bird watching	1%
Take a ranger-led interpretive historical tour	--
Take a ranger-led interpretive nature tour	--
Guided tour	--
Go mountain bike riding	--
Go horseback riding	--
New Year's 2000 celebration	--
Volunteering	--
Other/none of the above	--
Don't know	1%
Total	100%
Total N	N = 1122

* Totals may not equal 100% due to rounding.

Table 7.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Go sightseeing	34%	41%	33%	49%	41%	38%	44%
Vacation with guests, family, company, relatives	8%	13%	22%	17%	14%	15%	11%
View exhibits, park information, educational sites	5%	13%	7%	2%	3%	4%	2%
Go day hiking	9%	5%	3%	6%	6%	8%	7%
Go just because it's there, proximity	3%	4%	6%	7%	6%	7%	2%
Visit to a cultural or historical site	5%	3%	8%	2%	5%	5%	3%
Play sports, recreation, exercise, walk dog	7%	5%	3%	5%	3%	5%	4%
Go fishing	--	4%	2%	2%	2%	1%	5%
Viewing wildlife	--	1%	2%	3%	1%	2%	8%
Go picnicking	9%	2%	1%	1%	1%	--	--
Attend a demonstration or performance	4%	--	2%	1%	--	2%	--
Go swimming	--	1%	2%	--	1%	1%	--
Spiritual/restorative visit	3%	--	2%	--	3%	--	1%
Go rock climbing	--	--	1%	1%	2%	1%	--
Related work, concession work	1%	2%	--	--	--	1%	1%
Go overnight backpacking	--	1%	--	2%	--	1%	1%
Nature photographing	--	--	1%	--	1%	1%	--
Nature study and bird watching	1%	--	1%	--	1%	1%	--
Take a ranger-led interpretive historical tour	--	1%	1%	--	--	--	--
Take a ranger-led interpretive nature tour	--	--	--	--	--	--	--
Guided tour	--	1%	--	--	1%	--	--
Go mountain bike riding	1%	1%	--	--	--	--	--
Go horseback riding	2%	--	1%	--	--	--	--
Camping	1%	4%	3%	2%	10%	7%	9%
New Year's 2000 celebration	2%	--	--	--	--	--	--
Volunteering	1%	--	--	--	--	--	--
Other/none of the above	3%	--	--	1%	1%	1%	1%
Don't know	--	1%	1%	1%	2%	1%	--
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 132	N = 205	N = 208	N = 261

* Totals may not equal 100% due to rounding.

- 8) On your last visit to (insert unit name from previous question) did you participate in any of the following? [Interviewer: Read each response from the list. Respondent can answer more than one.] ['Other' responses have been recoded into discrete categories]
[Visitors only]

Table 8.1 (Recent visitor, national data)

	National
Go sightseeing	84%
Go day hiking	47%
Go picnicking	41%
Camp at a National Park Service campground	22%
Attend a demonstration or performance	20%
Take a ranger-led interpretive historical tour	17%
Take a ranger-led interpretive nature tour	12%
Go overnight backpacking	8%
Other/none of the above	6%
Don't know	--
Total	100%
Total N	N = 1122

Table 8.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Go sightseeing	68%	81%	82%	84%	85%	81%	80%
Go day hiking	30%	34%	40%	53%	51%	58%	50%
Go picnicking	32%	29%	50%	44%	38%	45%	34%
Camp at a National Park Service campground	5%	10%	19%	24%	27%	33%	21%
Attend a demonstration or performance	24%	18%	23%	21%	17%	18%	12%
Take a ranger-led interpretive historical tour	10%	19%	20%	18%	15%	11%	13%
Take a ranger-led interpretive nature tour	5%	6%	19%	14%	11%	14%	17%
Go overnight backpacking	3%	6%	4%	7%	9%	13%	12%
Other/none of the above	8%	6%	9%	6%	4%	5%	8%
Don't know	2%	1%	--	--	--	--	2%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 132	N = 206	N = 208	N = 261

* Totals may not equal 100% due to rounding.

- 9) Please estimate the amount of money you and your group spent on your last visit to (*insert unit name*). If your visit was part of a larger trip, only include expenses for getting to and from (*insert unit name*) and expenses paid while inside the unit itself. Include all cash and credit expenditures. [Interviewer: Ask respondent to estimate the dollar amount for each category.] *[Visitors only]*

Table 9.1 (Recent visitor, national data)

National			
	Frequency	Median \$\$ Amounts Spent	Range
Gas and transportation	959	\$50.00	\$0 - \$15,000
Lodging	553	\$150.00	\$0 - \$5,000
Food and drinks	854	\$60.00	\$0 - \$3,000
Clothes, gifts and souvenirs	621	\$50.00	\$0 - \$3,000

Table 9.2 (Recent visitor, regional data)

Median \$\$ Amounts Spent	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Gas and transportation	\$10.00	\$30.00	\$60.00	\$75.00	\$50.00	\$60.00	\$60.00
Lodging	\$200.00	\$200.00	\$150.00	\$200.00	\$80.00	\$120.00	\$75.00
Food and drinks	\$20.00	\$50.00	\$60.00	\$75.00	\$50.00	\$78.00	\$50.00
Clothes, gifts and souvenirs	\$30.00	\$50.00	\$50.00	\$50.00	\$36.00	\$50.00	\$50.00

* Totals may not equal 100% due to rounding.

- 10) During your last visit to *(insert unit name)*, did you stay overnight? [If 'Yes'...] Did you stay within the unit itself or within a neighboring community? [If within a neighboring community...] Where in the neighboring community did you stay? [Visitors only]

Table 10.1 (Recent visitor, national data)

	National
No - did not stay overnight	32%
Yes - stayed within unit	20%
Yes - stayed within neighboring community/with friends or family	13%
Yes - stayed within community/hotel, motel, or inn	25%
Yes - stayed within community/campground	8%
Yes - stayed within community/other	--
Yes - stayed at own property, home, cabin, condo	3%
Don't know/don't remember	1%
Total	100%
Total N	N = 1126

Table 10.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
No - did not stay overnight	73%	45%	34%	21%	34%	22%	30%
Yes - stayed within unit	4%	11%	20%	16%	20%	31%	23%
Yes - stayed within neighboring community/with friends or family	9%	13%	12%	15%	16%	10%	11%
Yes - stayed within community/hotel, motel, or inn	7%	26%	25%	31%	19%	21%	17%
Yes - stayed within community/campground	1%	3%	5%	11%	9%	12%	12%
Yes - stayed within community/other	--	--	--	--	--	1%	2%
Yes - stayed at own property, home, cabin, condo	4%	2%	3%	3%	2%	3%	4%
Don't know/don't remember	2%	--	2%	2%	--	2%	1%
Total	100%						
Total N	N = 326	N = 156	N = 130	N = 131	N = 205	N = 208	N = 261

* Totals may not equal 100% due to rounding.

- 11) Still thinking about your last visit to (*insert unit name*), please tell me if you used any of the following information sources to plan your visit before you arrived, if you used the information sources during your visit, or both before and during your visit. What about...
[Visitors only]

11a) Chamber of Commerce or tourism bureaus?

Table 11a.1 (Recent visitor, national data)

	National
Before arriving	12%
During visit	3%
Both	3%
Didn't use	80%
Don't know	2%
Total	100%
Total N	N = 1121

Table 11a.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	4%	17%	12%	14%	7%	7%	8%
During visit	--	2%	3%	5%	2%	3%	2%
Both	1%	2%	2%	6%	1%	4%	2%
Didn't use	93%	77%	82%	70%	88%	85%	88%
Don't know	2%	3%	1%	5%	2%	1%	1%
Total	100%						
Total N	N = 326	N = 153	N = 130	N = 132	N = 206	N = 208	N = 258

* Totals may not equal 100% due to rounding.

11b) What about NPS employees or volunteers?

Table 11b.1 (Recent visitor, national data)

National	
Before arriving	3%
During visit	25%
Both	6%
Didn't use	64%
Don't know	3%
Total	100%
Total N	N = 1125

Table 11b.2 (Recent visitor, regional data)

NPS REGIONS							
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	3%	2%	5%	3%	3%	5%	9%
During visit	20%	32%	23%	25%	21%	22%	22%
Both	5%	5%	3%	5%	9%	8%	3%
Didn't use	72%	58%	68%	60%	66%	63%	66%
Don't know	1%	4%	1%	6%	4%	2%	1%
Total	100%						
Total N	N = 325	N = 154	N = 130	N = 133	N = 206	N = 208	N = 258

11c) What about NPS website?

Table 11c.1 (Recent visitor, national data)

National	
Before arriving	17%
During visit	1%
Both	1%
Didn't use	79%
Don't know	3%
Total	100%
Total N	N = 1121

Table 11c.2 (Recent visitor, regional data)

NPS REGIONS							
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	9%	10%	11%	22%	17%	24%	11%
During visit	--	1%	1%	2%	--	--	1%
Both	2%	--	1%	2%	1%	3%	1%
Didn't use	89%	87%	86%	70%	81%	69%	87%
Don't know	1%	3%	1%	4%	2%	4%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 131	N = 206	N = 208	N = 258

* Totals may not equal 100% due to rounding.

11d) What about other websites?

Table 11d.1 (Recent visitor, national data)

National	
Before arriving	16%
During visit	1%
Both	1%
Didn't use	81%
Don't know	2%
Total	100%
Total N	N = 1121

Table 11d.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	7%	19%	13%	17%	8%	16%	11%
During visit	--	1%	--	2%	--	--	1%
Both	2%	--	1%	3%	1%	1%	--
Didn't use	90%	77%	86%	77%	90%	75%	88%
Don't know	1%	3%	1%	2%	2%	8%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 131	N = 206	N = 208	N = 258

11e) What about road signs?

Table 11e.1 (Recent visitor, national data)

National	
Before arriving	15%
During visit	25%
Both	26%
Didn't use	33%
Don't know	2%
Total	100%
Total N	N = 1125

Table 11e.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	9%	15%	14%	12%	12%	19%	13%
During visit	26%	25%	29%	21%	27%	25%	24%
Both	15%	19%	15%	36%	34%	26%	21%
Didn't use	48%	38%	41%	29%	26%	28%	40%
Don't know	1%	3%	1%	2%	1%	3%	2%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 133	N = 206	N = 208	N = 261

* Totals may not equal 100% due to rounding.

11f) What about radio, cable or TV?

Table 11f.1 (Recent visitor, national data)

National	
Before arriving	6%
During visit	3%
Both	3%
Didn't use	85%
Don't know	2%
Total	100%
Total N	N = 1123

Table 11f.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	6%	6%	8%	6%	6%	5%	5%
During visit	--	3%	4%	3%	2%	4%	2%
Both	3%	3%	2%	5%	1%	5%	2%
Didn't use	90%	86%	85%	84%	89%	84%	91%
Don't know	--	2%	1%	2%	3%	3%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 132	N = 206	N = 208	N = 257

11g) What about friends or relatives?

Table 11g.1 (Recent visitor, national data)

National	
Before arriving	21%
During visit	6%
Both	20%
Didn't use	52%
Don't know	1%
Total	100%
Total N	N = 1119

Table 11g.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	21%	22%	16%	20%	17%	28%	21%
During visit	7%	5%	10%	6%	7%	4%	1%
Both	12%	18%	15%	27%	21%	18%	18%
Didn't use	59%	54%	59%	46%	54%	49%	60%
Don't know	1%	1%	1%	1%	1%	1%	--
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 130	N = 206	N = 208	N = 260

* Totals may not equal 100% due to rounding.

11h) What about guidebooks?

Table 11h.1 (Recent visitor, national data)

National	
Before arriving	8%
During visit	17%
Both	24%
Didn't use	50%
Don't know	2%
Total	100%
Total N	N = 1125

Table 11h.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	5%	12%	10%	9%	8%	6%	9%
During visit	8%	15%	14%	17%	21%	17%	11%
Both	13%	26%	17%	32%	16%	26%	17%
Didn't use	73%	45%	58%	42%	53%	50%	62%
Don't know	1%	2%	1%	1%	2%	2%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 133	N = 206	N = 208	N = 257

11i) What about magazines or newspapers?

Table 11i.1 (Recent visitor, national data)

National	
Before arriving	11%
During visit	5%
Both	6%
Didn't use	77%
Don't know	2%
Total	100%
Total N	N = 1121

Table 11i.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	10%	14%	15%	10%	6%	8%	10%
During visit	2%	6%	4%	3%	5%	6%	3%
Both	5%	3%	4%	8%	6%	9%	6%
Didn't use	83%	74%	76%	79%	81%	75%	80%
Don't know	1%	2%	1%	-	2%	3%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 131	N = 206	N = 208	N = 258

* Totals may not equal 100% due to rounding.

11j) What about travel agents?

Table 11j.1 (Recent visitor, national data)

National	
Before arriving	6%
During visit	--
Both	1%
Didn't use	92%
Don't know	1%
Total	100%
Total N	N = 1121

Table 11j.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	2%	7%	8%	9%	1%	3%	5%
During visit	--	--	1%	1%	--	--	--
Both	1%	3%	--	1%	1%	1%	--
Didn't use	97%	89%	90%	89%	96%	94%	95%
Don't know	--	1%	1%	1%	2%	2%	1%
Total	100%						
Total N	N = 326	N = 154	N = 150	N = 131	N = 206	N = 208	N = 258

11k) What about local tour operators?

Table 11k.1 (Recent visitor, national data)

National	
Before arriving	3%
During visit	7%
Both	1%
Didn't use	88%
Don't know	1%
Total	100%
Total N	N = 1121

Table 11k.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	3%	4%	2%	2%	1%	1%	2%
During visit	3%	12%	8%	6%	6%	5%	10%
Both	1%	2%	1%	2%	1%	1%	4%
Didn't use	93%	82%	88%	89%	91%	90%	83%
Don't know	--	1%	1%	1%	2%	4%	1%
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 131	N = 206	N = 208	N = 258

* Totals may not equal 100% due to rounding.

111) What about anything else?

Table 111.1 (Recent visitor, national data)

National	
Before arriving	6%
During visit	3%
Both	3%
Didn't use	86%
Don't know	2%
Total	100%
Total N	N = 1123

Table 111.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Before arriving	2%	7%	5%	6%	8%	6%	7%
During visit	1%	4%	1%	2%	3%	3%	3%
Both	3%	2%	3%	3%	3%	6%	4%
Didn't use	94%	85%	92%	87%	83%	82%	86%
Don't know	1%	3%	1%	2%	2%	3%	—
Total	100%						
Total N	N = 326	N = 154	N = 130	N = 132	N = 206	N = 208	N = 261

* Totals may not equal 100% due to rounding.

- 12) Thinking still of your last visit to (insert unit name), did you have to pay a daily or weekly entrance fee or purchase an annual or lifetime pass? [If 'No'...] Did you purchase a pass at an earlier time? *[Visitors only]*

Table 12.1 (Recent visitor, national data)

	National
Yes, I paid a daily or weekly entrance fee	51%
Yes, I paid for an annual or lifetime pass	9%
No	31%
No, I paid for a pass at an earlier time	2%
Don't know	7%
Total	100%
Total N	N = 1122

Table 12.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes, I paid a daily or weekly entrance fee	19%	41%	45%	57%	53%	58%	44%
Yes, I paid for an annual or lifetime pass	4%	7%	7%	6%	13%	13%	7%
No	74%	44%	40%	27%	24%	20%	41%
No, I paid for a pass at an earlier time	1%	1%	1%	1%	4%	3%	1%
Don't know	3%	6%	7%	8%	5%	5%	8%
Total	100%						
Total N	N = 351	N = 154	N = 130	N = 132	N = 205	N = 208	N = 261

- 12a) Can you remember the amount that you paid?

Table 12a.1 (Recent visitor, national data)

	National
Yes	59%
Don't know/don't remember	41%
Total	100%
Total N	N = 569

Table 12a.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	76%	64%	70%	44%	66%	59%	59%
Don't know/don't remember	24%	36%	30%	56%	35%	41%	42%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N = 67	N = 63	N = 57	N = 76	N = 108	N = 120	N = 113

* Totals may not equal 100% due to rounding.

12b) Approximately how much money did you pay for a daily/weekly entrance fee?
[Only respondents who said 'yes' to daily/weekly fee]

Table 12b.1 (Recent visitor, national data)

Median Amount Paid for Entrance Fee	National	N
Daily/Weekly Fee	\$10.00	312
Annual/Lifetime Pass	\$21.00	64

Table 12b.2 (Recent visitor, regional data)

Median Amount Paid for Entrance Fee	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Daily/Weekly Fee	\$9.00	\$10.00	\$8.00	\$10.00	\$10.00	\$10.00	\$13.00
Annual/Lifetime Pass	\$25.00	\$25.00	\$20.00	\$27.00	\$37.00	\$14.00	\$11.00

12c) Do you think the cost of this daily/weekly entrance fee was too much, too little, or just about the right amount?

Table 12c.1 (Recent visitor, national data)

	National
Too much	11%
Too little	6%
Just about right	80%
Don't know	2%
Total	100%
Total N	N = 336

Table 12c.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Too much	6%	13%	17%	13%	10%	7%	16%
Too little	3%	9%	2%	10%	6%	5%	2%
Just about right	92%	79%	81%	75%	78%	85%	79%
Don't know	--	--	--	3%	5%	3%	3%
Total	100%						
Total N	N = 50	N = 40	N = 40	N = 32	N = 71	N = 71	N = 66

* Totals may not equal 100% due to rounding.

12d) Did you pay for an annual or lifetime pass?

Table 12d.1 (Recent visitor, national data)

	National
Yes	60%
Don't know/don't remember	40%
Total	100%
Total N	N = 125

Table 12d.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	61%	80%	60%	64%	64%	48%	69%
Don't know/don't remember	39%	20%	40%	36%	37%	52%	31%
Total	100%						
Total N	N = 14	N = 12	N = 11	N = 10	N = 35	N = 34	N = 20

12e) Did you think that the annual or lifetime pass fee was too much, too little, or just the right amount? *[Only respondents who stated 'yes' to annual/lifetime pass]*

Table 12e.1 (Recent visitor, national data)

	National
Too much	4%
Too little	17%
Just about right	79%
Don't know	1%
Total	100%
Total N	N = 73

Table 12e.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Too much	--	10%	--	--	9%	--	5%
Too little	--	--	32%	--	12%	44%	8%
Just about right	100%	90%	68%	100%	76%	56%	79%
Don't know	--	--	--	--	3%	--	8%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N = 9	N = 10	N = 7	N = 6	N = 22	N = 15	N = 14

* Totals may not equal 100% due to rounding.

- 13) Different National Park System units use different methods for collecting entrance fee money. Thinking again of your last visit, do you think the entrance fees were very easy to pay, somewhat easy to pay, somewhat difficult to pay, or very difficult to pay?

Table 13.1 (Recent visitor, national data)

	National
Very easy	71%
Somewhat easy	19%
Somewhat difficult	3%
Very difficult	1%
Don't know/don't remember	6%
Total	100%
Total N	N = 724

Table 13.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Very easy	69%	74%	73%	73%	73%	69%	62%
Somewhat easy	19%	17%	16%	14%	19%	23%	21%
Somewhat difficult	5%	1%	3%	5%	2%	3%	5%
Very difficult	--	1%	--	1%	1%	1%	1%
Don't know/don't remember	8%	7%	8%	7%	6%	4%	11%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N = 98	N = 82	N = 74	N = 93	N = 142	N = 148	N = 161

- 14) On your last visit to (insert unit name), did you pay additional fees to the National Park Service after you were inside the unit?

Table 14.1 (Recent visitor, national data)

	National
Yes	11%
No	85%
Maybe/don't know	5%
Total	100%
Total N	N = 1123

Table 14.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	8%	11%	10%	13%	7%	11%	12%
No	89%	86%	87%	83%	85%	82%	85%
Maybe/don't know	3%	3%	4%	4%	8%	7%	3%
Total	100%						
Total N	N = 326	N = 153	N = 130	N = 133	N = 206	N = 208	N = 261

* Totals may not equal 100% due to rounding.

14a) Which services did you pay additional fees for? [Open-ended; check all that apply]

Table 14a.1 (Recent visitor, national data)

	National
Camping site fees	34%
Interpretive tour fees	11%
Boating fees	9%
Parking fees	7%
Backcountry permit fees	4%
Other	38%
Don't know	13%
Total	100%
Total N	N = 91

Table 14a.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Boating fees	27%	6%	28%	15%	8%	--	9%
Backcountry permit fees	--	6%	--	--	8%	8%	3%
Camping site fees	6%	16%	30%	42%	56%	45%	29%
Parking fees	50%	9%	15%	--	16%	5%	10%
Interpretive tour fees	17%	9%	14%	10%	27%	4%	54%
Other	14%	56%	28%	26%	21%	29%	5%
Don't know	--	14%	--	14%	--	27%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N = 13	N = 15	N = 5	N = 13	N = 12	N = 21	N = 32

* Totals may not equal 100% due to rounding.

15) Now we are interested in understanding why people do not visit National Park System units more often. I am going to read a list of statements. I would like you to think of your own experiences and tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement.

[All respondents]

15a) Entrance fees are too high.

Table 15a.1 (General public, national data)

	National
Strongly agree	9%
Somewhat agree	18%
Somewhat disagree	31%
Strongly disagree	24%
Don't know	19%
Total	100%
Total N	N = 3504

Table 15a.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	7%	10%
Somewhat agree	17%	19%
Somewhat disagree	37%	28%
Strongly disagree	33%	19%
Don't know	7%	24%
Total	100%	100%
Total N	N = 1124	N = 2381

Table 15a.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	6%	10%	9%	8%	12%	7%	13%
Somewhat agree	15%	18%	15%	17%	22%	23%	25%
Somewhat disagree	29%	31%	29%	30%	29%	33%	27%
Strongly disagree	39%	23%	25%	23%	25%	26%	20%
Don't know	12%	19%	22%	23%	12%	12%	16%
Total	100%						
Total N	N = 505	N = 481	N = 496	N = 504	N = 519	N = 538	N = 508

* Totals may not equal 100% due to rounding.

15b) Service fees are too high.

Table 15b.1 (General public, national data)

	National
Strongly agree	7%
Somewhat agree	16%
Somewhat disagree	29%
Strongly disagree	20%
Don't know	27%
Total	100%
Total N	N = 3503

Table 15b.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	5%	8%
Somewhat agree	16%	17%
Somewhat disagree	36%	26%
Strongly disagree	26%	18%
Don't know	18%	32%
Total	100%	100%
Total N	N = 1122	N = 2381

Table 15b.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	7%	10%	8%	4%	8%	7%	14%
Somewhat agree	12%	17%	15%	15%	18%	18%	19%
Somewhat disagree	30%	27%	30%	30%	32%	30%	24%
Strongly disagree	31%	19%	21%	20%	21%	24%	17%
Don't know	21%	27%	27%	32%	22%	22%	26%
Total	100%						
Total N	N = 504	N = 481	N = 496	N = 504	N = 519	N = 538	N = 508

* Totals may not equal 100% due to rounding.

15c) Hotel/food costs are too high.

Table 15c.1 (General public, national data)

	National
Strongly agree	21%
Somewhat agree	28%
Somewhat disagree	21%
Strongly disagree	10%
Don't know	19%
Total	100%
Total N	N = 3496

Table 15c.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	15%	25%
Somewhat agree	33%	27%
Somewhat disagree	26%	18%
Strongly disagree	12%	10%
Don't know	15%	21%
Total	100%	100%
Total N	N = 1119	N = 2377

Table 15c.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	21%	22%	23%	18%	21%	21%	30%
Somewhat agree	24%	26%	24%	32%	31%	31%	25%
Somewhat disagree	23%	20%	18%	22%	22%	21%	17%
Strongly disagree	13%	10%	13%	10%	11%	11%	9%
Don't know	20%	22%	23%	20%	15%	15%	19%
Total	100%						
Total N	N = 503	N = 480	N = 496	N = 504	N = 515	N = 534	N = 508

* Totals may not equal 100% due to rounding.

15d) NPS units are not safe places to visit.

Table 15d.1 (General public, national data)

	National
Strongly agree	2%
Somewhat agree	8%
Somewhat disagree	30%
Strongly disagree	51%
Don't know	9%
Total	100%
Total N	N = 3500

Table 15d.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	1%	3%
Somewhat agree	6%	9%
Somewhat disagree	28%	30%
Strongly disagree	63%	46%
Don't know	2%	12%
Total	100%	100%
Total N	N = 1121	N = 2378

Table 15d.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	2%	1%	2%	2%	2%	2%	4%
Somewhat agree	10%	11%	6%	5%	11%	9%	4%
Somewhat disagree	25%	25%	30%	36%	28%	33%	21%
Strongly disagree	58%	54%	52%	48%	52%	51%	61%
Don't know	5%	9%	11%	10%	8%	6%	10%
Total	100%						
Total N	N = 504	N = 481	N = 495	N = 504	N = 520	N = 536	N = 507

* Totals may not equal 100% due to rounding.

15e) Takes too long to get to NPS unit.

Table 15e.1 (General public, national data)

National	
Strongly agree	28%
Somewhat agree	23%
Somewhat disagree	18%
Strongly disagree	24%
Don't know	6%
Total	100%
Total N	N = 3499

Table 15e.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	14%	34%
Somewhat agree	22%	24%
Somewhat disagree	21%	17%
Strongly disagree	40%	17%
Don't know	2%	8%
Total	100%	100%
Total N	N = 1123	N = 2378

Table 15e.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	5%	28%	30%	37%	20%	19%	27%
Somewhat agree	12%	22%	19%	27%	26%	23%	15%
Somewhat disagree	19%	17%	19%	14%	22%	24%	17%
Strongly disagree	62%	27%	24%	18%	28%	30%	38%
Don't know	3%	6%	8%	5%	5%	4%	3%
Total	100%						
Total N	N = 504	N = 480	N = 495	N = 502	N = 520	N = 538	N = 508

* Totals may not equal 100% due to rounding.

15f) NPS units are too crowded.

Table 15f.1 (General public, national data)

	National
Strongly agree	12%
Somewhat agree	27%
Somewhat disagree	29%
Strongly disagree	15%
Don't know	17%
Total	100%
Total N	N=3501

Table 15f.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	12%	13%
Somewhat agree	35%	23%
Somewhat disagree	32%	27%
Strongly disagree	17%	14%
Don't know	5%	23%
Total	100%	100%
Total N	N=1122	N=2378

Table 15f.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	11%	13%	8%	12%	13%	18%	18%
Somewhat agree	32%	22%	27%	24%	29%	35%	30%
Somewhat disagree	29%	28%	33%	28%	31%	24%	24%
Strongly disagree	20%	16%	17%	14%	17%	13%	15%
Don't know	7%	20%	16%	22%	11%	11%	13%
Total	100%						
Total N	N=503	N=481	N=496	N=503	N=520	N=537	N=508

* Totals may not equal 100% due to rounding.

15g) It is difficult to find parking.

Table 15g.1 (General public, national data)

	National
Strongly agree	12%
Somewhat agree	21%
Somewhat disagree	25%
Strongly disagree	20%
Don't know	22%
Total	100%
Total N	N = 3501

Table 15g.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	13%	11%
Somewhat agree	29%	18%
Somewhat disagree	28%	24%
Strongly disagree	25%	18%
Don't know	6%	30%
Total	100%	100%
Total N	N = 1122	N = 2378

Table 15g.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	27%	14%	9%	8%	12%	14%	15%
Somewhat agree	24%	21%	16%	19%	23%	30%	21%
Somewhat disagree	22%	20%	29%	27%	30%	23%	24%
Strongly disagree	18%	21%	24%	19%	22%	16%	21%
Don't know	9%	24%	23%	27%	13%	17%	19%
Total	100%						
Total N	N = 504	N = 481	N = 496	N = 503	N = 520	N = 538	N = 507

* Totals may not equal 100% due to rounding.

15h) NPS units not accessible to disabled.

Table 15h.1 (General public, national data)

National	
Strongly agree	5%
Somewhat agree	10%
Somewhat disagree	23%
Strongly disagree	22%
Don't know	40%
Total	100%
Total N	N = 3495

Table 15h.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	5%	5%
Somewhat agree	14%	8%
Somewhat disagree	28%	21%
Strongly disagree	27%	20%
Don't know	28%	46%
Total	100%	100%
Total N	N = 1120	N = 2373

Table 15h.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	6%	6%	4%	4%	6%	5%	8%
Somewhat agree	10%	11%	8%	8%	11%	13%	13%
Somewhat disagree	26%	22%	25%	24%	25%	23%	25%
Strongly disagree	28%	23%	28%	19%	24%	19%	22%
Don't know	31%	39%	36%	46%	35%	40%	33%
Total	100%						
Total N	N = 502	N = 481	N = 494	N = 501	N = 518	N = 538	N = 507

* Totals may not equal 100% due to rounding.

15i) Not enough known about NPS units.

Table 15i.1 (General public, national data)

National	
Strongly agree	29%
Somewhat agree	30%
Somewhat disagree	21%
Strongly disagree	17%
Don't know	3%
Total	100%
Total N	N = 3502

Table 15i.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	12%	37%
Somewhat agree	29%	30%
Somewhat disagree	30%	17%
Strongly disagree	27%	12%
Don't know	3%	3%
Total	100%	100%
Total N	N = 1123	N = 2379

Table 15i.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	20%	35%	32%	29%	23%	25%	19%
Somewhat agree	26%	29%	31%	33%	29%	26%	27%
Somewhat disagree	26%	20%	20%	21%	25%	25%	23%
Strongly disagree	26%	14%	15%	14%	21%	22%	28%
Don't know	3%	2%	3%	4%	3%	2%	4%
Total	100%						
Total N	N = 504	N = 481	N = 496	N = 503	N = 520	N = 538	N = 507

* Totals may not equal 100% due to rounding.

15j) Reservations must be made too far in advance.

Table 15j.1 (General public, national data)

	National
Strongly agree	14%
Somewhat agree	19%
Somewhat disagree	21%
Strongly disagree	15%
Don't know	30%
Total	100%
Total N	N = 3494

Table 15j.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	12%	15%
Somewhat agree	22%	18%
Somewhat disagree	28%	18%
Strongly disagree	21%	12%
Don't know	17%	36%
Total	100%	100%
Total N	N = 1115	N = 2378

Table 15j.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	10%	11%	12%	13%	15%	22%	24%
Somewhat agree	15%	20%	16%	18%	20%	26%	19%
Somewhat disagree	23%	21%	24%	23%	24%	15%	19%
Strongly disagree	21%	18%	16%	13%	15%	14%	16%
Don't know	32%	30%	32%	33%	27%	23%	22%
Total	100%						
Total N	N = 503	N = 481	N = 493	N = 503	N = 518	N = 538	N = 507

* Totals may not equal 100% due to rounding.

15k) NPS employees give poor service to visitors.

Table 15k.1 (General public, national data)

	National
Strongly agree	2%
Somewhat agree	5%
Somewhat disagree	26%
Strongly disagree	50%
Don't know	19%
Total	100%
Total N	N = 3495

Table 15k.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	1%	2%
Somewhat agree	4%	5%
Somewhat disagree	25%	26%
Strongly disagree	65%	42%
Don't know	4%	26%
Total	100%	100%
Total N	N = 1123	N = 2373

Table 15k.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	2%	1%	1%	3%	2%	1%	4%
Somewhat agree	5%	7%	2%	3%	5%	7%	5%
Somewhat disagree	24%	19%	25%	29%	27%	30%	23%
Strongly disagree	57%	55%	51%	43%	52%	49%	52%
Don't know	11%	19%	21%	23%	14%	13%	16%
Total	100%						
Total N	N = 504	N = 481	N = 496	N = 500	N = 520	N = 537	N = 508

* Totals may not equal 100% due to rounding.

151) NPS units are uncomfortable for people of my race/ethnicity/gender.

Table 15L1 (General public, national data)

	National
Strongly agree	3%
Somewhat agree	4%
Somewhat disagree	19%
Strongly disagree	64%
Don't know	11%
Total	100%
Total N	N = 3490

Table 15L2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	2%	3%
Somewhat agree	3%	5%
Somewhat disagree	21%	18%
Strongly disagree	71%	60%
Don't know	4%	14%
Total	100%	100%
Total N	N = 1122	N = 2368

Table 15L3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	4%	3%	2%	4%	2%	2%	4%
Somewhat agree	4%	5%	3%	3%	3%	4%	3%
Somewhat disagree	19%	17%	20%	21%	18%	20%	15%
Strongly disagree	66%	64%	62%	58%	71%	66%	69%
Don't know	8%	10%	13%	15%	6%	8%	9%
Total	100%						
Total N	N = 501	N = 480	N = 495	N = 502	N = 515	N = 536	N = 506

* Totals may not equal 100% due to rounding.

15m) There isn't much information on what to do once inside NPS unit.

Table 15m.1 (General public, national data)

	National
Strongly agree	9%
Somewhat agree	15%
Somewhat disagree	26%
Strongly disagree	36%
Don't know	14%
Total	100%
Total N	N = 3501

Table 15m.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly agree	4%	11%
Somewhat agree	12%	16%
Somewhat disagree	29%	25%
Strongly disagree	52%	29%
Don't know	3%	19%
Total	100%	100%
Total N	N = 1122	N = 2376

Table 15m.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly agree	8%	10%	12%	7%	7%	8%	5%
Somewhat agree	13%	16%	14%	17%	16%	11%	9%
Somewhat disagree	26%	25%	26%	27%	28%	28%	28%
Strongly disagree	46%	34%	34%	33%	37%	43%	48%
Don't know	8%	15%	14%	16%	11%	11%	11%
Total	100%						
Total N	N = 503	N = 481	N = 496	N = 504	N = 520	N = 533	N = 508

* Totals may not equal 100% due to rounding.

- 16) In your opinion, what is the most important thing the National Park Service can do to encourage you to visit units within the National Park System?
[All respondents]

Table 16.1 (General public, national data)

	National
Advertise, publicize, more information about field trips	41%
Free admission, free transportation, lower fees, more parking	12%
Nothing, no suggestions, no ideas	8%
Accessible, closer in proximity, easy reservations, more lodgings	8%
Keep it clean, more benches, more restrooms, maintenance	5%
Keep up with current approach, good job	3%
More variety in events, fairs, exhibits, better hours	3%
Reduce commercialization, vendors, vehicles, crowds	3%
Improve security, safety, protection	2%
More accessible to the handicapped	2%
Need more time off from work, need more free time	1%
Provide dog areas, require leashes and removal of waste	-
Don't know	12%
Total	100%
Total N	N = 3310

Table 16.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Advertise, publicize, more information about field trips	36%	43%
Free admission, free transportation, lower fees, more parking	12%	11%
Nothing, no suggestions, no ideas	7%	9%
Accessible, closer in proximity, easy reservations, more lodgings	7%	8%
Keep it clean, more benches, more restrooms, maintenance	7%	4%
Keep up with current approach, good job	4%	2%
More variety in events, fairs, exhibits, better hours	4%	3%
Reduce commercialization, vendors, vehicles, crowds	5%	2%
Improve security, safety, protection	2%	2%
More accessible to the handicapped	2%	2%
Need more time off from work, need more free time	2%	1%
Provide dog areas, require leashes and removal of waste	-	-
Don't know	11%	13%
Total	100%	100%
Total N	N = 1051	N = 2260

* Totals may not equal 100% due to rounding.

Table 16.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Advertise, publicize, more information about field trips	41%	46%	39%	43%	41%	36%	27%
Free admission, free transportation, lower fees, more parking	9%	13%	12%	11%	12%	12%	17%
Nothing, no suggestions, no ideas	11%	7%	12%	7%	7%	8%	11%
Accessible, closer in proximity, easy reservations, more lodgings	3%	7%	8%	8%	7%	9%	14%
Keep it clean, more benches, more restrooms, maintenance	6%	3%	3%	8%	6%	5%	5%
Keep up with current approach, good job	12%	3%	2%	2%	5%	3%	3%
More variety in events, fairs, exhibits, better hours	9%	2%	6%	2%	1%	4%	4%
Reduce commercialization, vendors, vehicles, crowds	4%	3%	3%	1%	3%	6%	4%
Improve security, safety, protection	1%	1%	3%	2%	2%	4%	2%
More accessible to the handicapped	2%	1%	1%	3%	4%	1%	1%
Need more time off from work, need more free time	1%	1%	1%	2%	2%	1%	1%
Provide dog areas, require leashes and removal of waste	1%	--	--	--	1%	--	--
Don't know	--	12%	11%	13%	12%	13%	12%
Total	100%						
Total N	N = 473	N = 470	N = 490	N = 456	N = 465	N = 506	N = 459

* Totals may not equal 100% due to rounding.

And now I would like to ask you some specific questions about park management policies.
[All respondents]

- 17) Are you familiar with any attempts by the National Park Service to encourage public participation in park management decisions?

Table 17.1 (General public, national data)

	National
Yes	8%
No	87%
Don't know/don't remember	5%
Total	100%
Total N	N = 3497

Table 17.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Yes	14%	5%
No	83%	89%
Don't know/don't remember	4%	6%
Total	100%	100%
Total N	N = 1120	N = 2378

Table 17.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	12%	9%	5%	6%	11%	9%	23%
No	84%	84%	90%	89%	86%	87%	73%
Don't know/don't remember	4%	7%	5%	5%	3%	4%	5%
Total	100%						
Total N	N = 504	N = 479	N = 496	N = 502	N = 520	N = 537	N = 505

* Totals may not equal 100% due to rounding.

17a) Have you ever attended a public meeting, workshop or hearing sponsored by the National Park Service?

Table 17a.1 (General public, national data)

	National
Yes	17%
No	82%
Don't know/don't remember	1%
Total	100%
Total N	N = 271

Table 17a.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Yes	20%	13%
No	78%	87%
Don't know/don't remember	2%	--
Total	100%	100%
Total N	N = 151	N = 121

Table 17a.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	40%	12%	29%	10%	15%	20%	37%
No	60%	84%	71%	90%	86%	78%	62%
Don't know/don't remember	--	4%	--	--	--	2%	1%
Total	100%						
Total N	N = 60	N = 43	N = 26	N = 28	N = 55	N = 47	N = 114

* Totals may not equal 100% due to rounding.

- 17b) Do you think the National Park Service did an excellent, good, fair or poor job responding to the interests of people as expressed in the public meeting, workshop or hearing you attended?

Table 17b.1 (General public, national data)

	National
Excellent	14%
Good	70%
Fair	13%
Poor	3%
Don't know	--
Total	100%
Total N	N = 46

Table 17b.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Excellent	10%	20%
Good	73%	67%
Fair	13%	13%
Poor	3%	--
Don't know	--	--
Total	100%	100%
Total N	N = 30	N = 15

Table 17b.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Excellent	30%	--	52%	--	9%	--	14%
Good	39%	87%	48%	100%	72%	66%	23%
Fair	11%	13%	--	--	20%	27%	20%
Poor	17%	--	--	--	--	7%	40%
Don't know	3%	--	--	--	--	--	5%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N = 24	N = 5	N = 8	N = 3	N = 8	N = 9	N = 43

* Totals may not equal 100% due to rounding.

17c) How interested are you in attending National Park Service meetings workshops or hearings in the future - very interested, somewhat interested, not very interested, or not at all interested?

Table 17c.1 (General public, national data)

	National
Very interested	7%
Somewhat interested	26%
Not very interested	25%
Not at all interested	38%
Don't know	4%
Total	100%
Total N	N = 3499

Table 17c.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Very interested	8%	6%
Somewhat interested	35%	22%
Not very interested	27%	25%
Not at all interested	26%	44%
Don't know	4%	4%
Total	100%	100%
Total N	N = 1121	N = 2378

Table 17c.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Very interested	9%	7%	7%	6%	8%	7%	11%
Somewhat interested	34%	26%	27%	21%	27%	29%	30%
Not very interested	28%	26%	23%	26%	27%	24%	26%
Not at all interested	26%	36%	39%	42%	34%	38%	29%
Don't know	3%	5%	4%	5%	5%	2%	4%
Total	100%						
Total N	N = 505	N = 480	N = 496	N = 503	N = 520	N = 536	N = 507

* Totals may not equal 100% due to rounding.

- 18) Do you have any experience with the reservation systems that help people plan their visits to National Park System units prior to arrival? *[Visitors only]*

Table 18.1 (Recent visitor, national data)

	National
Yes	21%
No	78%
Don't know/don't remember	1%
Total	100%
Total N	N = 1119

Table 18.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	16%	17%	14%	21%	17%	30%	28%
No	82%	83%	84%	76%	82%	69%	71%
Don't know/don't remember	1%	--	3%	3%	--	1%	1%
Total	100%						
Total N	N = 325	N = 153	N = 130	N = 131	N = 205	N = 208	N = 261

- 18a) Did you have an excellent, good, fair or poor experience using the National Park System reservation system? *[Asked only of those respondents who had experience with the reservation system]*

Table 18a.1 (Recent visitor, national data)

	National
Excellent	23%
Good	47%
Fair	19%
Poor	6%
Don't know	5%
Total	100%
Total N	N = 229

Table 18a.2 (Recent visitor, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Excellent	14%	41%	14%	21%	18%	14%	16%
Good	55%	35%	74%	51%	52%	40%	46%
Fair	26%	20%	8%	21%	16%	27%	22%
Poor	5%	1%	4%	2%	5%	14%	11%
Don't know	1%	4%	--	5%	9%	6%	6%
Total	100%						
Total N	N = 53	N = 26	N = 18	N = 28	N = 35	N = 63	N = 74

* Totals may not equal 100% due to rounding.

Now I would like to ask you questions about fees that are charged by the National Park Service.
[All respondents]

- 19) If you did visit a National Park System unit in the future, would you prefer paying a single, all-inclusive entrance fee OR a lower entrance fee with additional fees for other services you choose to use such as camping, boating, or special tours? *[Follow-up]* Do you strongly prefer this option or somewhat prefer it?

Table 19.1 (General public, national data)

	National
Strongly prefer separate fees for other services chosen	41%
Strongly prefer all-inclusive entrance fee	21%
Somewhat prefer separate fees for other services chosen	20%
Somewhat prefer all-inclusive entrance fee	10%
Don't know	5%
Somewhere in-between	3%
Total	100%
Total N	N = 3466

Table 19.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Strongly prefer separate fees for other services chosen	44%	40%
Strongly prefer all-inclusive entrance fee	18%	23%
Somewhat prefer separate fees for other services chosen	21%	20%
Somewhat prefer all-inclusive entrance fee	12%	9%
Don't know	3%	6%
Somewhere in-between	3%	3%
Total	100%	100%
Total N	N = 1114	N = 2352

Table 19.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Strongly prefer separate fees for other services chosen	36%	43%	38%	42%	37%	43%	45%
Strongly prefer all-inclusive entrance fee	26%	22%	22%	17%	22%	24%	20%
Somewhat prefer separate fees for other services chosen	20%	21%	19%	23%	20%	17%	21%
Somewhat prefer all-inclusive entrance fee	8%	8%	13%	8%	15%	8%	7%
Don't know	6%	4%	6%	7%	4%	5%	5%
Somewhere in-between	3%	3%	2%	4%	2%	4%	2%
Total	100%						
Total N	N = 503	N = 474	N = 489	N = 500	N = 514	N = 536	N = 500

* Totals may not equal 100% due to rounding.

Now regarding discounts...

20) In your opinion, should entrance fee discounts be available for senior citizens?

Table 20.1 (General public, national data)

	National
Yes	92%
No	6%
Maybe	1%
Don't know	1%
Total	100%
Total N	N = 3494

Table 20.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Yes	91%	93%
No	8%	6%
Maybe	1%	1%
Don't know	1%	1%
Total	100%	100%
Total N	N = 1123	N = 2370

Table 20.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	93%	94%	93%	91%	91%	93%	89%
No	5%	5%	6%	7%	8%	6%	9%
Maybe	1%	1%	1%	—	1%	1%	2%
Don't know	1%	—	1%	2%	1%	1%	2%
Total	100%						
Total N	N = 503	N = 480	N = 495	N = 500	N = 520	N = 538	N = 506

* Totals may not equal 100% due to rounding.

21) In your opinion, should entrance fee discounts be available for people under the age of 18?

Table 21.1 (General public, national data)

	National
Yes	73%
No	21%
Maybe	5%
Don't know	2%
Total	100%
Total N	N = 3489

Table 21.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Yes	73%	72%
No	21%	20%
Maybe	5%	6%
Don't know	1%	2%
Total	100%	100%
Total N	N = 1120	N = 2368

Table 21.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	77%	77%	74%	72%	69%	69%	66%
No	15%	18%	19%	21%	24%	26%	27%
Maybe	5%	5%	7%	5%	5%	4%	5%
Don't know	2%	1%	1%	2%	2%	2%	2%
Total	100%						
Total N	N = 504	N = 477	N = 494	N = 501	N = 520	N = 538	N = 505

* Totals may not equal 100% due to rounding.

- 22) In your opinion, should entrance fee discounts be available for visitors from other countries?

Table 22.1 (General public, national data)

National	
Yes	28%
No	64%
Maybe	4%
Don't know	4%
Total	100%
Total N	N = 3497

Table 22.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Yes	25%	30%
No	68%	62%
Maybe	4%	4%
Don't know	3%	4%
Total	100%	100%
Total N	N = 1121	N = 2376

Table 22.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	28%	31%	27%	24%	27%	32%	18%
No	64%	62%	64%	68%	65%	62%	74%
Maybe	4%	3%	4%	4%	4%	4%	3%
Don't know	4%	4%	5%	4%	4%	3%	5%
Total	100%						
Total N	N = 503	N = 479	N = 496	N = 503	N = 519	N = 538	N = 505

* Totals may not equal 100% due to rounding.

23) In your opinion, should entrance fee discounts be available for park system volunteers?

Table 23.1 (General public, national data)

National	
Yes	93%
No	5%
Maybe	1%
Don't know	1%
Total	100%
Total N	N = 3,489

Table 23.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Yes	95%	92%
No	4%	6%
Maybe	1%	1%
Don't know	1%	1%
Total	100%	100%
Total N	N = 1,122	N = 2,368

Table 23.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	93%	94%	93%	94%	92%	93%	90%
No	4%	6%	5%	4%	5%	5%	6%
Maybe	1%	1%	1%	1%	--	--	1%
Don't know	2%	--	1%	1%	3%	1%	3%
Total	100%						
Total N	N = 504	N = 477	N = 495	N = 501	N = 518	N = 538	N = 505

* Totals may not equal 100% due to rounding.

- 24) Now, I am going to read three ways of managing money from entrance fees received by the National Park Service, and I would like to know which method you prefer. First, all entrance fee money could stay within the National Park System unit where it is collected. Second, all entrance fee money could be sent to the National Park Service headquarters with a percentage going back to the unit where it was collected and the remainder sent to other units; or, third, all entrance fee money could be sent to the U.S Treasury with a small percentage sent back to the National Park Service to cover costs of collecting the money. Which method of managing entrance fee money do you prefer? [Response options were rotated in the question during the survey] [All respondents]

Table 24.1 (General public, national data)

	National
Money goes to NPS with percentage coming back to unit and other units	47%
All money stays within unit	45%
All money goes to US Treasury except for collection costs	6%
Don't know	2%
Other	1%
Total	100%
Total N	N = 3487

Table 24.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Money goes to NPS with percentage coming back to unit and other units	52%	45%
All money stays within unit	41%	47%
All money goes to US Treasury except for collection costs	6%	6%
Don't know	1%	2%
Other	1%	1%
Total	100%	100%
Total N	N = 1119	N = 2369

Table 24.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Money goes to NPS with percentage coming back to unit and other units	55%	46%	48%	47%	47%	49%	39%
All money stays within unit	35%	45%	44%	47%	48%	43%	55%
All money goes to US Treasury except for collection costs	6%	8%	6%	3%	3%	6%	4%
Don't know	3%	1%	2%	1%	2%	2%	1%
Other	2%	1%	--	1%	--	--	1%
Total	100%						
Total N	N = 504	N = 479	N = 495	N = 499	N = 520	N = 536	N = 506

* Totals may not equal 100% due to rounding.

- 25) How familiar are you with the National Park Service Recreational Fee Demonstration Program very familiar, somewhat familiar, not very familiar, or not at all familiar?
[All respondents]

Table 25.1 (General public, national data)

	National
Very familiar	1%
Somewhat familiar	3%
Not very familiar	12%
Not at all familiar	83%
Don't know	1%
Total	100%
Total N	N = 3501

Table 25.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Very familiar	1%	--
Somewhat familiar	4%	3%
Not very familiar	16%	11%
Not at all familiar	78%	85%
Don't know	1%	1%
Total	100%	100%
Total N	N = 1122	N = 2379

Table 25.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Very familiar	1%	--	1%	--	1%	1%	1%
Somewhat familiar	5%	3%	4%	3%	2%	3%	6%
Not very familiar	11%	14%	9%	13%	13%	13%	12%
Not at all familiar	83%	82%	87%	82%	83%	82%	80%
Don't know	1%	1%	--	2%	4%	1%	1%
Total	100%						
Total N	N = 505	N = 480	N = 496	N = 503	N = 519	N = 538	N = 507

* Totals may not equal 100% due to rounding.

- 25a) The Recreational Fee Demonstration Program allows for increased fees. It also allows for fees collected at a National Park System unit to be spent directly on behalf of that unit. Are you very supportive, somewhat supportive, somewhat unsupportive, or very unsupportive of the National Park Service Recreational Fee Demonstration Program? *[Question asked only of respondents who answered 'very familiar' or 'somewhat familiar' to question 24]*

Table 25a.1 (General public, national data)

	National
Very supportive	43%
Somewhat supportive	51%
Somewhat unsupportive	1%
Very unsupportive	4%
Don't know	2%
Total	100%
Total N	N = 130

Table 25a.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Very supportive	41%	44%
Somewhat supportive	52%	50%
Somewhat unsupportive	--	1%
Very unsupportive	7%	1%
Don't know	--	3%
Total	100%	100%
Total N	N = 58	N = 72

Table 25a.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Very supportive	40%	30%	43%	51%	50%	35%	31%
Somewhat supportive	46%	66%	45%	49%	36%	57%	53%
Somewhat unsupportive	5%	--	--	--	8%	--	9%
Very unsupportive	--	4%	10%	--	6%	3%	8%
Don't know	10%	--	3%	--	--	5%	--
Total	100%						
Total N	N = 25	N = 17	N = 21	N = 19	N = 12	N = 20	N = 36

* Totals may not equal 100% due to rounding.

Now I would like to hear your opinions on two resource management issues faced by park managers. *[All respondents]*

- 26) There are plants growing in parks that are not naturally found within the boundaries of those parks. Removing the plants can be expensive, but leaving the plants alone could result in other native plants being harmed. Which of the following options comes closest to your own point of view--park managers should remove these plants, or park managers should leave these plants alone?

Table 26.1 (General public, national data)

	National
Remove plants	50%
Leave plants alone	42%
Don't know	9%
Total	100%
Total N	N = 3437

Table 26.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Remove plants	55%	47%
Leave plants alone	38%	43%
Don't know	8%	10%
Total	100%	100%
Total N	N = 1105	N = 2333

Table 26.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Remove plants	51%	48%	46%	55%	46%	49%	44%
Leave plants alone	38%	43%	43%	37%	45%	42%	47%
Don't know	12%	9%	11%	8%	9%	9%	10%
Total	100%						
Total N	N = 494	N = 469	N = 490	N = 492	N = 511	N = 532	N = 501

* Totals may not equal 100% due to rounding.

- 27) There are animals living in parks that are not naturally found within the boundaries of those parks. Removing the animals can be expensive, but leaving the animals alone could result in other animals and native plants being harmed. Which of the following options comes closest to your own point of view--park managers should remove these animals or park managers should leave these animals alone?

Table 27.1 (General public, national data)

	National
Remove animals	48%
Leave animals alone	42%
Don't know	10%
Total	100%
Total N	N = 3402

Table 27.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
Remove animals	50%	47%
Leave animals alone	39%	43%
Don't know	11%	10%
Total	100%	100%
Total N	N = 1090	N = 2312

Table 27.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Remove animals	52%	51%	45%	51%	44%	46%	41%
Leave animals alone	34%	40%	44%	39%	46%	41%	48%
Don't know	14%	9%	11%	10%	10%	13%	11%
Total	100%						
Total N	N = 494	N = 465	N = 482	N = 486	N = 511	N = 526	N = 500

* Totals may not equal 100% due to rounding.

- 28) In your opinion, what is the main problem now facing this nation's SYSTEM of national parks, historic and cultural sites, and monuments? [*Open-ended; recoded into discrete categories*] [*All respondents*]

Table 28.1 (General public, national data)

	National
No idea, no interest	32%
Overcrowding, commercialization	17%
Funding, financial problems	11%
Preservation, conservation, upkeep	8%
Lack of public support, interest	7%
Mismanagement, government	7%
Safety, vandalism	6%
Not enough advertising	6%
Not enough park employees	2%
Other	2%
Don't know	2%
Nothing, no problem	1%
Total	100%
Total N	N = 3138

Table 28.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
No idea, no interest	19%	38%
Overcrowding, commercialization	25%	13%
Funding, financial problems	16%	8%
Preservation, conservation, upkeep	7%	8%
Lack of public support, interest	6%	7%
Mismanagement, government	8%	7%
Safety, vandalism	7%	5%
Not enough advertising	5%	6%
Not enough park employees	3%	2%
Other	2%	2%
Don't know	--	3%
Nothing, no problem	1%	1%
Total	100%	100%
Total N	N = 1034	N = 2104

* Totals may not equal 100% due to rounding.

Table 28.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
No idea, no interest	47%	38%	45%	26%	27%	23%	25%
Overcrowding, commercialization	14%	17%	13%	14%	18%	24%	20%
Funding, financial problems	1%	--	2%	14%	12%	22%	13%
Preservation, conservation, upkeep	--	--	--	16%	13%	9%	7%
Lack of public support, interest	8%	9%	7%	6%	6%	6%	5%
Mismanagement, government	3%	7%	7%	8%	10%	5%	18%
Safety, vandalism	5%	10%	6%	3%	4%	5%	5%
Not enough advertising	5%	9%	8%	5%	6%	2%	3%
Not enough park employees	2%	4%	4%	3%	1%	--	2%
Other	8%	2%	2%	1%	1%	4%	--
Don't know	3%	2%	4%	2%	1%	1%	1%
Nothing, no problem	4%	1%	1%	3%	--	--	1%
Total	100%						
Total N	N = 400	N = 368	N = 399	N = 497	N = 515	N = 537	N = 507

* Totals may not equal 100% due to rounding.

- 29) A moment ago, I asked you about problems facing this nation's system of national parks, historic and cultural sites, and monuments. Now I would like to know, in your opinion, what is the main problem now facing the National Park SERVICE, the governmental agency that manages the National Park System? [*Open-ended; recoded into discrete categories*]

Table 29.1 (General public, national data)

	National
No idea, no interest	43%
Mismanagement, government	22%
Funding, financial problems	21%
Overcrowding, commercialization	3%
Not enough park employees	3%
Preservation, conservation, upkeep	2%
Lack of public support, interest	2%
Safety, vandalism	1%
Not enough advertising	1%
Other	1%
Don't know	1%
Nothing, no problem	--
Trying to please too many people	--
Total	100%
Total N	N = 3377

Table 29.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
No idea, no interest	32%	48%
Mismanagement, government	27%	21%
Funding, financial problems	26%	19%
Overcrowding, commercialization	4%	2%
Not enough park employees	2%	3%
Preservation, conservation, upkeep	3%	1%
Lack of public support, interest	2%	2%
Safety, vandalism	1%	1%
Not enough advertising	1%	2%
Other	1%	1%
Don't know	1%	1%
Nothing, no problem	--	--
Trying to please too many people	--	--
Total	100%	100%
Total N	N = 1080	N = 2297

* Totals may not equal 100% due to rounding.

Table 29.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
No idea, no interest	39%	41%	47%	44%	41%	44%	33%
Mismanagement, government	16%	25%	19%	23%	28%	16%	34%
Funding, financial problems	26%	22%	24%	18%	15%	25%	17%
Overcrowding, commercialization	5%	2%	4%	2%	4%	2%	3%
Not enough park employees	5%	2%	3%	2%	6%	--	4%
Preservation, conservation, upkeep	--	--	--	3%	4%	2%	2%
Lack of public support, interest	1%	2%	1%	1%	1%	4%	1%
Safety, vandalism	2%	3%	1%	1%	1%	1%	1%
Not enough advertising	2%	2%	1%	2%	1%	1%	2%
Other	1%	--	--	--	--	4%	--
Don't know	--	--	--	3%	--	--	--
Nothing, no problem	2%	--	1%	--	--	--	3%
Trying to please too many people	2%	--	1%	--	--	1%	--
Total	100%						
Total N	N = 481	N = 449	N = 458	N = 500	N = 513	N = 532	N = 503

* Totals may not equal 100% due to rounding.

30) Now forget the National Park Service for a moment. I want you to imagine an ideal agency that provides for public enjoyment, while ensuring that the parks are left unimpaired for the enjoyment of future generations. (PAUSE) How well do you think the National Park Service compares with that ideal agency? Please use a 10-point scale on which “1” means “not very close to the ideal” and “10” means “very close to the ideal.”

Table 30.1 (General public, national data)

	National
1. Not very close to the ideal	1%
2.	1%
3.	1%
4.	3%
5.	14%
6.	13%
7.	23%
8.	17%
9.	4%
10. Very close to the ideal	8%
Don't know	15%
Total	100%
Total N	N = 3480

Table 30.2 (Recent visitor/non-visitor, national data)

	Visitor	Non-visitor
1. Not very close to the ideal	1%	1%
2.	1%	1%
3.	1%	1%
4.	2%	3%
5.	14%	15%
6.	14%	12%
7.	27%	21%
8.	21%	16%
9.	6%	3%
10. Very close to the ideal	7%	8%
Don't know	6%	19%
Total	100%	100%
Total N	N = 1119	N = 2361

* Totals may not equal 100% due to rounding.

Table 30.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
1. Not very close to the ideal	2%	1%	1%	1%	3%	2%	3%
2.	--	1%	1%	1%	--	3%	2%
3.	2%	2%	1%	--	1%	1%	4%
4.	2%	3%	2%	2%	2%	4%	2%
5.	10%	15%	16%	14%	13%	14%	14%
6.	9%	14%	9%	14%	12%	12%	15%
7.	23%	23%	22%	22%	26%	22%	20%
8.	24%	16%	15%	20%	19%	18%	19%
9.	7%	5%	4%	3%	5%	4%	4%
10. Very close to the ideal	11%	7%	14%	7%	7%	7%	6%
Don't know	11%	14%	16%	16%	12%	14%	12%
Total	100%						
Total N	N = 501	N = 475	N = 493	N = 501	N = 519	N = 533	N = 504

* Totals may not equal 100% due to rounding.

And now I'd like to ask you some questions so we can best classify your answers.

[All respondents]

D1) What is the highest grade of school or year of college that you have completed?

Table D1.1 (General public, national data)

	National
Less than high school	5%
High school degree	25%
Some college/Associate's degree	32%
4-year degree	23%
Post college degree	14%
Total	100%
Total N	N = 3447

Table D1.2 (Recent visitor/non-visitor, national data)

	Less than high school	High school degree	Some college/Associate's degree	4-year degree	Post college degree
Visitor	15%	18%	30%	44%	50%
Non-visitor	85%	82%	70%	56%	50%
Total	100%	100%	100%	100%	100%
Total N	N = 186	N = 865	N = 1111	N = 799	N = 487

Table D1.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Less than high school	8%	4%	8%	6%	5%	3%	5%
High school degree	16%	26%	29%	23%	26%	21%	26%
Some college/Associate's degree	20%	24%	30%	38%	37%	36%	36%
4-year degree	24%	27%	19%	24%	20%	25%	21%
Post college degree	33%	19%	13%	9%	12%	15%	12%
Total	100%	100%	100%	100%	100%	100%	100%
Total N	N = 502	N = 471	N = 487	N = 492	N = 507	N = 527	N = 502

* Totals may not equal 100% due to rounding.

D2) Are you single, married, living with a life partner, divorced, or widowed?

Table D2.1 (General public, national data)

	National
Single	25%
Married	55%
Living with a life partner	4%
Divorced	9%
Widowed	7%
Total	100%
Total N	N = 3455

Table D2.2 (Recent visitor/non-visitor, national data)

	Single	Married	Living with a life partner	Divorced	Widowed
Visitor	29%	35%	35%	30%	18%
Non-visitor	71%	65%	65%	70%	82%
Total	100%	100%	100%	100%	100%
Total N	N = 852	N = 1910	N = 149	N = 309	N = 236

Table D2.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Single	46%	23%	24%	22%	23%	32%	27%
Married	30%	56%	55%	57%	59%	48%	54%
Living with a life partner	6%	6%	2%	4%	4%	5%	8%
Divorced	11%	8%	10%	10%	10%	9%	8%
Widowed	7%	7%	9%	7%	4%	6%	4%
Total	100%						
Total N	N = 497	N = 473	N = 490	N = 493	N = 509	N = 526	N = 502

* Totals may not equal 100% due to rounding.

D3) Do you currently have access to the Internet either at work, home, or at another location?

Table D3.1 (General public, national data)

	National
Yes	75%
No	25%
Total	100%
Total N	N=3455

Table D3.2 (Recent visitor/non-visitor, national data)

	Yes	No
Visitor	37%	18%
Non-visitor	68%	83%
Total	100%	100%
Total N	N= 2590	N= 865

Table D3.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	77%	76%	70%	75%	76%	81%	85%
No	23%	24%	30%	25%	25%	19%	15%
Total	100%						
Total N	N= 502	N= 471	N= 488	N= 494	N= 509	N= 530	N= 504

* Totals may not equal 100% due to rounding.

D3a) How often do you use the Internet? Are you a frequent user, an occasional user, you haven't used it yet but would like to, or you have no interest in using it at all?

Table D3a.1 (General public, national data)

	National
Frequent user	55%
Occasional user	37%
No use yet, but would like to	4%
No interest in using Internet at all	4%
Total	100%
Total N	N = 2589

Table D3a.2 (Recent visitor/non-visitor, national data)

	Frequent user	Occasional user	No use yet, but would like to	No interest in using Internet at all
Visitor	43%	31%	28%	25%
Non-visitor	57%	69%	72%	75%
Total	100%	100%	100%	100%
Total N	N = 1428	N = 969	N = 98	N = 93

Table D3a.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Frequent user	70%	55%	51%	50%	58%	62%	61%
Occasional user	23%	39%	36%	44%	37%	33%	31%
No use yet, but would like to	4%	3%	6%	3%	3%	2%	4%
No interest in using Internet at all	2%	3%	6%	3%	3%	3%	3%
Total	100%						
Total N	N = 385	N = 358	N = 343	N = 370	N = 384	N = 428	N = 427

* Totals may not equal 100% due to rounding.

D4) Are you of Hispanic, Latino/a, or Spanish origin?

Table D4.1 (General public, national data)

National	
Yes	11%
No	89%
Total	100%
Total N	N = 3405

Table D4.2 (Recent visitor/non-visitor, national data)

	Yes	No
Visitor	27%	33%
Non-visitor	73%	67%
Total	100%	100%
Total N	N = 379	N = 3025

Table D4.3 (General public, regional data)

NPS REGIONS							
	NCR	NER	SER	MWR	IMR	PWR	AKR
Yes	7%	8%	5%	3%	22%	23%	4%
No	93%	92%	95%	97%	78%	78%	96%
Total	100%						
Total N	N = 493	N = 460	N = 483	N = 488	N = 500	N = 524	N = 496

* Totals may not equal 100% due to rounding.

D5) In what race would you place yourself? Select one or more of the following groups.
 [Read list]

Table D5.1 (General public, national data)

	National
American Indian or Alaska Native	1%
Asian	3%
Black or African American	13%
Native Hawaiian or other Pacific Islander	1%
White	83%
Total	100%
Total N	N = 3189

Table D5.2 (Recent visitor/non-visitor, national data)

	American Indian or Alaska Native	Asian	Black or African American	Native Hawaiian or other Pacific Islander	White
Visitor	32%	33%	14%	18%	35%
Non-visitor	68%	67%	86%	82%	65%
Total	100%	100%	100%	100%	100%
Total N	N = 28	N = 90	N = 406	N = 34	N = 2631

Table D5.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	JMR	PWR	AKR
American Indian or Alaska Native	--	--	--	1%	3%	1%	16%
Asian	3%	3%	--	2%	1%	10%	4%
Black or African American	62%	15%	22%	10%	8%	6%	4%
Native Hawaiian or other Pacific Islander	--	1%	--	--	1%	1%	--
White	34%	81%	77%	87%	87%	81%	75%
Total	100%						
Total N	N = 471	N = 423	N = 464	N = 469	N = 437	N = 445	N = 476

* Totals may not equal 100% due to rounding.

D6) What is your age?

Table D6.1 (General public, national data)

	National
18-24	12%
25-44	41%
45-64	29%
65+	18%
Total	100%
Total N	N = 3570

Table D6.2 (Recent visitor/non-visitor, national data)

	18-24	25-44	45-64	65+
Visitor	28%	34%	36%	23%
Non-visitor	72%	66%	64%	77%
Total	100%	100%	100%	100%
Total N	N = 418	N = 1390	N = 971	N = 591

Table D6.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
18-24	10%	12%	13%	13%	14%	13%	16%
25-44	45%	42%	40%	41%	41%	44%	44%
45-64	28%	29%	29%	29%	29%	27%	32%
65+	17%	18%	18%	18%	15%	16%	8%
Total	100%						
Total N	N = 486	N = 465	N = 478	N = 473	N = 489	N = 510	N = 493

* Totals may not equal 100% due to rounding.

D7) Which one of the following best describes your employment situation? Please stop me when I read the correct category. *[Read list]*

Table D7.1 (General public, national data)

	National
Working full-time for pay	46%
Working part-time for pay	9%
Self-employed/consultant	10%
Currently seeking work/unemployed	3%
Retired	18%
Permanently disabled	3%
Homemaker/caregiver	6%
Student	4%
Other	1%
Total	100%
Total N	N = 3427

Table D7.2 (Recent visitor/non-visitor, national data)

	Working full-time for pay	Working part-time for pay	Self-employed/consultant	Currently seeking work/unemployed	Retired
Visitor	36%	30%	38%	19%	27%
Non-visitor	64%	70%	63%	81%	73%
Total	100%	100%	100%	100%	100%
Total N	N = 1588	N = 302	N = 341	N = 99	N = 607

	Permanently disabled	Homemaker/Caregiver	Student	Other
Visitor	15%	29%	34%	24%
Non-visitor	85%	71%	66%	76%
Total	100%	100%	100%	100%
Total N	N = 118	N = 199	N = 137	N = 37

* Totals may not equal 100% due to rounding.

Table D7.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Working full-time for pay	55%	47%	45%	46%	45%	49%	49%
Working part-time for pay	7%	10%	8%	9%	7%	9%	11%
Self-employed/consultant	8%	9%	9%	11%	13%	9%	12%
Currently seeking work/ unemployed	3%	5%	3%	2%	2%	2%	4%
Retired	16%	17%	20%	18%	16%	16%	9%
Permanently disabled	2%	3%	5%	2%	3%	3%	3%
Homemaker/caregiver	2%	5%	5%	6%	9%	5%	8%
Student	7%	3%	4%	4%	4%	5%	3%
Other	1%	1%	1%	1%	2%	2%	2%
Total	100%						
Total N	N = 498	N = 465	N = 486	N = 492	N = 505	N = 522	N = 500

* Totals may not equal 100% due to rounding.

D8) How many children under the age of 18 are living in your household?

Table D8.1 (General public, national data)

National	
None	60%
One	16%
Two	17%
Three	5%
Four	2%
Five	--
Six	--
More than six	--
Total	100%
Total N	N = 3435

Table D8.2 (Recent visitor/non-visitor, national data)

	None	One	Two	Three	Four	Five	Six	More than six
Visitor	32%	30%	34%	28%	35%	50%	33%	83%
Non-Visitor	68%	70%	66%	72%	65%	50%	67%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Total N	N = 2045	N = 537	N = 576	N = 186	N = 60	N = 14	N = 6	N = 12

Table D8.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
None	73%	57%	62%	60%	59%	61%	52%
One	13%	16%	14%	17%	17%	16%	17%
Two	7%	20%	16%	17%	13%	13%	18%
Three	6%	5%	6%	4%	9%	5%	8%
Four	1%	1%	2%	2%	1%	3%	3%
Five	--	1%	--	--	1%	--	1%
Six	--	--	--	--	--	--	1%
More than six	--	1%	--	--	--	1%	--
Total	100%						
Total N	N = 501	N = 471	N = 487	N = 488	N = 499	N = 525	N = 503

* Totals may not equal 100% due to rounding.

D9) Which one of the following income groups best describes your total household income in 1999 before taxes? Please stop me when I read the correct category. *[Read list]*

Table D9.1 (General public, national data)

	National
Less than \$20,000	18%
\$20,000 to \$49,999	42%
\$50,000 to \$99,999	30%
\$100,000 +	10%
Total	100%
Total N	N = 2803

Table D9.2 (Recent visitor/non-visitor, national data)

	Less than \$20,000	\$20,000 to \$49,999	\$50,000 to \$99,999	\$100,000 +
Visitor	18%	29%	42%	50%
Non-visitor	82%	71%	58%	50%
Total	100%	100%	100%	100%
Total N	N = 512	N = 1164	N = 835	N = 291

Table D9.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Less than \$20,000	16%	17%	21%	15%	22%	17%	19%
\$20,000 to \$49,999	43%	39%	46%	42%	46%	36%	35%
\$50,000 to \$99,999	28%	31%	25%	33%	25%	35%	34%
\$100,000 +	14%	13%	8%	9%	8%	13%	12%
Total	100%						
Total N	N = 413	N = 390	N = 411	N = 389	N = 403	N = 426	N = 428

* Totals may not equal 100% due to rounding.

D10) What is your gender? [Note: Ask only if unclear]

Table D10.1 (General public, national data)

	National
Female	52%
Male	48%
Total	100%
Total N	N = 3486

Table D10.2 (Recent visitor/non-visitor, national data)

	Female	Male
Visitor	28%	37%
Non-visitor	72%	63%
Total	100%	100%
Total N	N = 1814	N = 1672

Table D10.3 (General public, regional data)

	NPS REGIONS						
	NCR	NER	SER	MWR	IMR	PWR	AKR
Female	55%	53%	53%	52%	51%	51%	48%
Male	45%	47%	47%	49%	49%	49%	52%
Total	100%						
Total N	N = 504	N = 477	N = 494	N = 501	N = 514	N = 536	N = 504

* Totals may not equal 100% due to rounding.