INDEPENDENCE NATIONAL HISTORICAL PARK

VISITOR USE COUNTING AND REPORTING INSTRUCTIONS

Following are detailed instructions for collecting data and estimating visitor use statistics for **Independence National Historical Park**. These instructions are effective the date of issuance and will continue in effect unless changed by agreement between the NPS Social Science Program and the Park Superintendent.

Recreation Visits

1. The Liberty Bell Center count is multiplied by the expansion factor in Table 1 to estimate the number of visitors at the following locations: Liberty Bell Center, Independence Hall, Carpenters Hall, Todd House, Bishop White House, City Tavern, Benjamin Franklin Museum, and the Independence Visitor Center. This methodology is designed to eliminate duplicate reporting of these units.

Table 1
Expansion factor using Liberty Bell Center Count by Month

Months	Adjustment Factor
June through August	1.075
September through May	1.250

2. The number of visitors at the following locations:

   a. Congress Hall
   b. Old City Hall
   c. Declaration House
   d. Second Bank
   e. New Hall Military Museum (Pemberton House)
   f. Germantown White House
   g. 318 Market Street
   h. Christ Church (reported by Christ Church staff)
   i. Gloria Dei NHS (reported by Gloria Dei staff)
   j. West Wing Exhibit
   k. National Constitution Center
   l. Special Programs (walking tours, plays, exhibits, etc.)
   m. Special Events (demonstrations, parades, etc.)

3. The number of visitors to Washington Square and Independence Mall area are estimated by doing seven surveys each month at both locations. The counts are taken for fifteen minutes for each of the days in a week. So, one Monday, one Tuesday, one Wednesday, one Thursday, one Friday, one Saturday and one Sunday are the required sample days. The seven counts are summed and then divided by 7 to get a daily

average. The daily average is multiplied by eight time periods in the day and then multiplied by the number of days in that month to estimate total visitation.

Recreation Visitor Hours

1. Total recreation visitors are multiplied by 1.5 hours (90 minutes).
2. Visits to the Free Quaker Meeting House are multiplied by 0.25 hours.
3. Special program and special event visitors are multiplied by the length of the event.