

# GETTYSBURG NATIONAL MILITARY PARK

## VISITOR USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting data and estimating visitor use statistics for **Gettysburg National Military Park**. These instructions are effective the date of issuance and will continue in effect unless changed by agreement between the NPS Social Science Program and the Park Superintendent.

### Recreation Visits

1. An inductive loop traffic counter is located across Hancock Road (one way traffic only) adjacent to the 19th Maine Infantry Flank Marker. The traffic count is reduced by the total number of buses. The reduced traffic count is multiplied by the persons-per-vehicle multiplier of 2.4; November through March or 2.6; April through October.
2. The number of bus visitors is estimated by taking the total guided bus count from visitor center plus twenty percent (estimate buses not recorded) and multiplying the count by 40 (number of persons per bus).
3. The number of commercial use visitors. This includes visitors by horseback, Seqway, bicycle tours, etc.
4. The number of visitors staying overnight in the McMillian Woods Youth Group Campground.
5. The number of battlefield bus tour visitors.
6. The number of visitors to Wills House.

### Non-recreation Visits

The number of non-recreation visitors is estimated as 6,200 per month, which includes local traffic, deliveries, and other commercial traffic.

### Recreation Visitor Hours

Recreation visitor hours are the sum of the subtotals of each of the categories listed in Table 1. Each subtotal is the result of multiplying the number of visitors associated with that category by its length-of-stay multiplier.

Table 1  
Average Length-of-Stay Multipliers

CATEGORY	AVERAGE LENGTH-OF-STAY
Visitors in Cars	2 hours
Visitors to the Visitor Center	2 hours
Commercial Use Visitors	2 hours
Bus Visitors	2 hours
Overnight Stays	12 hours per overnight stay

### Non-recreation Visitor Hours

The total number of non-recreation visitors is multiplied by 10 minutes (.166 hour).

### Overnight Stays

NPS Miscellaneous - McMillan Woods Youth Group Campground and short-term leases

The number of overnight stays at the youth group camp.

The number of overnight stays at the Bushman House